LIFE



FUR-LINED COATS

NOVEMBER 15, 1943 10 CENTS
YEARLY SUBSCRIPTION $4.50

REG. U. S. PAT. OFF.

Welcome for Winter

Whether you take a winter furlough or stay on duty at home, you'll welcome the snug warmth and slender lines of Forstmann virgin woolens. More than ever, it's this trim weather-rightness which has made the Forstmann label your mainstay. Because our armed forces need fine fabrics, more than our entire prewar yardage is serving on the fighting fronts. However, our facilities have foresightedly been geared for vastly increased production. That's why there are enough lovely, long-wearing Forstmann woolens for you, too. Forstmann Woolen Company, Passaic, New Jersey.

FORSTMANN
100% VIRGIN WOOL
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Out of the World of Play
Into the World of Accomplishment—
The Interests of Today
Shape the Deeds of Tomorrow.



And we see Him then—Alert, Industrious and Smiling—with a Smile that owes much to his lifelong use of Ipana and Massage!

GOOD LUCK, lad! May your school paper prosper—its future be as bright and promising as your own. For to eager young Americans like you, the door is wide open to opportunity, to advantages beyond measure.

Parents and teachers unite to guide you safely toward your future. And with the help of their watchful care and devotion, you will meet that future strong in body and mind—confident and *smiling!*

Yes, *smiling*. For today young America's smiles are being carefully safeguarded. Throughout the land, in thousands of classrooms, youngsters are learning the importance of firm, healthy gums to bright teeth and sparkling smiles.

These children know that today's soft foods rob our gums of needed work and stimulation. They could tell you why gums tend to become soft and tender—and often warn of their weakness with a tinge of "pink" on your tooth brush!

Don't Ignore "Pink Tooth Brush"!

When you see "pink" on your tooth brush—*see your dentist.* He may say your gums have become sensitive because of today's soft and creamy foods. And like many dentists, he may suggest "the helpful stimulation of Ipana and massage!"

For Ipana Tooth Paste is designed not only to clean teeth but, with massage, to aid the gums. Each time you brush your teeth, massage a little extra Ipana onto your gums. Circulation increases in the gums—helps them to healthier firmness. Start with Ipana and massage today—for firmer gums, brighter teeth, a lovelier smile.



Ipana Tooth Paste

Product of Bristol-Myers

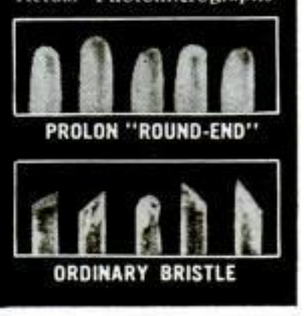
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Pleasant dreams of better days when Pro-phy-lac-tic bought his bristles



For years only hog bristle made fine tooth brushes. Then Science made round-end *PROLON*

Actual Photomicrographs



Far and away the best of the new synthetic tooth brush bristles, being marketed under various trade names, are those made by duPont.

"Prolon" is *our* trade name for the very finest grade of this duPont synthetic bristle.

PROLON—no finer bristle made

So, when you read or hear competitive tooth brush claims, ask yourself this: *How can the same duPont bristle, in another brush under another name, last longer or clean better than under the name "Prolon" in a Pro-phy-lac-tic Tooth Brush?* You know the answer . . . it can't!

Only PROLON has "round ends"

Pro-phy-lac-tic's big *plus* is that Prolon is the only synthetic bristle that is rounded at the ends.

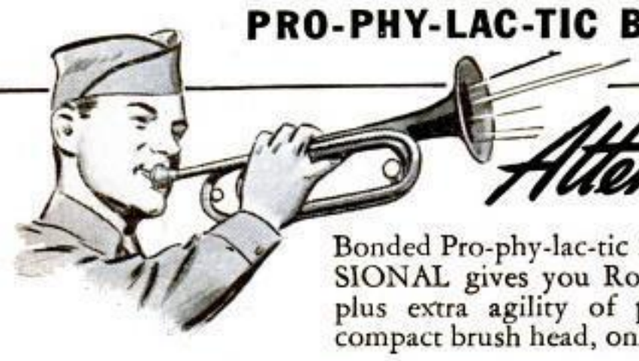
It's a fact! *Under a special patented process, exclusive with Pro-phy-lac-tic, we smooth and round the end of each and every Prolon bristle in the Bonded Pro-phy-lac-tic Tooth Brush.* See for yourself how much gentler these round ends are on tender gums!

And with PROLON these other "extras"

In addition to Round-End Prolon, the Bonded Pro-phy-lac-tic Tooth Brush gives you these three important "extras": **1.** The famous Pro-phy-lac-tic end tuft, for ease in reaching hard-to-get-at back teeth. **2.** Scientific grouping of bristles to permit thorough cleansing of brush after using. **3.** A *written* guarantee for six full months of use.

Next time, get the most for your money . . . get the Bonded Pro-phy-lac-tic Tooth Brush.

PRO-PHY-LAC-TIC BRUSH CO., Florence, Mass.



Attention! **Users of Smaller Brushes**

Bonded Pro-phy-lac-tic 2-Row PROFESSIONAL gives you Round-End Prolon plus extra agility of professional-type compact brush head, only one inch long.

Same price . . . same package, marked with yellow band.



LETTERS TO THE EDITORS

EXPERIMENTS IN DEATH

Sirs:

The most abominable, atrocious and sickening article I ever saw in any magazine is that entitled "Experiments in Death" in the Oct. 25 issue of LIFE.

This is a fitting experiment for a U. S. S. R. institute but it doesn't set well with decent, humane Americans. Of all the vivisection horrors this is one of the worst.

I am sending a copy of this letter to the American Anti-Vivisection Society.

FREDERICK DOYLE
River Forest, Ill.

Sirs:

With all the suffering and torture in the world why must a group of cold-blooded, heathen-minded jerks decapitate a beautiful dog no matter what the reason?

BILL BRANNAN
Salt Lake City, Utah

Sirs:

The picture of the severed head of a dog kept alive by Soviet scientists will cause the antivivisectionists to cry cruelty, disgust and horror without realizing that the progress of medical science is only possible by such research. My compliments to LIFE.

H. C. WASHBURN
Minneapolis, Minn.

Sirs:

I have just finished "Experiments in Death" and I wish to congratulate you for reporting this great progress in science.

We should pay tribute to the Russian people and their scientists, for these experiments will be a benefit to all humanity.

HENRY STRAUSS
Denver, Colo.

Sirs:

It may interest your readers to know that experiments on dogs similar to those conducted in Russia were performed in this country over 25 years ago in connection with basic cancer research.

In 1916, Doctors Beebe and Crile of Cleveland produced one of the forms of cancer in several dogs. These animals were exsanguinated (i.e. killed by draining the blood from the body) and transfused with blood from immune (noncancerous) dogs. In nine animals with large tumors (lymphosarcomas) there was a complete regression of all growths, that is, the tumors were absorbed and disappeared.

E. W. E. MACFARLANE
Institutum Divi Thomae
Cincinnati, Ohio

CONGRESSIONAL MEDAL

Sirs:

Thank you very much for your very interesting section dedicated to the men of World War II (LIFE, Oct. 25) who have received the Congressional Medal of Honor. Didn't you overlook Colin Kelly? Or perhaps I am wrong in thinking he received the Congressional Medal of Honor.

E. M. HOERNER
New Orleans, La.

● Captain Colin Kelly was posthumously awarded the Distinguished Service Cross.—ED.

Sirs:

It was with considerable interest that I read the article on winners of the Congressional Medal of Honor, until I came to the picture and story of the Coast Guard's late, brave Douglas Munro. To my intense surprise, there is no mention in the story of the fact that Doug was a member of this Service. As the first member of the Coast Guard to win the Medal of Honor this is an omission of a newsworthy note.

There is also another newsworthy

(continued on p. 4)

"Ooops SORRY!



I've bottle-bombed the floor again—but Mommy will fix it with Tavern Home Products"

TAVERN LIQUID WAX

Polishes readily to a rich, durable lustre. Recommended for all wood and linoleum floors, woodwork, venetian blinds and enamel surfaces. Available in paste form, too—as Tavern Paste Wax.

TAVERN FURNITURE GLOSS with Stain Remover

A compact kit to keep furniture at its best with little effort. Tavern Furniture Gloss removes dust, grease, grime and leaves a lustrous, protective film. Tavern Stain Remover eradicates surface blemishes such as alcohol stains.



Guaranteed by Good Housekeeping

ALSO: Tavern Non-Rub Wax • Tavern Window Cleaner • Tavern Candles • Tavern Rug Cleaner Tavern Paint Cleaner • Tavern Lustre Cloth Tavern Parowax or Paraseal Wax • Tavern Leather Preserver • Tavern Electric Motor Oil

Ask for these products at your favorite store



TAVERN
home products
BY SOCONY-VACUUM

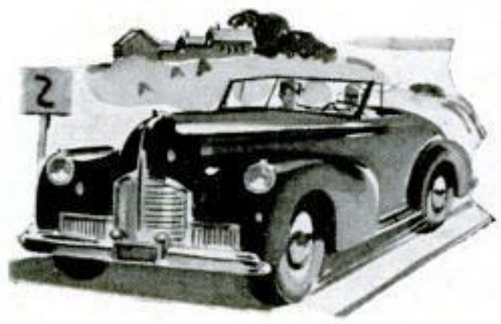
"I was one of the guys who helped prove that we could build synthetic tires like that"



"Me and my old jalopy back home took part in that 80,000,000-mile road test months before Pearl Harbor."

"Sure!" said the sergeant, "I picked up a set down at Brown's Service Station. He said it was a test B. F. Goodrich was making. Those tires were more than 50% synthetic rubber—Ameripol, I think they called it.

"Well, it turned out that a lot of other people with cars had been in on the test, too—and all together we rolled up 80,000,000 miles. I guess we got a few things started in the synthetic line."



We're no longer building those early passenger car tires in which approximately half the rubber was synthetic. In today's tires, under the Government rubber program, more than 99% of the rubber is Government synthetic—"GR-S."

But the 80,000,000-mile road test gave us a three-year head start in testing tires made with synthetic rubber—under actual driving conditions. It was of vital importance to the whole synthetic rubber program.

Can you get synthetic tires today? Perhaps, if you qualify. But our fighting forces still need every ounce of rubber they can get. Help them by making your present tires last!

A few of the many companies that helped make this test

AMERICAN CAN CO.
BALTIMORE & OHIO RAILROAD
THE BORDEN CO.
GENERAL OUTDOOR ADVERTISING CO.
GENERAL BAKING CO.
GULF OIL CORPORATION
GEO. A. HORMEL & CO.
KELLOGG COMPANY
NEW YORK TELEPHONE CO.
PET MILK SALES CORP.
RAILWAY EXPRESS AGENCY
SOCONY-VACUUM OIL CO.
STANDARD BRANDS, INC.
THE TEXAS CO.

In war or peace

B.F.Goodrich

FIRST IN RUBBER



Awards to 7 plants

This One
PEYP-A03-2RP2

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TIME HANGING HEAVY...THANKS TO DRY SCALP?



5 DROPS A DAY CAN CHECK IT....



GIVE YOU NEATER, HEALTHIER-LOOKING HAIR!



IT'S SO SIMPLE... Tomorrow morning and every morning, shake a few drops of 'Vaseline' Hair Tonic on your comb, and run it through your hair or rub it directly on your scalp. Yes, that's all . . . yet it keeps your hair well-groomed all day long. It also checks Dry Scalp and loose dandruff by supplementing the natural scalp oils. As an extra aid, massage your scalp vigorously with 'Vaseline' Hair Tonic before every shampoo and rub a little on afterwards. That's the way to have good-looking, natural-appearing hair, and a comfortable scalp as well. For double care of both scalp and hair, try 'Vaseline' Hair Tonic. And don't forget, it's different because it contains absolutely no drying ingredients.

Vaseline HAIR TONIC 40¢ and 70¢

REG. U. S. PAT. OFF.

LETTERS TO THE EDITORS
(continued)

note in connection with Doug. Following his self-sacrifice while evacuating marines trapped at Point Cruz, Guadalcanal, his mother, Mrs. Edith Munro, joined the Coast Guard Women's Reserve. Doug is the only winner of the Medal of Honor whose mother joined the women's reserve of an armed force, probably the only mother of any dead hero to do so. The Munros are proud of their service. The Coast Guard is proud that the name of Munro is still carried on its rolls.

I know how much the officers and men of the Coast Guard will appreciate your stating that Doug was a member of this Service.

CAPTAIN ELLIS REED-HILL
United States Coast Guard
Washington, D. C.

● Lieut. (j.g.) Munro, 48, appears in uniform below.—ED.



Sirs:

LIFE's article on the Medal of Honor was an excellent tribute. Let me add that anyone decorated with this medal, either enlisted or officer personnel, is entitled to a salute from all other members of the armed forces, including general officers, admirals and even the Commander in Chief—the President of the U. S.

S/SGT. JACK COTTINGHAM
Spokane, Wash.

"ONE TOUCH OF VENUS"

Sirs:

In your report on *One Touch of Venus* (LIFE, Oct. 25) you failed to pay sufficient tribute to the erudition of Messrs. Nash and Perelman, who have lifted their plot not from the classic Greek Pygmalion myth directly but rather from a related medieval tale first encountered among the writings of the English 12th Century historian, William of Malmesbury. In this story a youth named Astrolabius places his wedding ring on the finger of a Venus statue left over from heathen days, and the statue promptly accepts his semi-jocose challenge and crooks its finger so he cannot get his ring back. Furthermore, it, or rather she, comes between Astrolabius and his wife every night in the most embarrassing fashion, and it takes a priest with a knowledge of black magic to get things straightened out. Even though the solution of the plot of the present Broadway play is certainly a much happier one, there can be no doubt as to its ultimate source in medieval demonology. Messrs. Nash and Perelman may have gotten their knowledge of the story from Mérimée's well-known short story of *la Vênus d'Ille*, written around the middle of the 19th Century. There seems indeed to be nothing new under the sun, least of all on Broadway.

H. W. JANSON
St. Louis, Mo.

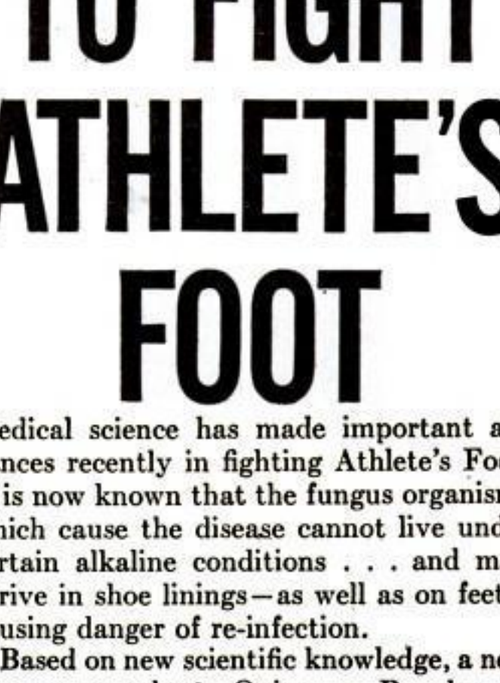
● *One Touch of Venus* was suggested by Thomas Anstey Guthrie's (F. Anstey) fantasy, *The Tinted Venus*.—ED.

NEW WAY TO FIGHT ATHLETE'S FOOT

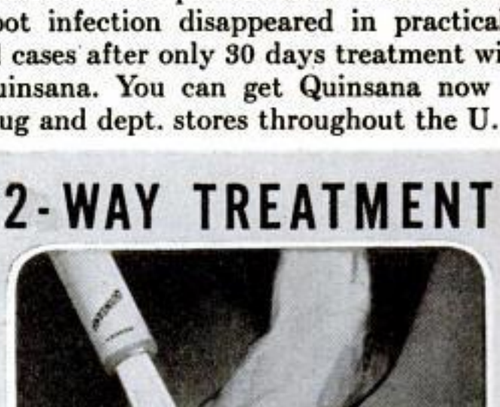
Medical science has made important advances recently in fighting Athlete's Foot. It is now known that the fungus organisms which cause the disease cannot live under certain alkaline conditions . . . and may thrive in shoe linings—as well as on feet—causing danger of re-infection.

Based on new scientific knowledge, a new Mennen product—Quinsana Powder—is producing sensational results. Records kept of thousands of persons show that Athlete's Foot infection disappeared in practically all cases after only 30 days treatment with Quinsana. You can get Quinsana now in drug and dept. stores throughout the U. S.

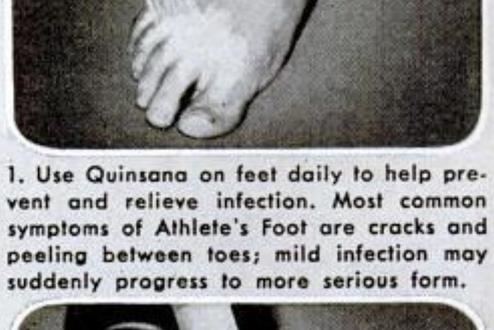
2-WAY TREATMENT



1. Use Quinsana on feet daily to help prevent and relieve infection. Most common symptoms of Athlete's Foot are cracks and peeling between toes; mild infection may suddenly progress to more serious form.



2. Shake Quinsana into shoes every day to absorb moisture, thereby reducing chances of re-infection from this source. Being a powder, Quinsana is conveniently used in the shoes as well as on feet.



Only 50¢ for large pkg. of Quinsana. Use daily as a protective measure as well as for relief. It is also excellent for excessive perspiration and foot odor.

Pharmaceutical Div., Mennen Co., Newark, N. J.

NOVEL RADIO PROGRAM: "Ed Sullivan Entertains", CBS, Monday nights, 7:15 East, 6:15 Cent., 9:15 Mt., 8:15 Pac.

(continued on p. 6)

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Illustrated with 37 Wood-Engravings

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Last year the retail value of free books given to Club members was over $7,000,000—given, not sold! These book-dividends could be distributed free because so many subscribers ordinarily want the book-of-the-month that an enormous edition can be printed. The saving on this quantity-production enables the Club to buy the right to print *other fine* library volumes. These are then manufactured and distributed free among subscribers—one for every two books-of-the-month purchased.

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Clothes Protected with Durable

DU PONT "ZELAN"...



. . . Shed water



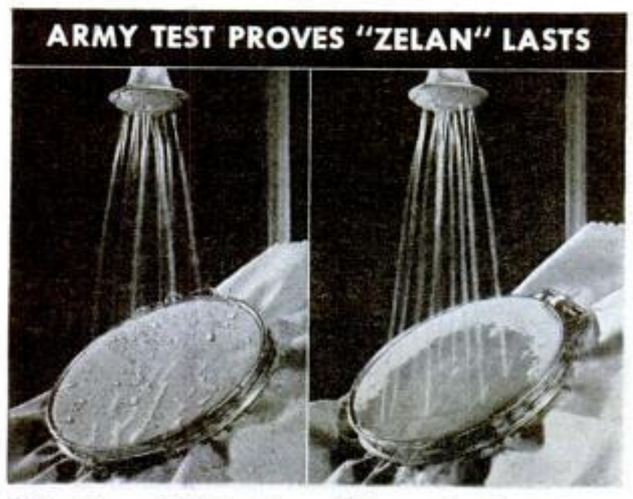
. . . Resist stains . . . Can be washed or cleaned

The Army chose durable type water repellents for their wind resistant field jackets to keep U. S. fighting men all over the world dry and comfortable. Durable "Zelan" makes cotton fabrics resist spots and spills, except grease, too . . . keeps stains on the surface, where they can be sponged off. "Zelan" stays in fabric . . . gives service for the life of garment. Wax-type repellents wash out. Military needs must be met. So you may not always find all types of "Zelan"-treated clothing. But it pays to keep looking for the "Zelan" tag. Du Pont, Wilmington 98, Delaware.

This Tag is Your Guide to Good Rain Clothes, Work Clothes, Play Clothes, Sportswear, Jackets



ARMY TEST PROVES "ZELAN" LASTS



Make Clothes Last Longer! If your present garments are not treated with durable "Zelan," ask your laundry or dry cleaner to treat them with "Aridex," Du Pont's renewable type repellent.

"Zelan"-treated fabric. After 3 severe test launderings, standard Army Spray Test shows that fabric continues to shed water.

Fabric treated with an Ordinary Repellent. After only 1 test washing, water soaks through cloth. Wax-type repellents wash out!

*"Zelan" durable repellent finish—Trade Mark Reg. U.S. Pat. Off.

BETTER THINGS FOR BETTER LIVING . . . *THROUGH CHEMISTRY*

DU PONT

LETTERS TO THE EDITORS

(continued)

SELF-PORTRAITS

Sirs:

Your selection of Aaron Bohrod's self-portrait (LIFE, Oct. 25) was an excellent addition to a good Speaking of Pictures. However, I can imagine the howls of protest that came forth from many loyal students and alumni of Southern Illinois Normal University, Carbondale, when they read the caption. The painting was not done in Mr. Bohrod's classroom at the University of Illinois but in his studio on the second floor of Old Main at S. I. N. U.

MARY LOU GOAR

Chicago, Ill.

MR. O'MALLEY

Sirs:

I saw your Speaking of Pictures on Barnaby in LIFE for Oct. 4. I thought they were grand but evidently Mr.



O'Malley has other ideas as expressed in this cartoon from an ad in the New York *Times* for Oct. 31.

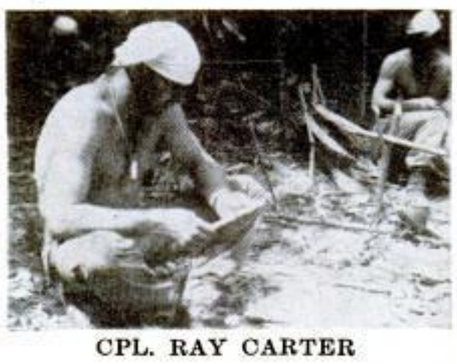
WILLIAM C. DUFFY JR.

New Haven, Conn.

ATTACK ON LAE

Sirs:

Thanks for the fine article and pictures of the paratroop attack on Lae in your Oct. 25 issue. It interested me greatly for my husband, Cpl. Ray Carter, was among the many jumpers. I get mail regularly from him in the jungles, and recently he sent me some close-ups of the boys taken before the raid. Judging from their appearances, the Japs have a formidable warrior to contend with. The only complaint he makes is the lack of ice water.



CPL. RAY CARTER



FELLOW PARATROOPERS

MRS. MARGARET CARTER

Wilmerding, Pa.

COLORADO

Sirs:

Like all true Coloradans, I'll say: "Thanks a million times, pardner, for

(continued on p. 8)

THE *Stratford* YOU COULDN'T BUY



...WENT TO A FIGHTING GUY

Fountain pens and pencils are considered essential to the American Soldier's morale. Almost all the Stratford Pens and Pencils made these days go to the U. S. Armed Forces. So, if your dealer is temporarily out of stock, please remember that the Stratford Fountain Pens and Pencils that are not available today are serving some friends or relatives in the military service.

SALZ BROTHERS, INC., SALZ BLDG., N. Y.



STRATFORD DECAGON PEN

Other pens of unusual merit made by Salz Brothers, Inc., are Black & White, Peter Pan and Stratford 77.

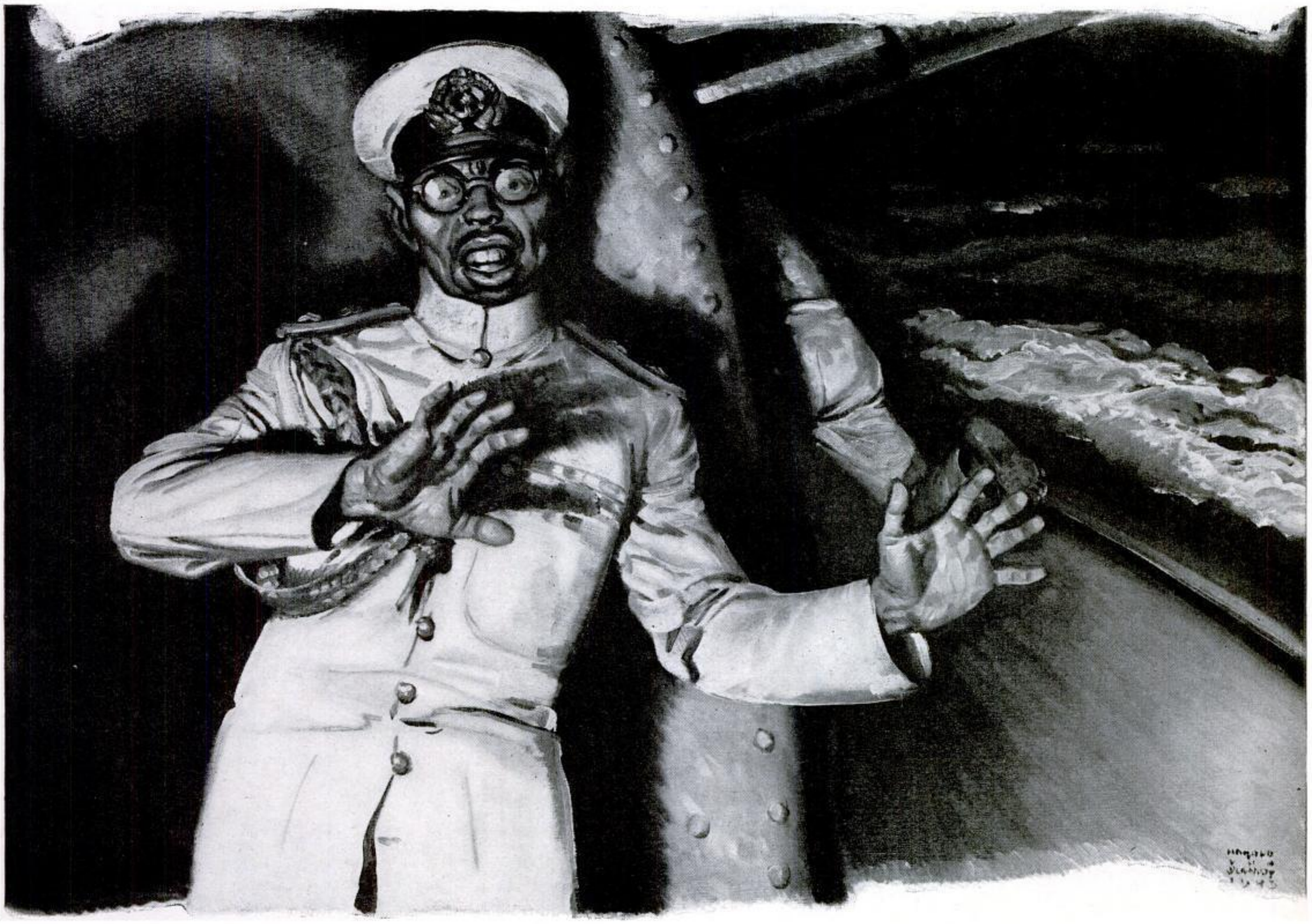
Stratford

PENS AND PENCILS

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"IT WASN'T JUST DARK....IT WAS BLACK AS TOJO'S HEART!...

Then suddenly our searchlights swept across ten miles of midnight...and pinned that Jap cruiser in a blinding glare of light...we could see those Japs plain as day, scurrying around like rats in a trap!"...



Now, the light that caught those Japs came partly from the inside of a Chrysler engine...Sounds funny, doesn't it?...But the Superfinish process that gave Chrysler engine parts the smoothest surface in the world is today polishing metal reflectors for searchlights...polishing them to a mirror-like smoothness that can send a sharp beam of light up to twenty-five miles without distortion.

WAR PRODUCTS OF CHRYSLER DIVISION
Industrial Engines • Marine Engines • Marine Tractors • Navy Pontoons • Harbor Tugs • Anti-Aircraft Cannon Parts • Tank Engine Assemblies • Tank Parts • Airplane Wing Panels • Fire-Fighting Equipment • Air Raid Sirens • Gun Boxes • Searchlight Reflectors.

CHRYSLER



DIVISION OF CHRYSLER CORPORATION

BACK THE ATTACK . . . WITH WAR BONDS!

THE NATION-WIDE CHRYSLER DEALER ORGANIZATION OFFERS OWNERS SERVICE FACILITIES TO MEET THEIR WARTIME TRANSPORTATION NEEDS

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The Salsberrys meet a situation



Fifteen kids on a wobbly, wilting wheelbarrow . . . Transportation at its toughest . . . handled in the hardest way.

Not so with the Salsberrys! These days of curtailed transportation aren't cramping their activity. "We enjoy *walking* to the movies together," says Mr. S. "What's more, we figure it's healthy, too."

Like the Salsberrys, many American families are meeting the situation with a smile. They, too, have discovered that despite wartime restrictions, "Duration Quality" rubber footwear bearing the name of either Hood or B. F. Goodrich provides sturdy protection against rough weather in these "wearing" times.

"We're mighty thankful for Duration Quality," confides Mrs. S. "It's so trim and serviceable. And now we never miss our favorite fun when it comes to town!"


Mr. GR-S

P. S. Thousands of pairs of our rubber footwear are now being made with the new GR-S synthetic rubber. Their quality is the result of many months of successful experimenting and testing. Be sure to look for one of these two names—Hood or B. F. Goodrich stamped on the footwear itself.

BACK THE ATTACK—WITH WAR BONDS

Hood Rubber Co.
A DIVISION OF
B.F. Goodrich
FIRST IN RUBBER

FOOTWEAR LABORATORIES AND FACTORY, WATERTOWN, MASS.

LETTERS TO THE EDITORS
(continued)

your excellent description and photographs of Colorado in the Oct. 25 issue."

FRED E. LUHNOW
Denver, Colo.

Sirs:

Thank you for bringing a bit of home into dismal college existence. Your article on Colorado was simply splendid.

JOSEPHINE BAKER
Northampton, Mass.

Sirs:

It was wonderful to see the Canyon of the Gunnison River pictured in your Colorado essay. In the summer of 1940 Hope Pearsall Durrie, four boys and I


GUNNISON CANYON PARTY

made the 31-mile trip through the gorge in five days with the two Meek brothers as guides.

ELIZABETH BENSON CONANT
West Newton, Mass.

Sirs:

In 1940 my brother and I guided the first women ever to get through the Gunnison Canyon. We had a roaring river and we spent most of our time in it, swimming with our packs. We pulled ourselves up, over, around, through and under 40-ft. pebbles. We were wet the full six days we were in the Canyon.

CARTON MEEK
Maher, Colo.

Sirs:

You have done a remarkably fine job with your essay on Colorado, but we think your photographer should have pictured Monument Lake, 40 miles west of Trinidad, which we claim, without reservation, the prettiest spot in Colorado.

J. A. STORM
Mayor
Trinidad, Colo.

Sirs:

The most gorgeous portion of our state was left out, i.e. Manitou Springs and Pikes Peak—tops in visitor-concentration year after year.

LIEUT. JOSEPH M. BERGER
Columbus, Ohio

Sirs:

. . . You included no picture of the most beautiful university campus in America, that of the University of Colorado.

STUART CUTHBERTSON
Boulder, Colo.

Sirs:

. . . How about Estes Park for a beauty spot?

JOHN G. GELLRICH
Estes Park, Colo.

Sirs:

. . . Odessa Lake is wonderful.

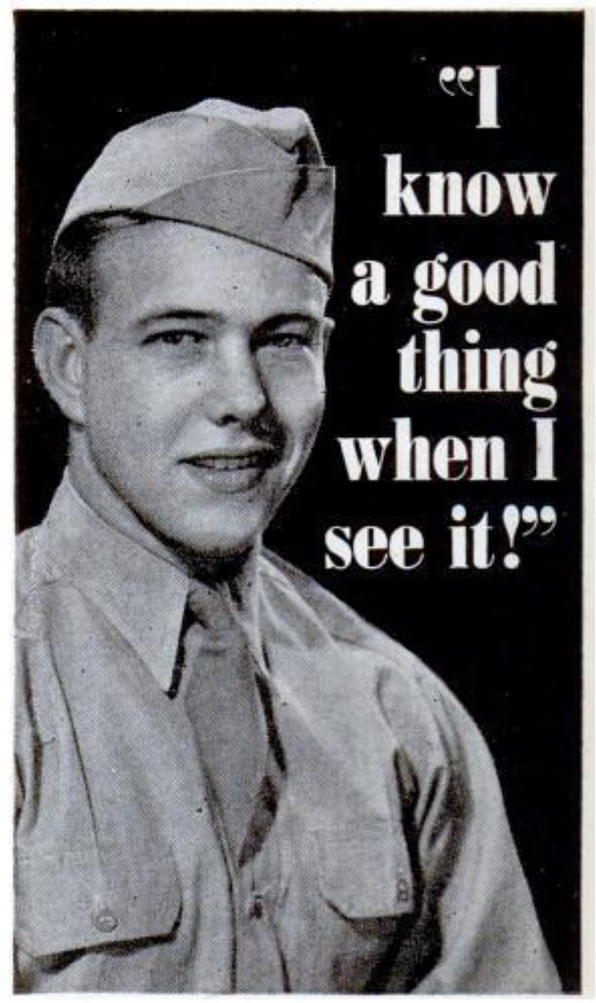
MAXINE AARON
Poughkeepsie, N. Y.

Sirs:

. . . and Colorado Springs?

C. FISHER
Boston, Mass.

Editorial correspondence should be addressed to:
THE EDITOR, LIFE
TIME & LIFE BUILDING
ROCKEFELLER CENTER
NEW YORK CITY



"Yep! Some folks may think buying war bonds is strictly for civilians. Not me! Like a lot of the lads in my company, I'm putting every cent I can spare into war bonds. Sure, I sock the Axis with *dollars* as well as bullets!"

Hasten the unconditional surrender of our enemies. Buy another War Bond today!

★ ★ ★ ★ ★

Your dealer may not always be able to supply the exact "Amity" you want . . . for Amity Leather Products Co. is now doing a job for Uncle Sam. But when your dealer does have your Amity Billfold, you can be certain you're getting real prewar quality and value. "Amity" *means* prewar quality, today and tomorrow!

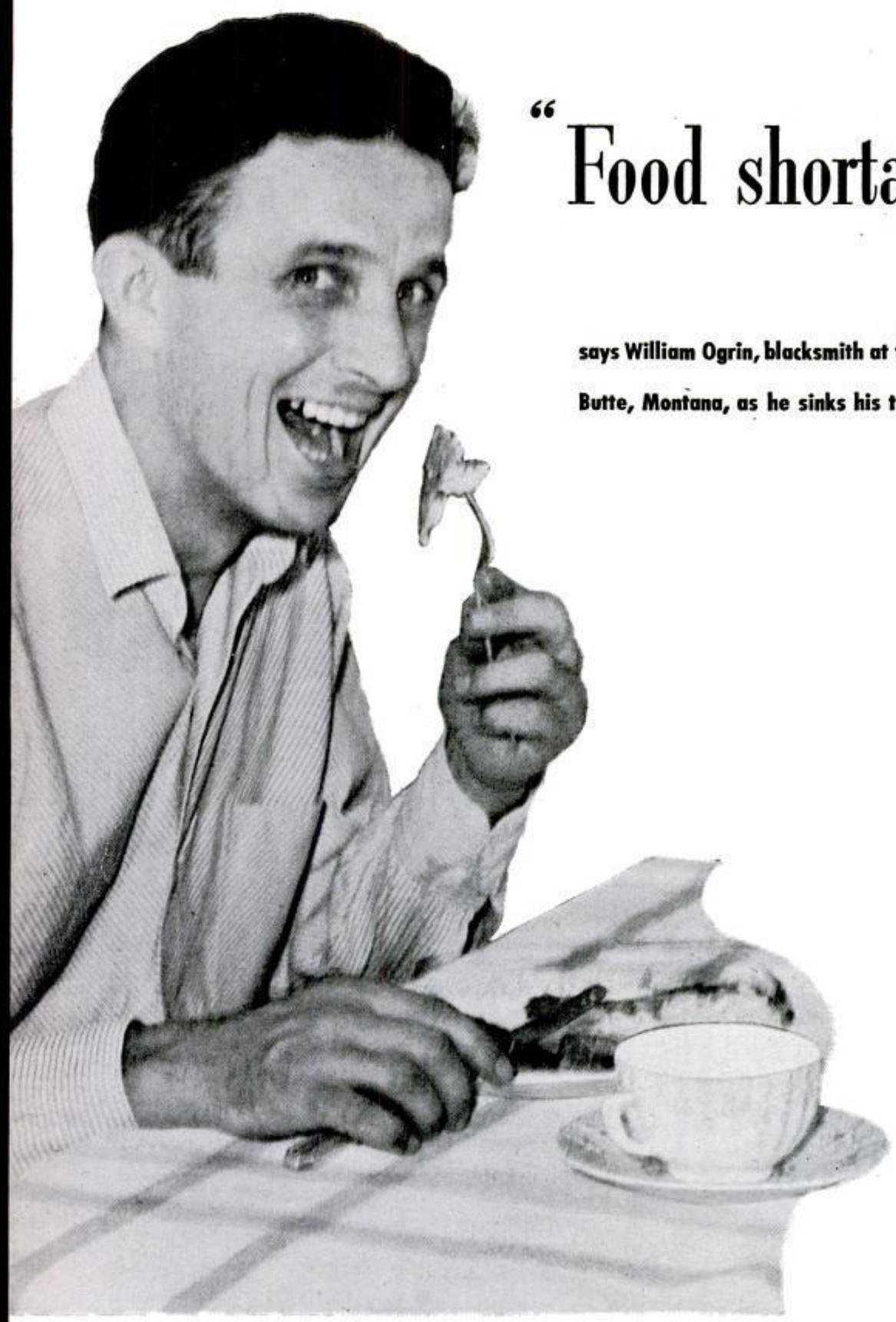


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"DIRECTOR"
BILLFOLD

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"Food shortages haven't cramped my style"

says William Ogrin, blacksmith at the Anaconda Copper Mining Company shops in Butte, Montana, as he sinks his teeth into a two-fisted Health-for-Victory meal

"I've got no kick coming! We folks on the home front are still getting 75% of all the food in America. I know it takes a lot of chow for the boys in the Service . . . but who rates it more! Another thing, I'm all for shipping food to our allies and liberated countries because it saves a lot of lives. Shortages? They're tough . . . but what my wife's learned to do with the food she *can* get is okay with me."

That's the stouthearted spirit that makes Food Fight for Freedom. There's enough food in the country for everyone, *if we learn to use it properly*.

Bill Ogrin's wife, for example, found the perfect answer in the Health-for-Victory Meal Planning Guide distributed to every home each month by Butte's 1,300 Block Leaders. She's just one of 500,000 women from the Atlantic Coast to Hawaii who follow these monthly Meal Planning Guides.

Point-thrifty menus for every meal in the month, with necessary recipes, are given in these Guides. Together with dozens of hints on how to make meat, butter and other rationed foods go further. Or how to skip using them entirely, in some cases. And plain simple talk about the importance of eating for health and how to do it.

And Food Fights for Freedom among the other loyal members of H-for-V Clubs already sponsored by 1,300 war plants and other organizations the country over. Many clubs hold monthly meetings, conducted by the able home economists of local power companies. All distribute Meal Planning Guides which give women practical help on wartime meal planning.

All H-for-V materials are prepared by the nutrition-wise staff of Westinghouse home economists. Now these expert meal-planners have prepared "THE ABC's OF EATING FOR HEALTH" to show all women, H-for-V members or not, how to serve tasty, health-building meals in spite of rationing. You'll want a copy.



"We're All Members of the Clean Plate Club," say the Ogrins as they tuck away a delicious, low point H-for-V dinner.



"Here we are again," says Mrs. Mary Orlich, volunteer OCD block leader, handing Guide to Mrs. Ogrin.



"Let's Do Our Part," urges this utility home economist as she explains aims and reasons back of Government's "Food Fights for Freedom" program.



"We're Putting the Heat on the Axis," says Wm. Ogrin as he heat-treats the bits on drills needed for essential war work.

TUNE IN ON JOHN CHARLES THOMAS, WESTINGHOUSE PROGRAM, NBC, SUNDAY AT 2:30 P. M., E. W. T.



FREE! REVISED EDITION..."THE ABC's OF EATING FOR HEALTH"

Practical 16-page book tells how to serve delicious, health-protecting meals in spite of food shortages. Written in simple, nontechnical language. Write for your copy to . . .

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PLANTS IN 25 CITIES OFFICES EVERYWHERE



ELECTRIC APPLIANCE DIVISION, MANSFIELD, OHIO

SPEAKING OF PICTURES . . .

. . . "VOGUE" SURVEYS HISTORY ON ITS 50TH ANNIVERSARY



Mrs. J. Borden Harriman, later a diplomat, was one of early suffragettes and every bit as militant as she looked.



Teddy Roosevelt was just entering national politics at time *Vogue* was born. Early issue printed album shot of him sitting on steps wearing sideburns and sailor suit.



Mme. Curie was unknown in 1898 when she and husband discovered radium. U.S. interest in France at time was more concerned with Dreyfus case.



Sargent portraits, slick and expensive, indicated social standing. Above: Mrs. Henry White.



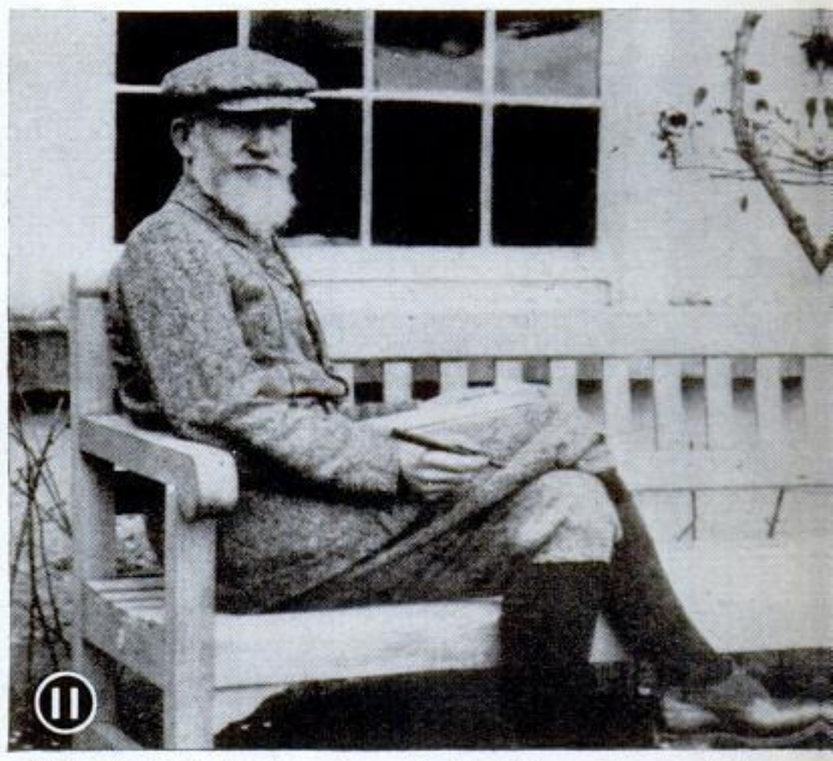
Irene Castle in 1914 popularized ballroom dancing, bobbed hair.



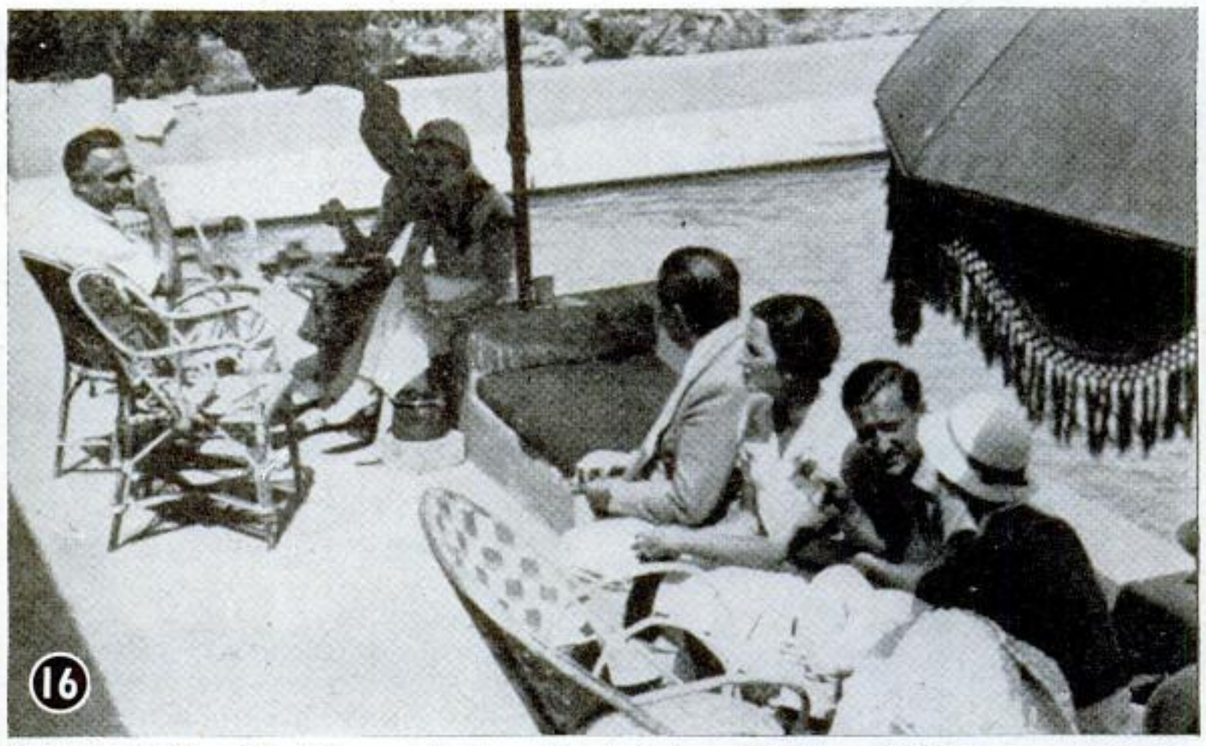
Aigrettes on hats stirred up great war between milliners and bird lovers. Bird lovers accused milliners of slaughtering rare birds in order to get their feathers.



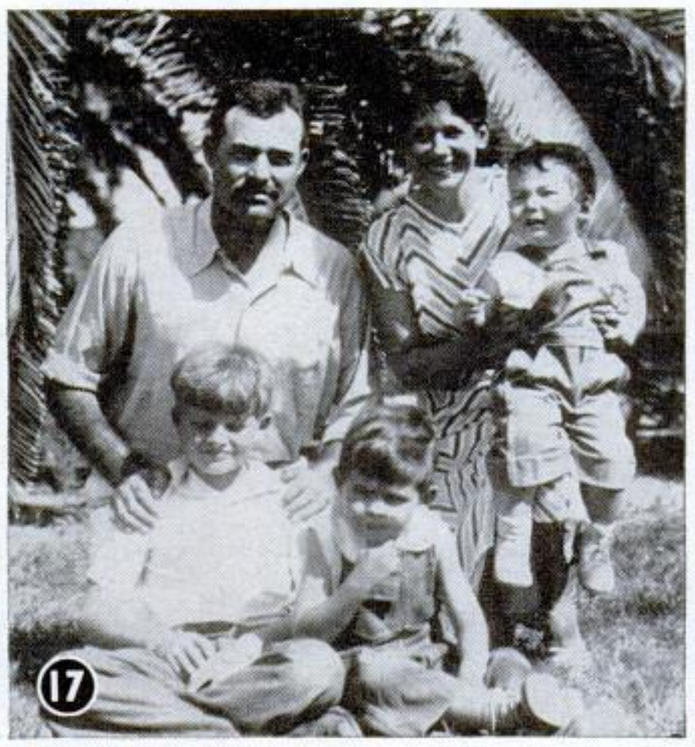
Mary Pickford was top star by 1916, insufferable virtue making her more popular even than vamp Theda Bara.



G. B. Shaw, the intelligent man's Noel Coward, wrote *Saint Joan* in 1924. He was still opposed to eating meat, was making scads of money, insulting everybody who was nice to him.



Maxine Elliott, a hub of the smart international circles which *Vogue* faithfully reported, held court in her house on the Riviera in the 1920's. Everybody—Churchill, Lloyd George, Anthony Eden, the Windsors, Lady Mendl, Lady Diana Duff Cooper, Elsa Maxwell—came to visit her.



Ernest Hemingway, showing a soft heart under his hard shell, made a 1929 hit with *A Farewell to Arms*. *All Quiet on the Western Front* was another best-seller.



Millicent Rogers, the oil-heiress glamor girl of the 1920's, made first of three marriages in 1924.

Vogue, long a bellwether of fashion magazines, celebrates 50 years of publication this week. Its anniversary issue contains a review of the polite times and customs which *Vogue* has observed. Shown here are some photographs and paintings which have appeared in *Vogue* during the half-century of its life.

When it was founded in 1893, *Vogue* was a magazine of light social satire for both men and women. It was not a major success, however, until it was converted into a glossy women's fashion magazine by Condé Nast in 1910. *Vogue's* influence in smart circles has been legendary. It has set a tone for upper-crust fashions even as it has reported on them.

Since 1914 *Vogue* has had only one editor, Mrs. Edna Woolman Chase, and its style has remained about the same. In 1936, when it took over *Vanity Fair*, it made a brief excursion into arts and letters, but even that influence has today almost disappeared.



Maude Adams was the 1908 star of *What Every Woman Knows*, outshining even Minnie Maddern Fiske, Anna Held, De Wolf Hopper.



Suffragettes, inelegantly known to fresh schoolboys as "suffering cats," were usually fashionable ladies but they were always willing to act unladylike and even go to jail if necessary. Mrs. Oliver Hazard Perry Belmont, a leader of New York society, leads feminist parade on Fifth Avenue.



Mrs. Harry Payne Whitney, a generous art patron, was model of 1914 fashion when fashion meant slinky hobble skirts.



Flat-chested debutantes, mildly caricatured in 1925 *Vogue* cover, rode rudely through the squandering 20's.



Royal wedding in 1923 of Lady Elizabeth Bowes-Lyon and Duke of York made Britishers wish that Prince of Wales would also marry some nice, royal girl, stop being playboy.



Anita Loos in 1925 wrote *Gentlemen Prefer Blondes*. It was first definitive work about wide-eyed American gold digger.



George Gershwin (*self-portrait above*) was greatest jazz songwriter by 1930. That year's Gershwin hit: *I've Got Rhythm.*



Poor Little Rich Girls Doris Duke and Barbara Hutton were slim debs in 1930 heading for marital troubles.



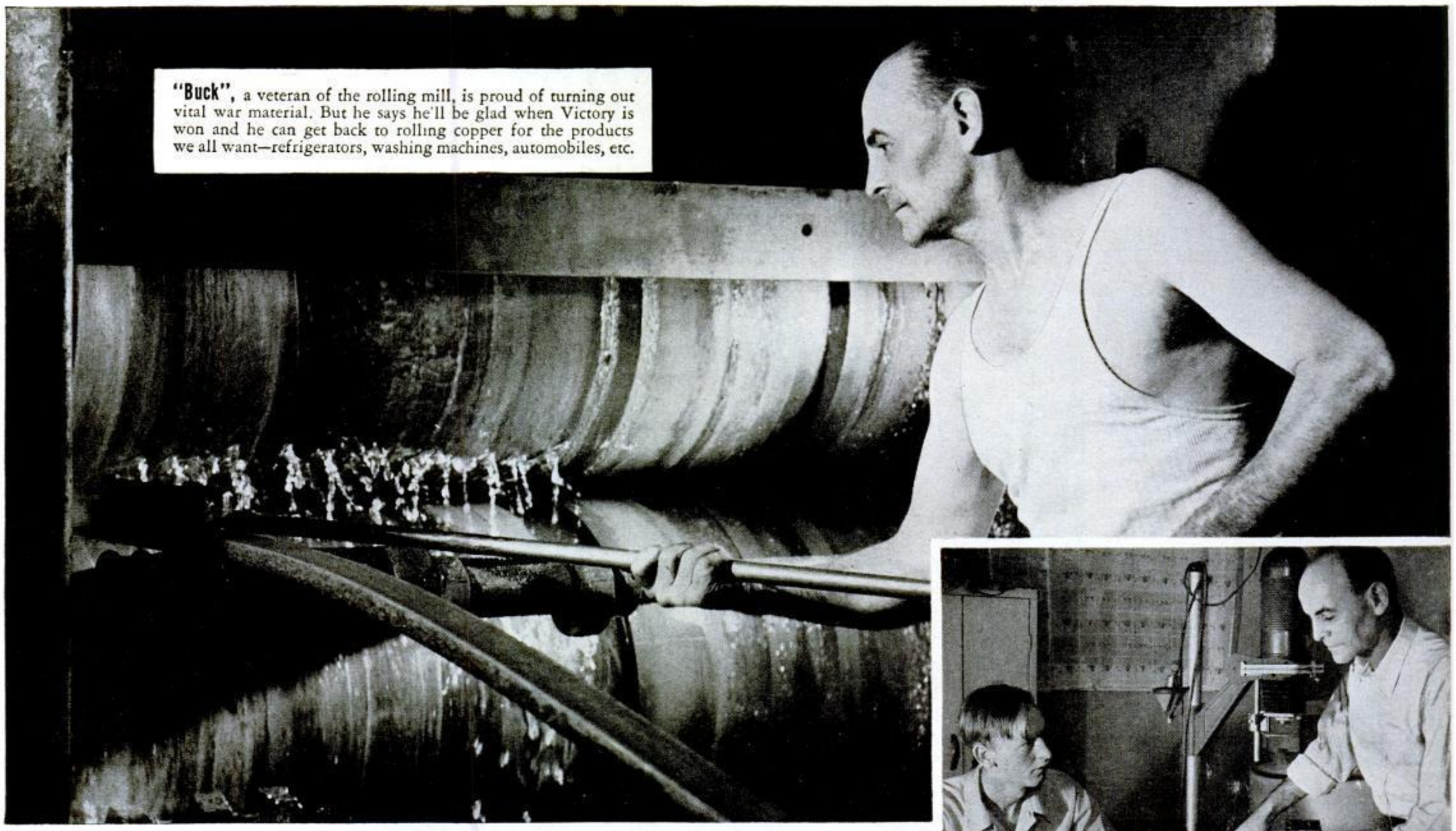
Amelia Earhart, the ocean-hopping lady Lindbergh, was the No. 1 U.S. air heroine in 1928, a year when everybody felt fine about heroics.



Ex-King Edward VIII of England posed for wedding picture with wife. Another 1937 wedding: Franklin Roosevelt Jr.—Ethel du Pont.



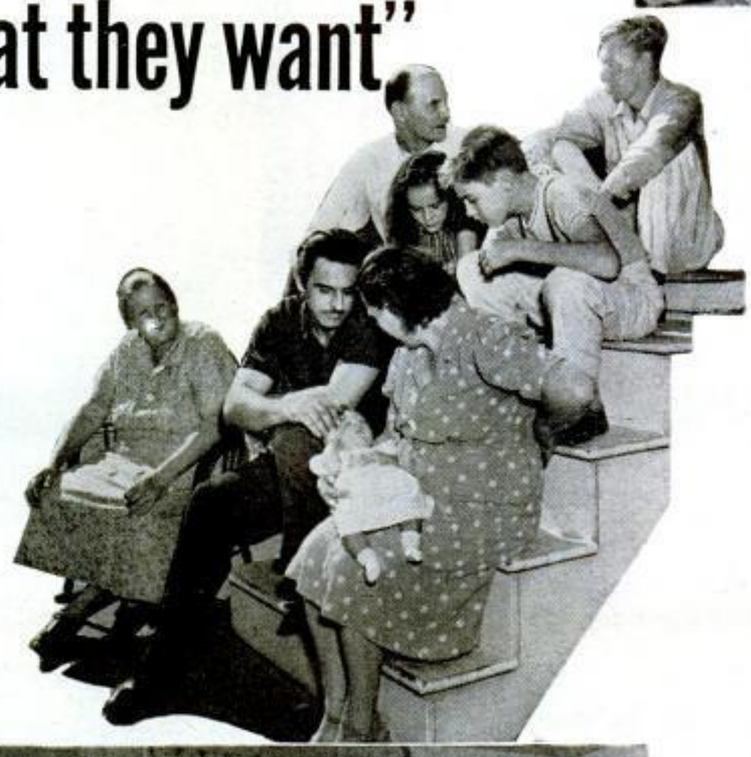
Queen Victoria came to life on New York stage in 1936 when Helen Hayes played *Victoria Regina* and established self as top U.S. stage figure.



"Buck", a veteran of the rolling mill, is proud of turning out vital war material. But he says he'll be glad when Victory is won and he can get back to rolling copper for the products we all want—refrigerators, washing machines, automobiles, etc.

Photography is one of "Buck's" many hobbies. He and his son Jim, 19, have their own darkroom where they develop and print their pictures.

"The People who make what they want"



"Buck" is a real family man. He is always pleased when the clan gets together, and he takes particular pride in his 3-month-old granddaughter who was born in his home.

"I like to do repairs and invent gadgets. You might say that's my hobby—there's hardly anything I need that I can't build. The way I see it, America is the country of people who decide they want a thing and then go out and get it. That's the way America started, and it's been like that ever since. We're the people who make what we want. Now, of course, all the copper I roll goes into the tools of war. They're what we need, and they're what we're turning out. Hitler and Hirohito sure got a surprise when they started a scrap with the U.S.A. Americans have got the habit of doing a good job on any problem they tackle, and that's a habit that spells plenty of trouble for the Axis."

Charles Masson

Charles Masson, or "Buck", as he is called at the Canton plant in Baltimore, has been with Revere for 34 years. He and his brother Albert have turned in many valuable suggestions to the Revere Suggestion Box. His brother has just built a new type of automatic saw tooth adjuster and received a hundred dollars for it. "Buck" and Albert are typical of the independent, inventive, productive Americans who work at Revere. "Buck" wants this country to remain a land where people are encouraged to take initiative and make what they want, and Revere shares that conviction. After Victory is won we will again turn out copper and brass for the articles you want in peacetime. Your purchases will create a high standard of living for "Buck" Masson and thousands like him, in the time-honored American tradition of freedom of opportunity.



Every year "Buck" builds a Christmas scene. At the foot of the *creche* is a fantastic representation of the city of Baltimore. 3000 people parade through the house annually to look at "Buck's" handiwork.



The Massons own their own home and have lived there for 30 years. Mrs. Masson, who keeps house, says her Revere copper-clad stainless steel Kitchen Ware is as valuable to her as ration stamps.

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SPEAKING OF PICTURES
(continued)



Cafe society in 1930's welcomed Mrs. Harrison Williams, a leading *Vogue* character, famous as 1) perennial best-dressed woman, 2) lady who dyed her hair blue, 3) wife of rich man known publicly mostly as her husband.

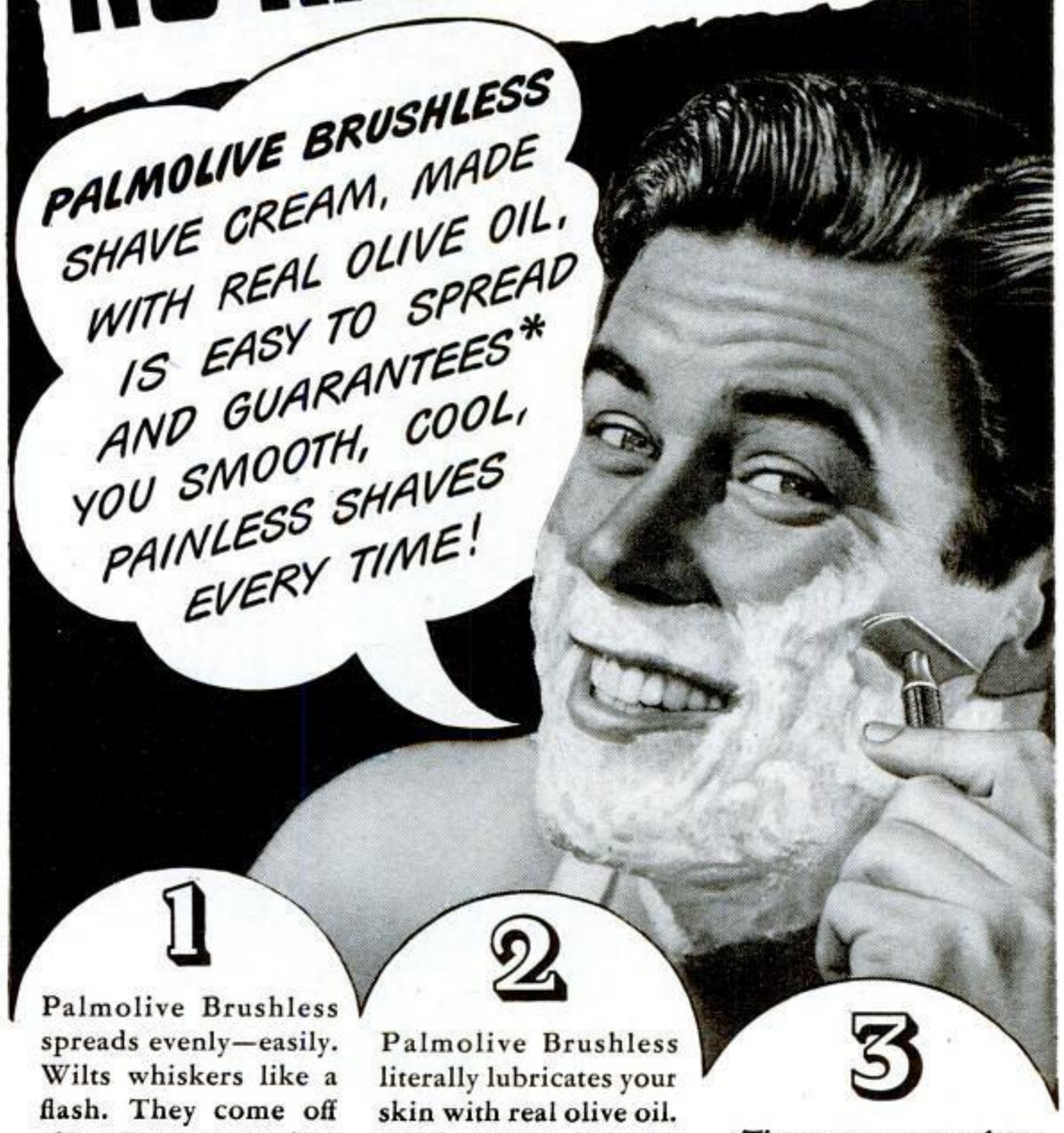


The glamor girl became a national institution when Brenda Diana Duff Frazier took over the title. Rich and beautiful, Brenda was only glamor girl who really deserved the title. Her successors were mild facsimiles.

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Dares Guarantee* a Clean, Comfortable Shave with

NO RAZOR BURN!



1

Palmolive Brushless spreads evenly—easily. Wilts whiskers like a flash. They come off clean. Leaves your face cool, comfortable, younger looking.

2

Palmolive Brushless literally lubricates your skin with real olive oil. Your razor simply glides along, with no irritation—no painful razor burn.

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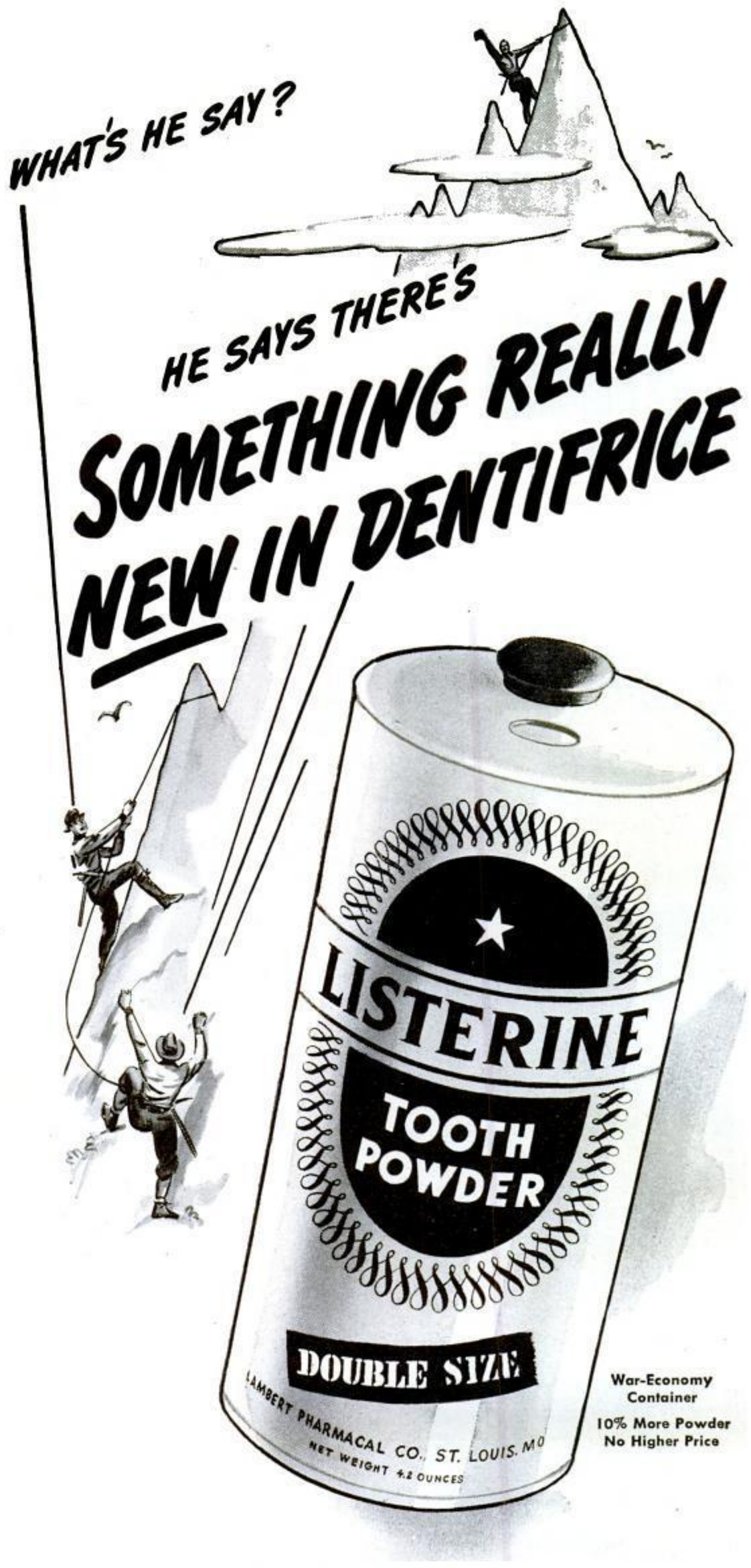
Throw away your shaving brush and get Palmolive Brushless in the big, money-saving jar. It guarantees the cleanest, most comfortable shave you ever had.



***YOUR GUARANTEE OF NO RAZOR BURN**

Buy Palmolive Brushless. Use it day after day. If you don't agree it gives you the cleanest, most comfortable shave you ever had—with No Razor Burn—mail the carton top to Palmolive, Jersey City 2, New Jersey, and we will immediately refund your money!

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Powder in a revolutionized **NEW QUICK-FOAM FORMULA!** Feels more like a paste when you brush, yet gives you powder's money-saving economy.

NEW "WHIRLPOOL" CLEANSING ACTION really gets down to work on dull, lack-luster tooth surfaces . . . helps bring out the flashing natural brilliance of enamel. And what a taste thrill in that **NEW WINTER-MINT FLAVOR!**

LIFE'S REPORTS

DON JUAN

A handsome and anomalously healthy Bourbon, he expects soon to be King Juan III of Spain

by HOWARD K. SMITH

Don Juan, Count of Barcelona, third son of Spain's late ex-King Alfonso XIII, is calmly and confidently waiting to be called to the throne of Spain. His confidence is measured in his attitude toward his country's dictator, Franco. During the Spanish war Juan tried repeatedly to volunteer for Franco's troops, went to church and prayed for Franco's victory. Until not long ago Juan's backers saw his only hope in an eventual invitation from Franco to return from exile. Today, however, Juan feels so cocksure in his own right that he sends snorting letters from his Swiss villa to the almighty Caudillo, suggesting that he go while he can still do so peaceably.

So far as his chances of becoming king depend upon Spain's ruling classes, Juan can afford to be cocky. Inside Spain the wealthy landed aristocrats have lined up pretty solidly behind him. He is also supported by the potent Catholic Church. Among the generals around Franco—the third side of the Trinity which rules Spain—his influence is said to be spreading each day. As for the ordinary people of Spain, their sentiments do not, of course, count for much. But they cannot be totally disregarded; and they would cheerfully take almost anyone, including Juan, who could rid them of Franco.

Since no Spanish government has a chance of surviving the war without the approval of the United Nations, particularly Britain, Juan's chances also depend on how he stacks up in London, Washington and Moscow. Needless to say, the Russians don't care for him. However, the U. S. State Department is not anti-monarchist, and Juan has powerful family and personal ties in England. His mother, Queen Victoria Eugenie, is the granddaughter of England's great Queen Victoria, which makes Juan Victoria's great-grandson and a close relative of all British royalty. One of his second cousins is Lord Louis Mountbatten, whom he resembles in stature, physiognomy and background. Before the war, Juan was graduated from the British Naval Academy at Dartmouth and spent two years in the British fleet. He is still only "on leave" from Cousin George's Navy, so that in theory he is personally at war with Germany.

•

Barcelona, as he is casually called by socialites, has the rare gift of being many things to many kinds of publics. To people who like their kings respectable, Juan is portrayed by his backers as the husband of his stately childhood playmate and cousin, tall and sad-eyed Maria de las Mercedes de Bourbon Sicily. Although he is hardly out of his 20's, he already has four handsome children whom he genuinely adores. They provide photographers with a warm picture of cozy, established family life. On the other hand, to people who still like their kings with operatic dash and romance, Juan promises to rival his cousin, Edward Windsor. Since settling in Switzerland, Juan has begun to follow the ingrained traits of the male Bourbons and has become more and more of the gay dog.

Of his breed—Bourbons decadent from centuries of intermarriage—Juan is anomalously healthy, personable, strong and athletic. Symbolically, he alone of Alfonso's sons and most of Alfonso's forebears does not have the protruding lower lip which Velázquez's paintings made into a trademark of the Spanish royal house. Nor does he have *malocchio*—the "evil eye"—which caused the Italians to point their fingers whenever they passed Alfonso on Rome's streets.*

More important, he does not have hemophilia—the inherited in-

*The Italians took the myth of Alfonso's evil eye dead seriously. They recount how three soldiers were killed firing the royal salute when Alfonso first set foot on Italian soil and how three others of the Honor Guard fainted when he reviewed them. Some Italians still believe their entrance in the second World War was due to Alfonso's presence in their land.

CONTINUED ON PAGE 16

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Big Yank Shirt wearers—legions of men and boys—in factories and shipyards—on farms and in forests—on railroads and oil fields—all pulling together for victory. Ten thousand Reliance men and women, in twenty plants, are pulling with them. First come the vital garments for our armed forces and then the Big Yank garments for these gallant workers at home. Big Yank Shirts for men—Yank Jr. for boys! In wool or twill flannels of cheery plaids, and suedes or twills in solid colors. Storm-proof cuffs, elbow-action sleeves, strain-proof yokes—no other shirts have these features. Sold in good stores everywhere.

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FAMOUS *Powers Models* reveal secret for giving their hair NATURAL SILKEN BEAUTY





WHY POWERS MODELS USE KREML SHAMPOO

John Robert Powers (a foremost authority of feminine beauty) advises his models to use *only* Kreml Shampoo to wash their hair. And here's what some of these gorgeous beauties say about it—

Ruth Stuart, noted for her beautiful lovely hair, says: "Kreml Shampoo gives my hair a natural sheen that lasts for days. It certainly makes my hair look and feel like a million."

Doris Anne Moore, another Powers enchantress, says: "Kreml Shampoo brings out the natural highlights in my hair. As it's necessary for me to re-arrange my hair style several times each day—my shampoo must not dry out the hair. It's always Kreml Shampoo for me!"

Shirley Poirier writes: "Kreml Shampoo makes my hair feel silky as a baby's. It brings out all the natural lustre and makes it gleam like a ray of sunshine."

How "10-Minute Glamour Bath" Leaves Hair Silken-Soft Bright and Glossy For Days!

Powers Models—stunning, "eye-filling" girls in New York who set men's hearts to throbbing—are *famous* for their enchantingly lovely hair. And these girls are wise. They know there's nothing better than Kreml Shampoo to bring out the natural gleaming highlights and glossy lustre that lie concealed in *your* and *every* girl's hair.

Kreml Shampoo gives remarkably beautifying results! It thoroughly cleanses hair and scalp of dirt and loose dandruff. It never leaves any excess soapy film to dull your hair. In fact, Kreml Shampoo helps keep your hair looking its *ravishingly beautiful* dazzling best for days.

Wonderful to Soften Dry, Brittle Ends

There are no harsh chemicals or caustics in Kreml Shampoo. Instead, it is a *gentle, mild* shampoo with a beneficial oil base which helps keep your hair from becoming dry. Wonderful to soften dry, brittle ends, making them easier to manage. Also unsurpassed for shampooing children's hair! Get a bottle of Kreml Shampoo today. All drug and department stores.

Kreml SHAMPOO

FOR SILKEN-SHEEN HAIR—EASIER TO ARRANGE

MADE BY THE MAKERS OF THE FAMOUS KREML HAIR TONIC

Guaranteed by Good Housekeeping

LIFE'S REPORTS (continued)

capacity of the blood from open wounds to coagulate. Two of Juan's brothers died of hemophilia. The third brother has it and furthermore was born deaf and dumb. The jinx even haunts one of Juan's children: the eldest daughter was born blind. Juan himself, however, not only has all the normal capacities, but in good measure. He is an excellent tennist and was good enough to represent the British Navy for two years in tournaments at the Queen's court. He has now abandoned tennis but plays a mean game of golf, shooting in the low 70s.

●

Though Juan was the fifth of Alfonso's brood of six children, his succession to the throne was virtually assured from the outset by the unusual combination of genes and chromosomes which made him physically normal. His brothers seem never to have taken their rights to succession seriously. The eldest brother, Alfonso, Prince of Asturias, married a Cuban commoner and formally resigned his rights to succession in 1933. Five years later, divorced and married to a second Cuban commoner and again divorced, he bled to death from scratches in an auto accident in Miami. Second in line was brother Jaime, Duke of Segovia, who married a French aristocrat and yielded the succession to Juan the same year as brother Alfonso did. Juan's little brother Gonzalo, like big brother Alfonso, died of hemophilia after an automobile accident in Austria in 1934. Juan's two sisters have taken high birth more seriously. Princess Beatriz is the wife of the Italian Prince of Torlonia. The Princess Maria Christina married an Italian Cinzano vermouth magnate, Count Marone, whose title was granted him by Victor Emmanuel a week before the marriage in order to keep the blood blue.

Juan was born in the royal summer palace, San Ildefonso, an ornate copy of Versailles, near Madrid, June 20, 1913, and was christened Don Juan Carlos Teresa Silverio Alfonso. King Alfonso wanted the favored son to study engineering, but eventually stories of colonial Spain, which he consumed by the dozen, induced him to elect for the sea. He entered the Escuela Naval in San Fernando in northern Cadiz. In April 1931, when King Alfonso fled Spain, Cadet Juan was spirited from the classrooms to a torpedo boat and hauled to Gibraltar. Lord Godley, the British Com-

CONTINUED ON PAGE 19



MAID: *Glad to see you're feeling like yourself again, Mrs. Clifford! For awhile there, you hated going out.*

MRS. C.: Yes, didn't I? Wish I'd learned sooner about NUJOL for ordinary constipation. Those violent purges I used to take upset me terribly. Now, a tablespoonful of NUJOL night and morning helps keep me regular!

MAID: *I'll have to remember that name—NUJOL.*

MRS. C.: You can depend on it! NUJOL is gentle—and I'm told its viscosity is scientifically controlled for best results. I like it because it's tasteless, too. For a really pure mineral oil, Mary, always get NUJOL!



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We believe in armament that holds an actual combat advantage within itself. That's why we throw our reserve of fighting craftsmanship into every tank, bomber or gun we build. And our fighting men tell us that it's an added advantage when the going gets tough.

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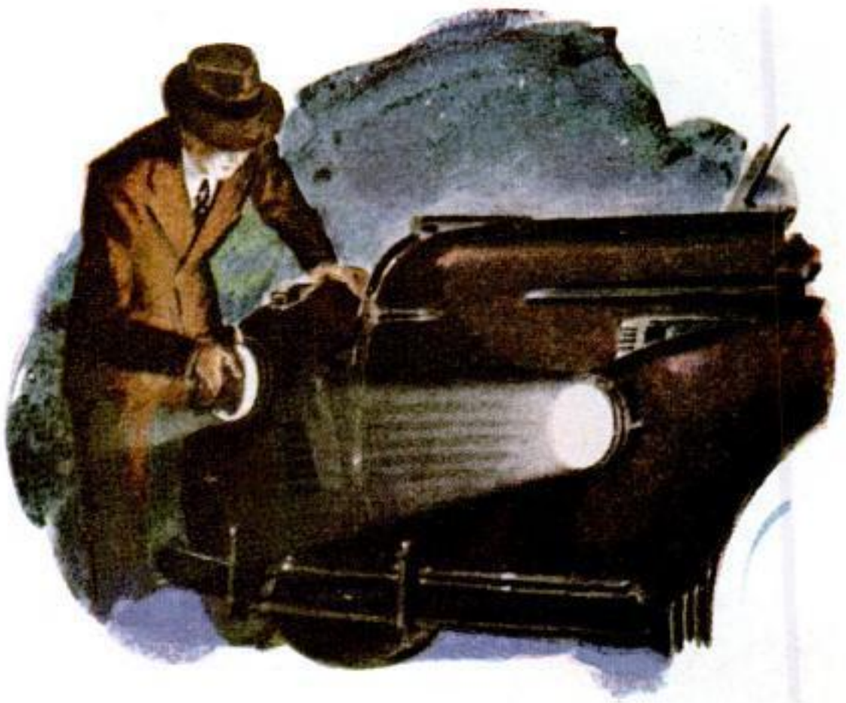
DIVISION OF GENERAL MOTORS

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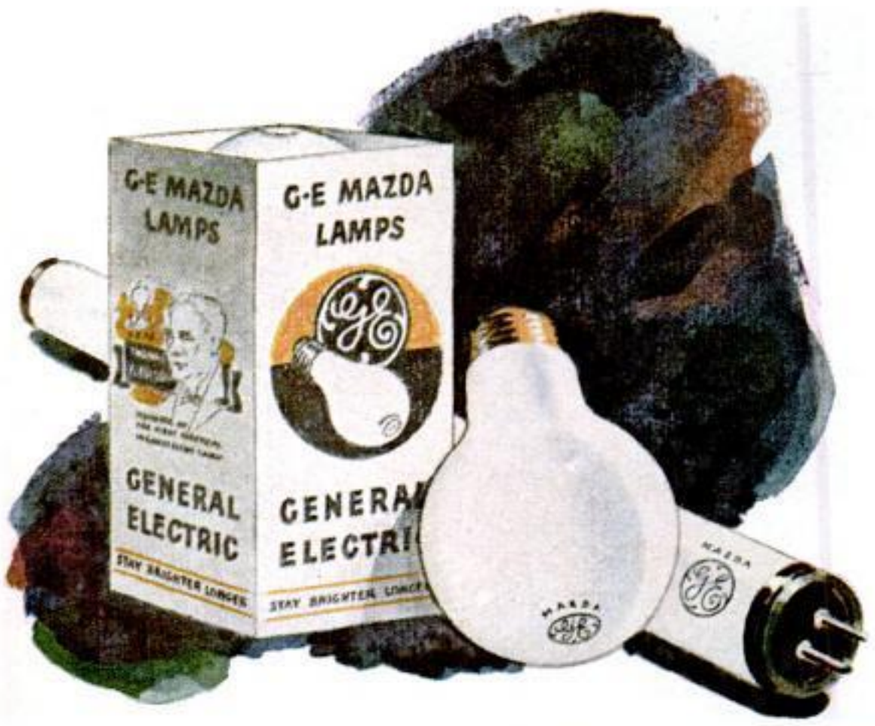
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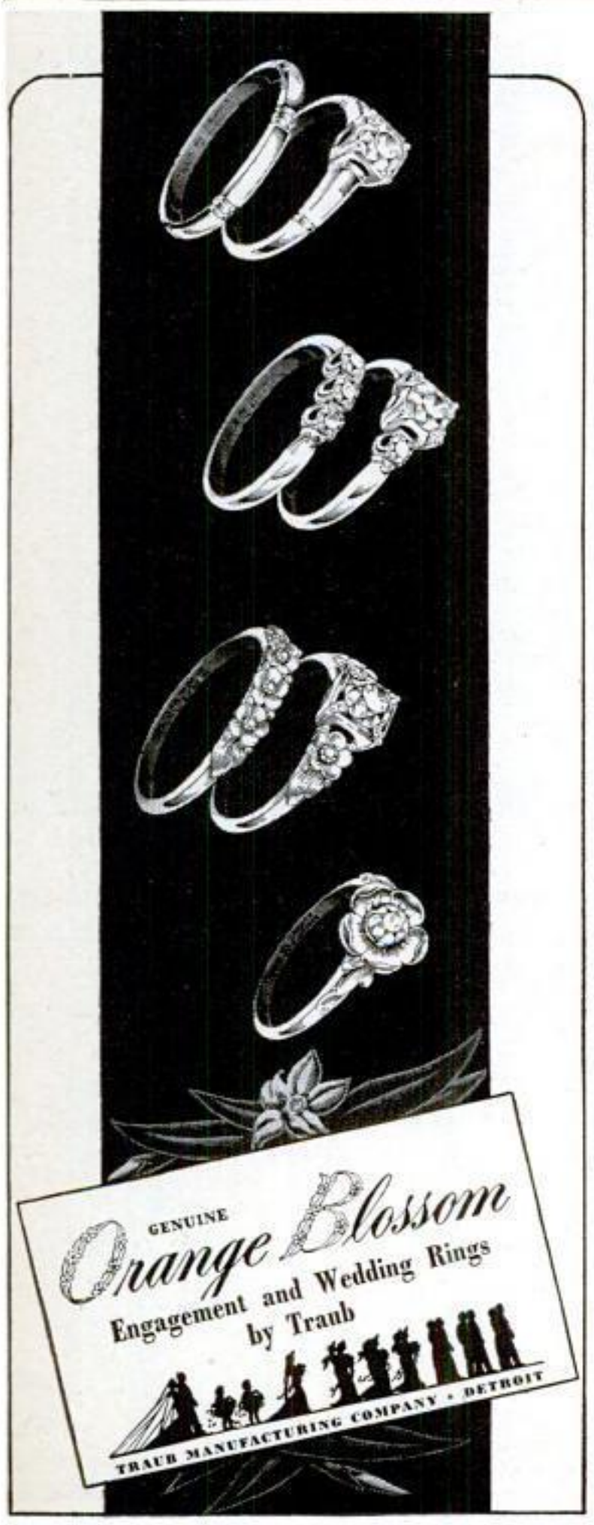
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LIFE'S REPORTS (continued)

mander of the Rock, had been a schoolmate of Juan's grandfather, Alfonso XII, at Sandhurst, England's West Point, and advised Juan to go to Dartmouth, England's Annapolis, for luck.

In the navy, Juan traveled 53,000 miles, mainly in Indian waters, learned to drink like a man and had his forearms tattooed. He wanted to remain with the British fleet, but the British and Italian governments were maddening at one another and Alfonso thought it best that the Crown Prince of Spain get disentangled. He asked the Admiralty to let his son have "indefinite leave."

•

For a year Barcelona traveled all around Europe with his restless father. In Rome he married and took his wife on a honeymoon around the world before settling down in Cannes. Less than two weeks after the Spanish war broke out their first child was born. Without waiting for the christening, Juan stole over the Pyrenees to Spain in peasant overalls and tried to sign up with General Mola's army under the name of "Juan Lopez." However, since Juan Lopez is the Spanish equivalent of John Smith, since enthusiastic peasant volunteers for Franco were not abundant, and since the Spaniards can spot Bourbons from 50 meters with the naked eye, the Crown Prince was discovered. Juan wrote Franco three letters begging the Caudillo to let him fight on land or sea, but Franco politely refused. One of Franco's letters ended, "You must save your life for higher destiny"—a sentence Franco has been trying hard to forget ever since. Thwarted, Juan finally went with his family to Rome to live with his sister Beatriz. When Alfonso died on Feb. 28, 1941, Juan became His Majesty, Juan III. After Italy entered the war he retired to neutral Switzerland to watch and wait.

Today Spain's monarch holds court above the shores of Lake Geneva in a gray, two-story villa named Les Rocailles, which he rented furnished from Louis Ruchonnet, the late President of Switzerland. In summer he weekends mostly at fashionable Crans, playing golf and night-lifing, and in winter in Gstaad, trying unsuccessfully to learn to ski and also night-lifing. Up the hill about a hundred yards from Rocailles, the Queen Mother lives in the musty old Hotel Royal with a miniature court of noble Span-

CONTINUED ON NEXT PAGE

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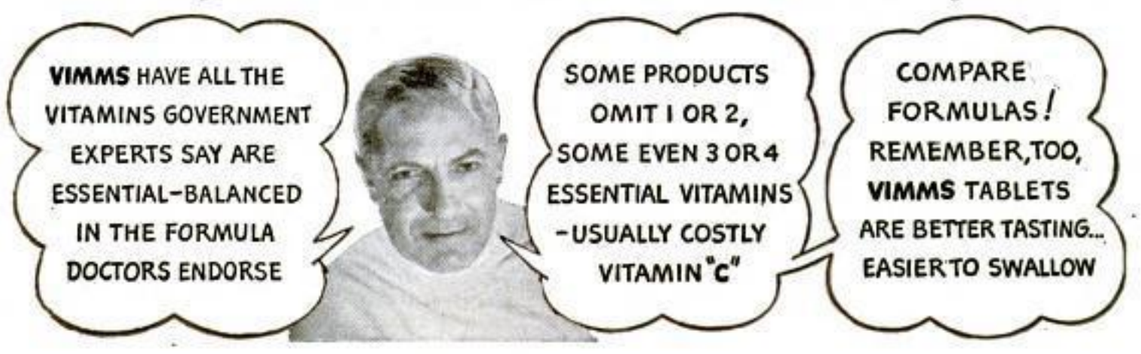


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LIFE'S REPORTS (continued)

ish exiles who are presided over by Count Fontanar, a graying but erect replica of Lowell Thomas. In the villa close by lives Juan's only remaining brother Jaime and his wife. Juan has a Spanish diplomatic passport which, among other things, permits enough gasoline to run the car on weekends. Juan drives with the Bourbon recklessness on Switzerland's twisting highways and while he drives, he likes to hum *Sing Something Simple*. Gay Don Juan appears not to have a care in the world.

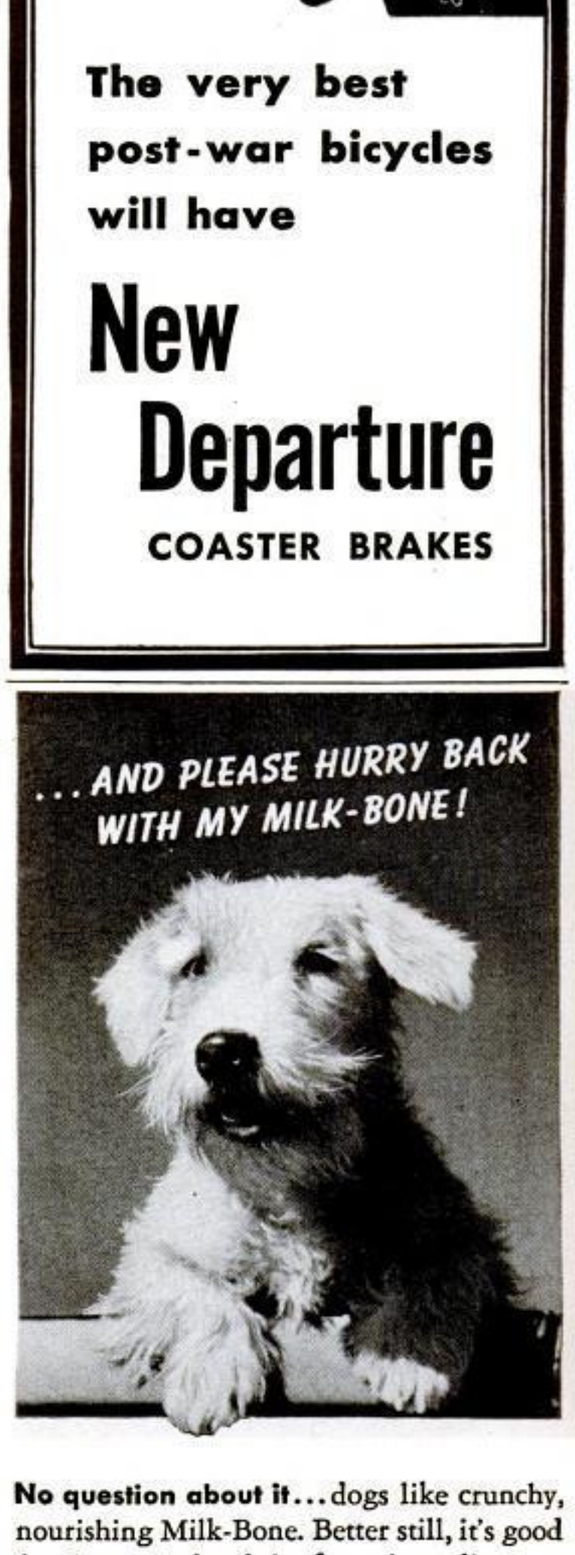
•

So far nobody seems to have figured out precisely one important detail, however—how the switch-over from Franco to Juan is going to be made. One plan was to call a plebiscite and let the people choose between Juan and Franco. That was felt inadvisable, however, since both sides sensed that the Spanish people would misuse the opportunity and vote for neither of them, but instead would "write in" votes for the republic.

And indeed it is difficult to see what Franco represents that Juan doesn't. Since the age of five, the Prince's education has been directed by General Vigon, now Franco's Air Minister. Juan's aide-de-camp is short, swarthy Viscount Rocamora, who was on insurgent General Mola's general staff during the Spanish war. Juan's secretary, red-haired, puffy-faced Ramon Padilla, was a Franco reserve officer and later a Franco diplomat. His salary now is paid not by Juan, but by Franco! One of Juan's stanchest admirers is Juan March, Franco's single biggest financial backer. Juan himself hasn't lived in Spain for twelve years and has never had any real contact with the people or their problems.

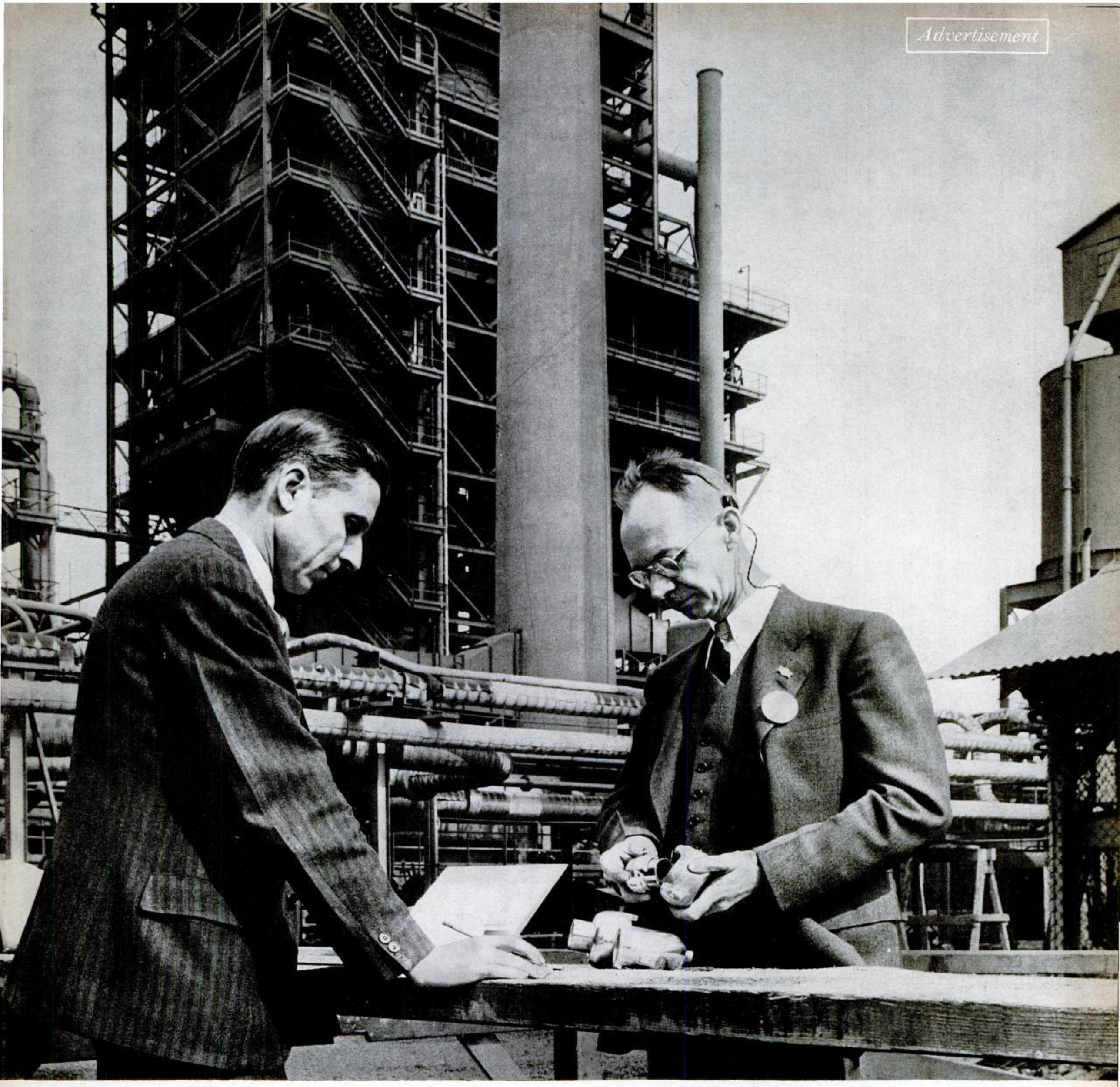
True, Juan makes and has made many gestures to liberalism. He chose the title of Count of Barcelona in preference to the usual title of Crown Prince, "Prince of the Asturias," in order to register his respect for the Red capital of Catalonia. Not long ago he commanded Professor Raparaz of the University of Madrid to come to Lausanne and teach him about liberal economists, including Keynes. And recently he even bought a copy of the *Beveridge Plan* in French for study purposes. But critics say the booklet (cost: three francs) is the most expensive concession to democracy that Juan has ever made.





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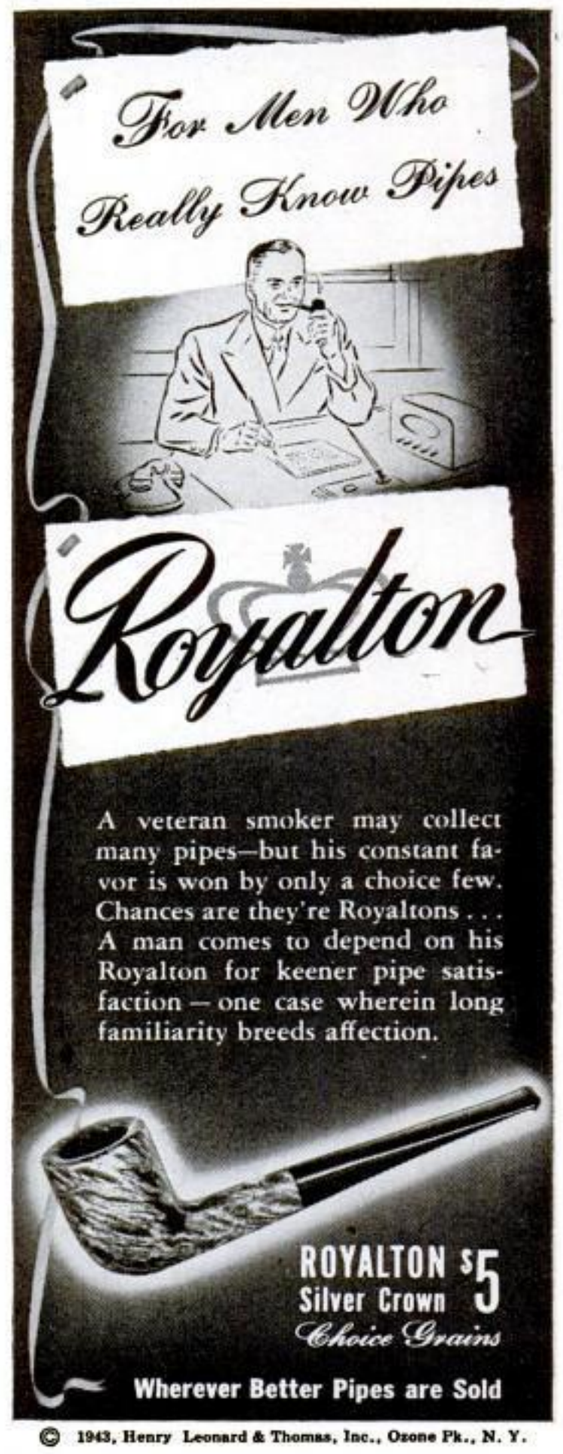
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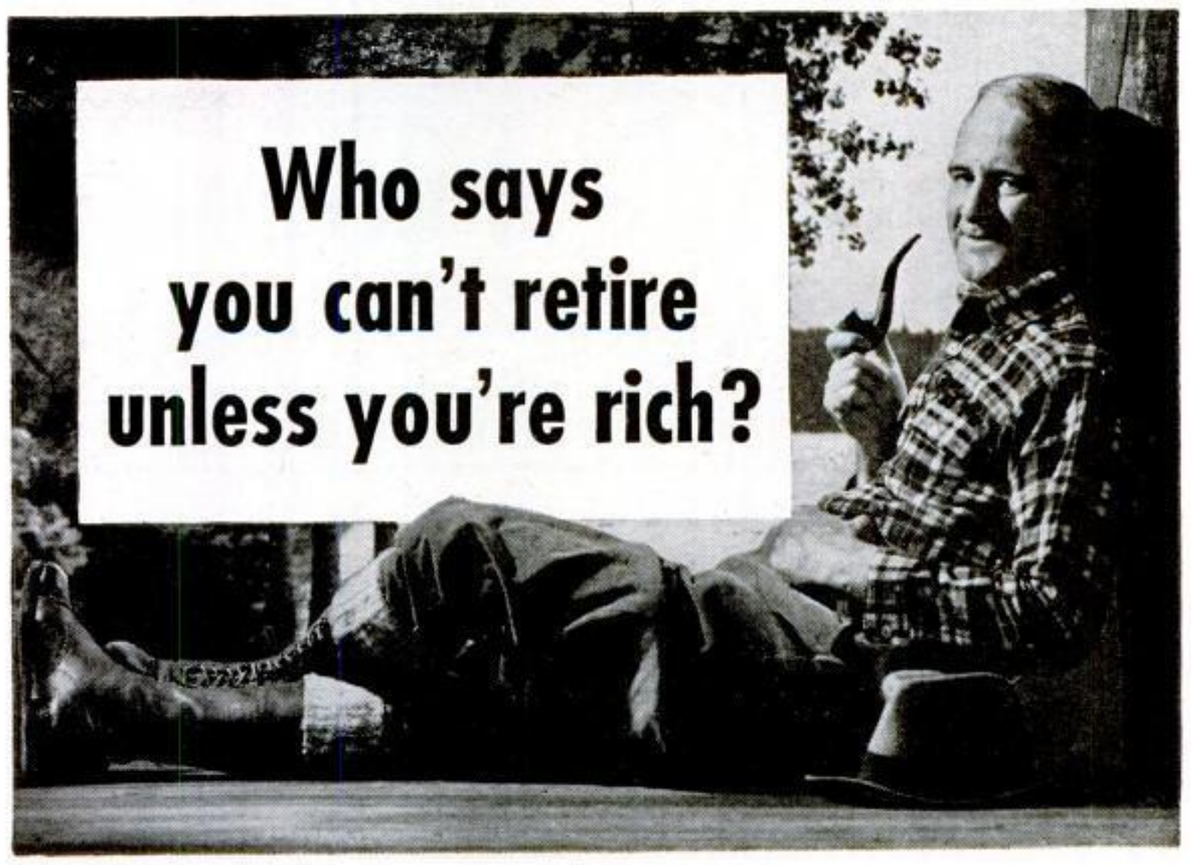
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Candid Glimpses into the Home of a PORTUGUESE-AMERICAN FAMILY

Manuel Montiz came to the United States from Portugal 48 years ago—now lives in California with two younger generations of his patriotic, well-adapted American family



Living together in Berkeley are three generations of the Montiz family. Mr. Montiz has been a watchman at the Heinz plant for 10 years. And his daughter, Mrs. Emily O'Sullivan, shown with husband and son, worked in the Heinz factory seven years. Frequent visitor is another Montiz girl—Mrs. Lucille Doty, seated next to daughter Beverley. Mrs. Doty met her husband, who is now in the Navy, while both of them were working for Heinz . . . They are all very proud of their association with this 74-year-old company.



Manuel Montiz, who came to America at the age of 14 and performed in a professional tumbling act for quite a number of years, raises canary birds in his leisure time. For his hobby he specializes in breeding Hartz Mountain Rollers and English Norges.



Emily knows how to pack a dinner-pail for a hungry man! She spreads Bill's meat and cheese sandwiches with Heinz Prepared Mustard, Brown or Yellow—always remembers to include Heinz Pickles and Relishes for extra interest and a little racy appeal.



You'd naturally expect the Montiz and O'Sullivan families to be enthusiastic users of Heinz Soups and Beans and Baby Foods! For they've seen the choice ingredients used in these home-tasting foods—know the great care with which all the 57 Varieties are made.



Preparing delicious meals for her family and attending home-cooking classes are two of busy Grandmother Montiz' favorite hobbies. But she is also very fond of arranging the flowers which grow in such gay profusion around her pretty little California bungalow.

BIG favorites in this happy Berkeley household are the luscious new home-tasting Heinz Condensed Soups. For in addition to being rich and nourishing and expertly seasoned, they save time, money and valuable fuel. Old-fashioned Heinz Oven-Baked Beans—steeped in a spicy sauce of "aristocrat" tomatoes—are another popular quick meal. Of course Heinz 57 Sauce is frequently relied upon to liven leftover meats as well as fish and egg dishes. And Heinz Pickles and Relishes always get a rousing welcome all around the dinner table—just as they do in millions of other homes across America.

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LIFE

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THOMAS E. DEWEY, IN THE GOVERNOR'S OFFICE AT ALBANY, INSISTS HE IS NOT A CANDIDATE FOR PRESIDENT. BUT THE NEW YORK ELECTION WAS A PERSONAL TRIUMPH FOR HIM

THE COUNTRY TURNS REPUBLICAN

The U. S. is now a Republican country. That is the standout fact of last week's elections. The contests were scattered and local, mostly in the East, and many had no national significance. But, taken together, they furnished new evidence that a great shift of opinion has taken place in the last few years and that the Republicans are now the majority party.

Republican governors captured New Jersey and Kentucky, bringing to 26 the number of states with Republican administrations. Republican mayors defeated Democrats in a long list of cities. The greatest personal victory of all was that of a man who did not run for anything, Governor Thomas E. Dewey. In the New York election for lieutenant governor, Dewey's choice won by a landslide. The vote was an endorsement of Dewey's good state administration and a mark of his strength as a Presidential candidate.

The fact that Republicans are riding high in the states does not mean, by a long shot, that they have the advantage in the presidential race. Off-year elections traditionally go against the administration. And more important, these elections did not involve U. S. foreign policy or the immense prestige of a war president. If the polls can be believed, Mr. Roosevelt's conduct of the war still enjoys general support.

But last week's returns made it clear that the Republicans are in a technically sound position to win the 1944 election. No candidate has any reason now to spurn the nomination lest it lead to defeat in the election. The Republican nomination is a rich prize and the candidates are scrambling hard for it. Willkie is far out in front, but his enemies are joining forces to stop him. This contest within the Republican Party (*see p. 30*) shapes up as a vital national issue, for it looks now as if the men who win it may take over the government of the U. S. next year.

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New York winner was Joe R. Hanley, elected lieutenant governor by a landslide. A party wheel horse with a sound voting record, Hanley owes his election largely to his chief, Tom Dewey. (Willkie also endorsed him.) As governor, Dewey has surrounded himself with able men, done a crack job of state administration. Though he is committed flatly not to run for president in 1944, Dewey leads Gallup poll of Republican possibilities. Guessing is that the anti-Willkie forces will try to draft him at the convention.



The man behind the winner in New York is Herbert Brownell, who ran Dewey's last campaign as well as Hanley's. A native of Peru, Neb., Brownell won his Phi Beta Kappa key at the University of Nebraska, edited the *Law Journal* at Yale, made a fine liberal record in the New York Legislature. Men like Brownell are largely responsible for the rebirth of the Republican party in the states. They have captured control of some of the party machines from the Old Guard and found able men to run for office. If Dewey is nominated for president, Brownell will presumably be his campaign manager.



New Jersey winner was Walter E. Edge, elected governor by a handy margin. Public life begins again at 69 for Mr. Edge who was governor during World War I and later U. S. Senator and Ambassador to France. Edge's opponent tried to smear him as a reactionary and isolationist, claiming that his nomination had embarrassed Willkie. But Willkie came to his defense, made a speech which helped swing the election to him. Mrs. Edge, his second wife, will have her first tour of duty in the Executive Mansion.



The man behind the winner in New Jersey was Lloyd Marsh, head of the State Republican Committee. Like Brownell in New York, Marsh has put new blood in the state organization. It was he who swung the New Jersey delegation from Dewey to Willkie at the 1940 convention, starting a general break in the anti-Willkie front. New Jersey is an example of the difference between the two parties in many states. The Republican organization is sound and vigorous. The Democratic machine of Frank Hague is so broken down that for two successive elections it has failed to deliver the promised vote.

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The next governor of Kentucky had more reason than most election winners to pose for this happy family portrait. For Judge Simeon S. Willis won, by a nose, the governorship of a state which has had only five Republican governors in 150 years. He ran on a platform of state issues, refused to attack the President. But Senator Alben Barkley, campaigning for Willis' opponent, dragged in the national Administration: "Our friends will be watching to catch a ray of hope, our enemies to find an excuse for propaganda that the great heart of Kentucky has repudiated the greatest leader God Almighty ever raised in a time of great crisis—our President and Commander in Chief, Franklin D. Roosevelt." Having thus asked for repudiation, the Democrats got it. Judge Willis attacked Democratic corruption in Kentucky (buying soap for 40¢ a pound, for instance), promised economy. Willis has a prosperous law business, some talent at tap dancing and the prettiest daughter of any governor. Sally Willis (*left*) will graduate in April from Sarah Lawrence College, chauffered her father during part of the campaign.



The mayor of Detroit, Edward J. Jeffries, was elected for a third term in a contest without much national significance. Jeffries has a generally good record as a liberal and is given credit for reforming the Detroit police, which had long been regarded as antiLabor and antistrike. But he lost Negro support by failing to act decisively during the race riots last summer, and in this election the Negro vote went almost solidly against him. Local labor leaders, eager to try their strength, endorsed his opponent though the labor vote was divided. As a result Jeffries had a tough fight to win the election.



A lonely Democratic winner was Dr. Alexander F. Carson, elected mayor of Oneonta, N. Y. (pop. 11,731). Dr. Carson, a surgeon, is here seen treating a patient. Shrewd Candidate Carson avoided tying himself to the national Democratic Administration, but came out strongly against juvenile delinquency and in favor of water drainage. Wrote Jim Farley to him: "Your victory yesterday stands out like a beacon light in the dark sea which has engulfed our party, and it is indeed a grand personal tribute to you."

CONTINUED ON NEXT PAGE

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Willkie is now so far in front that the contest within the party is between Willkie and stop-Willkie forces. This picture was taken in September in Los Angeles, where he really began his nomination drive. The Republicans' best hope for victory, wrote Walter Lippmann last week, is to prove that control of the party has passed from "pre-New Deal Republicans" to "post-New Deal Republicans." Said Lippmann: "The pioneer and path breaker in this crucial development . . . is, of course, Mr. Wendell Willkie."



Stop-Willkie forces are bank-rolled by Joseph N. Pew of Philadelphia, chairman of Sun Shipbuilding & Drydock Co. Mr. Pew (*right*) here inspects a model with three other members of the Pew family. He was a power behind the Landon campaign in 1936, made heavy contributions again in 1940. This time, like most of the Old Guard, he is for anybody but Willkie. The strategy is to build up favorite sons in various states, thus keeping delegations out of Willkie's grasp until the convention. With the convention thus tied up, the Old Guard may be able to put over a conservative candidate.

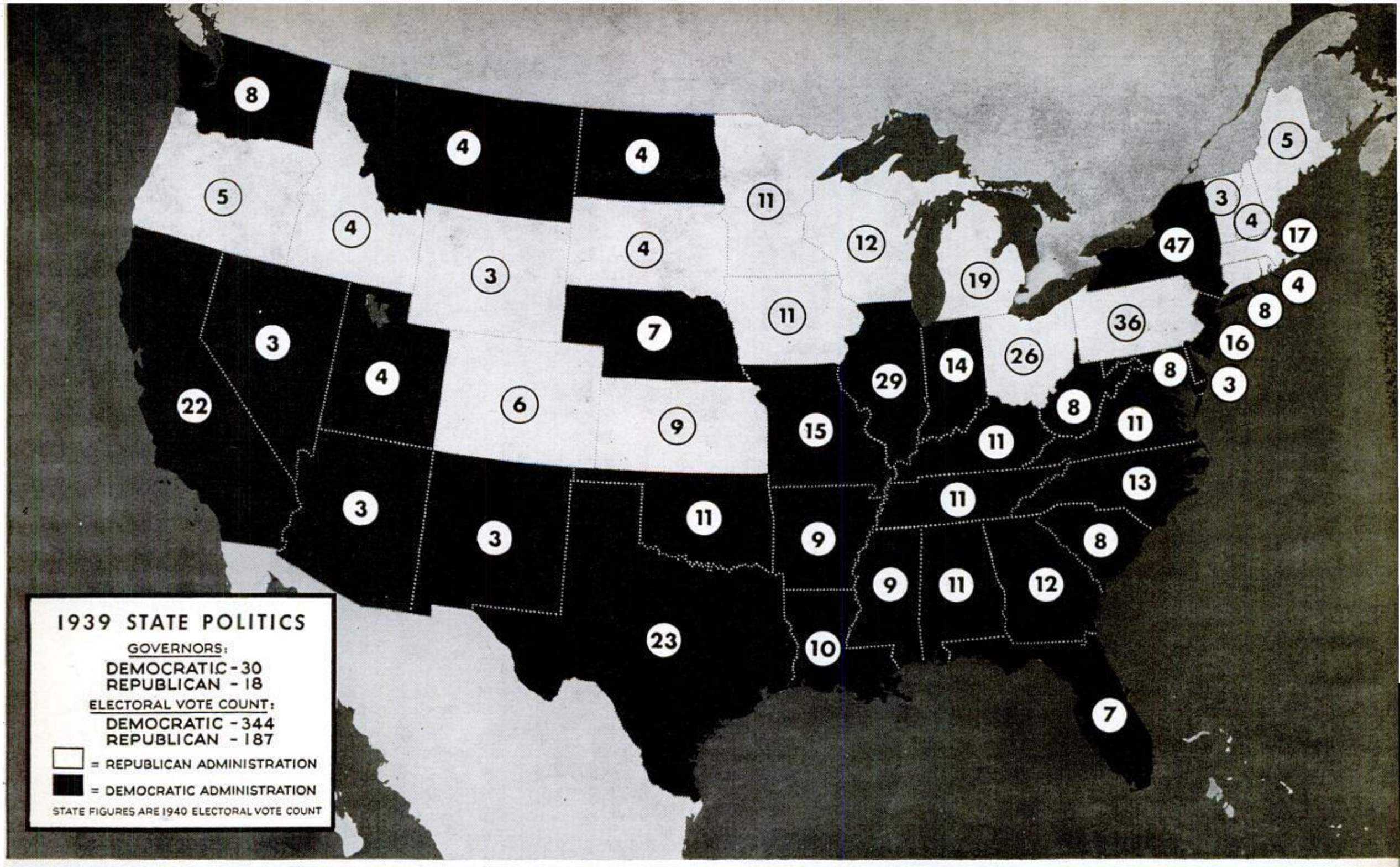


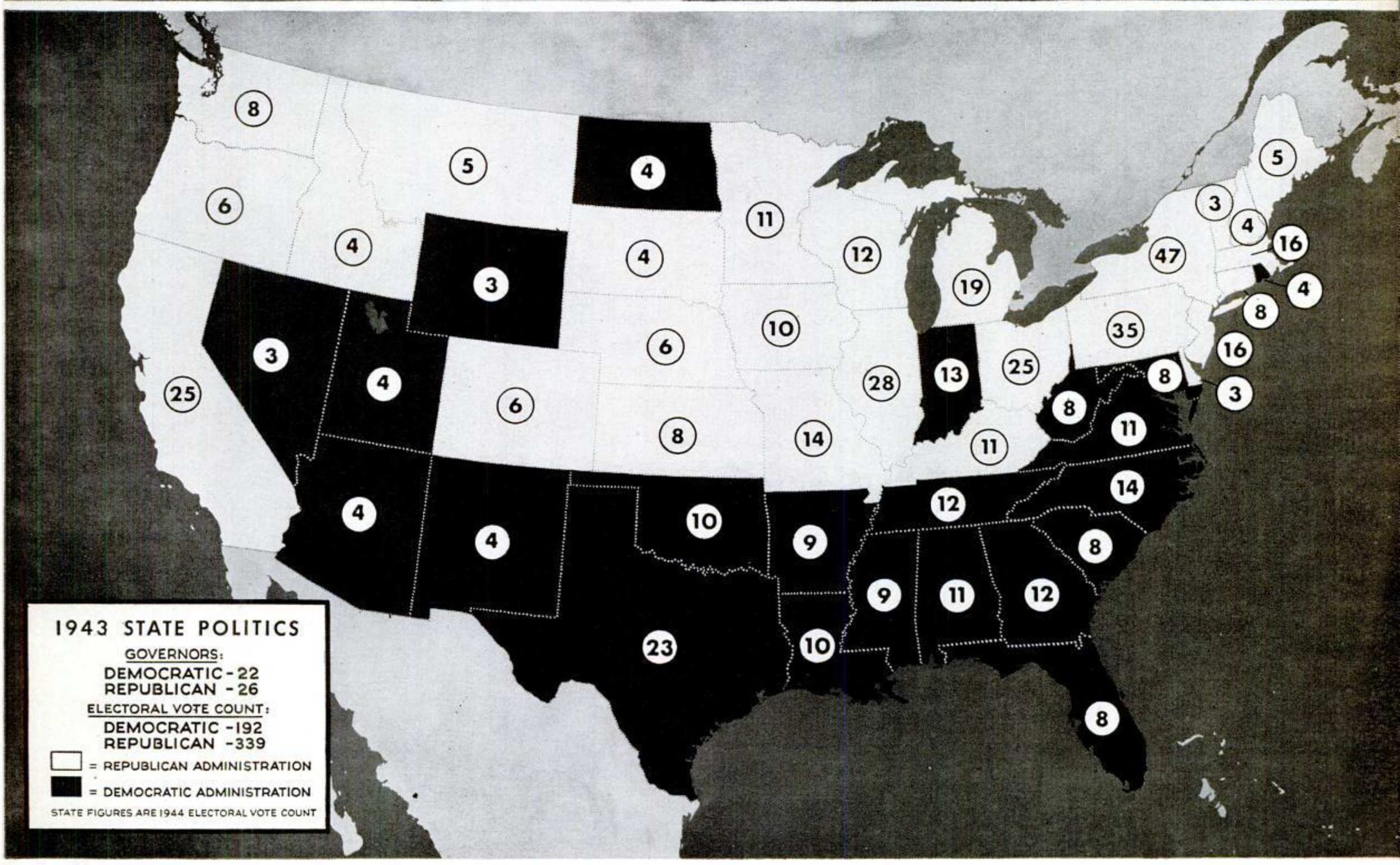
Ralph H. Cake of Oregon looks like the No. 1 man of the Willkie organization. There still is no formal setup but Cake has been traveling widely, lining up convention delegates. Cake's close associate is youthful Fred Baker, Republican power in Washington. The team of Baker and Cake is currently operating for Willkie on a national scale. Their own bailiwick, the Pacific Northwest, like New England, is regarded as sure Willkie territory. Willkie men are confident, now have active organizations in 40 states.



John D. M. Hamilton, who managed the Landon campaign in 1936, is now field man for the stop-Willkie forces. He is currently on the road, trying to build up candidates in various states, with the idea of first blocking Willkie and then picking another man. His chief asset is the antipathy of many party machines for Willkie, who has not played ball very closely with them. His chief liability is lack of a single strong candidate. Hamilton's immediate backers are Pew and Edgar Monsanto Queeny, chairman of Monsanto Chemical Co. and author of the current best-seller, *The Spirit of Enterprise.*

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The Republican resurgence, which began as far back as 1938, is shown in these maps. When the two Republican governors who were elected last week take office, 26 states will have Republican administrations. Of the 22 which remain under Democratic control, only twelve are outside the Solid South. From a standpoint of population and hence of electoral votes, the Republican preponderance is even greater. The G. O. P. controls nine of the ten most populous states (excepting Texas). Added up, the states with Republican governors have 339 out of the 531 votes in the electoral college. Of course the Republican strength in the states does not necessarily mean that the party can win the presidential election against Roosevelt. For Mr. Roosevelt's greatest assets—his prestige as a war president and his claim to "indispensability" in making the peace—do not figure in state elections. But it does mean that the Republican Party has a sounder national basis in the grassroots than the Democratic. Its strength is the strength of many men, whereas the Democratic strength lies almost wholly in a single leader.

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EDITORIAL

MOSCOW AGREEMENT

THE JOINT STATEMENT OF RUSSIA, BRITAIN, CHINA AND THE U. S. IS A GREAT POPULAR TRIUMPH

Last summer Russian War Relief started a campaign to have ordinary Americans write letters to ordinary Russians. The committee was flooded with letters, of which the following from a hat checker in a Manhattan Y. M. C. A. is a good, if enthusiastic, sample: "Hellow Friend: I read in the N. Y. paper that some of you russians want some of we Americans to write to you over there. I would like to write to someone there as a good will gesture toward a brave race of people. . . . I am a small fellow 5 ft. 3 inches, weight 126 lbs. wear size 14½ shirt, if you wear the same size I would be glad to send you a few of mine if you care to have them like wise some ties etc. let me know and i will send them to you. . . ."

The ordinary American, of course, did not exactly know how to fix up things with Russia. In a sense he was afraid of Russia. Hadn't Russia invented, and planted in this country, the Communist Party? Russian Communism and German Fascism, many intelligent men said, were politically identical: anyway, Communism was against democracy; it had suppressed religion and free speech. Russia was ruled by a dictator who had indulged in a bloody "purge" of his political opponents, had made a peace pact with Hitler, was dedicated to the principle of "Russia First." Yes, the man in the street had heard a lot of bad things about Russia, very frightening to people who believed in freedom.

Yet the ordinary American also knew that the Russians were brave; that they were defeating Hitler; that they were a powerful people, bent on progress; that hope for peace in the future was remote unless Russia, Great Britain, China and the United States —the four greatest powers in the world— could reach an agreement. And the ordinary American wanted peace. So there grew up among the American people, as among the British people, an outspoken desire to find a means of agreement with Russia. Indeed, according to a *Fortune* poll last June, no less than 81% of the country thought that we should try to work with Russia as an equal partner in peace as well as in war.

The Agreement

Last week the American people found a good part of their wish fulfilled. After all the dire predictions that the Moscow Conference would end nowhere, the news of Cordell Hull's achievement was like waking up on a bright sunny morning from a night of bad dreams. Russia, Britain and the U. S., with China joining in, signed a joint declaration stating their general aims, as follows:

1. The united action of the four powers, already pledged for war, will be continued for the maintenance of peace;

2. Those at war with a common enemy will act together in all matters pertaining to surrender and disarmament;

3. Violation of the terms imposed on the enemy will be prevented by necessary measures;

4. They "recognize the necessity" of establishing an international organization based on the principle of the *sovereign equality* of all peace-loving states and open to membership by all such states;

5. Meanwhile, in order to maintain international peace, they will consult with one another, and with other members of the United Nations, with a view to joint action;

6. After the war they will not employ their military forces within other states, except for fulfilling the purposes of this declaration, and only after joint consultation;

7. And they will confer with one another, and with other members of the United Nations, for the regulation of postwar armaments.

In addition, there were three subsidiary declarations regarding Italy, Austria, and the German atrocities. The declaration on Italy called for the abolition of fascism and all its works, and outlined measures for helping the Italian people to regain their democratic institutions. The declaration on Austria asserted that the German annexation of Austria is null and void. And the declaration on atrocities set forth that "Hitlerites and Huns" guilty of cruelties in other lands would be returned to those lands after the war to be judged by the peoples' own laws. The conferees established in London a European Advisory Commission, and set up an advisory council for Italy (to which representatives of Greece and Yugoslavia will be admitted). Where questions before the conference could not be solved in detail, decisions were reached in principle. And where agreement in principle could not be achieved, the questions were handled "by an exchange of views."

Good Leadership

This agreement was not the usual run of the diplomatic mill. It was a triumph of the people. It was a triumph for free speech, and the great principle that, at bottom, the people know what is right.

It is true, of course, that in pressing for an agreement of this kind the people had the benefit of able and courageous popular leaders—leaders in many different walks of life, of many different political convictions. A prime mover in the development of American opinion toward Russia was Wendell Willkie, whose trip around the world dramatized the unity of all peoples; whose *One World*, of which a large section is devoted to Russia, has sold over a million copies; and who recently advocated in a speech at St. Louis a "joint declaration" by the four powers, very similar to the actual Moscow agreement. Yet there have been many other leaders, too. Said Sumner Welles in his fine speech on Oct. 16th: "What we must imperatively strive to secure is [a] full measure of understanding with the Russian people and their Government." Henry Wallace has warned that we must reach agreement with Russia if we want to avoid World War III. The press has been active; LIFE published a special issue on the U. S. S. R. And such mixed characters as Joseph E. Davies, Senator Claude Pepper of Florida, Thomas W. Lamont of J. P. Morgan & Co., the leftist Max Lerner, R. J. Thomas of the United Automobile Workers, Joe Curran, and even Eddie Rickenbacker, have told the American people that a firm understanding with Russia is essential to victory and to peace.

The Plain Man

Democracy could not get along without good leadership. Yet this fact does not detract from the man-in-the-street, who gets the final credit in this instance. It may be true that millions of Americans are still ignorant of the Moscow agreements, or of their significance upon the future of the world; still, the popular pressure is and has been enormous. As the Rev. Francis Creamer of Christ Church, Detroit, said to a LIFE reporter, "I think that the conference resulted from the pressure of the people as a whole upon the leadership of all three countries." There was an amazing unanimity. Said a merchant in Boston, "It's something that will be good for business." Said a cab driver in Chicago, "This has done a lot to prove that Russia isn't playing its cards alone." The general feeling was summed up by Richard Hart, a librarian in Baltimore: "I am very happy and very relieved. The pact increases our confidence in Russia's good intention and gives us hope of a decent postwar world." Even the U. S. Senate responded to the popular tidal wave, and voted 85–5 for the Connally postwar resolution.

For a good many years the feeling seems to have been growing that individual citizens are powerless to influence the course of a democratic state. There has developed a cynicism—not undeserved—toward our leadership. As a photographer in Boston said, when asked about the agreement, "It's all propaganda what we read so why ask us questions?" That the Administration has told the people little, is true. But that the people have lost power is not true. The Moscow agreement stands as a living proof of the fact that the efforts of ordinary citizens, each added to the next, create a mighty current of opinion which, in the end, governs U. S. policy. Thus, while opening up a new hope for peace, it opens up also great new vistas for democracy. Henceforth no individual citizen, however insignificant he may deem himself to be, can escape the responsibility of educating himself on the affairs of state, of expressing his opinions and of persuading others to join with him in expressing theirs.

PICTURE OF THE WEEK

In London's Windmill Theater, home of nonstop burlesque, audience interest was recently diverted from legs to lemons. Since 1940 almost no fresh lemons have been shipped to Britain because water-filled fruits take up too much ship space. Specimens brought in by fliers and sailors are rare trophies. Shipments are now promised, but meantime Windmillers happily pay shilling to charity for chance on lemons raffled by pretty Joan Jay.

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WINDMILL THEATRE PRESENTS:

1/-

A CHANCE TO WIN A REAL LEMON

1/-

ONE SHILLING A TIME

LONDON ALL-CHAR[illegible]S RAFFLE



Pretty English dancer raffles off a rare lemon
as feature of leg show in famed London music hall

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American prisoners on the *Atlantis* at Liverpool are, from left: Sgt. Mossyrock, Washington; Sgt. E. N. Marshall, Minn.; Lieut. Albert Glass, Ga.; Pvt. L. Keith, Pa.; Sgt. L. Miller, Conn.; Lieut. G. Herrington, Utah; Sgt. M. Williams, Mo.; Sgt. N. Goodwin, Mass.; Sgt. F. Bartnicki, Pa.; Pvt. H. Ehrich, N. Y.



For welcome at Leith, dockside warehouse was turned into canteen with apples, 10,000 sandwiches, tea, pies, chocolate, cigarets, no beer. Below, U. S. Lieuts. Glass and Herrington spot American uniforms on Liverpool dock. Herrington baled out over St. Nazaire, "It's very quiet as you come down," he said.





Blinded shipmaster, Captain Halloway, is led ashore by Marquess of Normanby, captured at Dunkirk with Green Howard regiment. Officer at right shows emotion.

PRISONERS' RETURN

4,484 Allied casualties come home from Germany

The ships with the vanished men, the *Empress of Russia* and *Drottningholm* at Leith, the *Atlantis* at Liverpool, seemed silent at first. And then the song of the returning men, *Roll Out The Barrel*, came across the water as strong and clear as when they went away. They came ashore with wooden stumps, with empty sleeves and vacant eyes, but they thumped the ground with their crutches and cried, "By God, it's good!" The people who had stayed home were crying or laughing hysterically or blowing their noses, but the prisoners released by the Germans wore only the face of triumph and courage. They had one more song, *Wir Fahren Gegen England*, the Nazi song of boasts. But they had their own words for it.

Of the total of 4,484 brought back in exchange for German prisoners, 3,694 landed at Leith, 790 at Liverpool. At Leith, 1,292 were doctors and nurses and the like, 104 were civilians, including a 3-month-old baby boy. They all agreed the food in Germany was terrible that Red Cross parcels had saved their lives and that the Germans were losing their nerve.



"Where Hae Ye Been A' the Day" screamed the bagpipes of King's Own Scottish Borderers as lighters at Leith pull in from *Empress of Russia* and *Drottningholm*.

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The "Atlantis," a hospital ship, draws in at Liverpool with 790, including 600 British infantrymen, 47 R. A. F., 19 Royal Navy, 61 merchant navy, 19 Canadians, 12 Americans and two Poles, most of them sick or crippled. Ship is white with green band, red crosses. Prisoners sang *Roll Out The Barrel*, asked "Are we downhearted?" and answered with a thunderous "NO."

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PHILIPPINE CABINET IN QUEZON'S ROOM: ARTURO ROTOR, SECRETARY TO PRESIDENT; COL. CARLOS ROMULO, SECRETARY OF INFORMATION; GEN. BASILIO VALDES, SECRETARY OF NATIONAL

THE GREAT FILIPINO

Frail Manuel Quezon fights for the chance to remain President until his conquered people again are free

In a sumptuously draped hotel room in Washington, D. C. a wan, consumptive Filipino lay last week and fought for the freedom of his people who are half a world away. Manuel Quezon, President of the Philippines and the great symbol of their independence, has been fighting for Philippine independence ever since the Spanish-American War. In 1935 his fight seemed won when he was elected first president of the Islands. By that time, consumption had taken some of his strength but none of his fire. When the Japs invaded, he came to the U. S. to stay as the symbol of Philippine freedom. But the damp underground shelters of Corregidor had so grievously racked his lungs that now he scarcely stirs from his rooms in the Shoreham Hotel.

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DEFENSE; VICE PRESIDENT OSMEÑA; PRESIDENT QUEZON; JOAQUIN ELIZALDE, RESIDENT COMMISSIONER; JAIME HERNANDEZ, AUDITOR GENERAL; COL. MANUEL NIETO, AIDE-DE-CAMP

By a provision in the Philippine constitution—a provision which Quezon himself insisted be inserted—no Philippine president may serve more than eight years. On Nov. 15 this year Quezon will have served eight years. According to the constitution, he should retire in favor of Vice President Sergio Osmeña, who sits at Quezon's right above. An upright and deeply patriotic man, Osmeña has felt that the constitution must be obeyed and that Quezon must retire.

But now Quezon does not want to retire. So long as his people are not free and so long as he, far more than any other man, stands as the symbol of Philippine freedom, Manuel Quezon feels he must remain president. To the troubled Philippine cabinet in Washington this was an almost insoluble problem. They passed it on to the President of the U. S. with the reported recommendation that President Quezon be continued in office. Meanwhile the U. S. Senate was considering a resolution embodying this recommendation.

Last week President Roosevelt pondered the Philippine dilemma. If he ruled that Quezon should stay in office, the Japs, who have just set up an "independent" puppet government in Manila, would shout that the autocratic Americans had violated the Philippine constitution. If he told Quezon to retire in favor of Osmeña, the Japs would shout that the faithless Americans had let down their own best friend.

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AT MOURNERS' REST, WITH RIFLES REVERSED, NAVAL RATINGS LINE PARLIAMENT SQUARE HARD BY WESTMINSTER ABBEY



CHURCHILL STANDS TO ATTENTION FOR OLD FRIEND.

ADMIRAL DIES

Funeral of Britain's Dudley Pound

Admiral of the Fleet Sir Alfred Dudley Pickman Rogers Pound, 66, First Sea Lord and Chief of the British Naval Staff until a month ago, deserved well of England. He had nursed her through all the bad hours of this generation. Son of a Boston girl and an English barrister, he fought a battleship, the *Colossus*, at Jutland in 1916 and designed the convoy system against U-boats. In 1935, when Mussolini almost challenged the British in the Mediterranean, he was Chief of Staff of the Mediterranean Fleet. Finally, before the outbreak of World War II, he became First Sea Lord and helped maneuver Britain through the four years of its greatest peril. His wife, born Bessie Caroline Whitehead, died four months ago. Three months la-

NAVAL RATINGS MARCH AROUND ST. MARGARET'S, PARISH CHURCH OF ALL THE DOMINIONS, TO ABBEY ENTRANCE (REAR)



THE COFFIN, WITH POUND'S COCKED HAT AND SWORD.





SALUTING BEHIND HIM ARE SIR DUDLEY'S TWO SONS



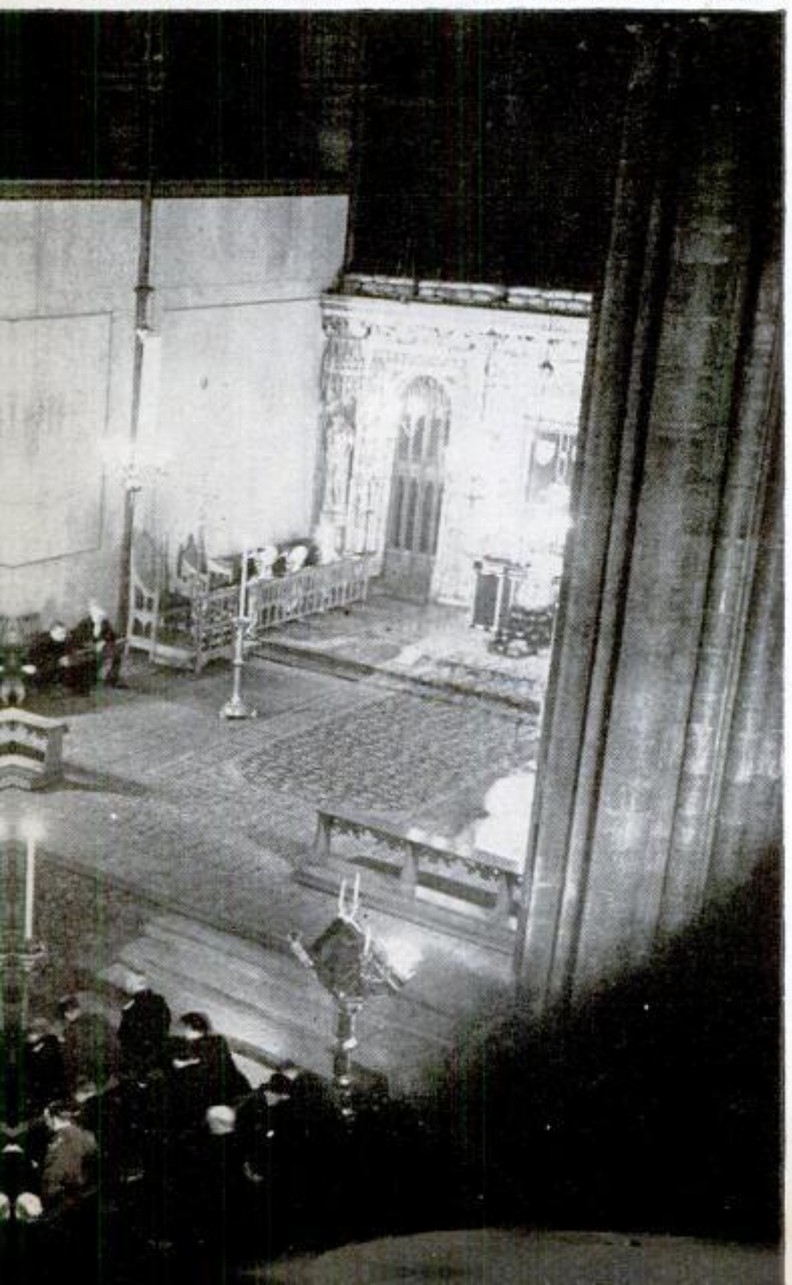
DRAPED COFFIN IS CARRIED TO HEARSE. WITH IT WENT ONLY TWO WREATHS—FROM THE FAMILY AND THE ALLIED NAVIES

ter, almost immediately after his return from the Quebec Conference, Sir Dudley fell ill and resigned his high offices. On Oct. 21, the day the great Lord Nelson died, Admiral of the Fleet Sir Dudley Pound died too.

His body was brought in procession to Westminster Abbey Oct. 26, with all the great of England following on foot in the fog the black-draped drums. On the coffin lay Sir Dudley's cocked hat and his sword. Behind the bier followed his secretary, carrying his insignia and decorations on a cushion. The choir sang the lines from the 107th Psalm beginning: "They that go down to the sea in ships and occupy their business in great waters." Then the choir, unaccompanied by the organ, sang Tennyson's *Crossing the Bar*. The buglers of the Royal Marines trumpeted last post and reveille.

Next day a cruiser put out from Portsmouth, with the ashes of Sir Dudley and his wife in bronze coffins bound together by steel bands, while a band on shore played *Rule Britannia*. In mid-Channel, in that gray trench of sea which Admiral Pound's Navy had held so well, the small coffins were consigned to the bottom.

STANDS BEFORE SANCTUARY OF WESTMINSTER ABBEY



THE CHAPLAIN OF THE FLEET, THE REV. J. K. WILSON, MARCHES ALONE IN THE LONG PROCESSION IN A DRIZZLING FOG



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ARISTOCRATIC AUDIENCE HEARS IRVING BERLIN SING "ALEXANDER'S RAGTIME BAND." HE HAS ASKED THEM TO JOIN IN BUT EMBARRASSINGLY, THEY DO NOT KNOW THE WORDS

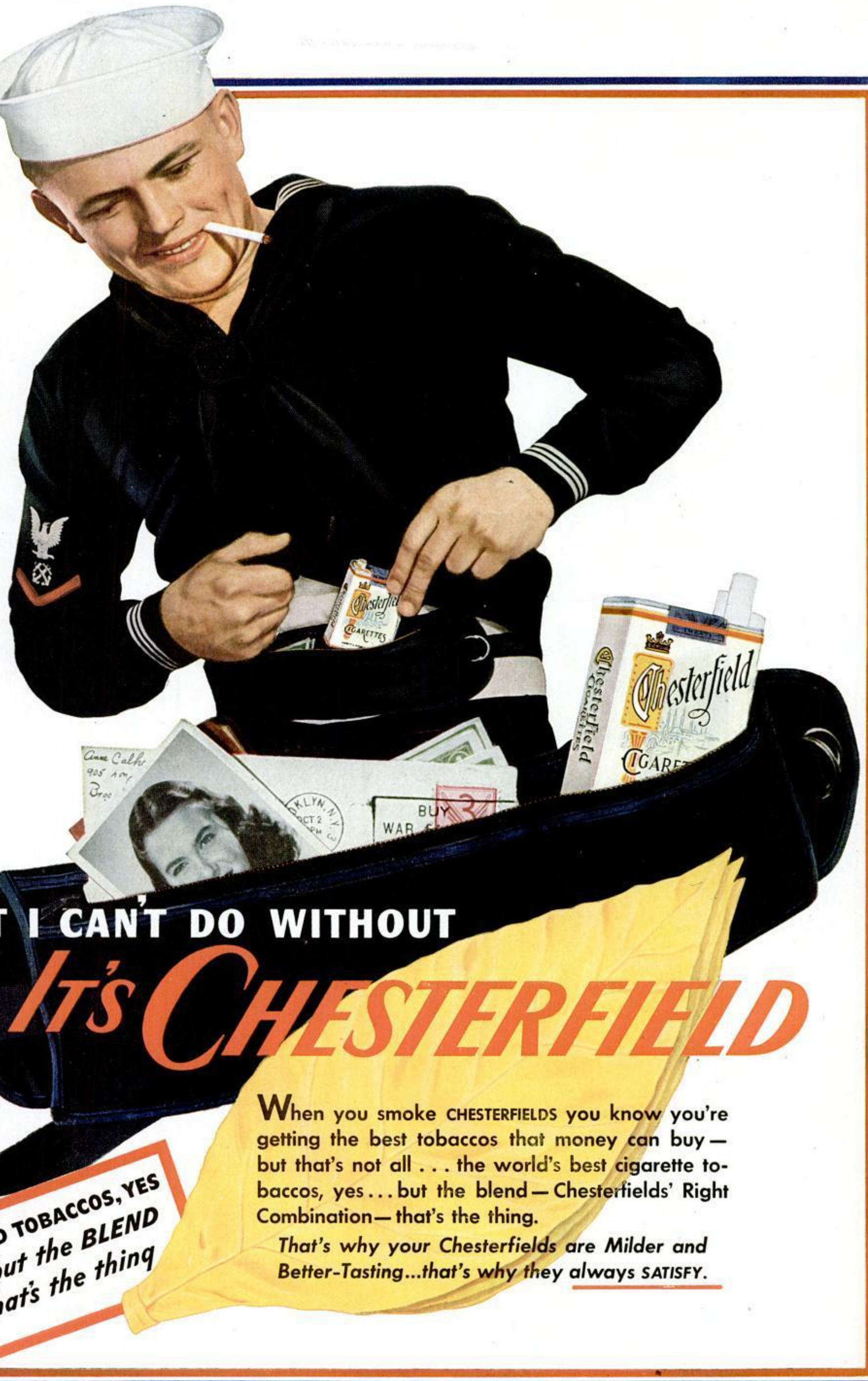
BERLIN IN LONDON

Songwriter is guest at Mountbatten reception before tour of Army show

On Oct. 27, a few days after arriving in England, Irving Berlin made a social appearance in Claridge's as guest of honor at a reception given by Lady Louis Mountbatten, wife of the youthful commander of Allied forces in southeastern Asia. The American songwriter had gone to England for the tour of his smashingly successful benefit show, *This Is the Army*, which in the U. S. had grossed several million dollars for various army charities. In the British Isles, the revue will tour for about eight weeks before playing North Africa. Proceeds will go to the British Service Charity Funds.

At the request of Lady Louis Mountbatten, who is chairman of the committee promoting the British tour of his show, Mr. Berlin sang some of his most famous songs before a distinguished audience. With him above stand (*left to right, in front*) Lady Louis, Mrs. A. V. Alexander (wife of First Lord of the Admiralty), Mrs. Ernest Bevin, Lady Leathers; (*in back*) Admiral and Lady Nasmith, Mrs. R. W. Blacklock.

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"Well, she must have bought a new hat today..."

DRY Paul Jones... a gentlemen's whiskey since 1865

DRYNESS (lack of sweetness) is a priceless quality in whiskey. Paul Jones' *dryness* brings out the true whiskey flavor and delicate aroma—for your most complete enjoyment. Try *Dry* Paul Jones... and we think you'll agree that it is one of the finest whiskies America has ever produced.

If you're not always able to get *Dry* Paul Jones... please be patient. We are trying to apportion our prewar stocks of Paul Jones to assure you a continuing supply until the war is won. Meanwhile our distilleries are devoted to the production of alcohol for war uses. (Our prices have not been increased—except for taxes.)

A blend of straight whiskies—90 proof. Frankfort Distilleries, Inc., Louisville & Baltimore.

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OVER THE NISSEN HUTS OF THE AMERICAN SOLDIERS IN ICELAND PULSATE THE APPLE-GREEN, RED, VIOLET, ROSE, DEEP PURPLE AND YELLOW LIGHTS OF THE AURORA BOREALIS

AMERICANS BEGIN THIRD YEAR IN ICELAND

In Iceland these days it is dark by four in the afternoon and by nine in the morning the daylight still has not come. In the long winter nights the American troops are comfortable in their tunnel-shaped iron Nissen huts, warmed by the old-fashioned potbellied stoves. To keep themselves busy they read their ancient magazines, look at 16-mm. motion pictures or make shelves and cupboards out of old packing boxes. And far over their heads, some 60 miles above the rounded tops of their huts, flash the prismatic colors of the Aurora Borealis, called Northern Lights.

It is more than two years now since the Americans came to Iceland, an important base along the northern sea lanes to Britain and Russia. When they first arrived, the Icelandic population regarded them with suspicion and kept their daughters in at night. Gradually, however, this initial suspicion changed to toleration, and the toleration to a feeling very close to friendship. Today, many Icelandic families invite American soldiers to their homes and Icelandic girls have learned to jitterbug and say "Hi'ya, chum."

Dull as the post is, the Americans find parts of the country fascinating. The great volcano of Hekla, the hot springs, the dismal fogs and the ponies are all about as they expected. But they never thought they would see a modern city like Reykjavik, dressy streets whose stucco houses are set in lawns filled with flowers, and a climate which so belies the name and location of Iceland (just below the Arctic Circle) that it permits ice-skating an average of only 12 days a year.

AMERICAN FLAG PASSES REVIEWING STAND AT A PARADE IN ICELAND. IN DISTANCE ARE THE GREAT MOUNTAINS AND ROLLING HIGHLANDS, ALMOST ALWAYS COVERED BY FOG



CONTINUED ON NEXT PAGE

"I can do with less if it's Kayser" because I depend on the quality of Kayser hosiery... and buy more bonds



KAYSER

GLOVES · UNDERWEAR
HOSIERY · LINGERIE

Be wiser ... Buy Kayser

Americans in Iceland (continued)



"Welcome" sign in 16 languages, including Russian, reveals that these nationalities have passed through Iceland during war. A Chinese "welcome" is about to be added.



Cup of hot tea is made from boiling water of a stream. This winter a pipe line will be completed which will enable all houses in Reykjavik to be heated by hot springs.



A girl in a wet bathing suit talks to two U. S. soldiers, huddling in parkas, at one of Reykjavik's open air baths, which is fed from hot springs boiling far underground.

CONTINUED ON PAGE 46

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TO SAVE THAT RADIANT BEAUTY

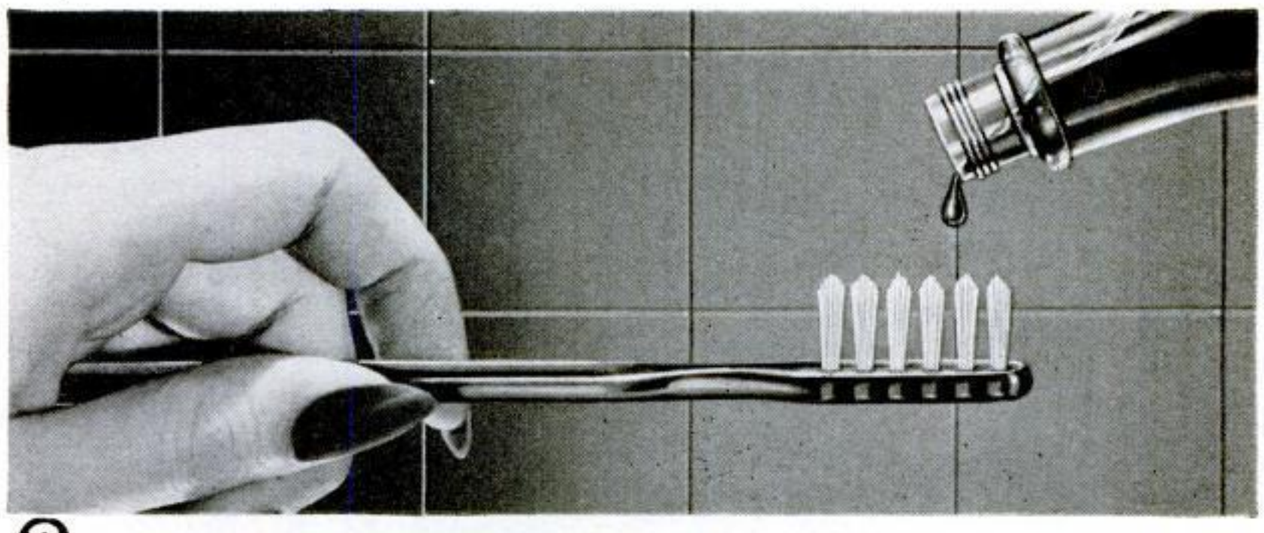
BEAUTY

OF YOURS WOULDN'T YOU SPEND 1 EXTRA MINUTE A WEEK?

Protect teeth with Teel—only leading dentifrice that avoids these cavities



1 SEE THOSE RECEDED GUMS? That's where 8 in 10 adults may risk getting cavities like the one shown below. Cavities that may mar that sparkling smile of yours.



2 WHY TAKE CHANCES? TEEL cleans safely. TEEL's cleaning action differs from other leading dentifrices . . . It's a liquid . . . contains no abrasives . . . gets teeth bright safely. And notice—it never clogs your brush. TEEL has a delightfully invigorating flavor, too.



3

8 IN 10 YOU MAY RISK THIS INJURY!

See that cavity in the tooth at the left? It's NOT decay or erosion! That cavity was caused by daily scouring. Dental clinic studies have shown that over half of all adults examined had these cavities—and more than 8 in 10 risked getting them—cavities ground into the softer tooth structure exposed by receding gums.

* * *

BUT— extensive laboratory tests show this: **TEETH CLEANED WITH TEEL ARE PROTECTED FROM SUCH CAVITIES . . . BECAUSE TEEL CONTAINS NO SCOURING ABRASIVES. MOREOVER, TEEL IS THE ONLY LEADING DENTIFRICE THAT GIVES YOU THIS PROTECTION.**

4 WHAT A DIFFERENCE! TEEL reveals sparkling beauty fast . . . makes your teeth look their loveliest. And so easily, too. Just brush your teeth with TEEL every day. Then, for one extra minute a week brush with TEEL and plain baking soda. Get TEEL—today—at any drug, department, or 5c and 10c store—and follow the simple directions on the package.

NEW SAFE TEEL WAY TAKES ONLY

One Extra Minute a Week!



Teel protects teeth—*Beautifully!*

LIQUID DENTIFRICE

There's beauty in every drop!

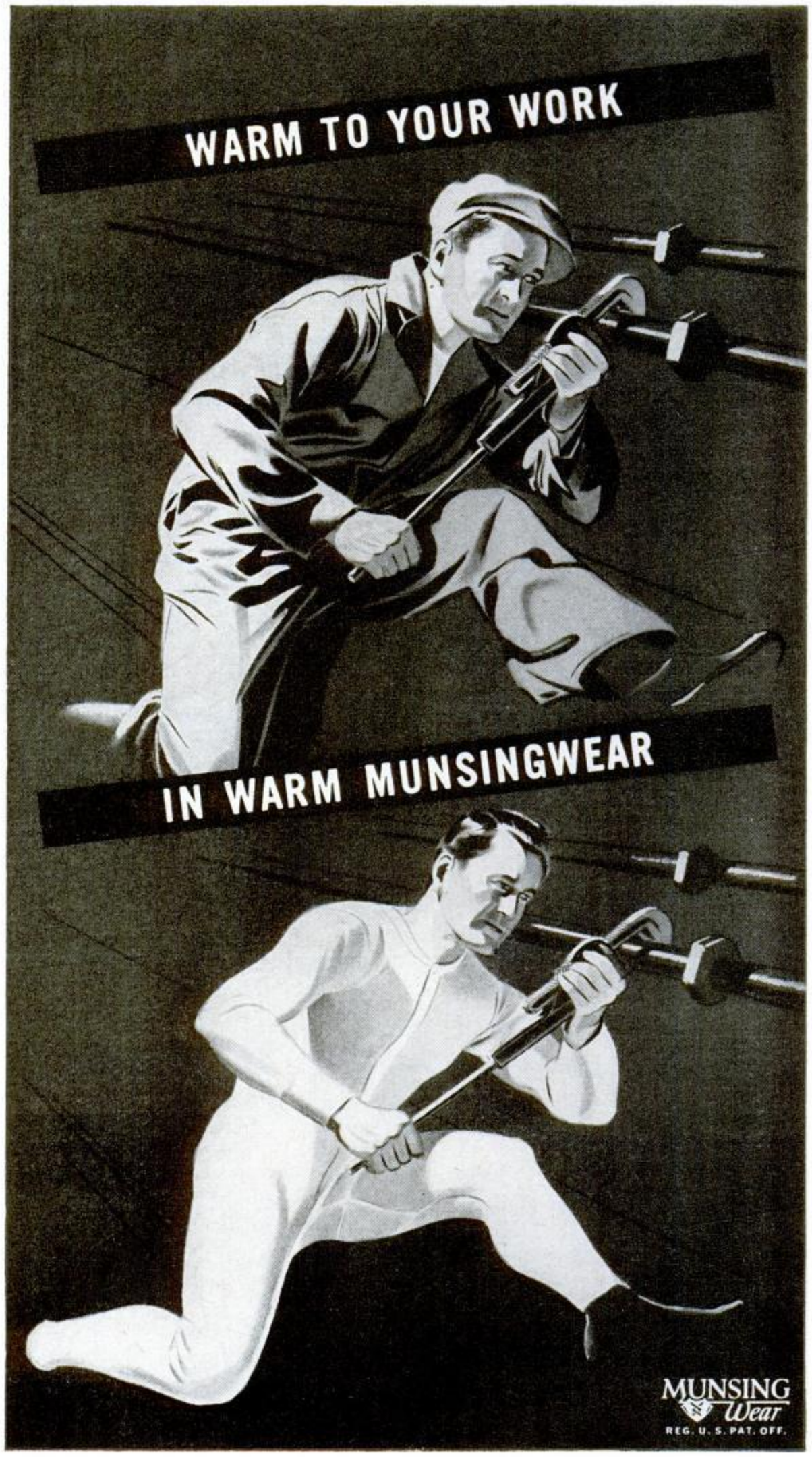
HERE'S ALL YOU DO

1) Brush your teeth every day—thoroughly with TEEL. a few drops on dry or moistened brush. Feel it clean!

2) Once a week brush teeth with plain baking soda on brush moistened with TEEL. Brush at least an extra minute.

THIS CLEANS AND BRIGHTENS TEETH—SAFELY

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It's easier to get next to your job when Munsingwear is next to you. These famous garments are designed to fit any situation—give you warmth, freedom, comfort—indoors or out.

Munsingwear's exclusive, patented features are specially designed for smooth going and smooth sleeping. For underwear and pajamas that will do more for you—now that there's so much more for you to do—ask for Munsingwear!

SKIT-Longies, SKIT-Trunks, SKIT-Shirts, SKIT-Shorts, "Slumberalls."* We can't be sure you'll find every size in every type of Munsingwear —we're doing war work, too—but chances are you'll be able to buy what you want, and it's certain you'll like what you buy. In better stores.

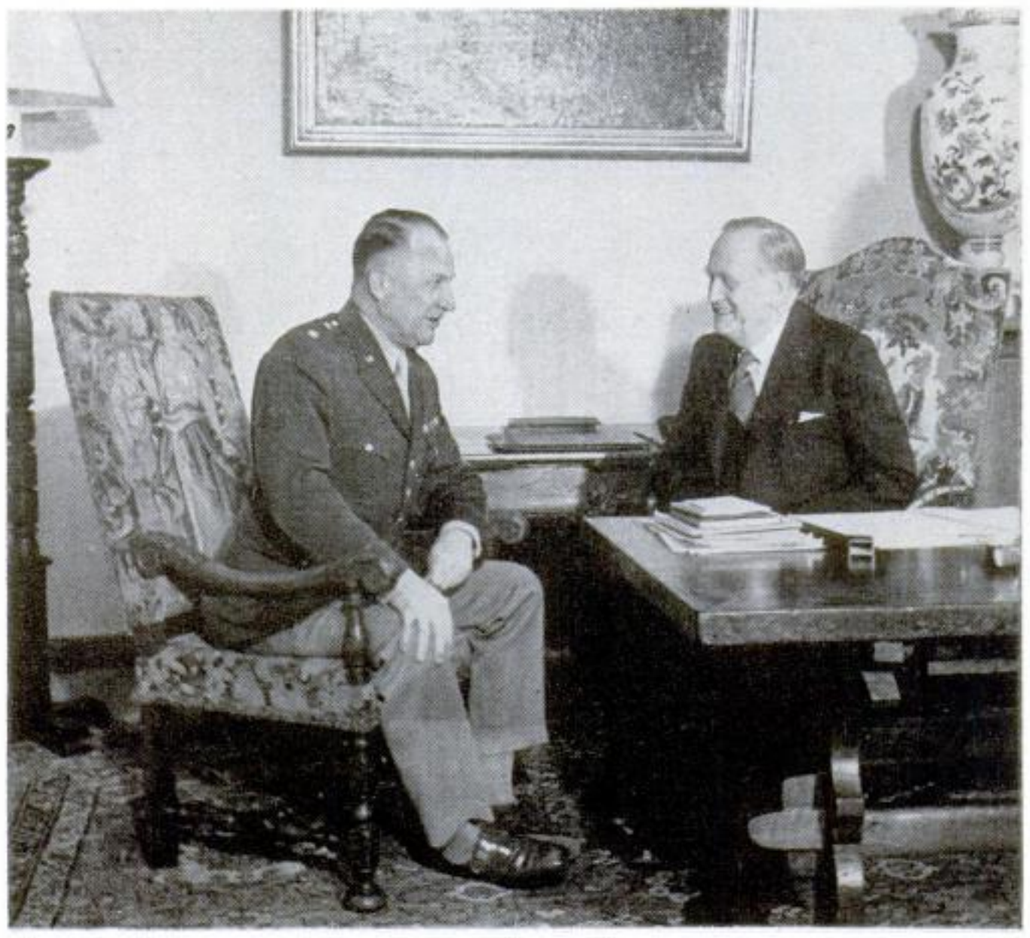
*REG. TRADE-MARK

Munsingwear

UNDERWEAR FOR MEN



Soldiers ride the Icelandic ponies at cost of $20.50 a trip. These ponies, bred in Iceland, are a shade larger than Shetlands, but almost as strong as full-sized horses.



Regent of Iceland, Sveinn Björnsson, is visited by Maj. Gen. Key, commanding U. S. forces. In personal union with Denmark until 1940, Iceland now is self-governing.



The grave of Lieut. General Frank Andrews, former commander of all U. S. forces in European theater, who was killed in an airplane crash May 3, 1943, is in Iceland.

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"Psst! Mom...It's time to tell Motorists

Change to Mobiloil Arctic— Protect Your Whole Car!"





YES, SON—WINTER'S ON THE WAY...

Every car needs this Winterproof Service at Mobilgas Dealers—that Protects Parts—Saves up to 10% of Rationed Gasoline!

Mobilgas

SOCONY-VACUUM

- First step in protecting your irreplaceable car...is to change now to tough, free-flowing Mobiloil Arctic for *easy starting—maximum protection against wear!*
- With the world's favorite winter oil in your crankcase—the oil most motorists demand today—plus a complete WINTERPROOF check-up of spark plugs, battery, oil filter, air cleaner—you may get up to *10% more miles from your winter gas ration.*

SAVED!



As much as a Cupful of Gas on every Cold Start!

- In addition, WINTERPROOF SERVICE offers you complete *protection* for parts which are now almost irreplaceable...safeguards your car's gears, radiator, chassis.
- For what it can mean to you in trouble-free, economical driving this winter—see your Mobilgas Dealer now. WINTERPROOF and save gas, *save your car!*

SOCONY-VACUUM OIL CO., INC., and Affiliates:
Magnolia Petroleum Co., General Petroleum Corporation of California

TUNE IN RAYMOND GRAM SWING—Blue Network, Coast-to-Coast—10 P.M., E.W.T., Mon. Tues. Wed. Thurs.

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"Cheer up, Elmer... things could be a whole lot worse!"

"WHAT IN TARNATION is there to be happy about?" grumbled Elmer, the bull. "The whole world's in a mess and getting messier. What do you want me to do—break into cheers?"

"That would be a wonderful idea," approved Elsie, the Borden Cow. "Think of things we have to cheer about. This year may not have been a picnic, but it hasn't been so bad. We've had each other; we've had enough to wear; and we've had *enough* to eat. What's more, the government has made another very important announcement."

"What is it?" asked Elmer perking up. "Are they going to ration conversation?"

"Don't be silly, dear," smiled Elsie. "Milk and milk products have been declared 'Basic 7 Foods.' "

"Is that good?" asked Beulah, a trifle disappointed.

"It's wonderful," enthused Elsie. "To help folks eat the kind of food that keeps them healthy, Uncle Sam



has set up 7 basic food groups which everybody needs every day. And milk and milk products are one of them. Knowing creamy, wholesome *Borden's Milk* as I do, I must say the government couldn't have made a better choice."

"A likely story," sniffed Elmer. "If the government wants people to eat milk products every day, how come they've rationed cheese?"



"That's easy," explained Elsie. "Rationing is the only way the government can see to it that everyone gets a fair share of this wonderful protein food. So *Borden's Fine Cheeses* are rationed. But don't worry—you need eat but *one* milk product each day."



"In that case," decided little Beulah, "I choose ice cream."

"Don't be so selfish," reproved Elsie. "Ice cream *is* a grand dairy food and eating it does wonders in keeping people cheerful. But we're not making nearly as much *Borden's Ice Cream* as we used to, because the milk and cream are more urgently needed to produce other dairy foods for our fighting men. That's why we must all share what ice cream there is."

"You want all of us to go hungry together, is that it?" snorted Elmer sarcastically.

"Silly," giggled Elsie. "No one's going hungry while there's rationing to see that everyone gets a fair share



of food. Take babies, for instance. Rationing makes sure that babies get first call on *Borden's Evaporated Milk*. And that's the evaporated milk so highly digestible and rich in Vitamin D that doctors approve it for baby's formula."

"That's all very well," complained Elmer, "but I know any number of people who *aren't* babies. What about them?"

"They can have loads of good things to eat," bubbled Elsie. "Particularly, if they part with a ration point now and then to get a can of *Borden's Eagle Brand Sweetened Condensed Milk*. Eagle Brand, you know, is milk *plus* sugar. And with the magic, short-cut

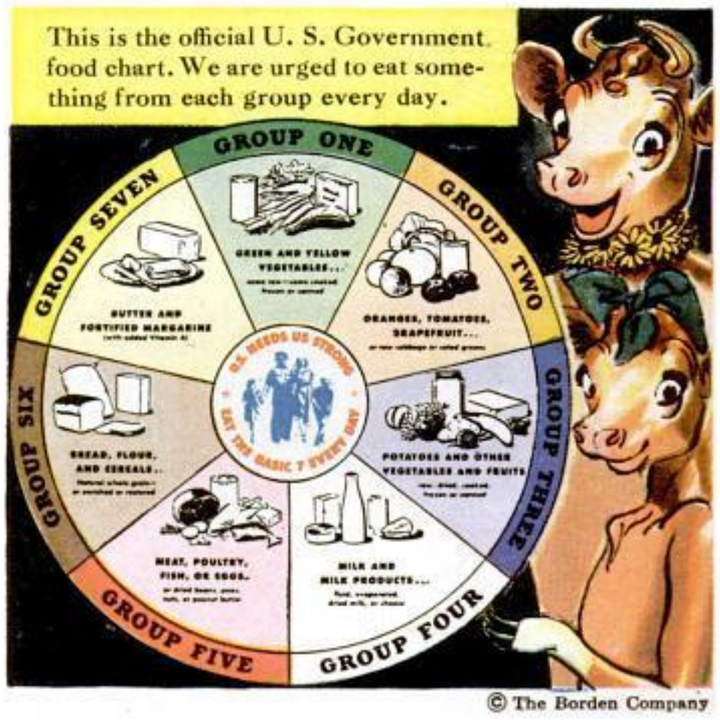


recipes on every can it's easy to make oodles of yummy, nutritious desserts in a jiffy."

"Don't we get anything to eat but dessert—I hope?" asked little Beulah eagerly.

"Of course we do, darling," chuckled Elsie. "That's one of the big reasons for the new government nutrition program—to show all of us the Basic 7 Foods that *everyone* needs daily. It's much harder to feed a family today, but it can be done with careful planning, thoughtful shopping, and a weather eye on the Basic 7. And, if I know American women, they'll do it."

"By golly, you've got something there," admitted Elmer. "And if women go to the trouble of finding food and serving it in tasty ways, the least men can do is to eat up and shut up!"



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HONEY BEE CARROLL (JOAN BLONDELL), THE BURLESQUE QUEEN HEROINE OF "THE NAKED GENIUS," RUNS THROUGH NEW STRIP-TEASE ROUTINE IN HER BAROQUE APARTMENT

"THE NAKED GENIUS"

Gypsy Rose Lee's play is a hit despite its unfavorable reviews

In a poor theatrical season, *The Naked Genius* is a very poor play. The work of former Burlesque Queen Gypsy Rose Lee, it is another attempt to mould her life and burlesque experiences into the shape of something literary. Not content to remain a mere strip-tease artist, Gypsy in 1941 wrote an inept whodunit called *The G-String Murders*. More recently she has been contributing sketches about her childhood to the *New Yorker* magazine. *The Naked Genius* is her first try at a play. Bumbling and unsatisfactory, it proves that she has stretched and parodied her experiences to the breaking point.

A few days before it opened, Producer Mike Todd informed Manhattan drama desks that he was bringing *The Naked Genius* into New York despite the protests of Miss Lee and Director George Kaufman. In newspaper ads he admitted that it was "guaranteed not to win the Pulitzer Prize." The critics did not dispute him in their reviews a few mornings later. But shrewd Mike Todd did not try to hush such pannings. Instead, he took ads calling attention to them. Of the play he said: "It ain't Shakespeare, but it's laffs!!" Thus far the public has preferred to trust him rather than the critics and *The Naked Genius* is a hit.

Employing the services of Joan Blondell, a cast of 43, seven dogs, one rooster and one monkey, *The Naked Genius* is the saga of a burlesque queen who has a lot in common with Gypsy Rose Lee. Concerning the monkey, whose name is Herman, the *New Yorker's* crabby Wolcott Gibbs said: "Only the monkey seemed to have much confidence in the script."

CONTINUED ON NEXT PAGE

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Hat Designer Fred-Eric (Ralph Glover) tries one of his latest creations on Honey Bee Carroll. Having lent her by-line to a ghostwritten autobiography, Honey Bee begins to fancy herself an intellectual. She is engaged to the aristocratic publisher of her book.



The publisher (Donald Randolph) is appalled at her rowdyish friends. Here one of them (Dorio Merande) exhibits some of the stolen underwear which she and Honey Bee's mother specialize in selling. Honey Bee has thrown over her manager because he is not sufficiently intellectual for her.



Honey Bee interviews a judge. She has advertised for one to perform her marriage to publisher. Wedding guests have had to pay for admittance, buy programs. By this time the queen of the runways has decided she is through with burlesque for good.



Honey Bee's mother (Phyllis Povah) sells the powder-room concession for the wedding to her partner in crime. At this point bridegroom's stuffy parents arrive. They are shocked at the travesty of a wedding. By mistake they take suitcase containing stolen underwear which police are seeking.

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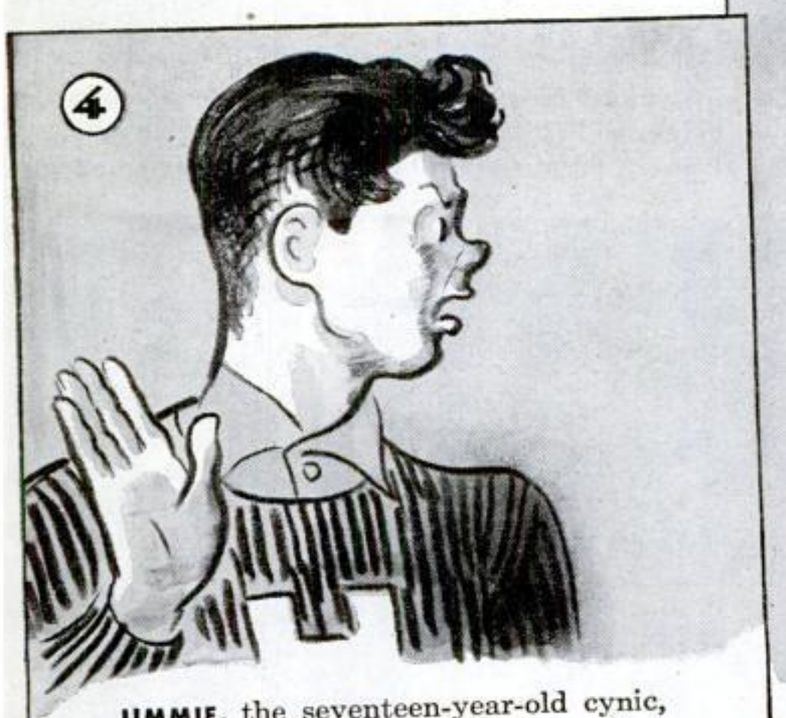


SUCH CONFUSION! And all because Mom just popped the simple question, "Will everyone have Postum? I thought you'd all like to try it."



UNCLE DUDLEY, past master at coffee-drinking, blurted indignantly, "Did you say *Postum?* Not for me! Even if it *is* good, I'll take half a cup of coffee, instead of 2 cups of a *substitute!*"

AUNT NELLIE, usually the timid and adoring wife, spoke her piece for once. "But Dudley — Postum *isn't* a coffee substitute! It has a *delicious* flavor all its own!"



JIMMIE, the seventeen-year-old cynic, scoffed, "Aw nuts! Postum's just a sissy drink. They feed it to invalids, kids, and old ladies. Mike's grandma's been drinkin' it since her 75th birthday!"



COUSIN CONNIE, our woman-of-the-world, snapped back, "Don't be silly, Jimmie; there's nothing sissified about Postum! Loads of my friends (young and healthy, too!) drink it—and *love* that swell, rich flavor."



POP FIGURED this had gone far enough. "Well, folks, before we start throwing dishes, let's *all* try it, and argue later. Come on—once won't hurt you!"



SO WE DID. (Personally, I was just curious.) And do you know . . . *everyone* wanted more! Even old Dudley! Postum's a new addition to our family now—Mom's glad Postum's so economical — costs less than ½¢ a cup! We hear about it on The Aldrich Family, a swell radio show, Thursday nights, NBC Network. It's one of America's great shows.

Postum

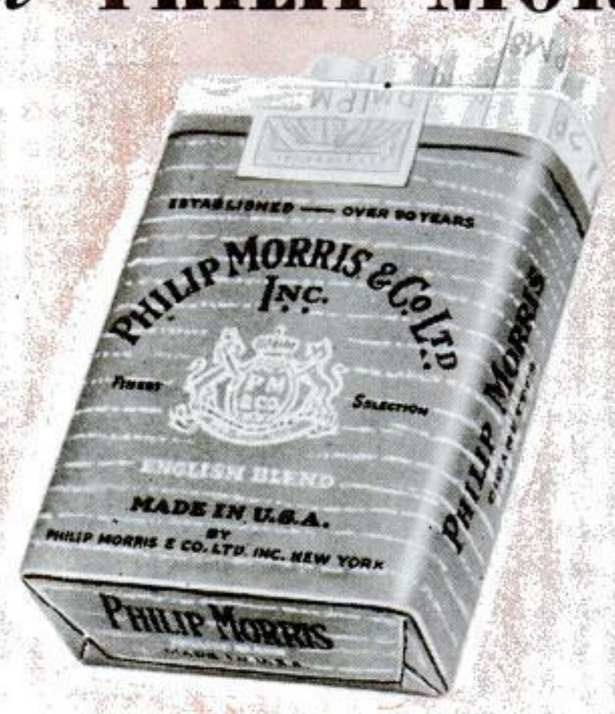
ONE OF AMERICA'S GREAT MEALTIME DRINKS



P.S. *Postum is a cinch to make. There is Postum, the kind you boil, drip, or percolate; and* ***Instant*** *Postum, made just by adding boiling water in the cup.*

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THIS IS KNOWN
BY
Medical Authorities
about **PHILIP MORRIS**



WHEN SMOKERS CHANGED TO PHILIP MORRIS, *EVERY CASE OF IRRITATION* OF NOSE OR THROAT—DUE TO SMOKING—EITHER *CLEARED UP COMPLETELY*, OR *DEFINITELY IMPROVED*!

Facts reported in medical journals on clinical tests made by distinguished doctors . . . *Proving this finer cigarette is less irritant!*



CALL FOR PHILIP MORRIS

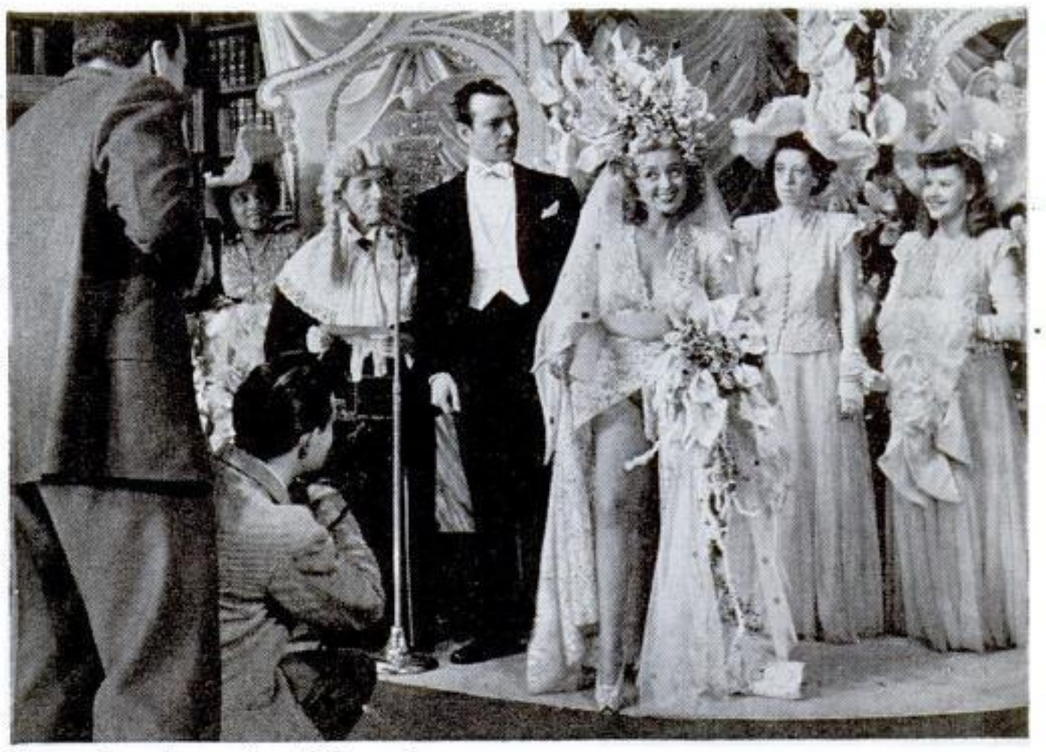
Finer flavor... less irritant... America's FINEST Cigarette!



Allibassi (Georgia Sothern), stripper friend of Honey Bee's, poses for photographer who in play is supposed to be from LIFE. In meantime man who wrote autobiography appears to demand money, threatens to tell bridegroom about ghostwriting.



Wedding guests assemble for the ceremony. The bride insists the judge wear a powdered wig. Ceremony is broadcast to guests who overflow into garden of Honey Bee's country home. Bridesmaids march with a burlesque strut. Monkey is the ringbearer.



Honey Bee shows the photographers some cheesecake. Police arrive as ceremony is to be performed. In custody is author of Honey Bee's autobiography. Also, bridegroom's parents are arrested for having suitcase. Honey Bee then marries manager.

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If you're a manufacturer, and would like 25" x 32" enlargements of this page, for posting in your plant, with all space below illustration left blank for your own message: write Aluminum Company of America, 1999 Gulf Bldg., Pittsburgh, Pa.

As we work at our jobs, turning out more and more aluminum, it's hard not to feel too good about the victories. So we remind ourselves—victory takes more of everything. It takes more planes than the other guys can put in the air. It takes more Bonds to buy those planes. More aluminum to make them. More food to feed the conquered and win them over to our side. More women helping out at the machines. And it takes more blood, too. That's something we never let a victory headline make us forget—it takes more blood. So we buckle down to the job and do our celebrating with still another pint to the Red Cross Blood Bank.

The men and women of **ALCOA ALUMINUM**

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Gifts for Everyone at Firestone

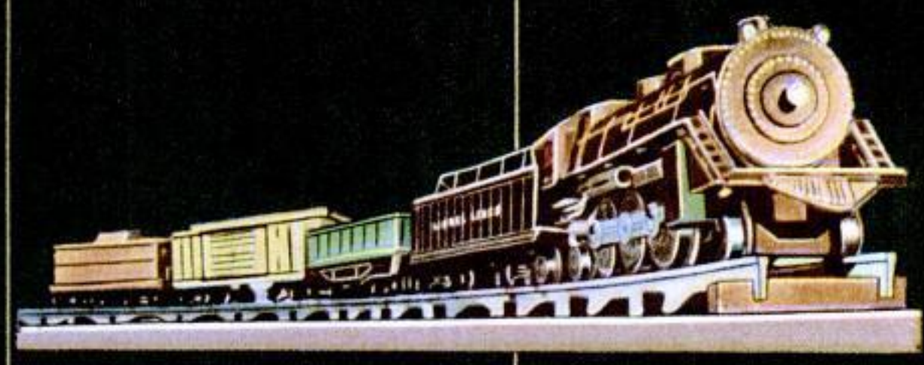


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SAVE TIRES, SAVE FUEL, SAVE TIME, SAVE MONEY BY *ONE-STOP* SHOPPING AT FIRESTONE

TOYLAND is open at your nearby Firestone Dealer or Firestone Store! And what an exciting array of toys for children of all ages — dolls and games, trains and planes, kiddie bikes and kiddie books — high quality merchandise made by America's greatest toy manufacturers.

Bring the children to see this fascinating display. And take this opportunity to do your own Christmas shopping leisurely and economically. At Firestone you will find dinnerware, glassware, leather goods, albums of Philharmonic Records, archery sets, ice skates, skis, badminton sets, footballs and many other delightful and practical gifts for every name on your list.

But don't delay! Stocks of many items are limited. Note the wide selection of gift suggestions shown on these pages — then see your nearby Firestone Dealer or Firestone Store TODAY! Remember, you save tires, save time, save gasoline and save money by one-stop shopping at Firestone.

NEW Firestone Christmas Gift Catalog

Get your copy today from your nearby Firestone Dealer or Firestone Store or write to The Firestone Tire and Rubber Company, Akron, O.

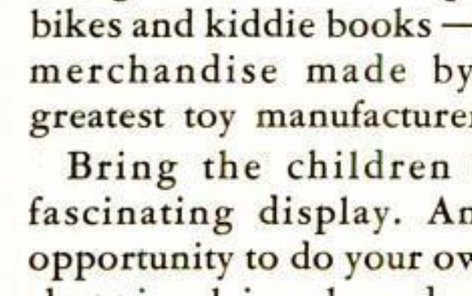


Listen to the Voice of Firestone with Richard Crooks and the Firestone Symphony Orchestra, under the direction of Howard Barlow, Monday evenings, over N. B. C.

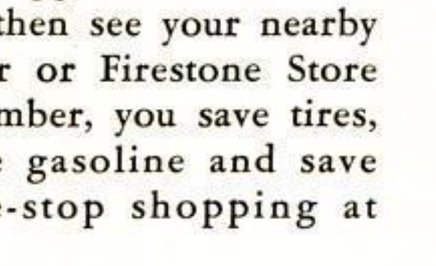
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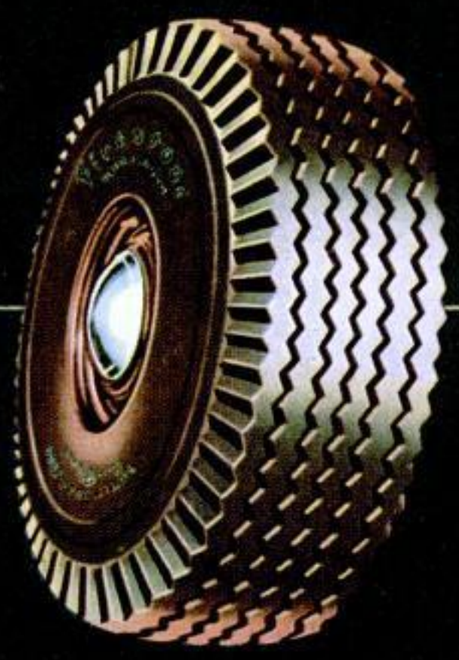


















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HOW MUCH CAN YOU SCORE ON THIS

WARTIME QUIZ?

Mrs. Frank R. Adams, Chairman, Women's Division Wilmette (Ill.) Office of Civilian Defense, scored 91½. Can you beat her? Give yourself 8½ points for each correct answer.



1. Why is good nutrition especially important in wartime?

2. Five of the Basic 7 Nutrition Groups are: 1.) Green and Yellow Vegetables; 2.) Oranges, Tomatoes, Grapefruit; 3.) Potatoes and other Vegetables and Fruits; 4.) Milk and Milk Products; 5.) Meat, Poultry, Fish, or Eggs. What are the other two Groups from which we are urged to have some food every day?

3. Give at least 3 reasons why Americans should do without things they want, in order to buy more War Bonds.

4. Our government is urging more women to take war jobs . . . does this refer only to jobs in munitions plants?



10. Why are citrus fruits and tomatoes (including tomato juice) grouped together in Nutritional Group No. 2?

11. The No. 1 wartime job of America's homemakers is to serve nutritious meals. Name at least four other ways in which homemakers can help win the war.

12. Group No. 3 in the government's Nutrition Chart names "fruits—raw, dried, cooked, frozen, or canned." Does that also mean canned fruit *juices*, like Libby's Pineapple Juice?



5. Name 5 good ways to stretch canned fruits so that their flavors and nutrition can be put into more meals at a saving of ration points.

6. Why is it essential for citizens of the United States to save tin cans?

7. Name at least three items besides tin cans which you should salvage for war uses.

8. You have heard of the Black Market—a condition caused by people who pay more than ceiling prices for goods and buy rationed foods without stamps. Why is the Black Market such a danger to the country?

9. When should you do your shopping in order to have the best selection of foods, enjoy the greatest comfort, and help your grocer?



Here are our
ANSWERS
but don't look now

1. Good health cannot be maintained without good nutrition; America at war must have the vigor of peak health in her fighters and workers to hasten victory.

2. Group 6: Bread, flour, and cereals; Group 7: Butter and fortified margarine. (Foods packed by Libby are included in all of the Basic 7 Nutrition Groups except these two.)

3. Buying War Bonds will shorten the war—save lives and national wealth. It will guard against inflation. Enabling purchases later, it will help sustain employment after the war. It provides the security of savings to fall back on.

4. No. War jobs for women also include jobs in essential civilian services such as grocery stores, transportation, canneries, telephone companies. Any job which releases a man to fight is a "war job."

5. Among the ways canned fruits can be stretched deliciously are: in shortcakes; in gelatin; on custards; on cereals; by mixing with fresh fruits; by using as a topping for cakes; in sauces for puddings such as Brown Betty, bread, rice, lemon snow. (Libby's Pineapple and Libby's Fruit Cocktail, both distinctive in flavor, lend themselves ideally to "stretcher" recipes.)

6. There is no substitute for tin in its many vital war uses and there is a serious shortage of tin in America.

7. Cooking fats; rubber; brass; scrap iron.

8. The Black Market steals food from our fighters, workers, and children by draining it away at the source of supply. It endangers morale by distributing essential food unfairly. It endangers health by unsanitary methods of handling and distribution.

9. Early in the week, early in the day, and early in the rationing period.

10. Citrus fruits, tomatoes, and tomato juice are grouped together because they are outstanding as sources of Vitamin C. (Libby's Tomato Juice is also rich in Vitamin A and a good source of Vitamins B_1 and G.)

11. Homemakers can also help win the war by conserving foods; by saving salvageable materials; by buying and helping to sell War Bonds; by Red Cross and Civilian Defense Work; by keeping up their families' morale.

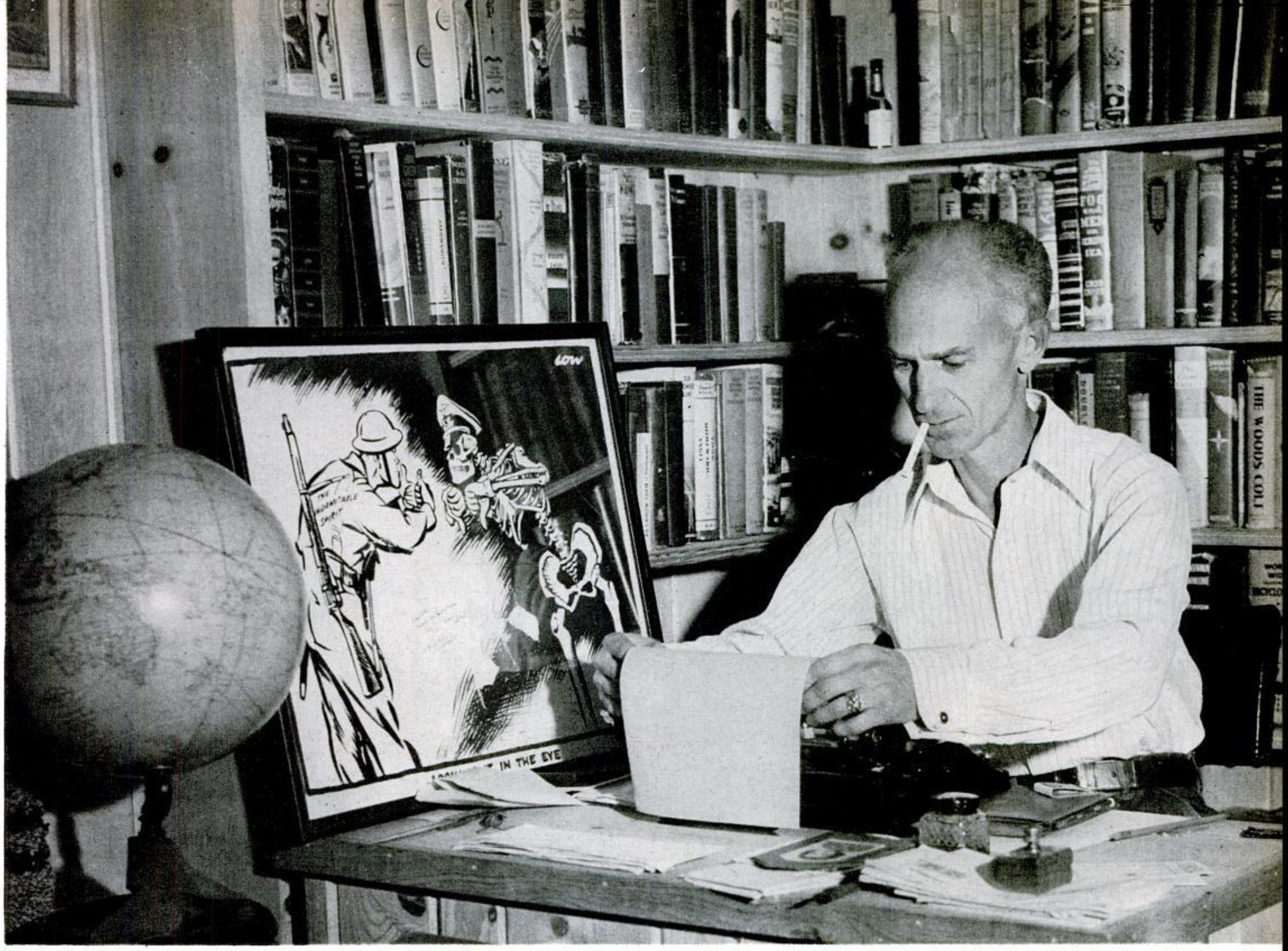
12. Yes. Fruit Juices—canned or fresh—may be used interchangeably with fruits.

Libby's 100 FAMOUS FOODS

Extra quality - no extra ration points

LIBBY PACKS A GREATER VARIETY OF FOODS UNDER ONE LABEL
THAN ANY OTHER COMPANY IN THE WORLD

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ERNIE PYLE IN STUDY AT HIS HOME. CARTOON AT LEFT IS AN ORIGINAL BY DAVID LOW, FAMED BRITISH CARTOONIST. STRONG HEAD BELIES PYLE'S FRAIL BUILD (110 LB.)

ERNIE PYLE

CORRESPONDENT PREPARES TO RESUME INDEFATIGABLE TRAVELS AFTER SHORT VACATION AT HOME IN ALBUQUERQUE

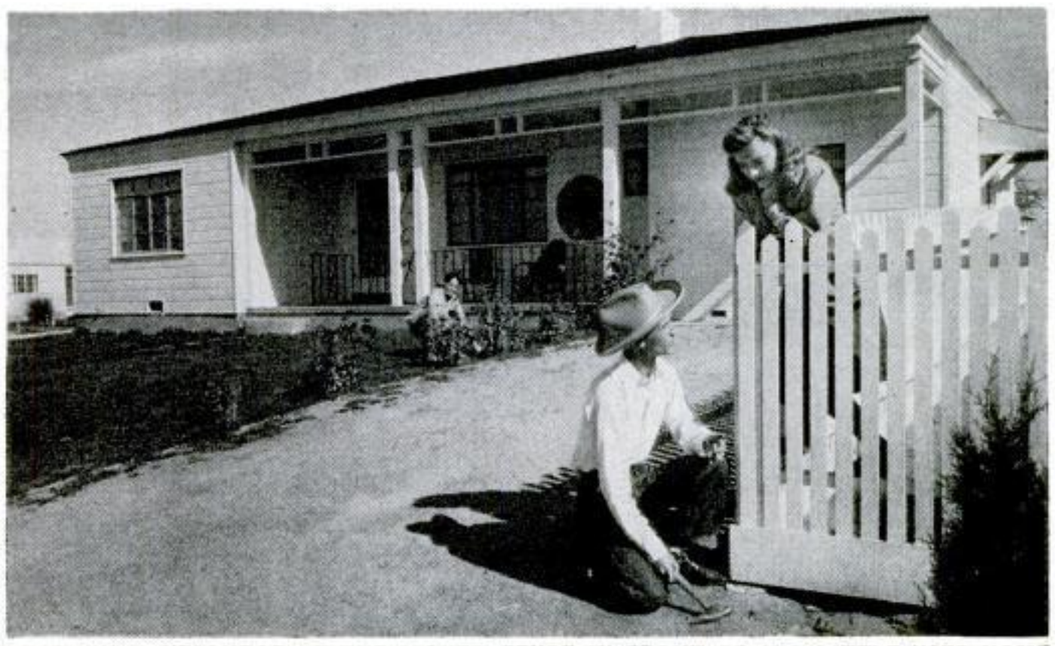
Early in September, Ernie Pyle came back to the U. S. for the first time in more than a year. He returned to find that he now occupies a place in American journalistic letters which no other correspondent of this war has achieved. His smooth, friendly prose had succeeded in bridging a gap between soldier and civilian where written words usually fail. Since his return Pyle has been vacationing at his sometime home in Albuquerque, N. Mex. (*below*) with his wife, Gerry, who works at nearby Kirtland Field even when Pyle is at home. But soon he will resume his travels abroad, to the great pleasure of his 9,000,000-odd readers.

Long before the war Pyle had been a roving correspondent in the U. S., traveling around the country in his automobile, writing about the people he met. Sent to London during the great English blitz of 1940, he simply applied this down-to-earth human style of reporting to war correspondence. The result was an immediate success.

Late in 1941 he prepared to go abroad again by booking passage on the China Clipper, but was left in San Francisco when his reservation was canceled just a few days before Pearl Harbor. In 1942 Pyle went abroad with American troops sent to England and Ireland, beginning his correspondence on Americans projected into a strange life not fully understood by the folks back home. His first opportunity to observe the American fighting man under enemy fire came with the North African invasion, which he followed from the time that the second wave of convoys left Britain until the last of Col. General Jurgen von Arnim's men laid down their arms on Cape Bon in April. Pyle then accompanied the Allied invasion forces to Sicily.

Pyle's story of the North African campaign has now been published under the title *Here Is Your War*. In this book modest Ernie Pyle disclaims any intention of giving the "Big Picture" of war. He says: "I only know what we see from our worm's-eye view, and our segment of this picture consists only of tired and dirty soldiers who are alive and don't want to die; of long darkened convoys in the middle of the night; of shocked, silent men wandering back down the hill from battle; of chow lines and atabrine tablets and foxholes and burning tanks and Arabs holding up eggs and the rustle of high-flown shells; of jeeps and petrol dumps and smelly bedding rolls and C rations and cactus patches and blown bridges and dead mules and hospital tents and shirt collars greasy-black from months of wearing; and of laughter too, and anger and wine and flowers, and constant cussing. All these it is composed of; and of graves and graves and graves."

But despite Pyle's modesty his multitude of keenly observed details weave into a pattern which tells as much about war as can be told without the advantage of history's perspective. That Pyle recognizes that detail is not without total implication may be seen in the final chapter of his book. On the following pages LIFE reprints part of this chapter.



PYLE AND A NEIGHBOR AT THE PICKET FENCE IN FRONT OF HIS LITTLE-USED HOME

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Lieut. General George S. Patton Jr. and Pyle examine dumdum bullets taken from Italians in Sicilian campaign. Pyle's innumerable portraits cover generals as well as lesser military men and civilians. Although Pyle's book was written after landing in Sicily, it covers a period only up to German surrender in Tunisia.



Captured German "Volkswagen" was presented to Pyle by the U. S. First Armored Division after he had spent the winter with them at Faïd Pass, where some of the toughest battles of the North African campaign were fought. Below: Pyle in Egypt seated on hood of a jeep, the American counterpart of the *Volkswagen*.



"AFTERMATH"

ERNIE PYLE REPORTS ON THE AMERICAN SOLDIER AT THE END OF THE NORTH AFRICAN CAMPAIGN

In *Here Is Your War* (Henry Holt, $3) Ernie Pyle tells his story of the six months of the North African campaign, from the second convoy to leave England in November 1942 until the last German had surrendered on Cape Bon the following April. Edited from Pyle's dispatches to the Scripps-Howard chain of newspapers, the book sticks pretty close to individual portraits and minute detail. But in the final chapter Correspondent Pyle presents his appraisal of the American soldier and tells what has happened to him on the field of war. LIFE publishes below part of this chapter.

It is hard for you at home to realize what an immense, complicated, sprawling institution a theater of war actually is. As it appears to you in the newspapers, war is a clear-cut matter of landing so many men overseas, moving them from the port to the battlefield, advancing them against the enemy with guns firing, and they win or lose.

To look at war that way is like seeing a trailer of a movie, and saying you've seen the whole picture. I actually don't know what percentage of our troops in Africa were in the battle lines, but I believe it safe to say that only comparatively few ever saw the enemy, ever shot at him, or were shot at by him. All the rest of those hundreds of thousands of men were churning the highways for two thousand miles behind the lines with their endless supply trucks, they were unloading the ships, cooking the meals, pounding the typewriters, fixing the roads, making the maps, repairing the engines, decoding the messages, training the reserves, pondering the plans.

To get all that colossal writhing chaos shaped into something that intermeshed and moved forward with efficiency was a task closely akin to weaving a cloth out of a tubful of spaghetti. It was all right to have wonderful plans ahead of time, but we really learn such things only by doing. Now, after our forces have had more than six months' experience in North Africa, I for one feel that we have washed out the bulk of our miscomprehensions, have abandoned most of our fallacies, and have hardened down into a work-weary and battle-dirtied machine of great effect, capable of assimilating and directing aright those greener men who are to follow by the hundreds of thousands and maybe millions.

War life beccmes normal

What I have seen in North Africa has altered my own feelings in one respect. There were days when I sat in my tent alone and gloomed with the desperate belief that it was actually possible for us to lose this war. I don't feel that way any more. Despite our strikes and bickering and confusion back home, America is producing and no one can deny that. Even here at the far end of just one line the trickle has grown into an impressive stream. We are producing at home and we are hardening overseas. Apparently it takes a country like America about two years to become wholly at war. We had to go through that transition period of letting loose of life as it was, and then live the new war life so long that it finally became the normal life to us. It was a form of growth, and we couldn't press it. Only time can produce that change. We have survived that long passage of time, and if I am at all correct we have about changed our character and become a war nation. I can't yet see when we shall win, or over what route geographically, or by which of the many means of warfare. But no longer do I have any doubts at all that we shall win.

The men over here have changed too. They are too close to themselves to sense the change, perhaps. And I am too close to them to grasp it fully. But since I am older and a little apart, I have been able to notice it more.

For a year, everywhere I went, soldiers inevitably asked me two questions: "When do you think we'll get to go home?" and "When will the war be over?" The home-going desire was once so dominant that I believe our soldiers over here would have voted—if the ques-

CONTINUED ON PAGE 60

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Noonday mess at Fort Dix, New Jersey

They have given up so much, let us see to it that their thoughts are brightened with memories of home . . .

To a man far from home, snapshots may well be the most precious gift of all. Every time he looks at them, he's carried back. There's "home" in every one—and that means more to him than we can ever know.

It's hard for you to get film now, the Army and Navy need so much. Dealers are rationed. But there's some film to be had, and when you get a roll, use it for the pictures that will make your letter a "snapshot visit from home" . . . Eastman Kodak Company, Rochester, N. Y.

REMEMBER CORREGIDOR?... and the last words over their radio —"Just made broadcast to arrange for surrender . . . everyone is bawling like a baby . . . I know how a mouse feels . . . caught in a trap waiting for guys to come along to finish it up." Corregidor is a stern example to us at home.

BUY MORE WAR BONDS

Visit him in SNAPSHOTS

Kodak

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Completely at Sea

ABOUT WHAT BATTERY TO BUY?



BUY THE BATTERY THAT IS THE CHOICE OF EXPERTS

Why not let the experts help chart your course when you buy your next battery?

A million-mile, trans-ocean flying record has just been established by a Pan-American Clipper equipped with Auto-Lite batteries. Auto-Lite batteries, too, are specified for service with our fighting forces in tanks, half-tracs, jeeps . . . wherever dependable power counts most.

Make sure you get the longer life . . . the extra power you need today. Make your next battery an Auto-Lite — specified as original equipment by leading automotive engineers.



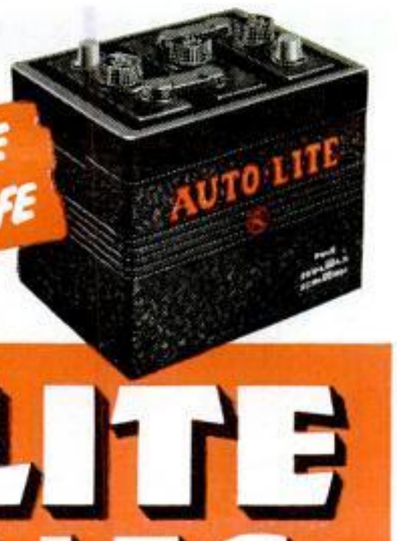
The "Million-Mile" Clipper uses AUTO-LITE Batteries for its ocean-spanning record-breaking flights.



AUTO-LITE Batteries have been proved under fire on every fighting front.

AUTO-LITE BATTERY CORPORATION
TOLEDO 1, · OHIO
Manufacturing Plants at: Niagara Falls · Indianapolis
Atlanta · Oakland · Oklahoma City · Toronto

Your Auto-Lite Battery service man is an expert who can advise you on the size and type of battery that will give you best service and longer life.



BUY WAR BONDS

AUTO-LITE BATTERIES



At Bizerte Ernie Pyle receives bouquet of flowers from a little girl. Pyle, accompanied by American troops, entered the Tunisian town shortly after the Nazis had departed.

ERNIE PYLE (continued)

tion had been put—to go home immediately, even if it meant peace on terms of something less than unconditional surrender by the enemy.

That isn't true now. Sure, they all still want to go home. So do I. But there is something deeper than that, which didn't exist six months ago. I can't quite put it into words—it isn't any theatrical proclamation that the enemy must be destroyed in the name of freedom; it's just a vague but growing individual acceptance of the bitter fact that we must win the war or else, and that it can't be won by running excursion boats back and forth across the Atlantic carrying homesick vacationers.

A year is a long time to be away from home, especially if a person has never been away before, as was true of the bulk of our troops. At first homesickness can almost kill a man. But time takes care of that. It isn't normal to moon in the past forever. Home gradually grows less vivid; the separation from it less agonizing. There finally comes a day—not suddenly but gradually, as a sunset-touched cloud changes its color—when a man is living almost wholly wherever he is. His life has caught up with his body, and his days become full war days, instead of American days simply transplanted to Africa.

That's the stage our soldiers are in now—the ones who have been over since the beginning, I mean. It seems to take about that long. It's only in the last few weeks that I've begun to hear frequent remarks, said enthusiastically and sincerely, about the thrill it will be to see Paris and to march down the streets of Berlin. The immediate goal used to be the Statue of Liberty; more and more it is becoming Unter den Linden. When all of our army has bridged that gap we shall be in the home stretch.

Soldiers don't stay the same people

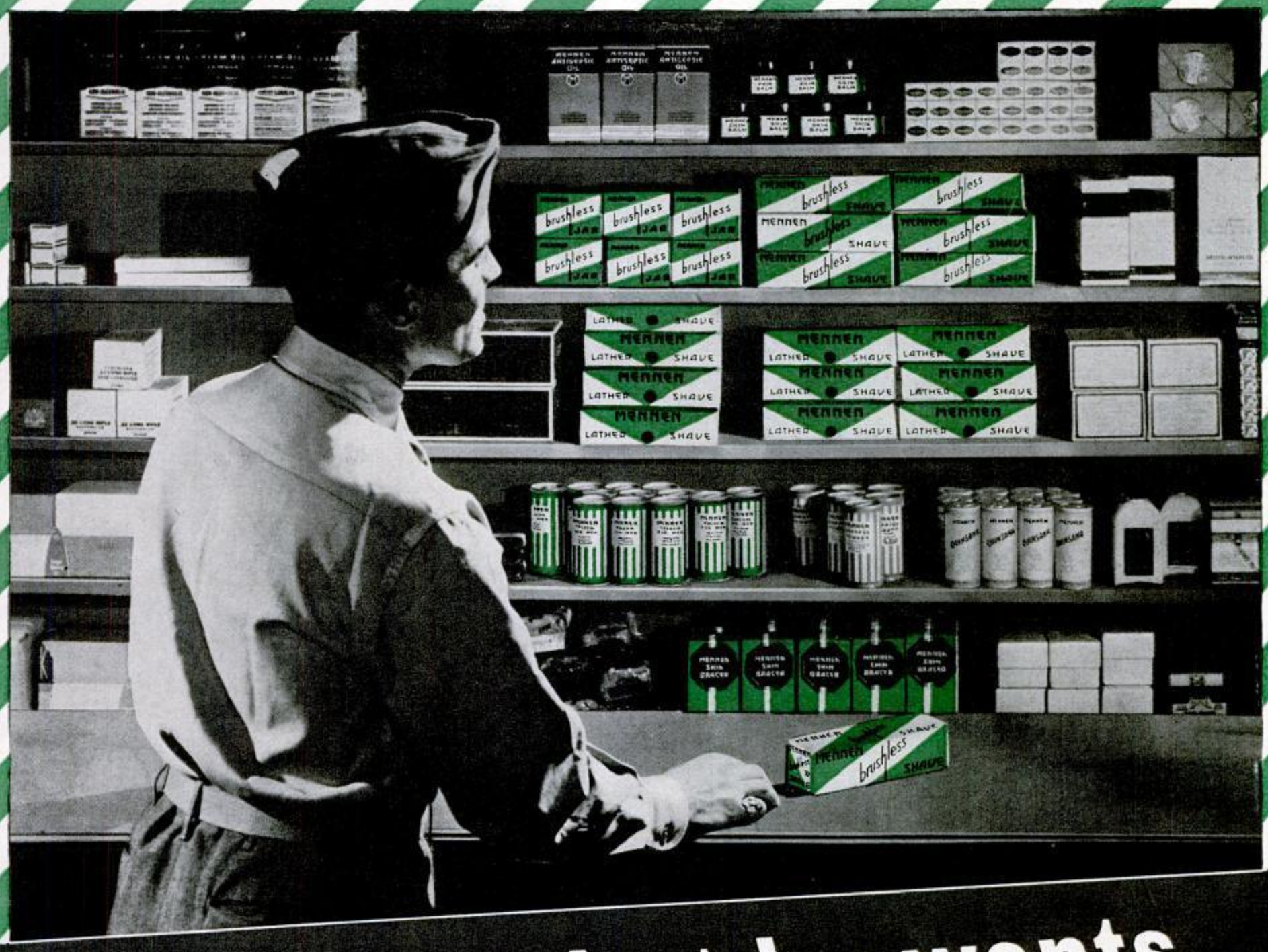
Our men can't make this change from normal civilians into warriors and remain the same people. Even if they were away from you this long under normal circumstances, the mere process of maturing would change them, and they would not come home just as you knew them. Add to that the abnormal world they have been plunged into, the new philosophies they have had to assume or perish inwardly, the horrors and delights and strange wonderful things they have experienced, and they are bound to be different people from those you sent away.

They are rougher than when you knew them. Killing is a rough business. Their basic language has changed from mere profanity to obscenity. More than anything else, they miss women. Their expressed longings, their conversation, their whole conduct show their need for female companionship, and the gentling effect of femininity upon man is conspicuous here where it has been so long absent.

Our men have less regard for property than you raised them to have. Money value means nothing to them, either personally or in the aggregate; they are fundamentally generous, with strangers and with each other. They give or throw away their own money, and it is natural that they are even less thoughtful of bulk property than of their own hard-earned possessions. It is often necessary to abandon equipment they can't take with them; the urgency of war prohibits normal caution in the handling of vehicles and supplies. One

CONTINUED ON PAGE 62

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He gets what he wants

Where our fighting forces go, their favorite products follow. All branches of the Armed Forces have their Post Exchanges, Ship Service Stores or Canteens, where the men can buy those necessities which make life away from home a little easier.

For the past three years, U.S. forces here and abroad have been asking for and getting ever-increasing quantities of Mennen Shave Products and Quinsana Foot Powder. Despite these heavy demands on production facilities, we have been able to provide our civilian customers with limited quantities of all products...excepting Mennen Skin Bracer, which goes entirely to the services, mostly overseas.

It is truly American that military authorities make available only those brands which the men themselves want. Thus, the men in service have the same "Freedom of Choice" that they enjoyed at home.

MENNEN

for men in service — for men at home

A Novel Radio Program—"Ed Sullivan Entertains"
CBS Monday Nights 7:15 p.m. EWT 9:15 p.m. MWT
6:15 p.m. CWT 8:15 p.m. PWT



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FOTO-QUIZ

Fun at the Fair with the Morgans



1 Tommy is fascinated by the strong man's feats with the:

☐ *dumbbell* ☐ *bar bell* ☐ *bell buoy*



2 Mrs. Morgan knows this is a:

☐ *contortionist* ☐ *controvertist* ☐ *contrapuntist*



3 Mr. Morgan tells Betty this woman is known as an:

☐ *equestrienne* ☐ *equilibrator* ☐ *equilibrist*



4 The cattle judge tells Mr. Morgan this prize-winning steer is a:

☐ *Hereford* ☐ *Shorthorn* ☐ *Aberdeen-Angus*



5 The Morgans all love Cream of Wheat with: ☐ *jam* ☐ *raisins* ☐ *brown sugar*

CHECK ANSWERS HERE:

1 BAR BELL. The Morgans don't use bar bells to keep healthy, but they *do* often eat "Enriched 5-Minute" Cream of Wheat . . . get lots of iron to help make rich, red blood and calcium and phosphorus for strong bones and healthy teeth.

2 CONTORTIONIST. Mrs. Morgan would almost have to be a contortionist herself to fix breakfasts for her family if it weren't for delicious, satin-smooth Cream of Wheat. It's the *one* cereal the whole family loves.

3 EQUILIBRIST. "You just can't be jittery on a tight rope", Mr. Morgan tells Betty . . . and that applies to *your* job too, these days. That's another good reason for eating "Enriched 5-Minute" Cream of Wheat. It supplies Vitamin B_1 to help steady your nerves, help give you more energy, and cooks to full digestibility, even for babies, in only five minutes.

4 HEREFORD—an excellent meat producer. The Morgans don't get as much meat today as they used to, but they're getting along fine since Mrs. Morgan got a copy of Cream of Wheat's free meat-extender recipe folder, "Stretch Your Meat with Cream of Wheat!" Tells how to make delicious meat loaf, Salisbury steak, and many other ration point-saving dishes. For *your* free copy of this valuable folder, write: Cream of Wheat, Dept. 3, Minneapolis, Minn.

5 Combination shown is Cream of Wheat with raisins. ("Mr. Raisinface" makes a big hit with the kids.) But *all* of the combinations listed are winners. Try one tomorrow, using either "Enriched 5-Minute" Cream of Wheat or "Regular". Both cost less than one cent a serving.



COPYRIGHT 1943 BY THE CREAM OF WHEAT CORPORATION

"CREAM OF WHEAT" REGISTERED TRADEMARKS REG. U. S. PAT. OFF.

ERNIE PYLE (continued)

of the most striking things to me about war is the appalling waste that is necessary. At the front there just isn't time to be economical. Also, in war areas where things are scarce and red tape still rears its delaying head, a man learns to get what he needs simply by "requisitioning." It isn't stealing, it's the only way to acquire certain things. The stress of war puts old virtues in a changed light. We shall have to relearn a simple fundamental or two when things get back to normal. But what's wrong with a small case of "requisitioning" when murder is the classic goal?

Our men, still thinking of home, are impatient with the strange peoples and customs of the countries they now inhabit. They say that if they ever get home they never want to see another foreign country. But I know how it will be. The day will come when they'll look back and brag about how they learned a little Arabic, and how swell the girls were in England, and how pretty the hills of Germany were. Every day their scope is broadening despite themselves, and once they all get back with their global yarns and their foreign-tinged views, I cannot conceive of our nation ever being isolationist again. The men don't feel very international right now, but the influences are at work and the time will come.

Not much interest in foreign affairs

I couldn't say truthfully that they are very much interested in foreign affairs right now, outside of battle affairs. Awhile back a friend of mine in Washington wrote me an enthusiastic letter, telling of the Ball Resolution in the Senate calling for the formation of a United Nations organization to co-ordinate the prosecution of the war, administer reoccupied countries, feed and economically re-establish liberated nations, and to assemble a United Nations military force to suppress any future military aggression.

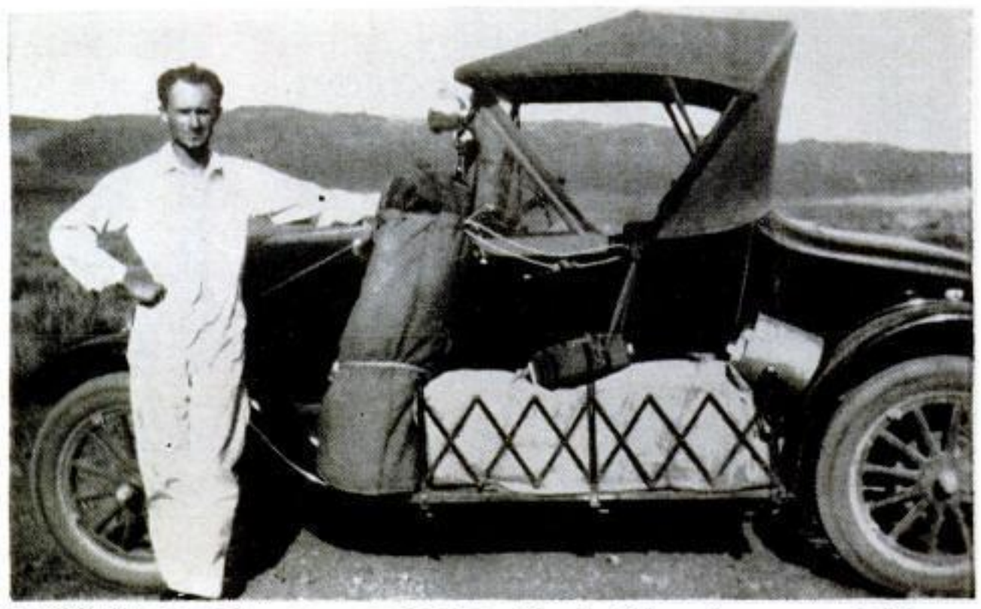
My friend told of the enthusiasm the bill had created at home, hailed it as the first definite step in winning the peace as well as the war, and asked me almost pleadingly to send back a report on what the men at the front thought of the bill.

I didn't send any report, because the men at the front thought very little about it one way or the other. I doubt that one out of ten of them remembered the thing two days, even though they may have read about it in *Stars and Stripes*. There wasn't anything specific to get their teeth into and argue about. It sounded too much like another Atlantic Charter or committee meeting.

Of course, by digging, a person could find plenty of politically and internationally minded men in our army—all the way from generals to privates—who do spend considerable time thinking of what is to come after the victory, and how we are to handle it. But what I'm trying to get over is that the bulk of our army in Africa, the run-of-the-mine mass of soldiers, didn't think twice about this bill if they heard of it at all. Their thoughts on the peace can be summed up, I believe, in a general statement that after this war is won they want it fixed so it can't happen again and they want a hand in fixing it, but our average guy has no more conception of how it should be done than to say he supposes some kind of world police force is the answer. There is a great deal more talk along the line of, "Those bluenoses back home better not try to put prohibition over on us while we're away this time," than you hear about bills and resolutions looking toward the postwar world.

Your men have been well cared for in this war. I suppose no soldiers in any other war in history have had such excellent atten-

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In 1925 Pyle toured U. S. in a Model-T Ford, but he did not become an official wanderer until 1935 when he quit job as editor of a Washington paper to be a reporter.

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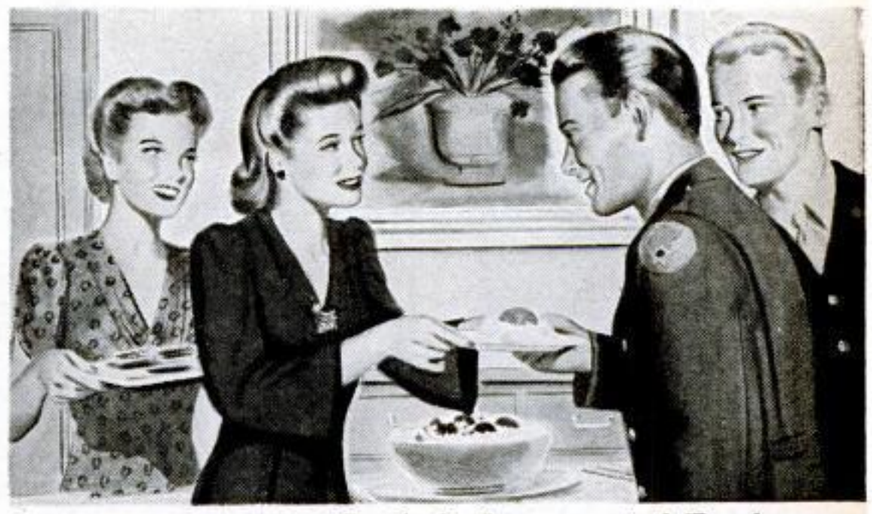
What have these soft, smooth hands been doing all day?



Every day is maid's day out now—and there are meals to get, dishes to wash, undies to be tubbed. *Before* you tackle any soap-and-water task, always smooth on Toushay! It's a marvelous new *beforehand* lotion—guards lovely hands against the roughening, drying effects of hot, soapy water—helps keep them soft and white!



Volunteers are urgently needed for hospital work—so you're helping out every afternoon! No place here for rough hands that catch on surgical gauze. But Toushay-guarded hands are smooth. Just see for yourself how this wonderfully creamy, fragrant lotion helps *prevent* dryness and roughness, instead of waiting until the damage is done.



Supper guests tonight? Let lush, flower-scented Toushay help you look glamorous. This new-idea lotion does all the things other lotions do for you, *plus* its "beforehand" use. Try it as a powder base—or for all-over body rubs—or last-minute smoothing to arms, elbows, and throat. A generous-sized bottle costs little—lasts a long time. Ask for Toushay—the *beforehand* lotion—at your druggist's.

TOUSHAY

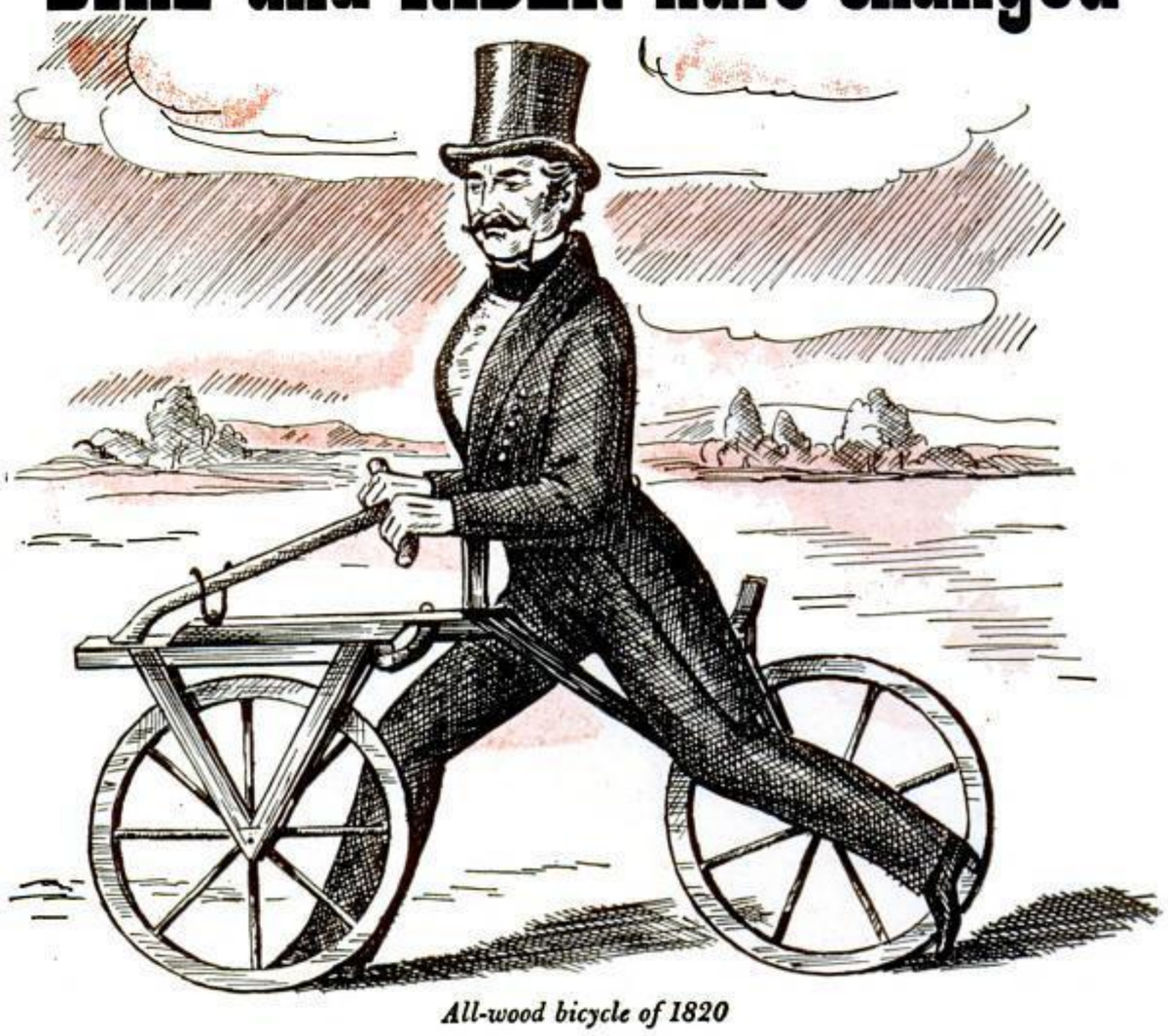


PRODUCT OF BRISTOL-MYERS

THE "BEFOREHAND" LOTION that guards hands even in hot, soapy water

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BIKE and RIDER have changed



All-wood bicycle of 1820

BUT this Walker is still the same!

Still making the rounds . . . as smooth and richly mellow as the day it first stepped onto the scene. Ask for Johnnie Walker!

Due to British War Restrictions, gold foil has been eliminated and other slight changes have been made on the *outside* of the familiar Johnnie Walker bottle — but *inside* good old Johnnie Walker whisky remains unchanged.



BORN 1820
Still going strong



JOHNNIE WALKER

BLENDED SCOTCH WHISKY

RED LABEL 8 YEARS OLD — *Both 86.8 Proof* — BLACK LABEL 12 YEARS OLD

CANADA DRY GINGER ALE, INC., New York, N. Y.
Sole Importer

BACK THE ATTACK — WITH WAR BONDS



Pyle's parents, Mr. and Mrs. William C. Pyle, at farm home near Dana, Ind. a few years ago. Mrs. Pyle died while Ernie was in England during blitz winter of 1940–41.

ERNIE PYLE (continued)

tion as our men overseas. The food is good. Of course we're always yapping about how wonderful a steak would taste on Broadway, but when a soldier is pinned right down he'll admit ungrudgingly that it's Broadway he's thinking about more than the steak, and that he really can't kick about the food. Furthermore, cooking is good in this war. Last time good food was spoiled by lousy cooking, but that is the exception this time. Of course, there were times in battle when the men lived for days on nothing but those deadly cold C rations out of tin cans, and even went without food for a day or two, but those were the crises, the exceptions. On the whole, we figure by the letters from home that we're probably eating better than you are.

A good diet and excellent medical care have made our army a healthy one. Statistics show the men in the mass healthier today than they were in civil life back home.

Our men are well provided with clothing, transportation, mail and army newspapers. Back of the lines they had Post Exchanges where they could buy cigarettes, candy, toilet articles, and all such things. If they were in the combat zone, all those things were issued to them free.

Our fighting equipment was the only thing that didn't stand head and shoulders above everything issued to soldiers of any other country, and that was only because we weren't ready for war at first, and for two years we have been learning what was good and what was bad. Already many of our weapons are unmatched by any other country. Give us another year and surely it can be said that our men are furnished better weapons, along with better food, health and clothing, than any other army.

It began like a little family

It seems a long time since we landed at Oran in November of 1942. Of course there were thousands of us even in those first days in Africa, and yet it seemed like a little family then. And specially so when we went on to Tunisia—in those bitter January days we were so small that I knew almost every officer on the staff of every unit, in addition to hundreds of the soldiers. Nothing was very official in our lives then; there was almost no red tape; we correspondents at the front were few and were considered by the army rather like partners in the firm. We made deep friendships that have endured.

During the winter I dropped in frequently at Corps Headquarters, buried deep in a gulch beyond Tebessa. They put up a little tent for me, and I tried to work and sleep in it, but was never very successful at either because of being constantly, paralyzingly cold throughout the 24 hours of the day. We ate in a tent with a crushed-stone floor and an iron-bellied stove in the center. It was the only warm place I knew, and so informal was the war in those days that often I sat around the stove after supper and just gabbed country-storelike with Lieutenant General Lloyd Fredendall, then commander of our armies in Tunisia. I was very fond of General Fredendall, and I admired and respected him. For some unknown reason I always thought of him to myself as "Papa" Fredendall, although I don't think anybody else ever did. I still wear the Armored Corps combat jacket he gave me.

The first pioneering days of anything are always the best days. Everything is new and animating, and acquaintanceships are easy

CONTINUED ON PAGE 69

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Compliments of Motorist Jones!

Block-busters that crash Axis morale, screaming shells that blast his troops and ships, "ash cans" that sink his submarines . . . all contain the explosive TNT, now derived from petroleum which might have been made into gasoline for your car.

In a great new unit at one of The Texas Company's refineries, vast quantities of the essential *toluene* for the making of high-explosive TNT are now being made from a part of the raw material that in peacetime would be made into Fire-Chief and Sky Chief gasolines.

So from petroleum comes this added fighting strength for our cause, along with great quantities of 100-octane gasoline and other fighting fuels and lubricants now pouring from Texaco refineries in an ever increasing flood.

The gasoline which you, "Motorist Jones," are doing without is being turned into war products to speed our fighting forces to Victory.

TEXACO
REG.T.M.

THE TEXAS COMPANY

TEXACO FIRE-CHIEF AND SKY CHIEF GASOLINES • HAVOLINE AND TEXACO MOTOR OILS

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Remember Icarus?

As we sit here at our drafting board plotting the curve of an airplane's wing, we often think of Icarus — the boy who flew too near the sun.

You recall the story. How the boy's father cunningly contrived wings of feathers held together by wax, on which the two soared over the sea like birds.

But Icarus, heedless of warnings to keep low, climbed up, up into the skies until the sun melted his wax-bound wings and sent him plummeting into the waves.

Just an ancient legend, yes. But to us who are building man-made wings on which thousands of America's sons will fly, it is vivid reminder of the stern responsibility we bear.

For like the feathered pinions of Icarus, the metal wings we build are susceptible, too, to the laws of nature — and not just one, but many.

In designing these aircraft, careful consideration must be given to the aerodynamic laws of lift and drag, of stability and control, to the laws of stresses and strains, and to the overall flight performance determined by wing loading, power loading and streamlining of the aircraft. All of these features must be combined in delicate balance to best offset the basic law of gravity. To slight even the least of these in designing a single aerodynamic surface, in fabricating a single strut, may send another lad spinning into the earth.

That is why, here at Goodyear Aircraft, we have but one commandment from drafting room to final assembly line: *it must be right.* Not by rule of thumb, but by the most accurate and meticulous check and counter-check known to science.

This involves many extra hours of work in our research and metallurgical laboratories, numerous additional inspections and tests along the production lines where Goodyear is building wing, tail and fuselage subassemblies for many famous warplanes—as well as complete airships and airplanes.

The result is self-evident in the superb performance of the Goodyear-built Corsair navy fighter, and Goodyear-built naval airships that have not lost a single ship convoyed.

Insofar as modern skill and technique can prevent, no modern Icarus shall fall through fault of ours — for Victory flies upon our airmen's wings, and the hope of a better world to come!





AMERICA MUST BE FIRST IN THE AIR

Unless and until America is the most powerful nation in the air, our safety, our freedom, and our standard of living will not again be what they have been in the past.

C. B. Litchfield

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Doctors Prove 2 out of 3 Women can get More Beautiful Skin in 14 Days!

14-DAY PALMOLIVE PLAN TESTED ON 1285 WOMEN WITH ALL TYPES OF SKIN

READ THIS TRUE STORY of what the Proved 14-Day Palmolive Plan did for Pauline Young of Chicago, Illinois.



"My complexion had lost its lovely look. So I said 'yes' quick when invited to try the new 14-Day Palmolive Plan—along with 1284 other women all over the U.S.A.! My group reported to a Chicago skin doctor. Some of us had dry skins; some oily; some 'average.' After a careful examination, we were given the Palmolive Plan to use *at home* for 14 days.



"Here's the proved Palmolive Plan: Wash your face 3 times a day with Palmolive Soap. Then—each time—massage your clean face with that lovely, soft Palmolive beauty-lather . . . just like a cream. Do this for a *full* 60 seconds. This massage extracts the full beautifying effect from Palmolive lather for your skin. Then rinse and dry. That's all!



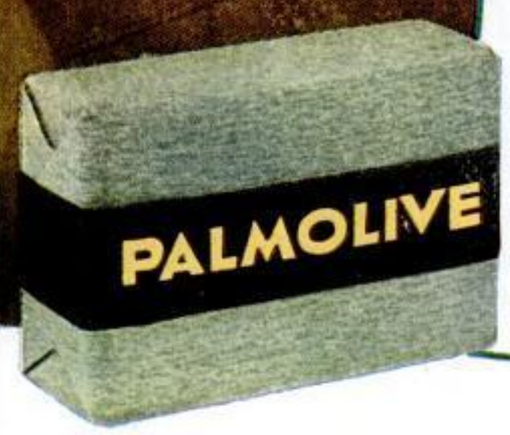
"After 14 days, I went back to my doctor. He confirmed what my mirror told me. My skin was fresher, smoother, cleaner! Later I learned *many* skin improvements had been observed by all the 36 examining doctors. Actually 2 out of 3 of all the 1285 women got see-able, feel-able results. So the 14-Day Palmolive Plan is now my beauty plan for life!"



YOU, TOO, may look for these skin improvements in only 14 Days!

- ★ Brighter, cleaner skin
- ★ Finer texture
- ★ Fewer blemishes
- ★ Less dryness
- ★ Less oiliness
- ★ Smoother skin
- ★ Better tone
- ★ Fresher, clearer color

This list comes right from the reports of the 36 examining doctors! Their records show that 2 out of 3 of all the 1285 women who tested the Palmolive Plan for you got many of these improvements in 14 days! Now it's *your* turn! Start this new *proved* way of using Palmolive tonight. In 14 days, you, too, may look for fresher, clearer, *lovelier* skin!



DON'T WASTE SOAP!

Vital materials needed to win the war are used in making soaps

- ***DON'T*** let soap soak in water because soap in water wastes away.
- ***DON'T*** let soap rest in wet soap dish —this makes soap soft and mushy.
- ***ALWAYS*** moisten the last sliver and put it on a new cake. This way you use every bit of soap.

NO OTHER SOAP OFFERS PROOF OF SUCH RESULTS!

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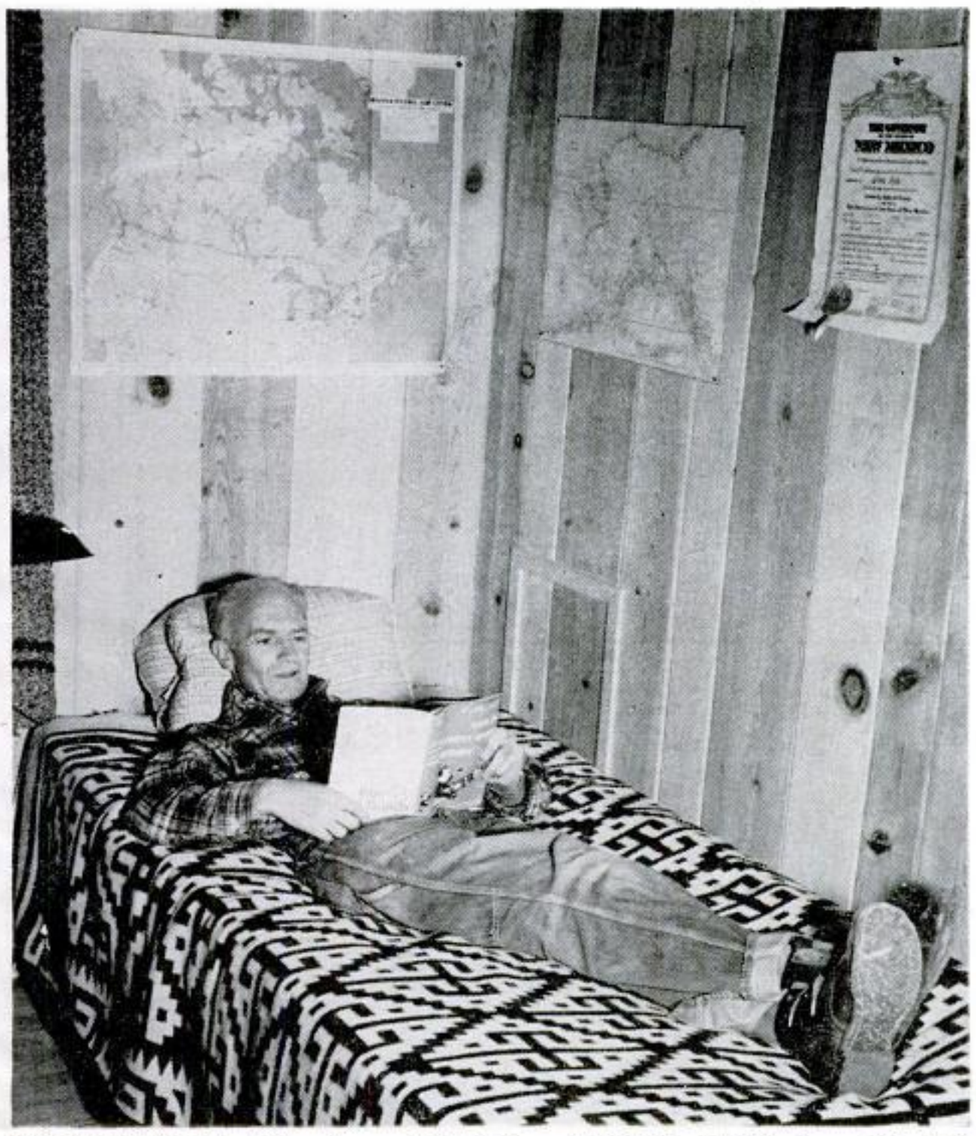
and everyone is knit closely together. In the latter part of the Tunisian war things were just as good for us correspondents—we had better facilities and the fighting army continued to be grand to us—and yet toward the end it became so big that I felt like a spectator instead of a participant. Which is, of course, all that a correspondent is or ever should be. But the old intimacy was gone.

And then finally the Tunisian campaign was over, spectacularly collapsed after the bitterest fighting we had known in our theater. It was only in those last days that I came to know what war really is. I don't know how any of the men who went through the thick of that hill-by-hill butchery could ever be the same again. The end of the Tunisian war brought an exhilaration, then a letdown, and later a restlessness from anticlimax that I can see multiplied a thousand times when the last surrender comes. That transition back to normal days will be as difficult for many as was the change into war, and some will never be able to accomplish it.

It may be that the war has changed me along with the rest. It is hard for anyone to analyze himself. I know that I find more and more that I wish to be alone, and yet contradictorily I believe I have a new patience with humanity that I've never had before. When you've lived with the unnatural mass cruelty that mankind is capable of inflicting upon itself, you find yourself dispossessed of the faculty for blaming one poor man for the triviality of his faults. I don't see how any survivor of war can ever be cruel to anything, ever again.

It may be I have unconsciously made war seem more awful than it really is. It would be wrong to say that war is all grim; if it were, the human spirit could not survive two and three and four years of it. There is a good deal of gaiety in wartime. Some of us, even over here, are having the time of our lives. Humor and exuberance still exist. As some soldier once said, the army is good for one ridiculous laugh per minute. Our soldiers are still just as roughly good-humored as they always were, and they laugh easily, although there isn't as much to laugh about as there used to be.

We will go on from one battleground to another until it is all over, leaving some of us behind on every beach, in every field. We are just beginning with the ones who lie back of us here in Tunisia. I don't know whether it was their good fortune or their misfortune to get out of it so early in the game. I guess it doesn't make any difference, once a man has gone. Medals and speeches and victories are nothing to them any more. They died and others lived and nobody knows why it is so. They died and thereby the rest of us can go on and on.



Relaxing at home in Albuquerque, Ernie Pyle reads H. Allen Smith's best-selling *Life in a Putty Knife Factory*. Little of his so-called vacation has been spent as indolently.



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BUY WAR BONDS AND STAMPS

"No scraps for me, any more!"

"It's funny. There used to be lots of stuff left on the dinner plates for me. But not any more. D'ya suppose they're giving *my* table scraps to some other dog?"

• • •

No, Mike. You're still the family's favorite pup. The reason you don't get juicy left-overs now is because there just *aren't* any!

Food's gone to war like everything else these days. Folks eat more as they work harder. Soldiers eat a *lot* more. Friends in other countries need our help.

That's why plates go back to the kitchen *clean*. That's why there are no extras for you — *or* your folks. You'll all get *enough* to eat, but there won't be any to *waste*.

We know something about food, here at National Dairy. We've been working with Nature's most complete food — milk — for years and years. We've made many nourishing food products from it.

Right now, our laboratories are busy with new developments — new products for wartime use — new ideas for after the war — when butter, cheese, ice cream and other things are plentiful again.

Meantime, Mike, stay right on the job protecting your family — and we'll do the same!

Dedicated to the wider use and better understanding of dairy products as human food . . . as a base for the development of new products and materials . . . as a source of health and enduring progress on the farms and in the towns and cities of America.

Kraft · Sealtest · Breyers

NATIONAL DAIRY
PRODUCTS CORPORATION
AND AFFILIATED COMPANIES

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CATFISH, LYING ON BOTTOM OF DR. CHRISTOPHER COATES'S EXPERIMENTAL AQUARIUM AFTER HEAVY MEAL, MAKES LOW PURRING SOUND INTO WATERPROOFED MICROPHONE.

Catfish purr looks like this when visualized on the fluorescent screen of an oscillograph. Fish sounds are involuntary nervous reactions, do not mean that fish can talk among themselves.

FISH NOISES

Watery experiments prove that fish purr and grunt

Most people would put fish next to clams in the list of silent beings. Actually, however, most fish are quite vocal. Many an East Coast yachtsman will tell of nights made sleepless by the racket of schools of feeding drumfish reverberating through the sides of his anchored boat.

To remove fish noises from the realm of the tall story, Dr. Christopher Coates, of the Aquarium operated by the New York Zoological Society, set up a group of controlled experiments. Into a small laboratory aquarium he lowered a waterproofed microphone. Fish sounds were picked up, amplified and visualized on the fluorescent screen of an oscillograph. Dr. Coates found that some fish make half a dozen different sounds but that all fish noises can be divided roughly into three categories; sounds when excited (loud and rapid), sounds when feeding (loud and steady), and sounds when quiescent (low and almost like purring). Most of these sounds are made by a grinding of teeth but some fish, like the common croaker, blow air from a swim-bladder, emitting a sort of Bronx cheer when brought to the surface.

CONTINUED ON NEXT PAGE

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WHEN I LOOKED AT MY HANDS I FELT "OLD AS OLD FATHER TIME!"



"I love my war job. But *say!*... I work on airplane parts—and did I go up in the air over my poor, rough, red hands! Looking at them, I felt as old as Old Father Time himself. His scythe and long white beard were all I needed. A *fine* way to feel!"



"There's an old saying that a woman's age shows in her hands. Mine, anyway, were making me feel plenty older than I am. *Could* these be the same soft, white hands Tom used to croon over? Rough, *'old-looking'*—I was ashamed of them *now!*"



"Was I upset! I wanted to keep my job—but would my hands *ever* be 'young-looking' again? What would Tom say about them when he came home on furlough? What could I *do* for that unsightly, work-roughened look? It had me really worried!"



"One of my friends is a nurse. *That* job's tough on hands! Yet hers don't seem to *show* their awful beating. That's why I took her advice—tried Pacquins. See my hands *now!* Thanks to Pacquins, they're soft... smooth... 'young-looking' again."

ARE YOU FAILING TO KEEP YOUR HANDS "YOUNG-LOOKING"?



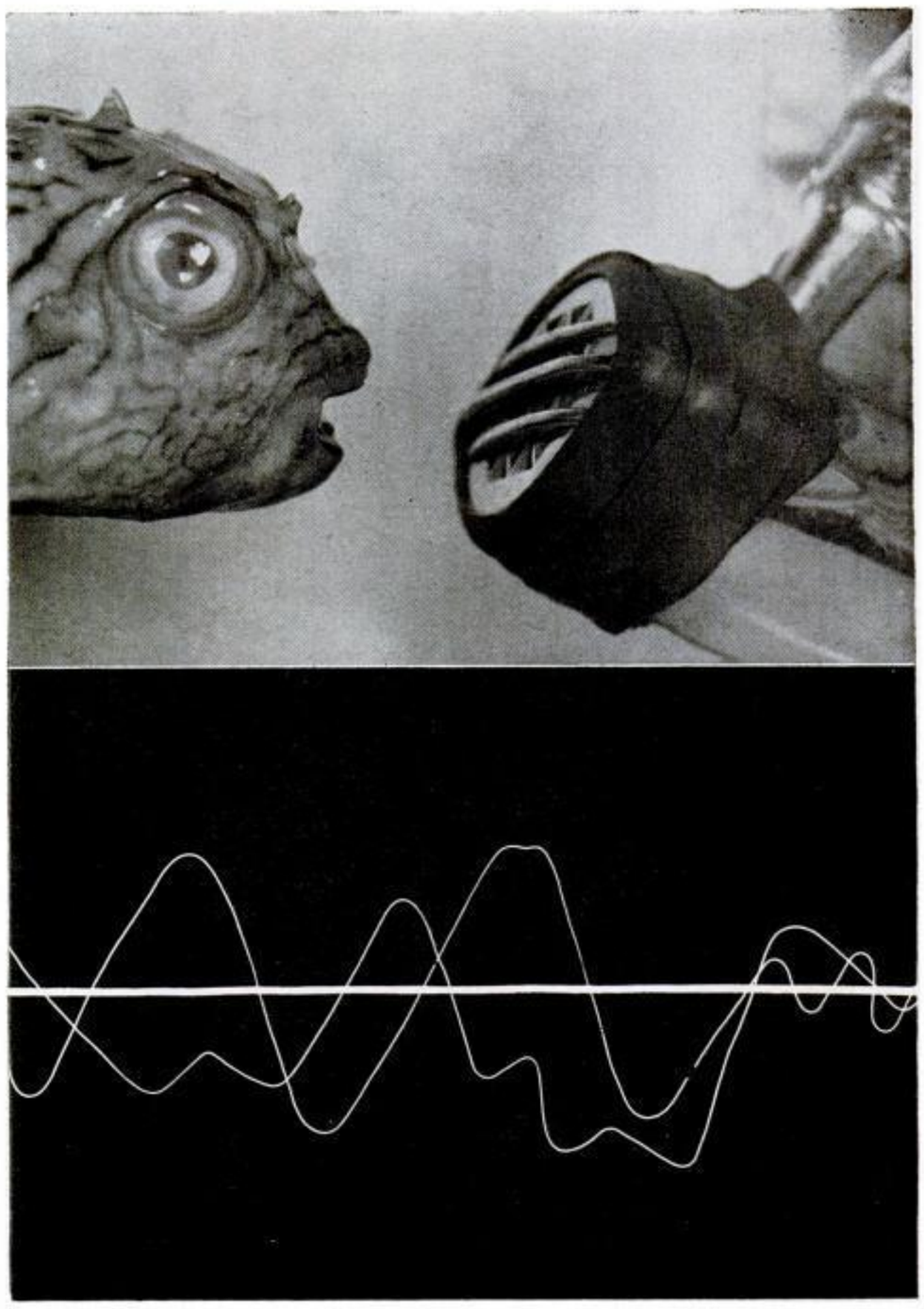
Then try **Pacquins** HAND CREAM

● If work-roughened, "old-looking" hands are *your* problem, try Pacquins! See if this fragrant, white, non-greasy hand cream doesn't make your hands smooth out *faster,* feel smoother *longer.* Pacquins was formulated originally for doctors and nurses who scrub their hands 30 to 40 times a day. Give *your* busy hands this *special* protection. Use Pacquins regularly!

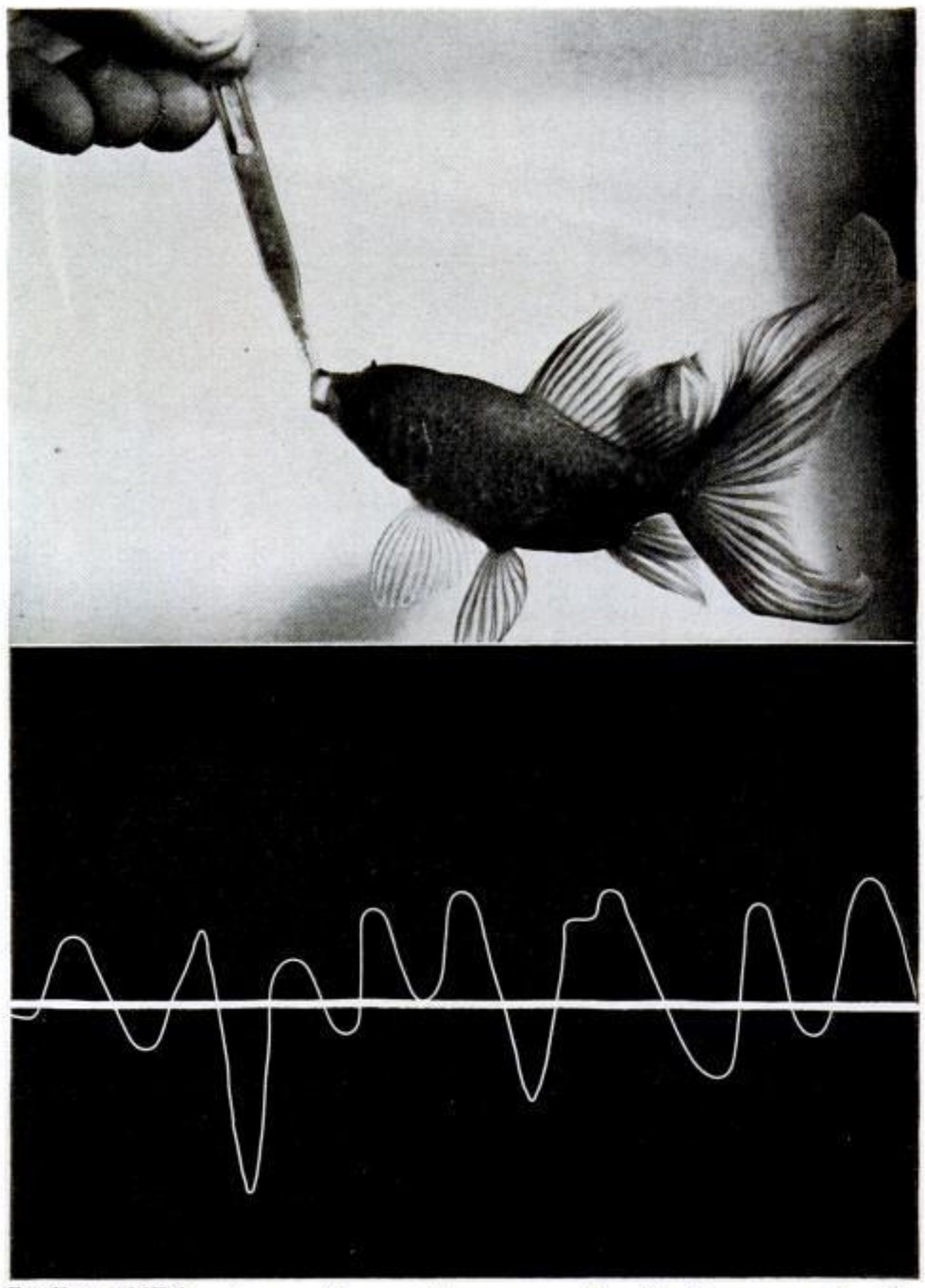
Pacquins HAND CREAM

At any drug, department, or ten-cent store

Fish Noises (continued)



Angry boxfish, aroused by several jabs with a pencil, makes loud uneven grunts into microphone. Boxfish are about ten inches long, live near shore along Atlantic Coast.



Feeding goldfish makes steadier sound than annoyed boxfish. Navy must take fish noises seriously, train subchaser crews to distinguish them from sound of a U-boat.

CONTINUED ON PAGE 74

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The jig is up for Mr. Jenks

With all the changes that war can make . . . a war-busy husband to care for . . . a wartime home to run . . . you can't blame Mrs. Jenks for feeling something of the strain. Especially when she's over-tired.

But she soon settles that.

A little simple relaxation in the evening . . . the chance, say, to "go gin" and show Mr. Jenks who's who at the game of gin rummy . . . and she's her old cheerful self again.

Millions of people have learned the enjoyment that can be found in a pack of cards. Staying home to help save gas and rubber . . . more money for bonds . . . can be real fun.

Are you among the *four-out-of-every-five* Americans who have discovered the pleasure of card playing? Please don't buy more packs than you need! Make sure no one—in service or on the home front—is deprived of this source of relaxation.

THE UNITED STATES PLAYING CARD COMPANY
Cincinnati 12, Ohio

* * * MAKERS OF *BICYCLE* AND *CONGRESS* PLAYING CARDS * * *

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IN *YOUR* JOB, TOO... YOU'LL DO IT BETTER IN BOSTONIANS

BOSTONIANS ON THE FIGHT FRONT — Ski-troopers wear these boots made by the makers of Bostonians.

Men of action need shoes that are built for action. There's solid stamina in Bostonians—the rugged leather and sturdy workmanship that mean long, all-weather wear. And comfort? Imagine a shoe that's Tred-Flexed to be flexible as your foot itself—Walk-Fitted to respond to every motion of your foot in action! That's the kind of shoe you get the day you step into Bostonians. Get Walk-Fitted for more miles of wear, more months of comfort. Made by Commonwealth, Whitman, Massachusetts. $8.95 to $12.95.

BOSTONIANS FOR THE HOME FRONT

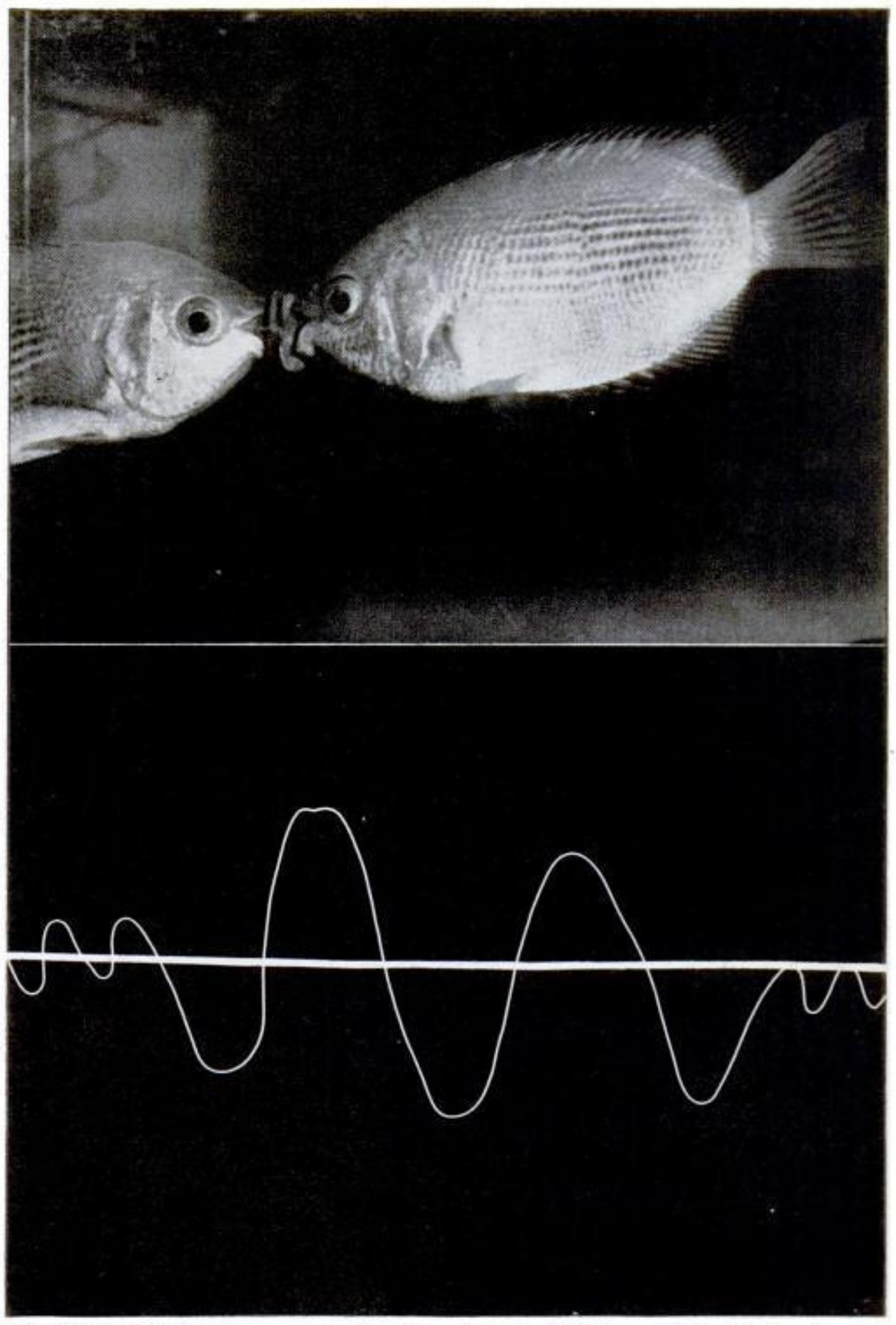


GLENDALE — Smart custom burnished quarter-brogue—sturdily built, and Tred-Flexed for easy comfort.

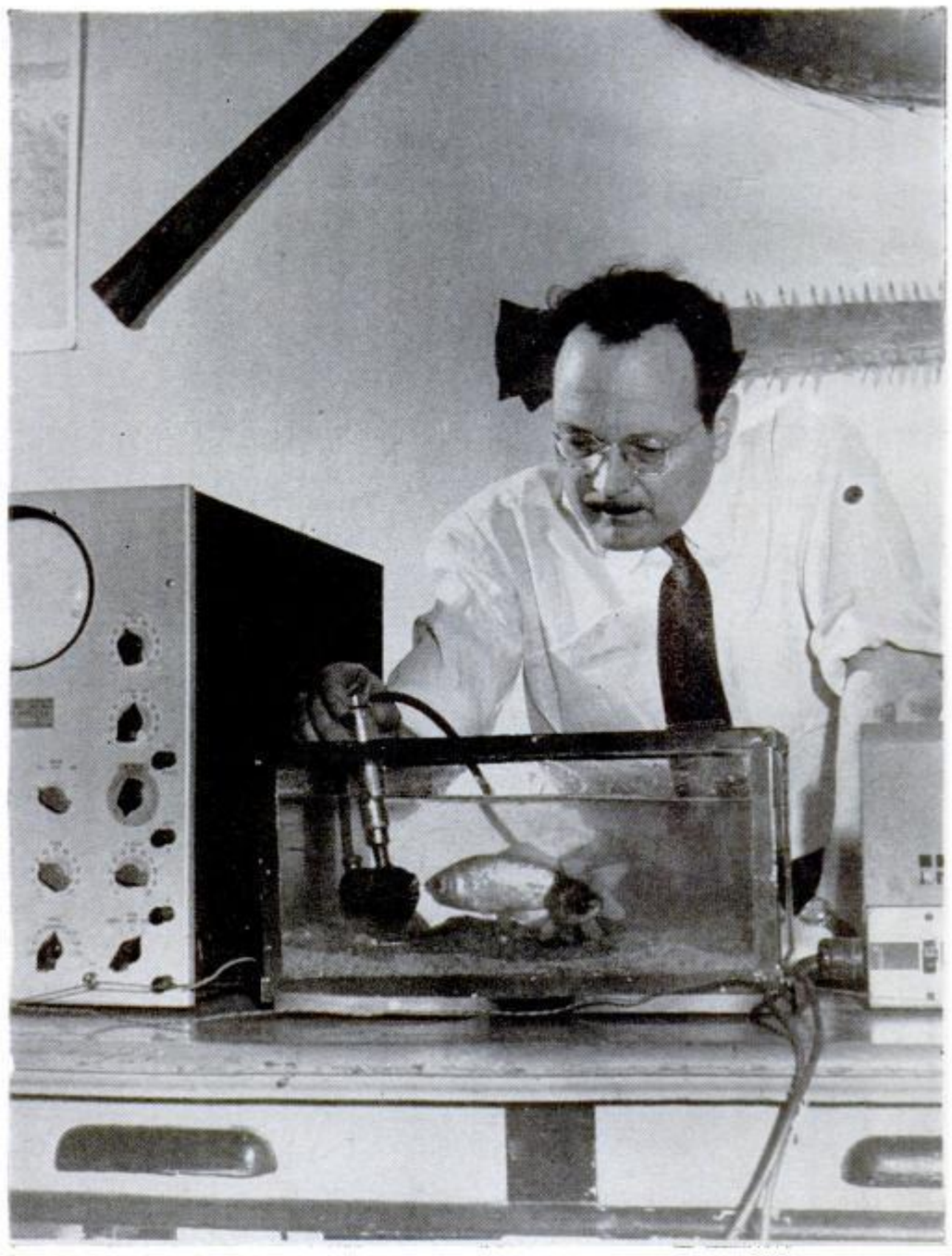
PLATEAU has the famous Norseam front with sturdy Duraflex soles for extra months and miles of wear.

Bostonians

FIT RIGHT · FEEL RIGHT **THEY'RE WALK-FITTED**



Kissing gouramies, a big-mouthed variety of tropical fish from Malay Peninsula, actually make "smacking" sound as shown by the peaks traced on oscillograph screen.



Dr. Christopher Coates shows methods of recording fish sounds. The microphone is waterproofed with rubber cement and tape. At left is oscillograph for visualization.

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★ CHARLES BOYER ★ BARBARA STANWYCK ★

EDWARD G. ROBINSON ★ BETTY FIELD ★ C. AUBREY SMITH ★ ANNA LEE ★ ROBERT CUMMINGS ★ ROBERT BENCHLEY ★



"Flesh and Fantasy"

from hushed chapters of *Eight* amazing lives ...somewhere in their strange trueness is a chapter from your *OWN* life!

FOUR MEN...



ONE TELLS A STORY



ONE LIVES IN TERROR



ONE IS A KILLER



ONE FEARS A DREAM

FOUR WOMEN...



ONE PROVES LOVE'S POWER



ONE FINDS NEW FAITH



ONE RUINS A MAN



ONE LIVES A LIE

WHICH IS YOU?

"FLESH AND FANTASY"

starring in the order of their appearance

ROBERT BENCHLEY
BETTY FIELD
ROBERT CUMMINGS
with **EDGAR BARRIER**

EDWARD G. ROBINSON
with **THOMAS MITCHELL**
C. AUBREY SMITH
ANNA LEE
DAME MAY WHITTY

CHARLES BOYER
BARBARA STANWYCK
with
CHARLES WINNINGER

Directed by JULIEN DUVIVIER • Produced by CHARLES BOYER and JULIEN DUVIVIER

Screen Play by Ernest Pascal • Samuel Hoffenstein • Ellis St. Joseph — Based on Stories by Oscar Wilde • Laslo Vadnay • Ellis St. Joseph

A UNIVERSAL PICTURE

★ THOMAS MITCHELL ★ CHARLES WINNINGER ★

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SPOTTED SUSLIK, A SLEEK FUR FROM RUSSIA, LINES THIS WOOL COAT. FUR-LINED COATS ARE WARM, UNOSTENTATIOUS, CHEAPER THAN FUR COATS. THIS COSTS ABOUT $75

FUR-LINED COATS

Women follow a masculine tradition and wear fur inside of their coats

Once the most luxurious garment a man could wear was a fur-lined opera coat. Today the most practical covering an aviator, seaman or northern soldier can wear is a jacket or coat whose inner lining is of fur. Taking the cue, women, who always showed prosperity by wearing coats with fur on the outside where it was visible, are now wearing coats with fur inside, like those shown here and on the cover.

The new fashion has many advantages. A coat with fur on the inside makes its wearer much warmer than one whose surface is fur. When used as a lining, the fur itself has better protection against wet winter weather. Today's fur linings, though carrying such names as "lapin" and "Tingona lamb," are generally mere variations of South American lamb or plain rabbit, often dyed to look like leopard, zebra or ocelot. Their inexpensiveness makes them available to many women who could never afford a fine fur coat.

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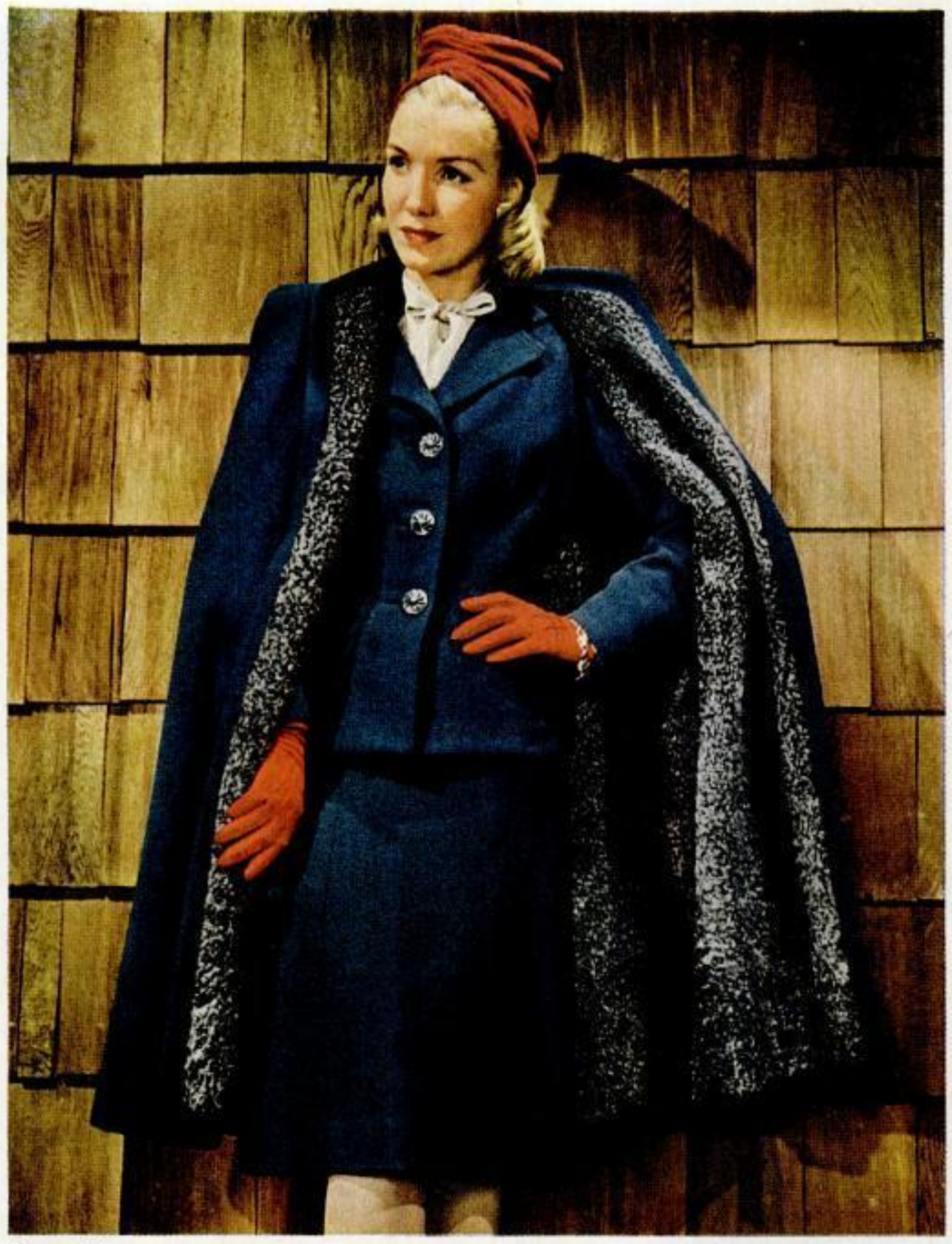
Curly lamb is being put into the dye pot and is coming out yellow and gray like linings in these coats (*above*). Short coat ($149) is lined with "American broadtail." This is lamb from Argentina which is processed in the U. S. and has most of the curl taken out of it. Long coat ($145) also has a lining of lamb from the Argentine but curl has been left in.

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Fur-Lined Coats (continued)



Churchill jacket, so called because it resembles short coat the Prime Minister wears, has a sheared, flat, white lamb lining. This one costs $50. A similar one, lined in ermine, costs $395.



Reversible cape has one side made of blue wool, the other of shaded gray lamb. This is one of the few fur-lined garments which can be worn with the fur side outside. Cape costs $195.



Semifitted coat, or Chesterfield, is lined with spotted seal, costs $98. Coloring and spots are natural. Smooth, flat seal like fur above is called *hair* seal. Commoner bushy type is *fur* seal.



Straight loose coat, or Tuxedo, is lined with something which looks like shiny black seal but is sheared rabbit dyed black. The trade calls this fur "dyed coney." Coat costs $149.

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The new "Pioneer Woman" in Meat



SHE HAS THE SAME SPIRIT as her grandmother who crossed an ocean or a continent to build a good life in a new way.

She has replaced the words, "I don't know," with "I'll learn."

Instead of saying, "My family doesn't like that," she says, "I'll cook it so well they will like it."

She has learned it is fun to go adventuring in new meats. She has learned that all meat, that each cut, from sirloin to stew, contains the same complete, high-quality proteins, the same B vitamins and minerals.

She has learned that meat flavor is not a matter of ounces, pounds or points;

—that all meats—beef, pork, lamb, veal and sausage—have a wealth of nutrients and flavor;

—that good meat flavor, like warm hospitality, shines out over the whole meal, makes other foods taste better.

THE NUTRIENTS OF MEAT—Meat contains complete, high-quality proteins, B vitamins (thiamine, riboflavin, niacin) and minerals (iron, copper, phosphorus). These nutritional essentials are not stored in the body to any appreciable extent, but must be supplied in the daily food we eat.

ACCEPTED AMERICAN MEDICAL ASSN. Council on Foods

This Seal means that all nutritional statements made in this advertisement are acceptable to the Council on Foods and Nutrition of the American Medical Association.

SEND FOR THIS BOOK



Contains 120 helpful recipes for beef, veal, lamb, pork, smoked meats and such delicacies as sweetbreads, liver, kidney. Recipes for less familiar meats. Ideas for extending meat. What to serve with each meat dish. Send 10 cents in coin to Department 3, Lock Box No. 1133, Chicago 90.

American Meat Institute • Chicago

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Part for him...





Part for you



Isn't it great to live in a country where, after the mess kits are filled, there's still a good share for civilians?

"Part for him—part for you"—that's the pledge of American food producers who are setting new production goals in the face of critical man power shortages; and of consumers who are playing fair with their ration stamps.

If your grocer is short from time to time on Green Giant Brand peas or Niblets Brand whole kernel corn (or any other food), it's so several million fellows in khaki shirts or Navy blouses can eat when the call to mess or chow is sounded. When food is "out" these days—it's out to fight for Freedom.

P. S. When peas or corn "come up" on your ration point shopping list we believe you will relish the extra flavor and tenderness of these two famous brands with the Green Giant on the can—packed at the fleeting moment of perfect flavor.

Packed only by Minnesota Valley Canning Company, headquarters, Le Sueur, Minn., and Fine Foods of Canada, Ltd., Tecumseh, Ont.

GREEN GIANT PEAS
BRAND
NIBLETS BRAND **WHOLE KERNEL CORN**



Look for the Green Giant on the label

"GREEN GIANT" AND "NIBLETS" BRANDS REG. U. S. PAT. OFF.

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MEMBERS OF FLYING DRAGON MUSICAL CLUB PLAY FOR THEIR OWN PLEASURE IN ONE OF REGULAR SATURDAY NIGHT CONCERTS. THEY PLAY BY EAR OR FROM WRITTEN NOTES

CHINESE MUSIC

The Flying Dragon Musical Club plays the yung-kum, the yea woo, the jong and pi-pa

The precise and placid ancestors of present-day Chinese music probably never in their serene imaginings foresaw a scene like the one above. Here some nattily dressed Chinese, who work the swing shift in San Francisco shipyards, are sitting around in the clubroom of the Flying Dragon Musical Club in an alley off Jackson Street in San Francisco's Chinatown. Though their clothes are very occidental, their musical instruments look strange to Western eyes and from them the players are evoking music which sounds strange to Western ears.

Chinese music, which is not simply a matter of tinkling gongs and singsong voices, differs greatly from Western music. Whereas Occidental music is based on an eight-note scale, the classical Chinese scale has only five main notes. They are *do*, *re*, *mi*, *sol*, *la*. Like Chinese painting (LIFE, Oct. 11, 1943), classical Chinese music is an art of line rather than mass. It has no harmony and little counterpoint. Without chords to fill out the sounds, it lacks the bulk and color of Western music. Its compositions are largely a succession of small, thin melodies which seem monotonous and unfinished to untutored Western listeners. In harmonic development, Chinese music has remained contentedly at about the stage where European music was in medieval times.

But as in so many other things, Western ways are affecting Chinese music. Some of its modern compositions are harmonic and some of today's instruments show unmistakable influence of the Occident.

CONTINUED ON NEXT PAGE

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Today, as for the past hundred years, men enjoy the mellow goodness of this famous whiskey.



THOSE IN THE KNOW—ASK FOR

OLD CROW

A Truly Great Name

AMONG AMERICA'S GREAT WHISKIES

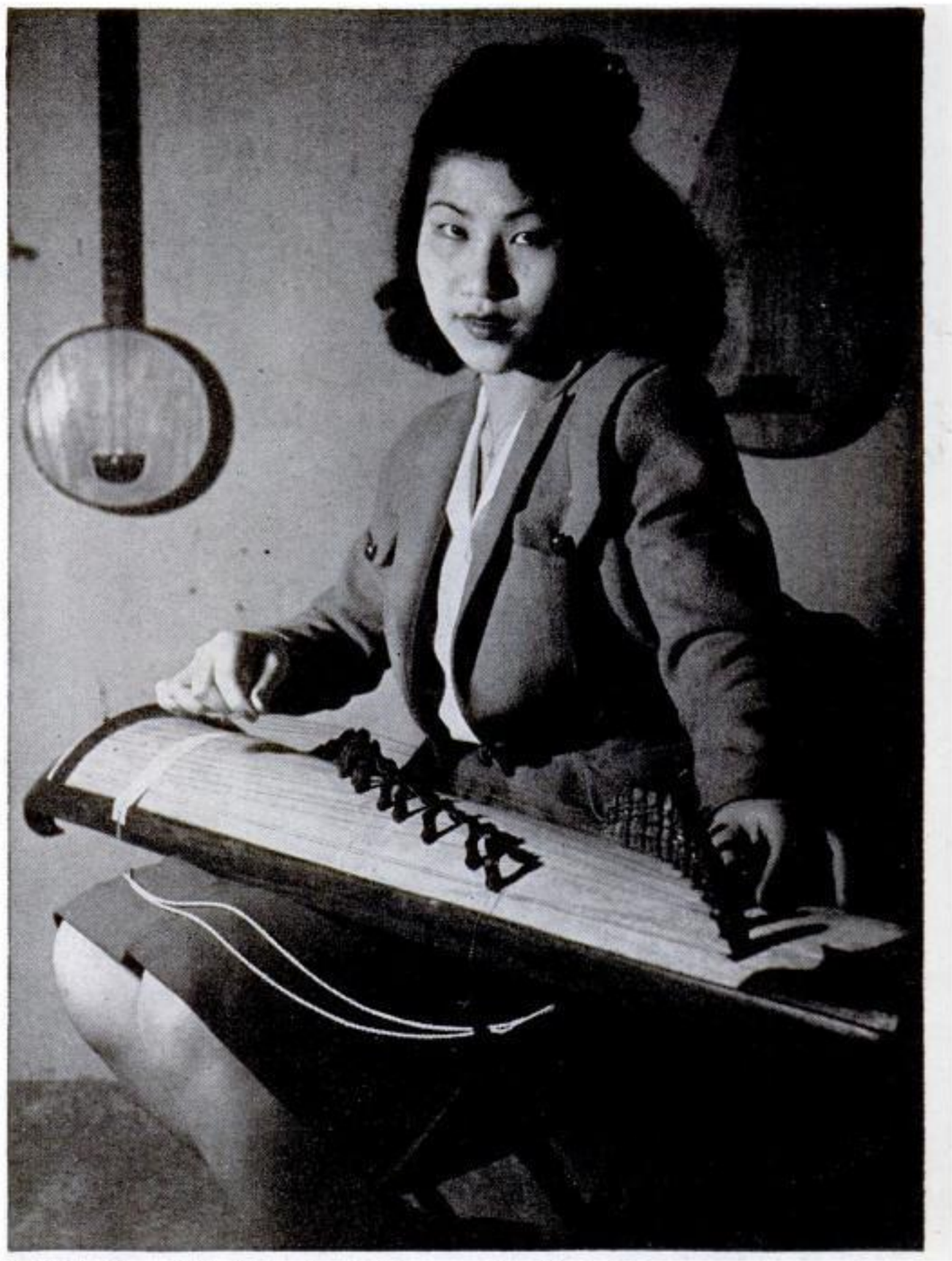


There is in Old Crow a matchless quality and taste which only rigid adherence to time-honored methods and standards can preserve.

BOTTLED·IN·BOND

The Old Crow whiskey you buy today was distilled and laid away to age years before the war. Today the Old Crow Distillery is producing only alcohol for war purposes. So be patient if you can't have *all* you want of Old Crow *when* you want it. We are doing our utmost to distribute our reserve stocks so as to assure you a continuous supply for the duration.

Kentucky Straight Whiskey • Bourbon or Rye • This whiskey is 4 years old
National Distillers Products Corporation, New York, N. Y. • 100 Proof



The jong is so difficult to play that none of the Flying Dragons, not even winsome Gail Chin (*above*) has really mastered it. The jong has 16 strings, each with its own individual bridge. The Chinese were playing stringed instruments around 2600 B. C.



The yea woo is a two-string fiddle. Bowstrings go between the fiddle strings and bow cannot be removed without unstringing the instrument. David Wong (*above*) holds the yea woo in handkerchief between knees, gets a throaty, pleasant sound from it.

CONTINUED ON PAGE 84

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They make killers out of crippled tanks

Their work shop may be only a gully, ankle-deep in mud, pock-marked by enemy shells. For these men of the tank corps repair service follow their hard-hitting tanks and tank-destroyers right into battle. With them they carry spare parts, for even in the thick of shell fire they must often make the vital repairs that keep our armor rolling.

Helping to make the work of these grease-stained heroes easier and more effective is your old friend "Scotch" Tape. It provides a waterproof, dustproof seal for the cartons that contain replacement parts for tanks and trucks. It helps keep the contents of these cartons rust-free and ready for immediate use so there's no delay in the pinches—when lost time may mean lost lives and even lost battles.

In all, more than 100 types of "Scotch" Tape are saving precious minutes on front line and assembly line today for sealing, holding, protecting, insulating, and identifying. If you can't get a roll of "Scotch" Tape for home use, it's because that roll has been drafted for an important war job. When the job is done, your "Scotch" Tape will be back again, better and handier to use than ever.

There is only one **"SCOTCH"** Tape.
Look for the name **"SCOTCH"** . . . It's your guarantee of quality.

BUY U.S. WAR BONDS AND STAMPS

Write on your business letterhead for booklet on "Scotch" Tape war uses. Booklet also available on 3-M abrasive paper and cloth products. Address Department L-113.

"SCOTCH" TAPE

TRADE MARK OF M. M. & M. CO. MADE AND PATENTED IN U. S. A. BY

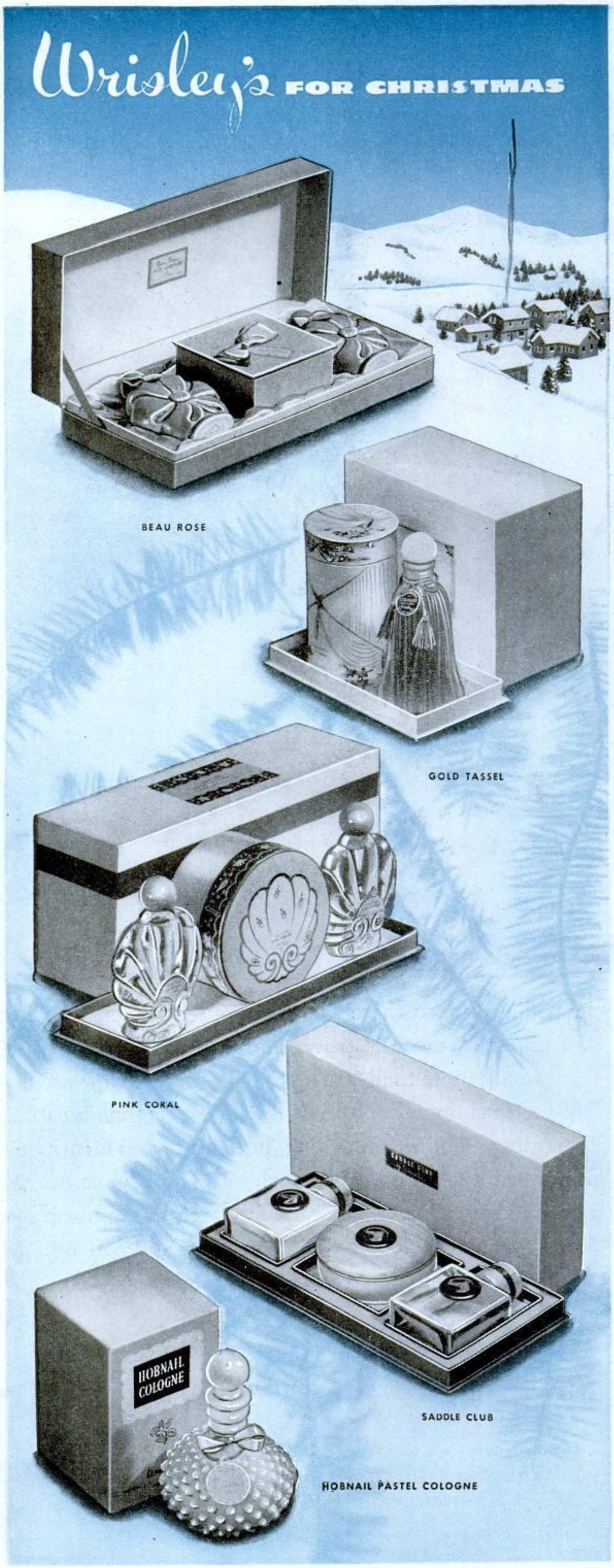
MINNESOTA MINING & MANUFACTURING CO.

SAINT PAUL, MINNESOTA

WE ARE PARTICIPANTS IN THE OWNERSHIP AND OPERATION OF NATIONAL SYNTHETIC RUBBER CORPORATION A UNIT IN THE GOVERNMENT SYNTHETIC RUBBER PROGRAM

Makers of 3-M Products: 3-M ABRASIVE PAPER & CLOTH • 3-M WAXES & SEALERS • 3-M ELASTIC CEMENTS • "SCOTCHLITE" • 3-M ROOFING GRANULES • 3-M CUTTING & FINISHING COMPOUNDS • 3-M CONCRETE RESURFACING CEMENTS • 3-M LAPPING & GRINDING COMPOUNDS

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The yung-kum, here played by Dong Yuk Tong, is a kind of Chinese dulcimer, somewhat like a Hungarian *cimbalom*. When the player hits strings with flexible bamboo mallets the yung-kum gives out pleasant tinkling sounds like those of a harpsichord.



The pi-pa is shown in 1,000-year-old Chinese paintings being played by delicate ladies. Its four strings are plucked like guitar. Other Chinese instruments are tai dep, a kind of reed trumpet; three-stringed som-ying, which sounds like quacking duck.

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"I'm sure I get *The most for my money!*"



says Mrs. Jeanne Endres, of Birmingham, Michigan
As told to Constance Lewis,
Women's Page Editor, Birmingham Eccentric

"I look at wartime food shopping this way: I want to be able to select from a real variety of good, nourishing foods to keep my family healthy. And I also want to know that I'm getting the utmost for my money to keep my food budget in bounds . . . for good value is so important these days. So I do *all* my food shopping at my A&P Super Market. The selection of good things to eat — from appetizers through main-course dishes to desserts—that I find at my A&P Super Market, reduces my problems to merely a matter of choice. I can choose confidently because I know I'm making important savings on practically every purchase I make."

SUBURBAN DETROIT PRESENTS Jeanne Endres, A&P enthusiast whose hobbies include gardening and cooking . . . one-year-old Anthony (Andy) whose chubby good looks verify his mother's knowledge of vitamins, minerals and well-balanced meals . . . and her husband Anthony (Tony) whose spare hours are devoted to photography. Mr. Endres (below) is a designer employed by a leading maker of oil filters for automatic pilots in Uncle Sam's bombers. Jeanne and Tony, both University of Michigan graduates, find A&P shopping worthwhile because they insist on good food and income-protecting low prices.



Giving homemakers the most possible in good, nutritious food for each dollar they spend has been the biggest single factor in the success of A&P. And today in wartime, as in peacetime, A&P is determined to make your food money buy the utmost.



Save UP TO 25%* ON MANY FINE FOODS

**Many A&P brands (sold only at A&P) bring you savings up to 25% compared to prices usually asked for other nationally known products of comparable quality. These savings are yours because A&P brings these good things direct from their source to you with many unnecessary in-between expenses cut from their cost.*

33 Ann Page Foods
Eight O'Clock, Red Circle and Bokar Coffees
Jane Parker Cakes, Rolls and "Dated" Donuts
7 Sunnyfield Cereals
A&P Canned Fruits and Vegetables
Nectar and Our Own Teas
Marvel "Enriched" Bread
White Sail Household Products
Sunnyfield Flours and many other fine foods

A&P SUPER MARKETS



A&P
ESTABLISHED
1859

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Boy! what a country when you can still get cheese like this!

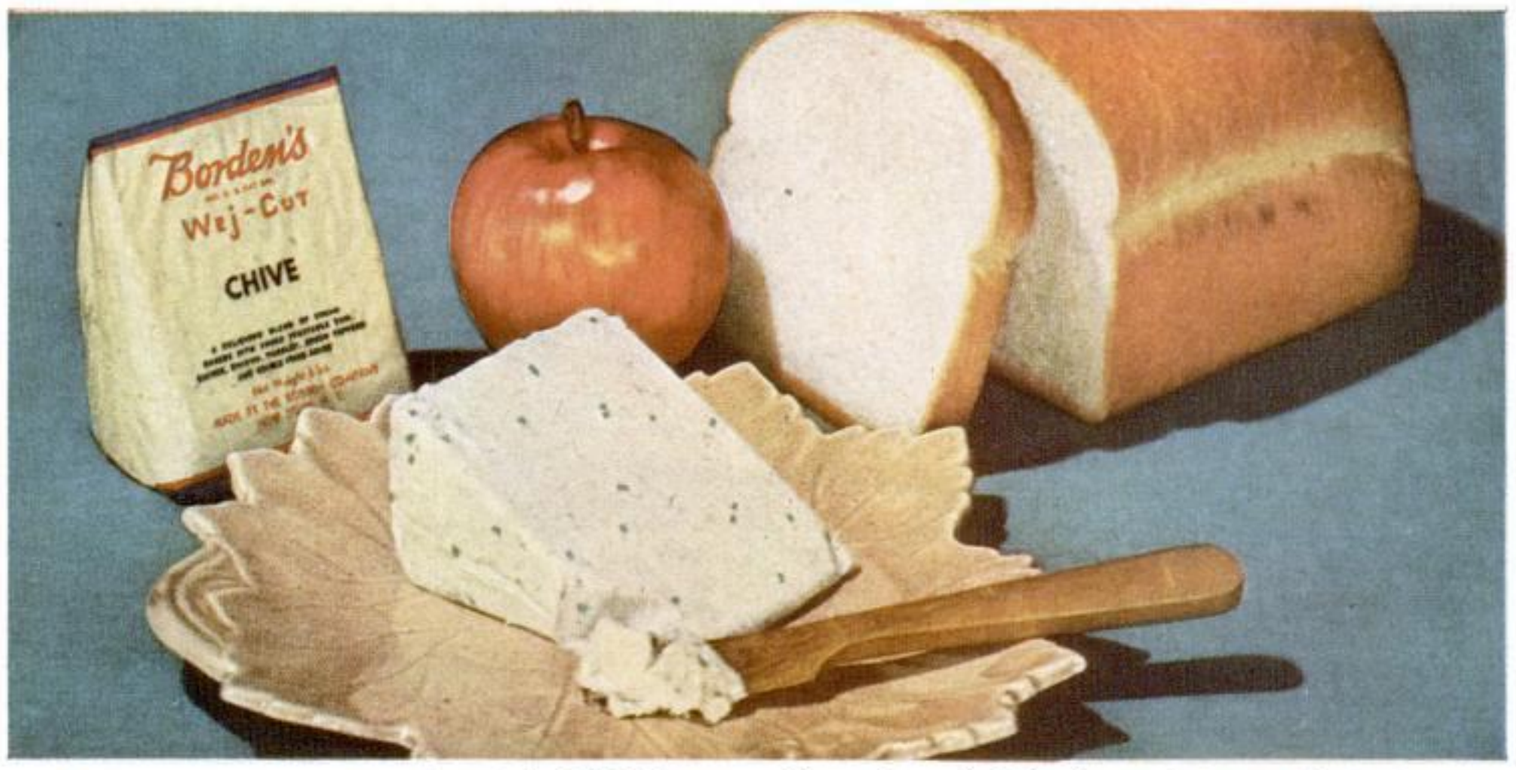


PERK UP, LADIES! There's still enough Borden's Cheese around to brighten up rationed meals! *True,* Borden's Cheeses are rationed, too! Our government wants everyone to get a fair share of these fine foods—they're *concentrated nourishment!*

So step right up and insist on *your* share! Put the joy of eating into rationed meals with cheese souffles, omelets, rarebits! Sauces with cheese!

And don't forget—*nothing* can take the place of Borden's Cheeses on cold plates, in sandwiches, with salads!

Go to the cheese counter at your favorite store and select BORDEN'S! *Today!*





Meet Borden's WEJ-Cut—new king of sandwich cheeses! A new kind of cream cheese! *So rich* in butterfat, you can skip the butter on your bread! AND it *keeps for weeks* unopened in your refrigerator because of its sealed wrapper.

And, lady, look at the *variety!*—FOUR tantalizing flavors—(1) WEJ-CUT CREAM, plain . . . (2) WEJ-CUT with tender, young CHIVES . . . (3) WEJ-CUT with PIMENTO . . . (4) WEJ-CUT with RELISH. All wonderful, and *so* easy on your points.



Borden's Cocktail Spreads when the gang drops in! Six grand "party savers"... line 'em up!—(1) bland, creamy, *Pimento;* (2) exciting *Olive-Pimento;* (3) spicy *Relish;* (4) hearty *Blue* cheese; (5) full-flavored, aged *Vera-Sharp;* and (6) BORDEN'S sensational new spread —*Smokey*—it's hickory smoke flavored!

Pss-st! BORDEN'S COCKTAIL SPREADS give you a lot of wonderful cheese-eating at low ration point cost! Packed in reusable glasses, too!







Cheese lovers' dessert—Liederkranz Cheese! Cut through the tawny-gold crust of LIEDERKRANZ, that grand BORDEN'S Dessert Cheese . . . sink your knife into the soft, creamy center . . .

Hurry! Grab a cracker! *Spread!* . . . (And don't cut off that LIEDERKRANZ crust—it's wonderful!) . . . Now take a bite—it's an *adventure* in dessert-eating! (Low point cost!)





Macaroni magic with Borden's Grated American! You'll never call macaroni "the same old dish," once you make it with BORDEN'S GRATED CHEESE!

This grated cheese has the flavor of ripe, *aged* cheddar! It gives food a tang no young cheese can give!

Grated *fine,* too! The tiny particles of cheese seem to sink into and surround every last morsel of the macaroni —and *oh! is it good!* A wonderful buy for your ration points! Sold in handy 2-oz. and 4-oz. canisters.



BORDEN'S FINE CHEESES

WONDERFUL "BUYS" FOR YOUR POINTS AND PENNIES

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Michael and Venise crouch down to markings that indicate their heights when they first came to the Loewy's home. Record of growth was kept on jamb of Michael's bedroom door.



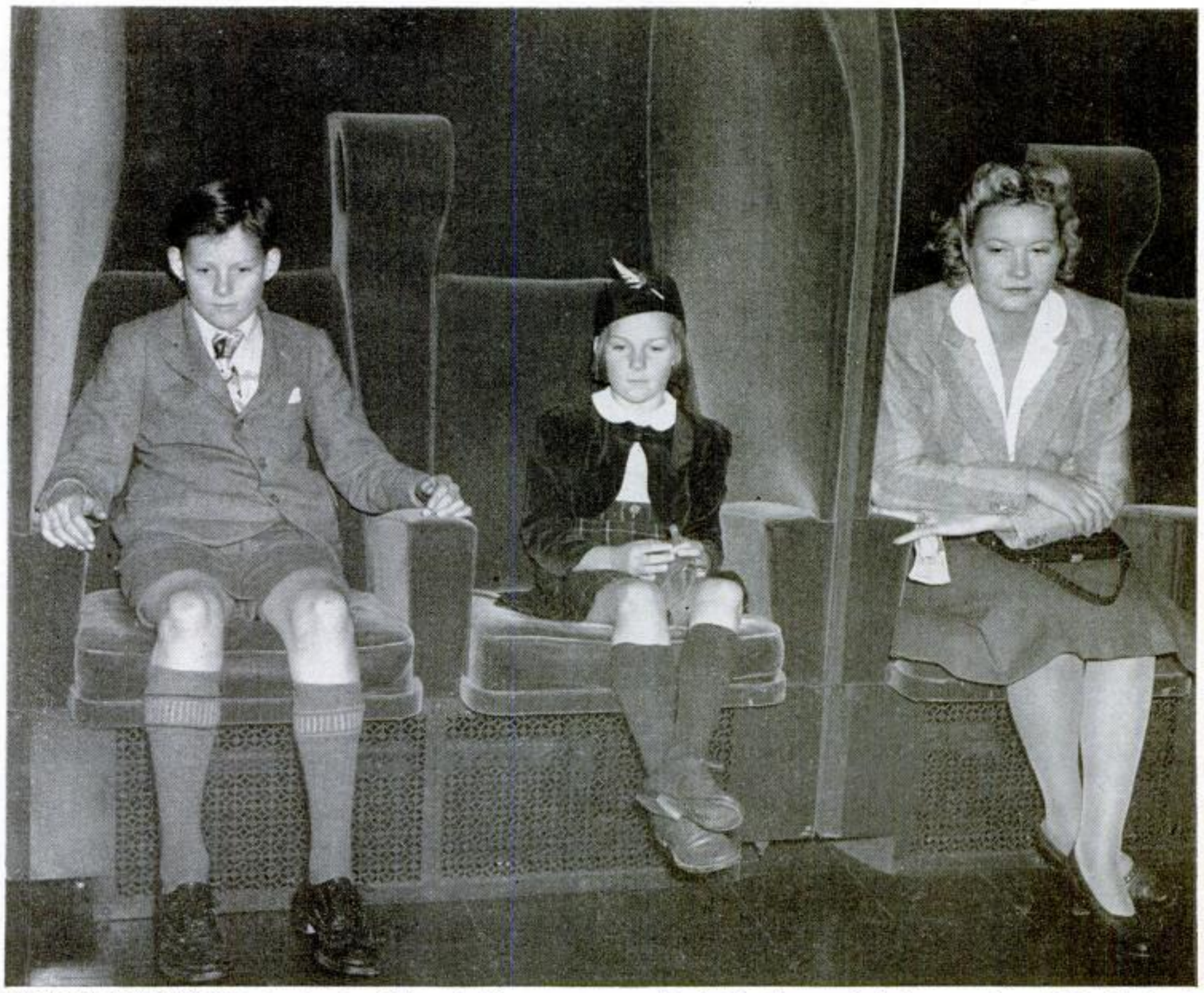
Venise pushes Michael—just for fun—down to her height on arrival. Michael has grown 10 inches, graduated to long trousers. Parents are due for a shock when they see the children.

ENGLISH KIDS

After growing up in this country they get ready to go back home

In July 1940, just before the London blitz, two English refugee children named Michael and Venise Havinden arrived in Quebec bound for the Long Island home of Industrial Designer Raymond Loewy. Michael was 11 years old, 5 ft. tall and weighed 100 lb. Venise was 8, 4 ft. 7 in. tall and weighed 60 lb. Today Michael and Venise are getting ready to go back to their parents in England. Michael is 5 ft. 10 in. tall and weighs 140 lb. and his sister, 5 ft. 3 in., weighing 100 lb. But they have changed in more startling ways than in their height and weight.

Three formative years in the United States have made them children of two countries. They were a bit bewildered when they came, all dressed in juvenile English fashions (*right*). Now they are self-possessed, quite at home in the mannerisms and clothes of normal American teen-agers. They have gone to a typical American school and developed passions for baseball, football, cowboys and motorcycles. Like all refugees of their age, the hard part lies before them. For **in their own land they will have to readjust themselves to a way of life that they have almost forgotten.**



At World's Fair Futurama, shortly after their arrival in 1940, the children still wore their English-style clothes. Woman at right is Mrs. Loewy, their foster mother. Michael, who is very fond of her, calls her Jean and her husband Raymond.

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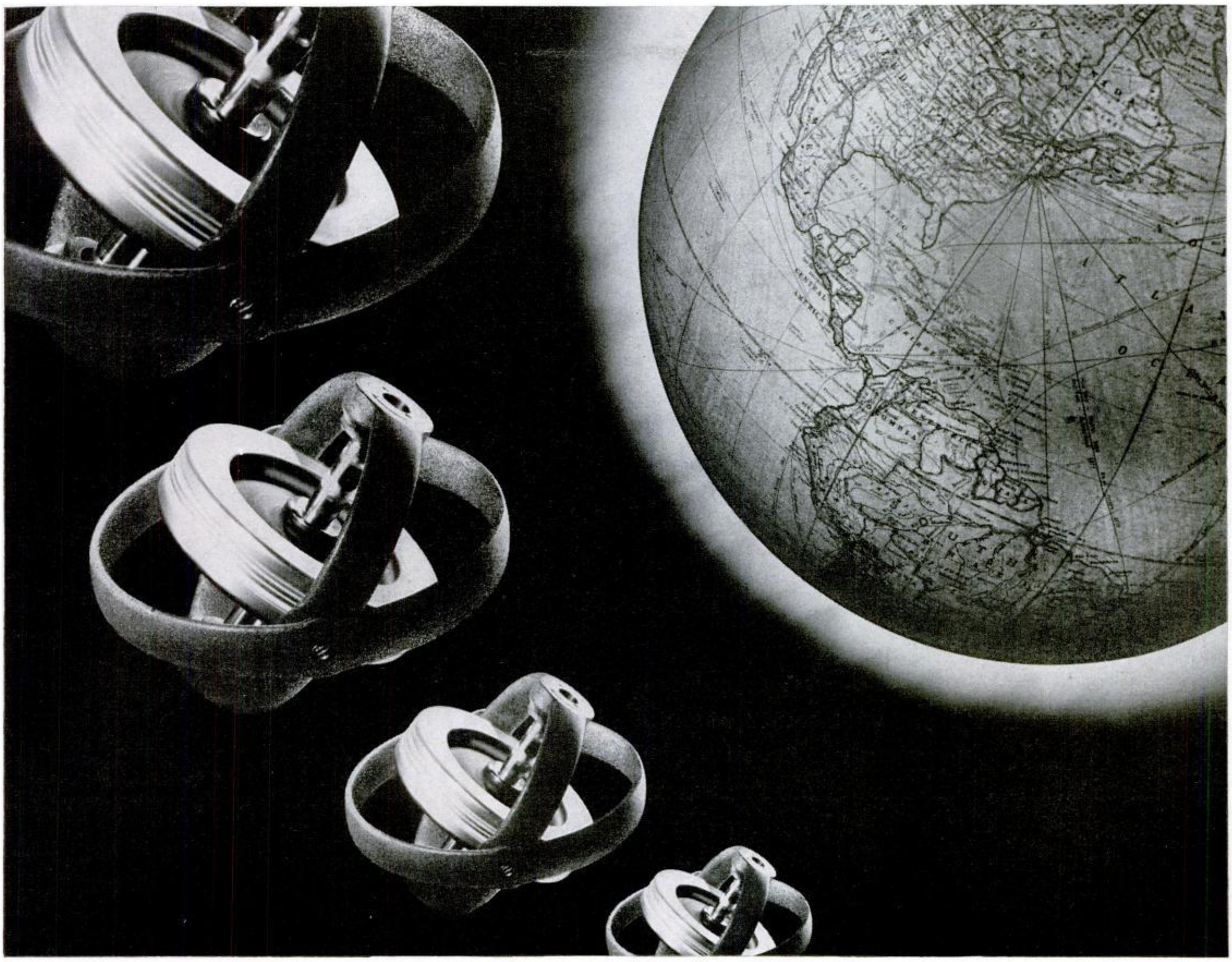
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In the Loewy's living room, Venise and Michael make themselves at home. Their father was a business acquaintance of Mr. Loewy and sent the children to him for safekeeping. Neither of them was homesick for long. Michael, though popular and president of his class at a nearby Port Washington school, has never been really Americanized. He still has his English accent. There are some things about America he doesn't like but he is too well-bred to say so. Venise is thoroughly American, an ardent Girl Scout. She would like to come back to the U. S. and marry a cowboy. Michael, who wants to remain English, would like to come back just to visit. Neither of them will ever forget their wonderful three years with the Loewys.

CONTINUED ON PAGE 90

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More than a million such wheels are now in use . . .

What is it?

This wheel is a gyroscope.

The world is a gyroscope, too.

Spinning freely in space, the world maintains its axis in a fixed direction in its orbit.

A rotating wheel, universally supported, will also maintain its axis in a fixed direction in space.*

This unique characteristic of the gyroscope makes possible some of man's most remarkable and useful scientific instruments.

For example:

. . . blind flying instruments which show pilots the way through the hazards of fog and stormy weather. (SPERRY DIRECTIONAL GYRO, SPERRY ARTIFICIAL HORIZON)

. . . a device which can relieve the human pilot and hold an airplane level and on its course for hours with no hand on the controls. (SPERRY AIRCRAFT GYROPILOT)

. . . a non-magnetic compass which always points to *true geographic north* and guides our convoys through all kinds of weather. (SPERRY GYRO-COMPASS)

*Sir Isaac Newton's first law of motion.

These are but four of nearly 50 essential Sperry instruments of war and peace in which the gyroscope plays the principal role.

Sperry is an organization specializing in the solution of precision engineering problems, many of which have been solved by application of the gyroscopic principle. Many of its products designed originally for peacetime use are now seeing service on every fighting front.

When the war is won, Sperry products—hydraulic and electronic as well as gyroscopic—will again return to the work of peace.

SPERRY CORPORATION

30 Rockefeller Plaza • New York 20

FORD INSTRUMENT COMPANY, INC.

SPERRY GYROSCOPE COMPANY, INC.

VICKERS, INC.

VICKERS, INC., Waterbury Tool Division

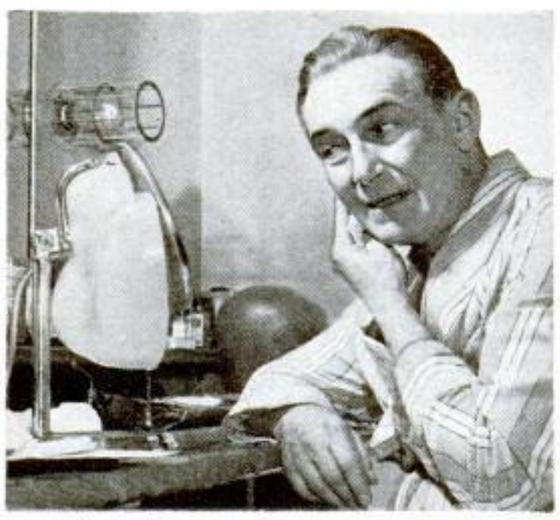
★ *FOR PEACE ON EARTH—BUY WAR BONDS* ★

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ACTORS' FACES
are extra sensitive

—that's why **Paul Lukas** *shaves with Williams, made with soothing LANOLIN*



Paul Lukas has long been a favorite star of stage and screen.

Above, Mr. Lukas takes off his make-up. He says:

"Removing make-up makes my face extremely sensitive. But I can shave as close as I wish—without soreness or irritation—when I use the improved Williams Shaving Cream. Its Lanolin soothes my skin, leaves it feeling soft, smooth and pliant. A great improvement!"

IF close shaves leave your skin tender and taut, perhaps *Lanolin* can help you!

For years, Lanolin has been prescribed by doctors in healing salves and ointments. A natural substance, Lanolin closely resembles the natural oil of the human skin.

It is famous for its ability to soothe and soften the skin.

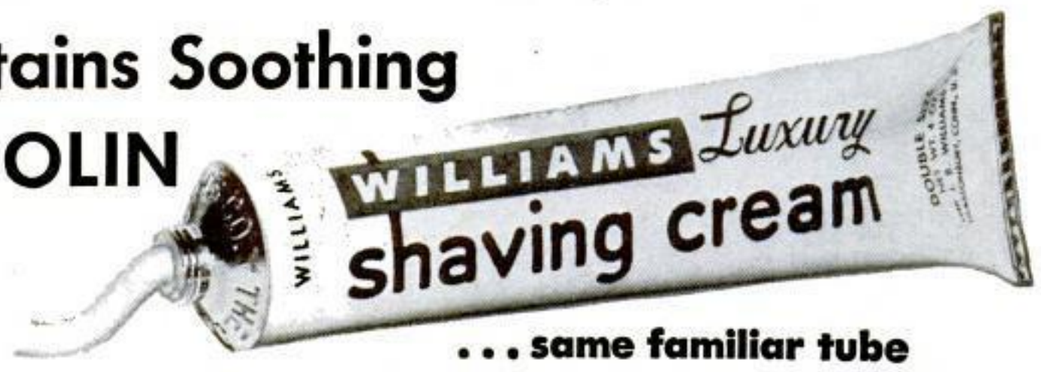
Increases Shaving Comfort

Lanolin is now blended into Williams Shaving Cream. With this improved Williams, you can shave as close as you like every day. And the Lanolin helps prevent a sore, tight feeling afterwards.

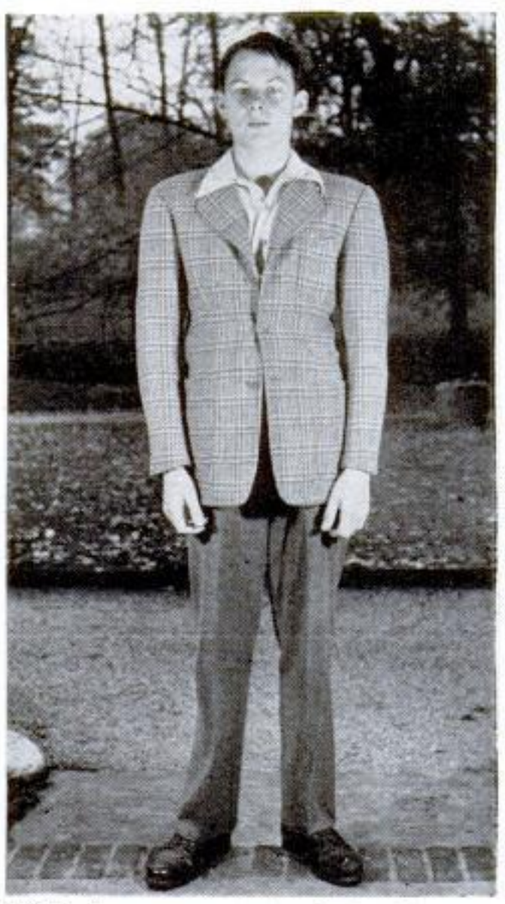
Instead, your skin feels softer and smoother. Soothed . . . refreshed!

Get a tube of Williams Shaving Cream containing Lanolin today. *Feel* the difference for yourself!

Contains Soothing LANOLIN



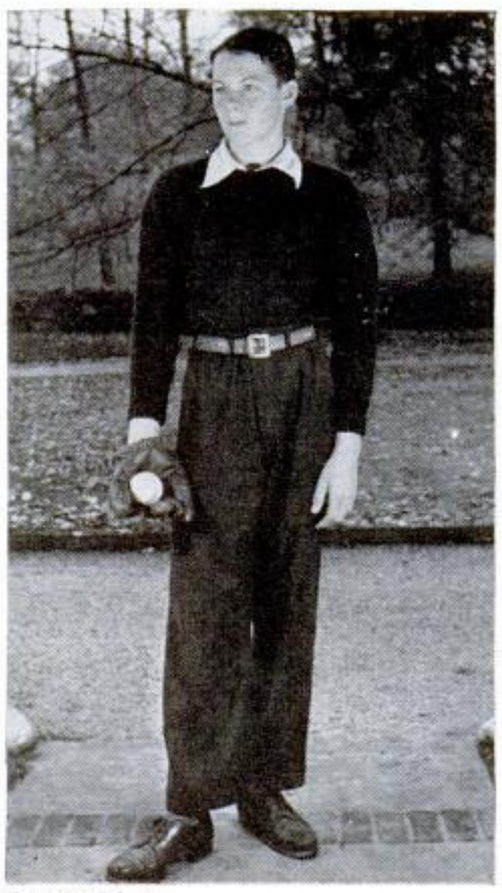
. . . same familiar tube



Michael in sports jacket looks like any other American boy. He is now painfully trying to learn to do waltz and foxtrot.



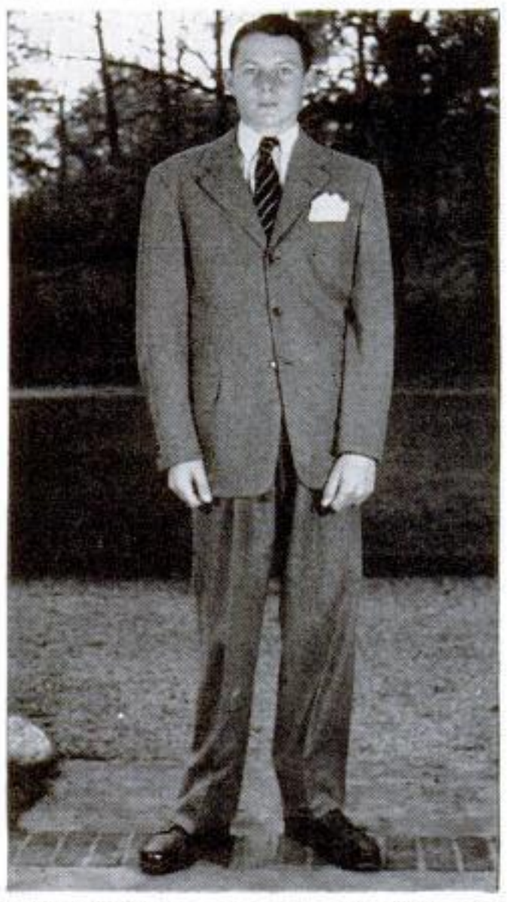
Venise holds Willy her pet Persian cat. She also has a pet lamb for whose care she is paid an allowance of 25¢ a week.



A left-hander, Michael loves baseball. The drawers of his desk are stuffed with sports magazines and he goes to games.



A charming girl, Venise loves American clothes. Her proudest moment was carrying U. S. flag in Fourth of July parade.



Nice clothes now also appeal to Michael Havinden. But when he first came to this country he didn't care how he dressed.



In casual sweater and skirt, Venise demonstrates how completely she has become accustomed to American fashions.

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"How are my chances



FOR SOME OF THAT SCHENLEY ?"

Royal Reserve

Ask your dealer. He'll tell you: Every drop of whiskey in SCHENLEY Royal Reserve you now buy must come from precious pre-war reserves. For *all* SCHENLEY distilleries are producing alcohol for war.

To make these reserves last, they must be portioned out . . . used *in moderation.* So you won't always find SCHENLEY *every* place, *every* day. But you *will* find it more often than you'd think.

If your dealer does not have SCHENLEY today, ask again tomorrow. If you will cooperate by making your bottle go further . . . enjoying your SCHENLEY *in moderation*—there will be enough to go 'round nicely for as long as the war lasts.

There's still enough available to enjoy in moderation

BACK THE ATTACK—BUY MORE WAR BONDS!

BLENDED WHISKEY 86 proof. The straight whiskies in this product are 6 years or more old; 40% straight whiskey, 60% neutral spirits distilled from fruit and grains. 23% straight whiskey, 6 years old. 17% straight whiskey, 7 years old. Schenley Distillers Corporation, New York City.

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(6 Months before Pearl Harbor this appeared in Life Magazine)



America's petroleum "Rubber Plantation" started with a Shell plant in Texas

THE ABOVE PICTURE AND TEXT—which appeared in a Shell advertisement six months before the Japs did their sneak job in Hawaii—today looks like INSPIRED PROPHECY...

"If the supply of natural rubber should be shut off" . . . eight months later the Japs overran Malay and Singapore.

"You'll ride on tires made from oil". . . you may not get yours for some time, but our mechanized armies are rolling on synthetic rubber. Every day, Shell plants are producing enough *butadiene for rubber to shoe 5,000 Jeeps!*

"Shell is already embarking on large-scale production of butadiene". . . that was a Shell plant in Houston, Texas—completed and in full operation months before Pearl Harbor.

All this was action. Accomplishment. The actual planting of America's first petroleum "rubber tree."

But the thinking, the experimentation, the final triumph of human ingenuity—had to come even earlier.

That part in the great drama of synthetic rubber was played by Shell's research laboratories—the "University of Petroleum." As early as 1939, from a "pilot plant" at these laboratories, a stream of butadiene—*made from oil*—was trickling out to the rubber companies.

All the first synthetic rubber tires made on an industrial scale from petroleum came from products supplied by Shell.

ARMY (E) NAVY

First oil refinery to win the Army-Navy "E" —Shell's Wood River Refinery

SHELL RESEARCH—

Sword of Today—Plowshare of Tomorrow

SHELL

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SKIP-BOMBING



IN SKIP-BOMBING PRACTICE AT ALACHUA ARMY AIR FIELD, FLA., A FAST, LOW-FLYING A-20 LIGHT BOMBER RACES OVER A FLAMING TARGET HIT DIRECTLY WITH 100-LB. OIL BOMB

NEW TECHNIQUE PROVES DEADLY IN COMBAT

To their accepted list of aerial tactics, the U. S. Army Air Forces this year added a new bombing technique which has already proved deadly in combat against both ship and land targets. Popularly known as "skip-bombing," it is also called "buzz-bombing" by some Army pilots, or "masthead bombing" by Navy men. In the precise terminology of official language it is known as "minimum altitude bombardment." The last is the most accurate definition because in skip-bombing the bombs do not always skip.

The technique is fairly simple. Instead of dropping bombs from a medium or high altitude where there is considerable possibility of missing the target, the bomber comes in close to the ground, releasing its bombs only when within point-blank range of its target. At the correct moment, the pilot presses a button on his flying stick or wheel, sends the bombs hurtling straight into the side of the enemy ship, tank or underground hangar. At this bomb-release point the plane is often so close to the target it must dodge or pull upward to avoid collision.

The idea for skip-bombing came from a characteristic of the falling bombs. Hung horizontally on their racks in the planes, they drop the first hundred feet after release in a near-horizontal position, plummeting forward at the speed given them by the bomber. Originally it was planned to attack ships by aiming the falling bombs in such a way that they would skip on the water, like flat stones skipped by a child on a lake, before striking the target. This technique, however, proved less effective than the simpler method of dropping the bombs right into their target.

In 1942 the Proving Ground Command at Eglin Field, Fla. developed a skip-bombsight and adapted special delayed-action fuses, to provide necessary equipment for a test of the new technique. In New Guinea, Major William Benn tried it out against a ship hulk in Port Moresby harbor, using a heavy, comparatively slow Flying Fortress for his tests. Then he went out alone on a night mission to the Jap base at Rabaul and came back to report a freighter and cruiser sunk. General Kenney was sold on skip-bombing.



LT. PARKER MUDGE FLEW A-20 FOR LIFE PHOTOGRAPHER

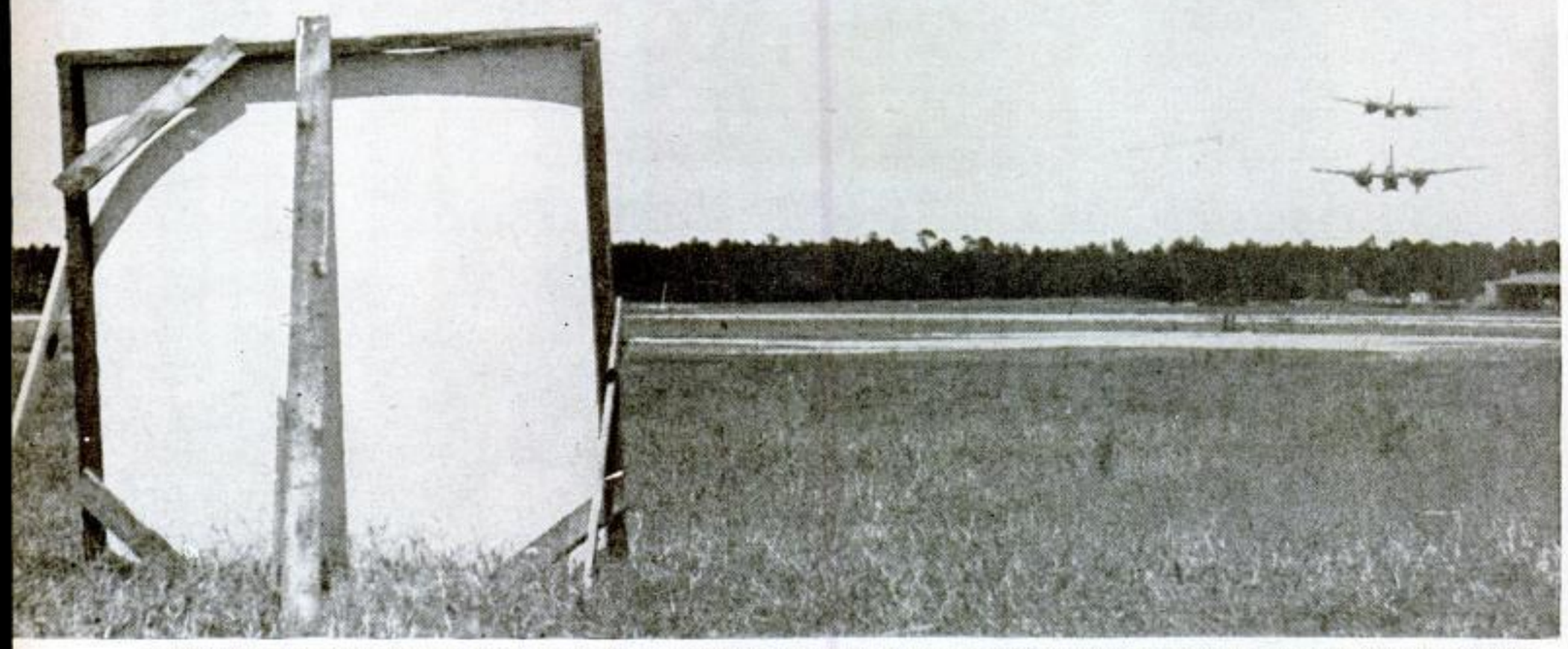
Since then the technique has become a part of Air Forces tactics everywhere. It was used with conspicuous success in the Bismarck Sea victory when 10 Jap warships and 12 transports were sunk by combined attack from all altitudes. It was used in the Aleutians against Jap positions on Kiska. One of the first hints of its employment in the North African theater came in the reports from Pantelleria, which told how a P-38, flying at 300 to 400 m.p.h., dropped a bomb from a 10-ft. altitude on a gun emplacement and then continued on to dump a bomb squarely into an underground hangar. Later it was announced that B-25's and B-26's, flying in regular sweeps over the Mediterranean, had sunk 16 merchant ships, damaged 18 more and severely crippled a cruiser.

But these results, no matter how spectacular, are not yet completely satisfactory to the Air Forces. They believe that skip-bombing can be improved even beyond its present effectiveness. At the Army Air Forces Tactical Center in Orlando, Fla., experiments to do this are continually in progress. The pictures on these pages, taken there by LIFE Photographer Bernard Hoffman, show the essential features of skip-bombing on which Air Forces technicians are working.

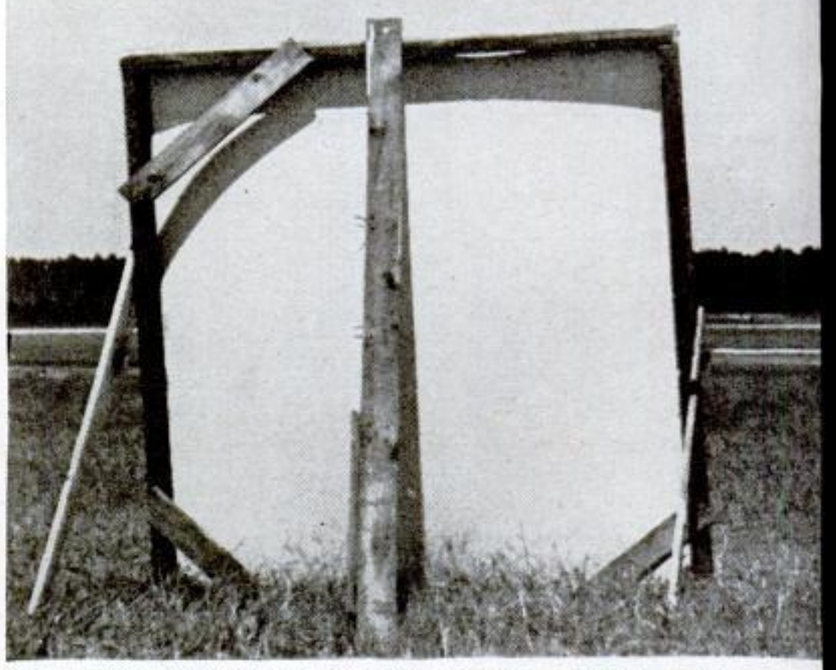
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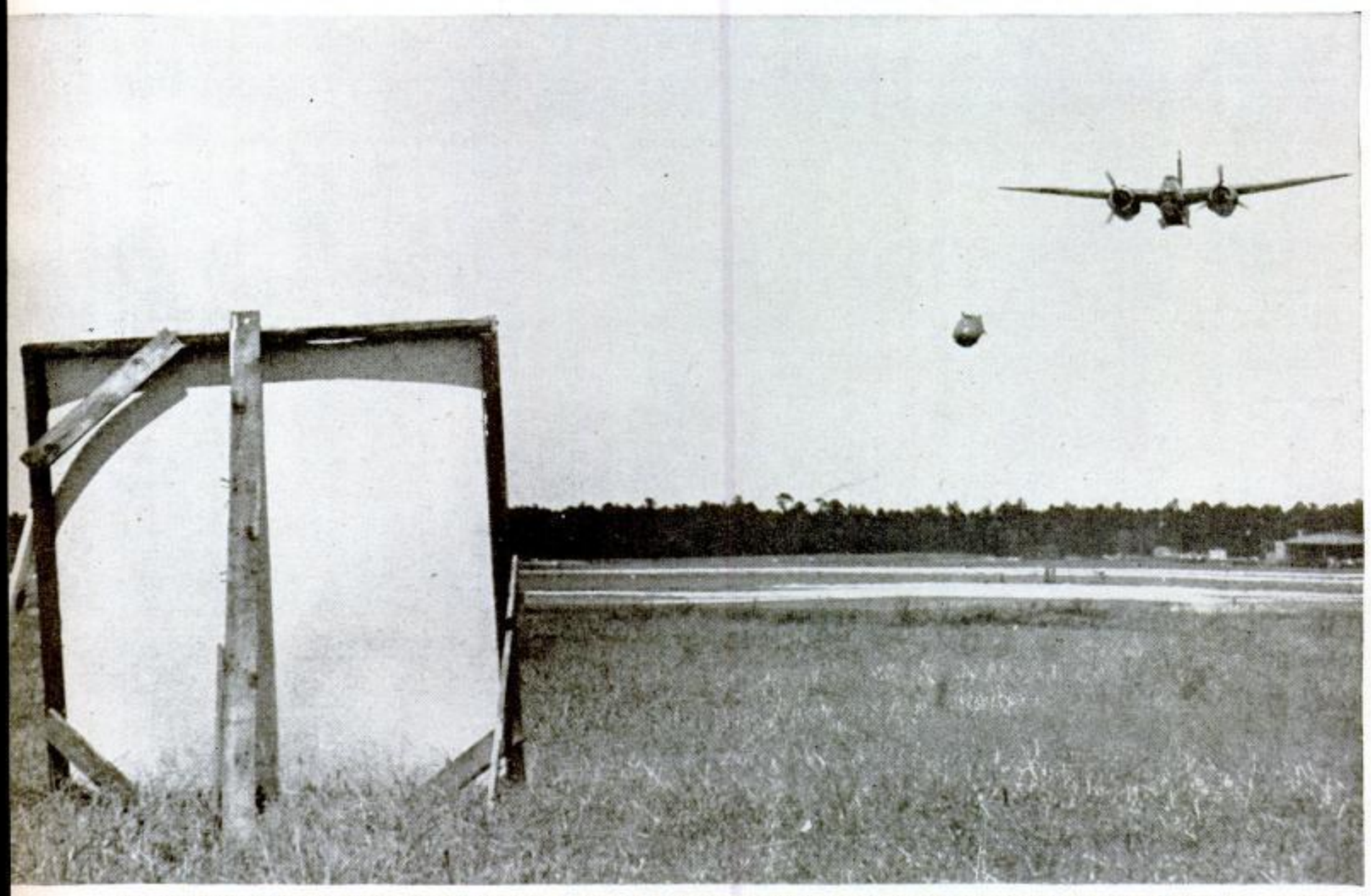
SKIP-BOMBING (continued)



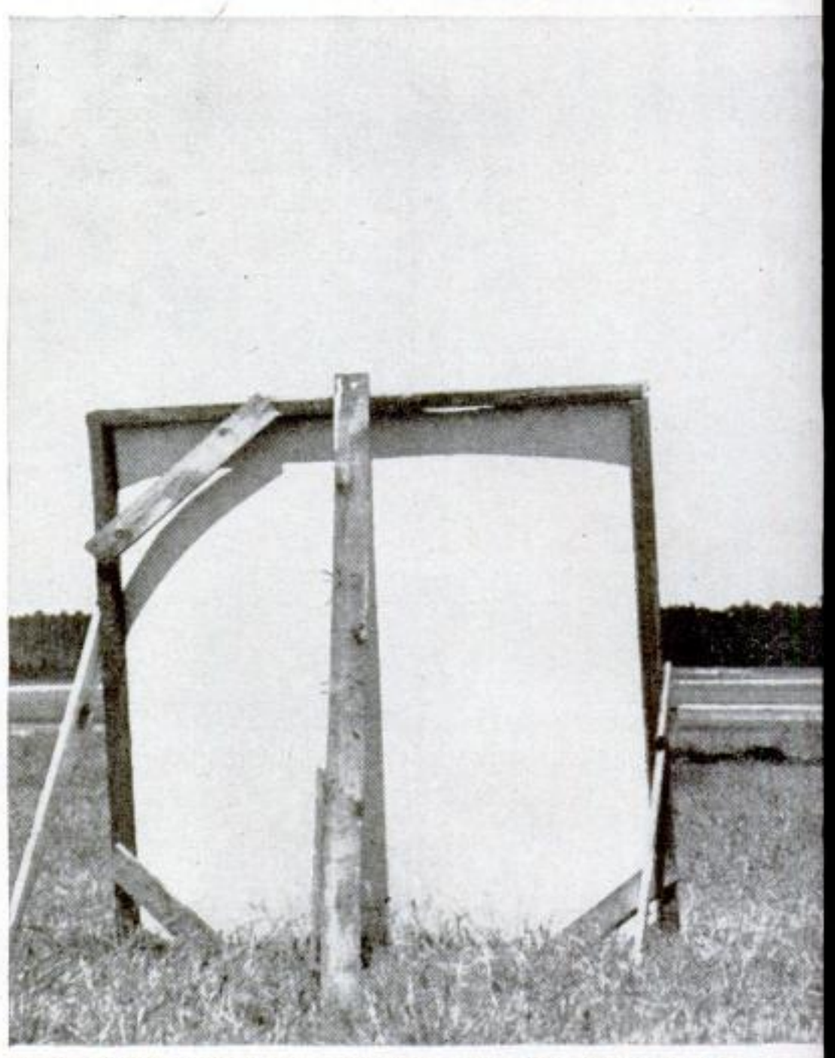
STARTING A SKIP-BOMBING RUN, TWO A-20 BOMBERS OF ARMY AIR FORCES TACTICAL CENTER RACE TOWARD TARGET



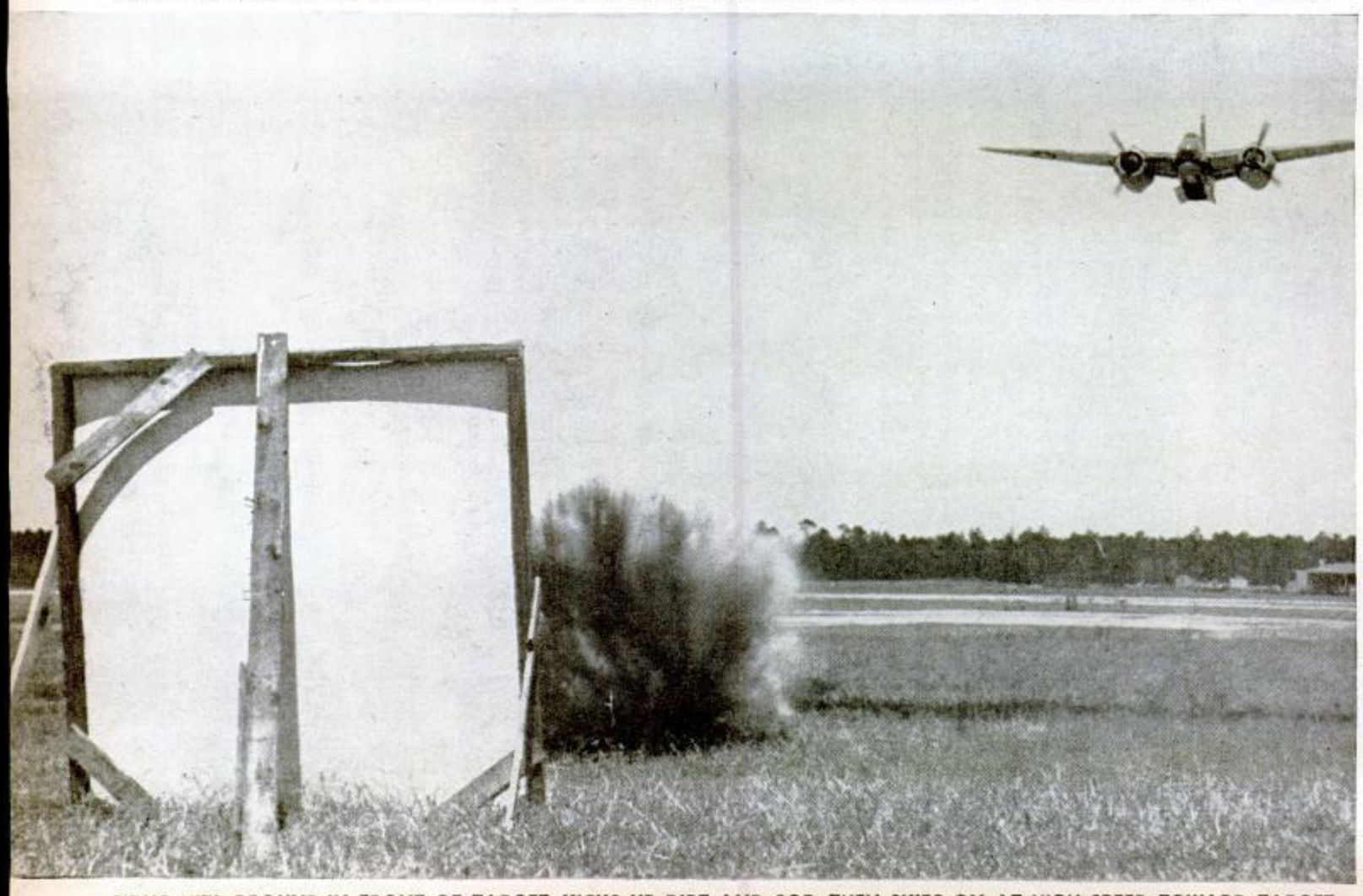
PILOT OF LEAD PLANE, 50 FEET OFF GROUND, RELEASES 500-LB.



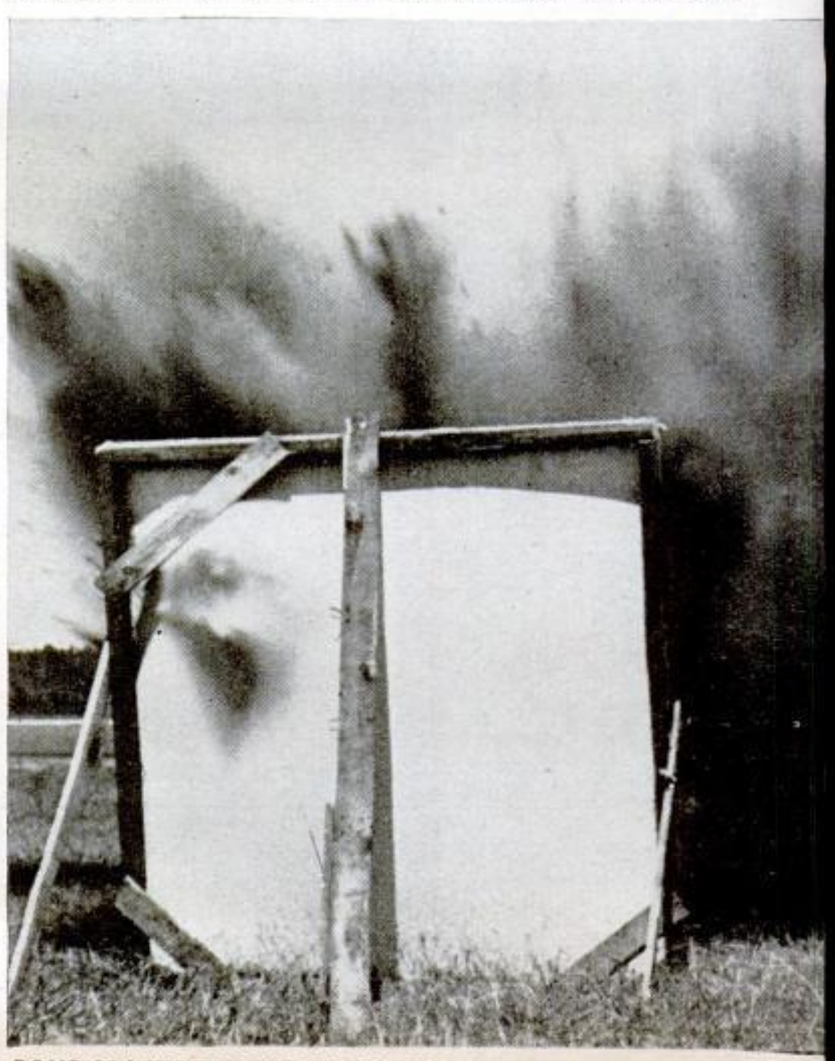
AS BOMB IS SLOWED SLIGHTLY BY GRAVITY AND AIR RESISTANCE, PLANE WHICH DROPPED IT ZOOMS OUT OF PICTURE



BOMB IS NOW ONLY FEW FEET FROM TARGET. SECOND A-20



BOMB HITS GROUND IN FRONT OF TARGET, KICKS UP DIRT AND SOD, THEN SKIPS ON AT HIGH SPEED TOWARD TARGET

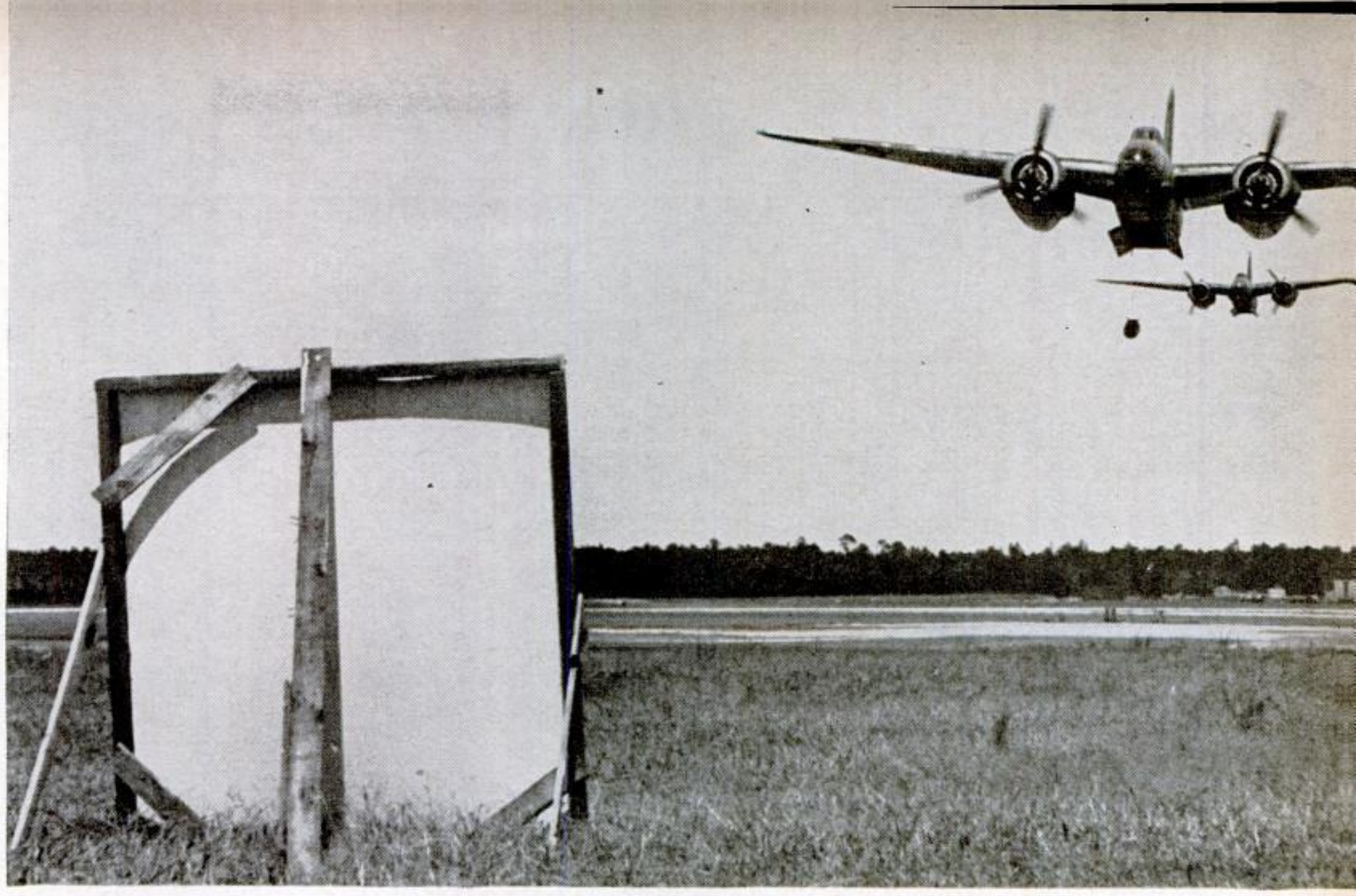


BOMB CRACKS TARGET AND ITS METAL NOSE JUTS THROUGH

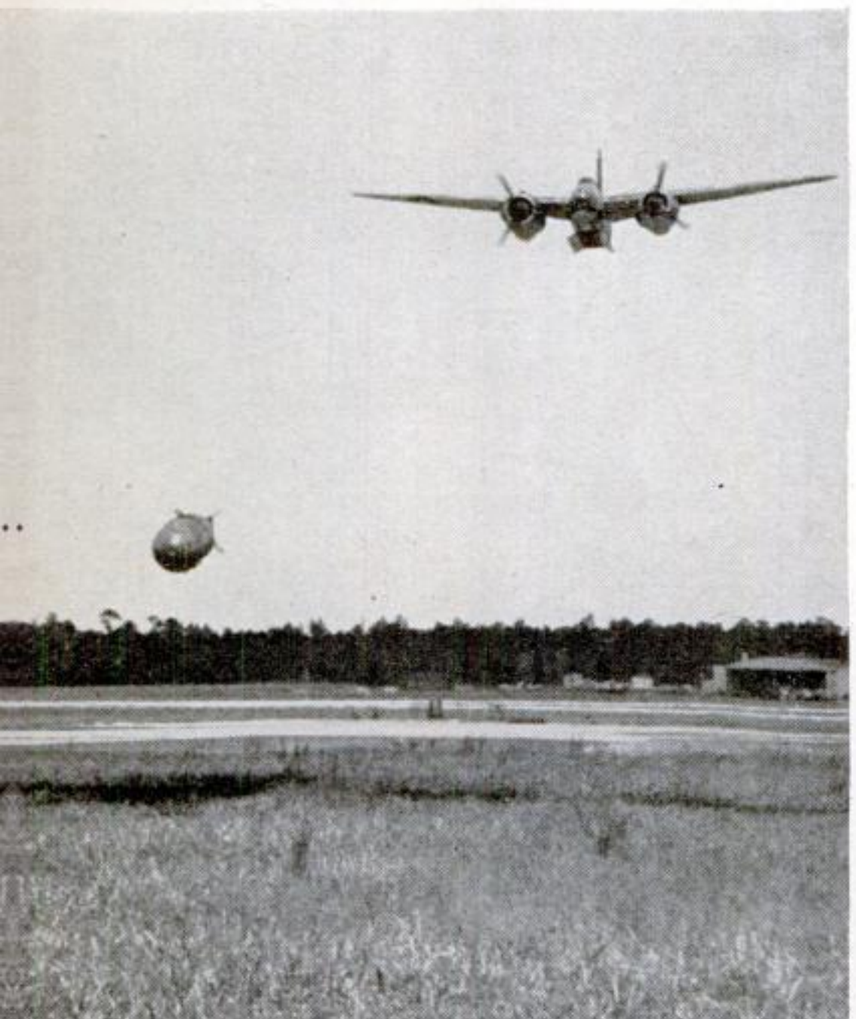
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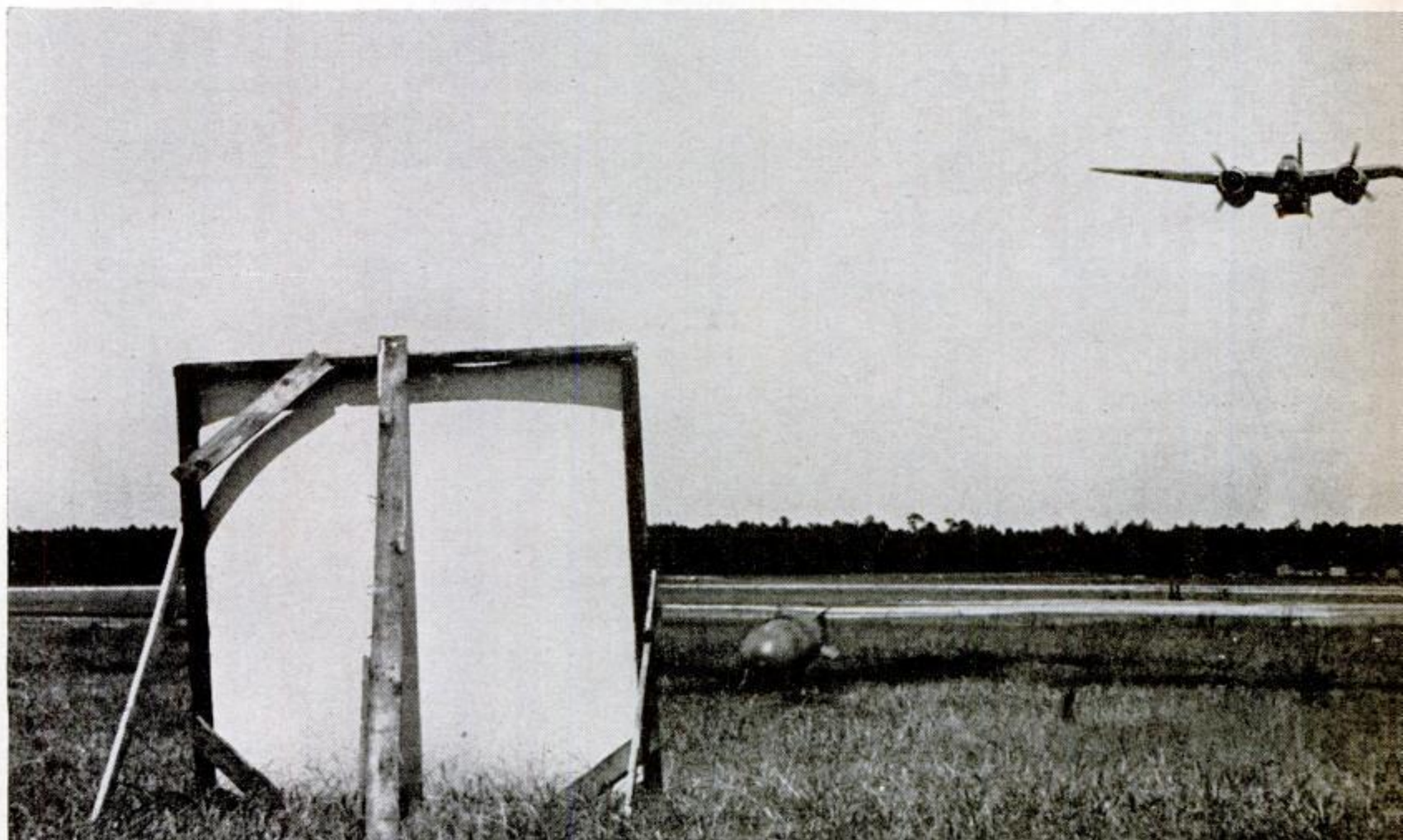
SAND BOMB AS HE CENTERS TARGET IN SKIP-BOMBSIGHT



A-20 AND ITS BOMB FLY TOGETHER AT 300 M.P.H. IN SPLIT SECOND AFTER RELEASE. BOMB CONTAINS NO EXPLOSIVE



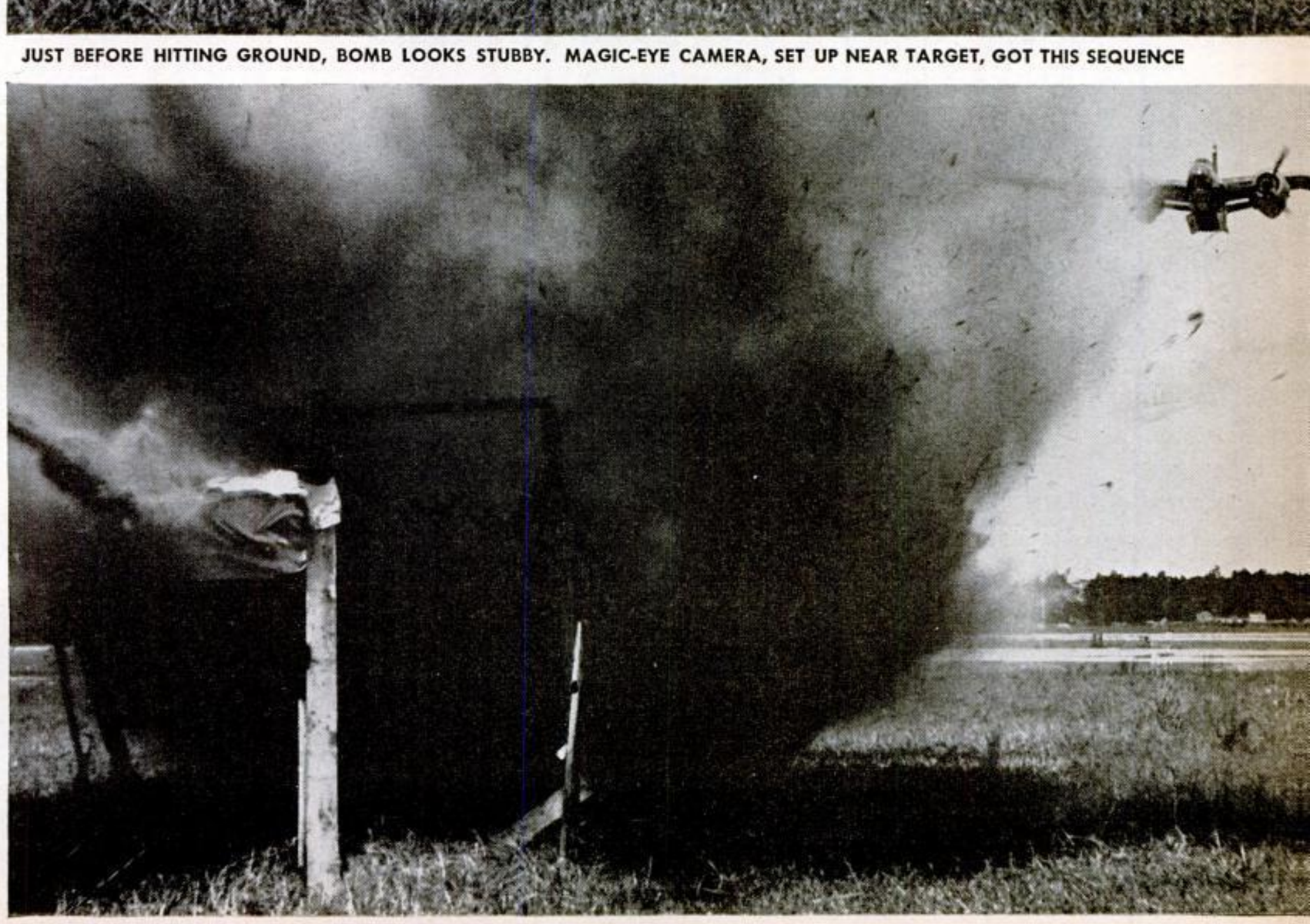
HAS BOMB BAY OPEN TO DROP BOMB ON ANOTHER TARGET



JUST BEFORE HITTING GROUND, BOMB LOOKS STUBBY. MAGIC-EYE CAMERA, SET UP NEAR TARGET, GOT THIS SEQUENCE



CLOTH AS THE DUST CLOUD BEHIND TARGET GROWS BIGGER

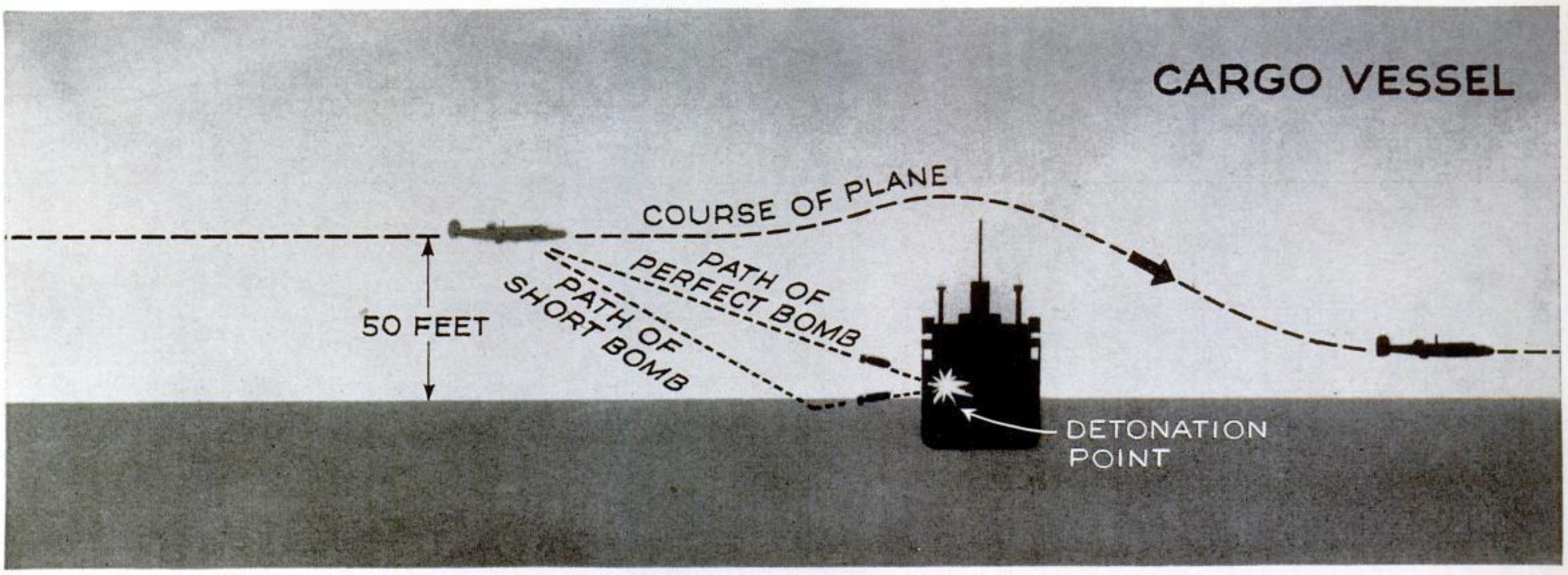


TARGET IS DESTROYED EVEN WITHOUT EXPLOSIVES. WITH HIGH EXPLOSIVES A HIT LIKE THIS ONE WOULD SINK A SHIP

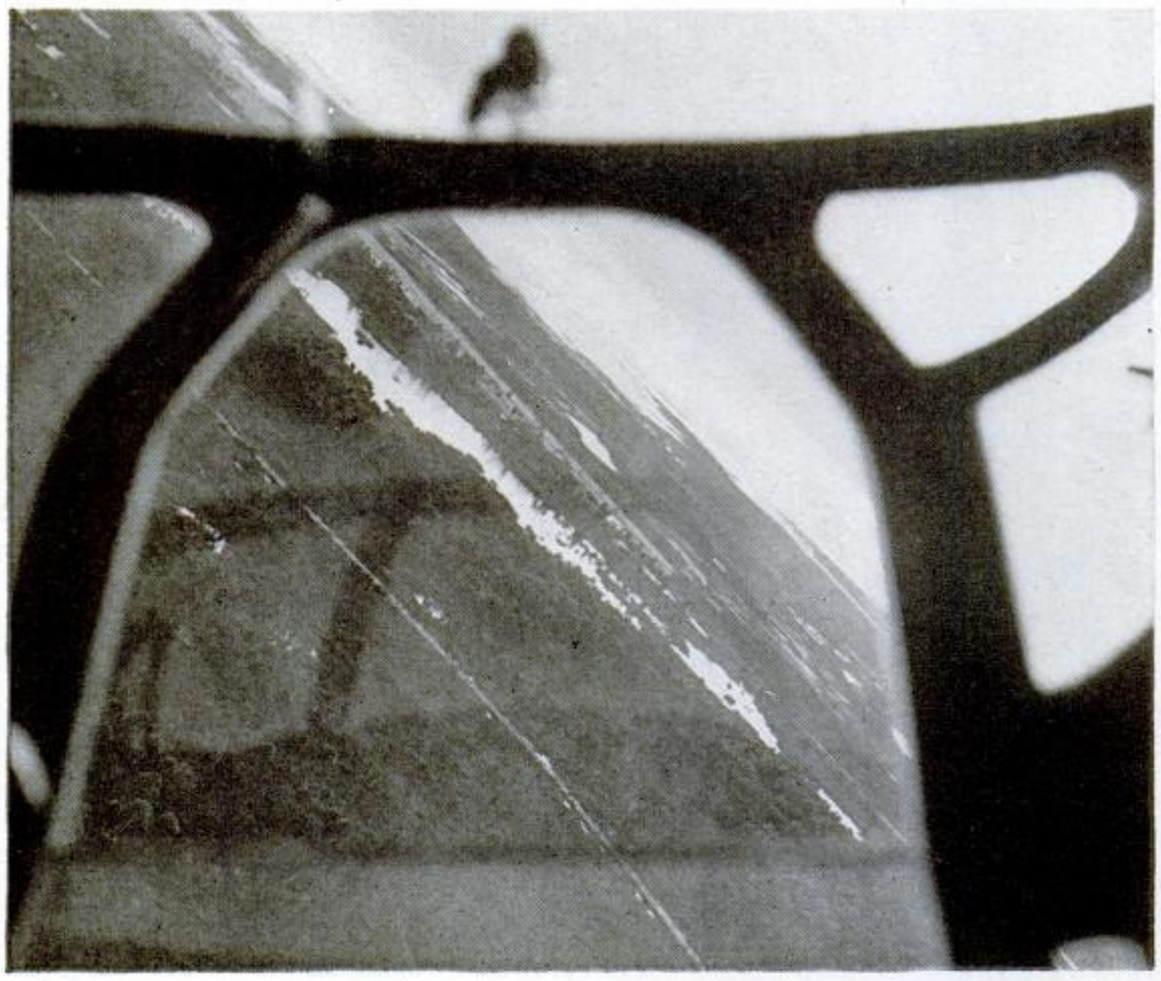
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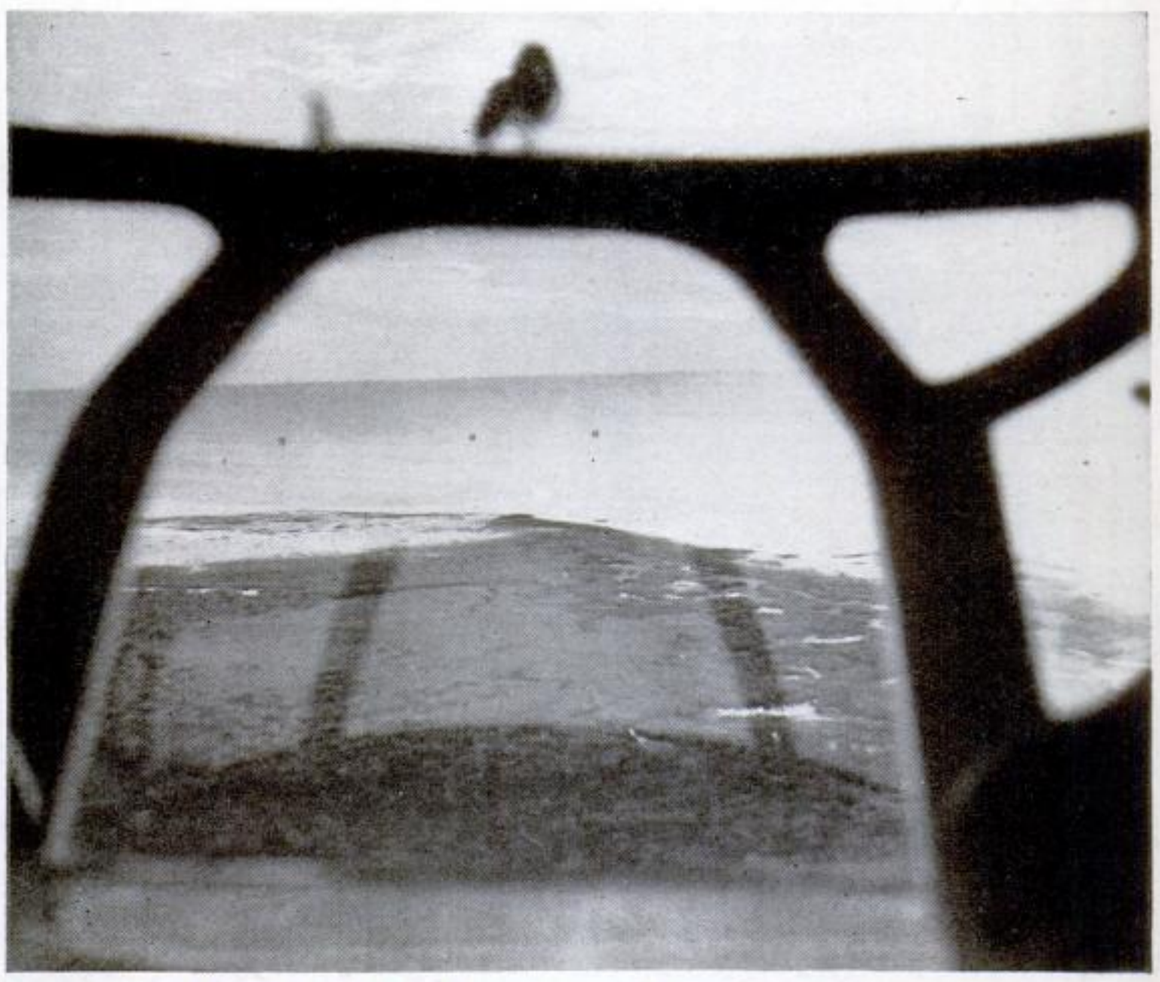
SKIP-BOMBING (continued)



HOW TO SKIP-BOMB A SHIP. This drawing shows one method of attack on a cargo vessel. Because the ship has no armor and very little armament, the plane can make its approach at moderate speed, leveling off at 50 feet to release the bomb. Two methods are diagrammed here: 1) skip bomb over water and into the target; 2) hit the ship directly. The second is better.



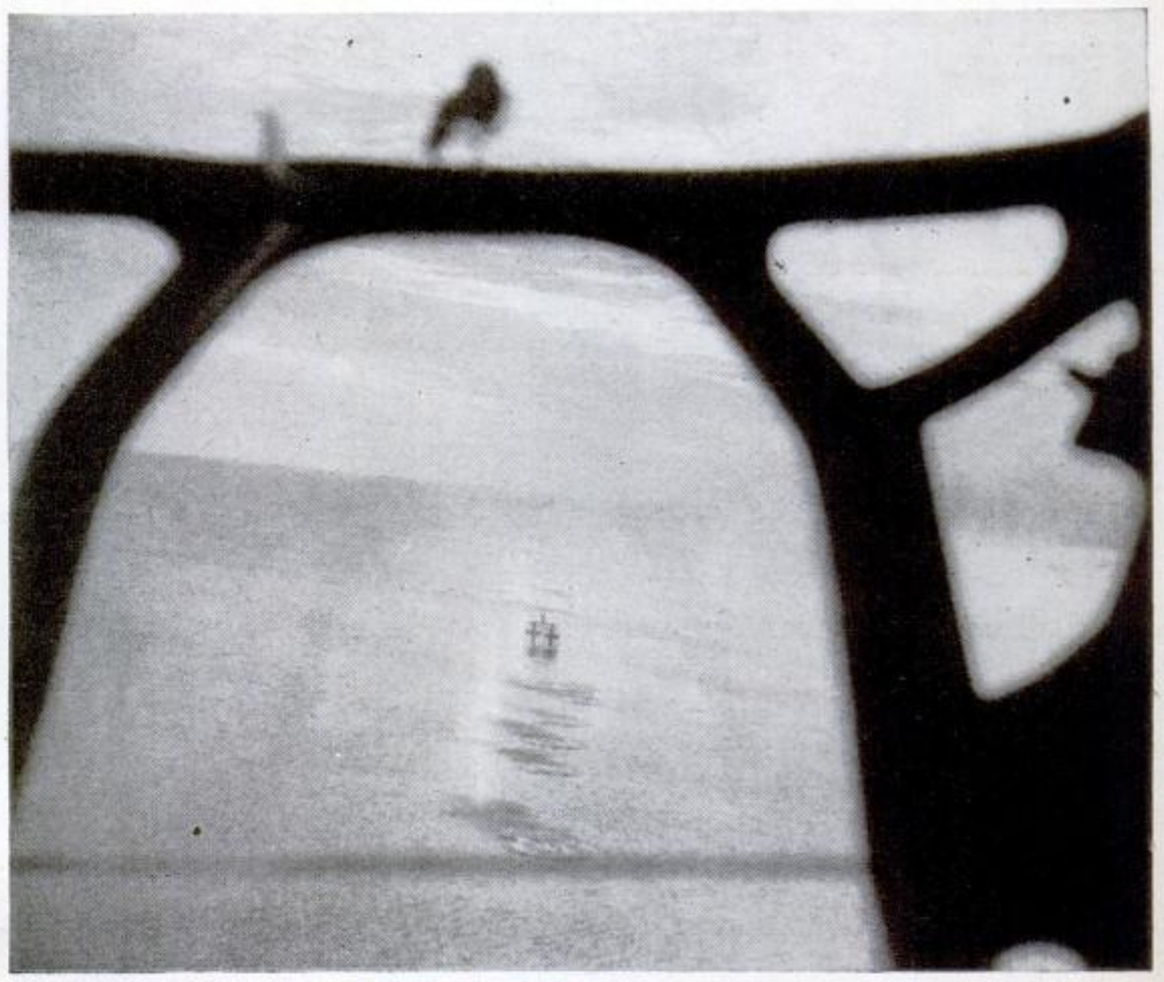
WHAT A SKIP-BOMBING PILOT SEES is shown in this series of pictures. As the bomber banks sharply to left in evasive tactics, the horizon seems to tip up on end. Camera is in plastic nose.



THREE FLOAT TARGETS COME INTO VIEW as the pilot levels off his plane for the bombing run. Aiming at center float, he adjusts his skip-bombsight, and quickly checks speed and altitude.



TARGET IS HIT BY MACHINE-GUN BULLETS as 50-cal. guns in the nose of the bomber go into action. Such machine-gun fire is designed to make the enemy antiaircraft crews take cover.



BOMB IS RELEASED AT THIS PRECISE MOMENT, when target has come into point-blank range. Bomb will hit float and explode after plane makes its getaway. Bubbles show path of bullets.

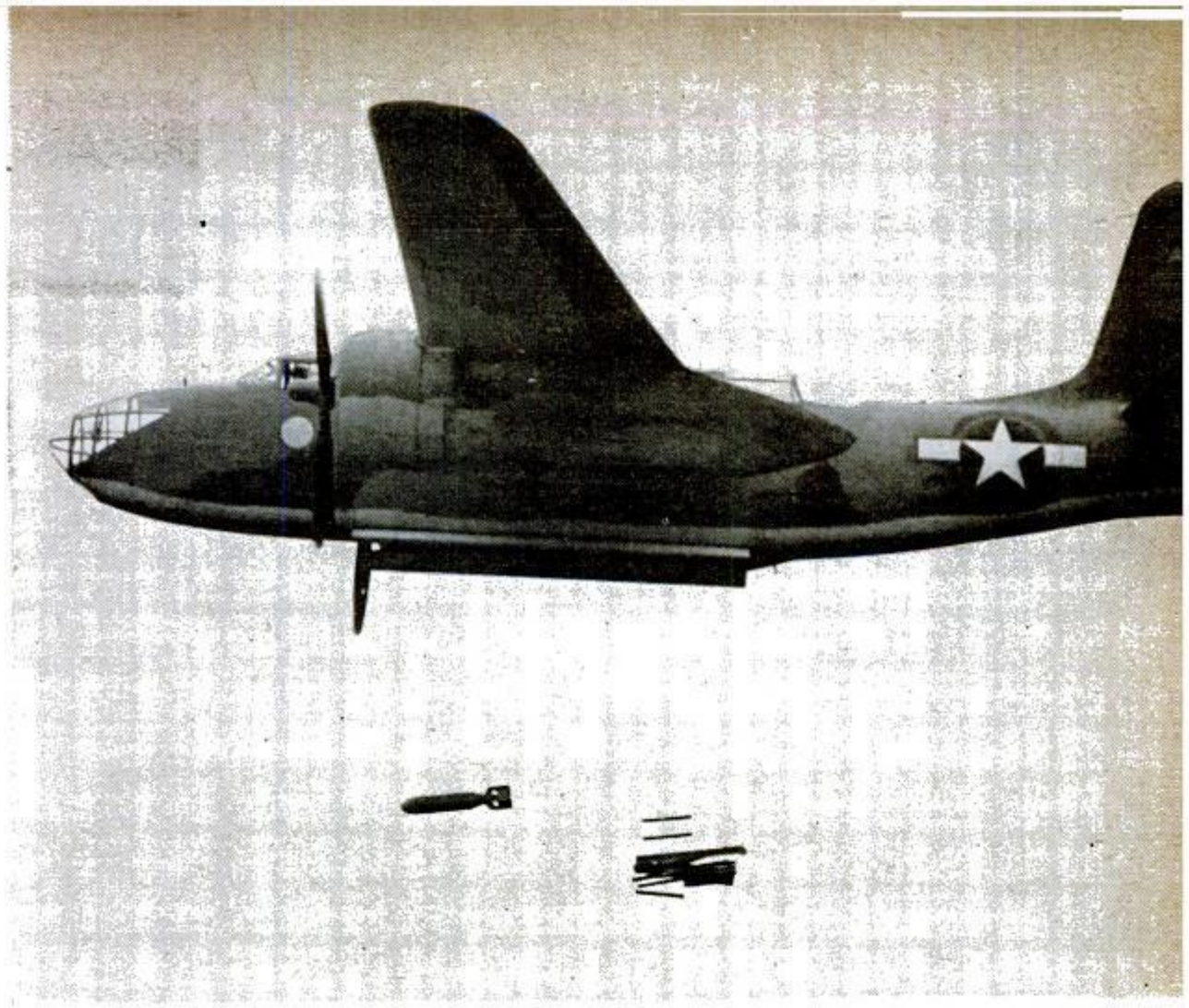
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SKIP-BOMBING TACTICS VARY WITH THE TARGET

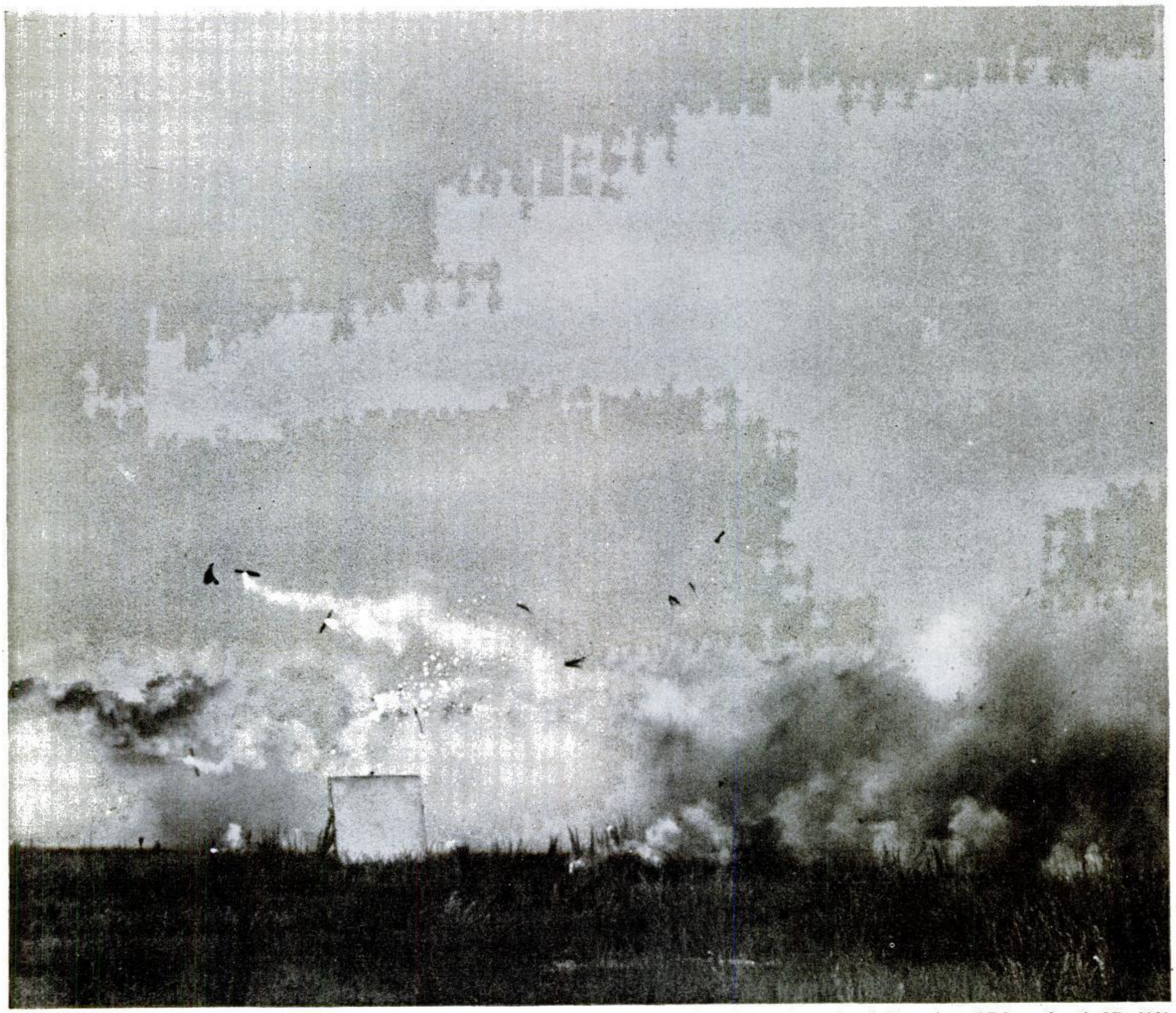
One of the hardest targets for a bomber to hit is a moving ship. Since long before World War II, airmen have worked on this problem and devised a variety of solutions including torpedo-bombing, dive-bombing, and now, skip-bombing. It is against shipping that skip-bombing has most dramatically demonstrated its accuracy.

Skip-bombing tactics vary according to targets. Methods used against warships differ from technique used against cargo ships, diagrammed on opposite page. Another method which pilots use against cargo ships is to drop a string of three 500-lb. bombs. If perfectly aimed, the first bomb falls a little short, skips on the water and into the target, the second strikes the hull directly and the third lands on the deck.

In land warfare, skip-bombing is coordinated with the movements of ground troops, the targets varying with tactical necessities. Normal targets are gun emplacements, bridges, tanks, underground hangars and parked planes. The only limitation is that, for a successful skip-bombing run a pilot in a plane going 300 m. p. h. must be able to see his target from two miles away. These attacks, of course, are usually made by considerably more than one plane, with some bombers approaching out of the sun, others coming in close to the ground and still others flying in at medium height to divert attention. To be successful, such an attack demands perfect timing.



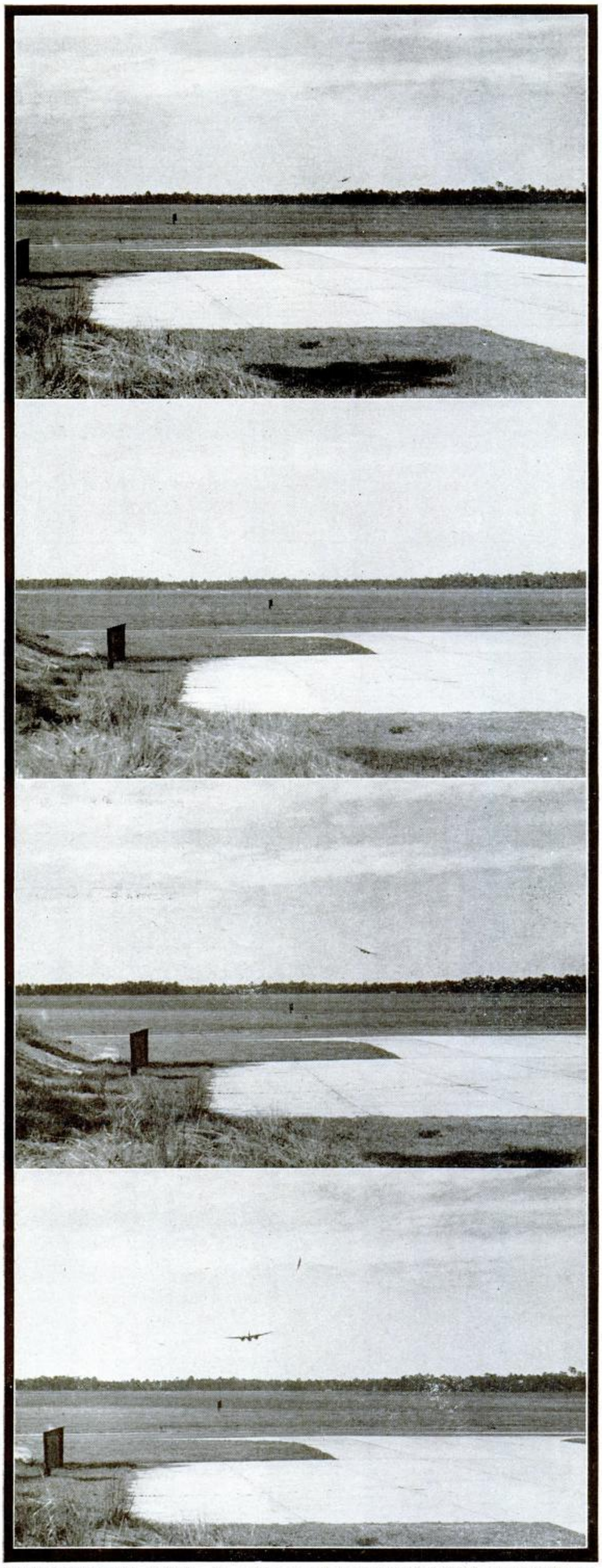
LONG STICKS OF INCENDIARY BOMBS, accompanied by a 100-lb. bomb, tumble like jackstraws out bomb bay of an A-20 in skip-bombing attack against the target shown below.



INCENDIARIES HIT THE AREA around the target, sputtering through the air and setting fire to everything inflammable. This is the type of bombing used by General Doolittle's men, who dropped incendiaries from 30 feet against the flimsy plants of Tokyo and on the Mitsubishi plane factory. Incendiaries dropped in skip-bombing are usually used with demolition bombs.

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IT IS JUST AS SAFE AS HIGH-LEVEL BOMBING

The devastating accuracy of skip-bombing would be sufficient by itself to justify adoption of the technique by the Air Forces, but curiously enough it is, besides, as safe for the bombers as high-level bombing. Six reasons for this are: 1) high speed at low altitude takes the bomber over a target and away before the AA guns can be focused on him; 2) enemy fighters dare not dive in attack because there is no space beneath the bombers for them to pull out on recovery from dives, hence they would crash; 3) the bomber's strafing machine guns can knock out enemy defenses; 4) the bombers can use evasive tactics like those at left, until three seconds before releasing their bombs (torpedo planes need 20–30 seconds of level run); 5) the wave-hopping approach to ship targets is so low that heavy enemy AA batteries cannot be depressed for aim; 6) a low land approach nullifies aircraft detector devices.

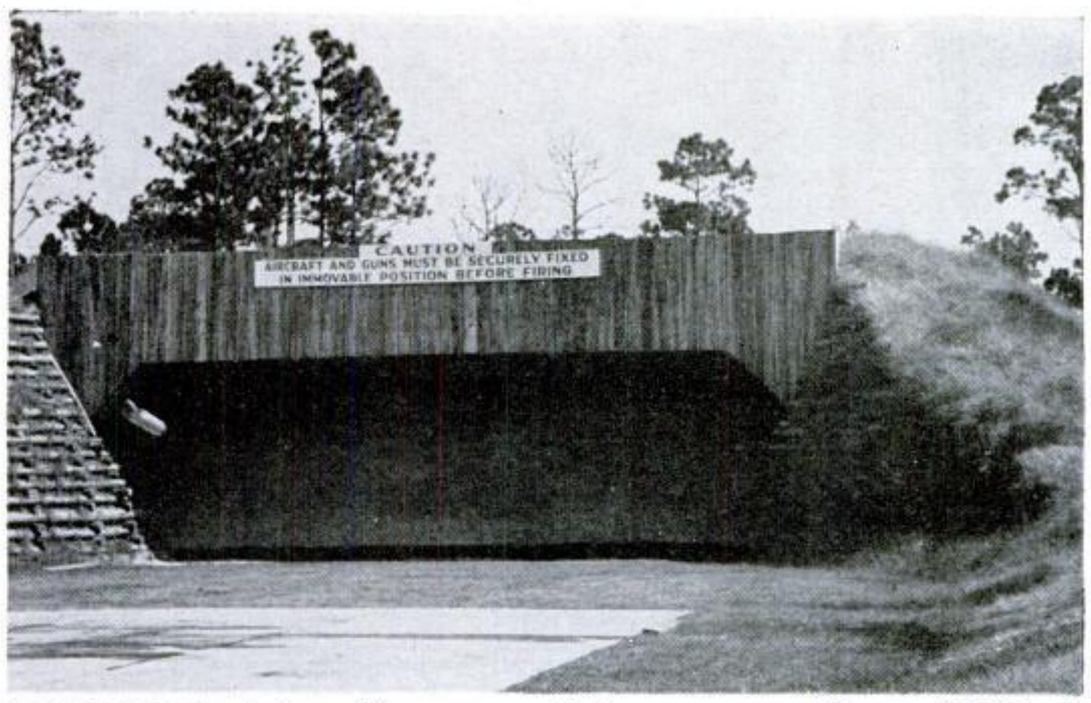
Pictures here show a well-executed skip-bombing attack on a covered revetment.



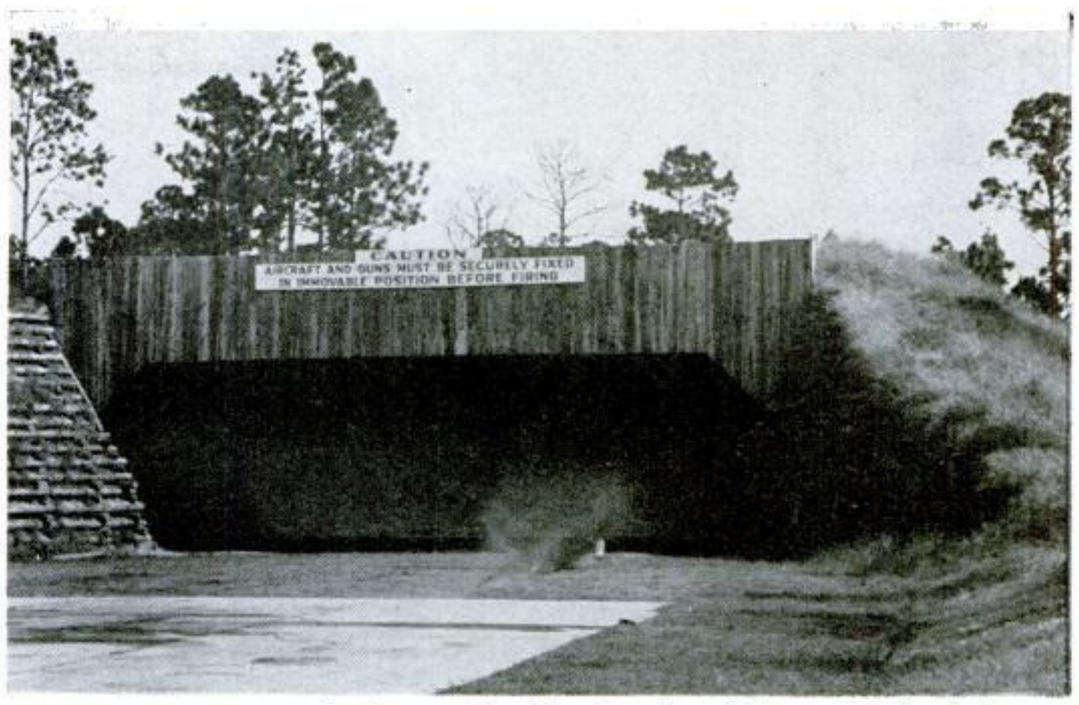
THE EVASIVE ACTION of skip-bomber on its approach to cave target (*right*) is shown in this sequence. Carrying its bomb, the plane dodges from side to side as if to elude antiaircraft fire.

A PERFECT HIT is scored as the bomb cracks into the side of the revetment. Actually the bright flash above was made by a small charge of black powder that was detonated as bomb landed.

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A 100-LB. BOMB heads for cavelike revetment. Such a target presents the same kind of problem as encountered by the P-38 pilot who bombed the underground hangars of Pantelleria.



BOMB STRIKES THE EARTH, then bounces into the air again and skips straight for the interior of the revetment. Badly dropped bombs bounce end-over-end instead of skipping like this one.



A much bigger explosion would have occurred if the sand-filled 100-lb. practice bomb had been loaded with the high explosive used in combat demolition bombs. In the air over the target, the pilot of the bomber is now about to close his bomb-bay doors to pick up more speed for the getaway. In war zones, such a target as this would be flanked by camouflaged AA guns.

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This is a duke, Walter John Montagu-Douglas-Scott, and his duchess as they appear in fairy tales and during official moments in English royal life. Buccleuch, the eighth in his line, owns half a million acres in Scotland and a house that has 365 windows and seven entrances. His pretty duchess helped hold royal canopy over the Queen at the coronation.

THE DUKES OF ENGLAND

SPLENDID RELICS OF THE PAST, THEY ARE OFTEN HAMPERED BY TRADITION AND TAXATION

by LORD KINROSS



John Patrick Douglas Balfour, Lord Kinross, third baron of Glasclune, great-grandson of a Presbyterian minister, came down from Oxford into the gay 1920's. Realizing that a Scot and a baron's son must work hard for a living, Lord Kinross decided to be a journalist. He started on a provincial paper, the Glasgow *Herald*, before making his way south, as Scots often do, to work in London on Lord Beaverbrook's *Daily Express*. He wrote amusing books (*Society Racket, Grand Tour* and *Lords of the Equator*) and reported the Abyssinian war as a correspondent for the London *Evening Standard*. He has been married to and divorced from an artist who paints under the name of Angela Seymour, and since 1940 has been serving in the Royal Air Force in the Middle East. In this skilful examination of a subspecies of the British titled aristocracy, Lord Kinross, with the good manners typical of the entire species, does not hesitate to depict the faults, but modestly understates the virtues, of what may not, after all, be a vanishing tradition.

Once upon a time there was a duke called Spencer Compton Cavendish, Baron Cavendish of Keighley, Baron Cavendish of Hardwicke, Earl of Burlington, Earl of Devonshire, Marquess of Hartington and Eighth Duke of Devonshire. He lived at Chatsworth, in Derbyshire, a house so large that it took fast servants two minutes to convey the food from the kitchen to the dining room. He lived also at Hardwicke Hall (Elizabethan) and Churchdale Hall (Victorian) in Derbyshire, Bolton Abbey (medieval ruin) in Yorkshire, Compton Place (early Georgian) at Eastbourne, Lismore Castle (mainly Elizabethan) in Ireland and Devonshire House (Georgian), standing in its own grounds in Piccadilly, London.

He was in the Cabinet at 33 and all the time, on and off, until he died at 74. Somnolent by nature, he had a habit of going to sleep even at Cabinet meetings. But his judgment was so respected that the Prime Minister would wake him up, repeat to him the points of the discussion, ask his opinion, act upon it and let him go to sleep again.

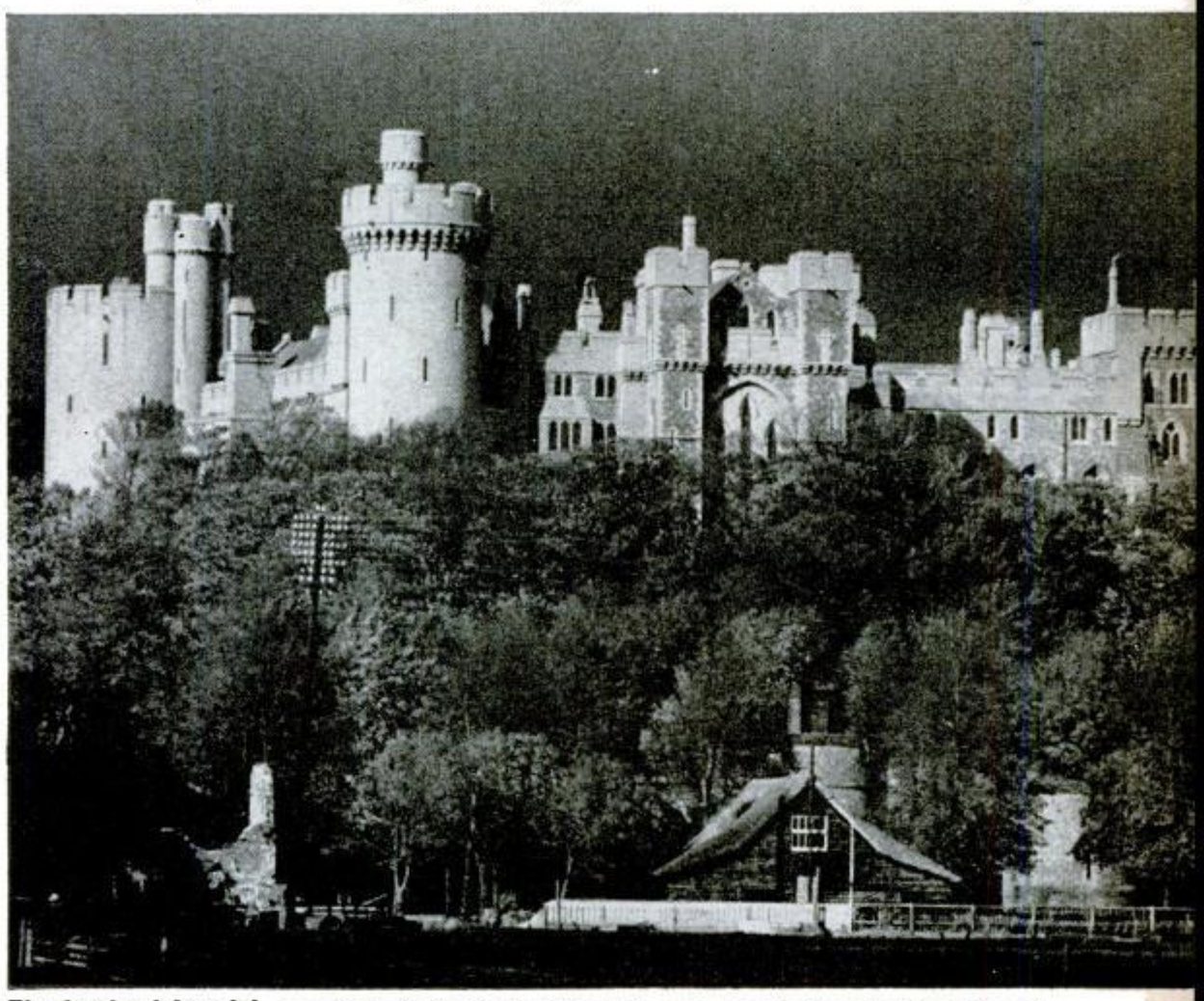
One day this Duke had a dream. "I dreamed," he said, "that I was making a speech in the House of Lords. I woke up, and found that I was."

Time and dukedoms march on. Meet Edward William Spencer Cavendish, Baron C., Earl of B., Earl of D., Marquess of H. and tenth D. of Devonshire. He lives at Bolton Abbey, etc., etc., but no longer at Devonshire House, Piccadilly, pulled down to build a block of apartments. Chatsworth, where 111 bedroom fires are lit each Christmas, and where a conveyor belt whisks food from the kitchen to the dining room in 32 seconds, currently houses a girls' school. Following the political faith of his ancestors, he is a government minister of whiggish, independent disposition. Somnolent by nature, he went to sleep one Friday afternoon in

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Eton Hall is the country seat of the Duke of Westminster, whose dukedom is the most recent in the realm, but whose feelings are assuaged by the fact that he is also the richest duke. He sometimes admits the public to his ducal grounds on payment of a small fee in aid of local charity.



The Castle of Arundel, seat of the Earls of Arundel since 1433, now belongs to the Dukes of Norfolk, Earl Marshalls and Premier Dukes of England. Below is Chatsworth House, the principal residence of the Duke of Devonshire, who opened it to refugees during the worst of the blitz.





THE DUKES OF ENGLAND, OF WHOM 24 OF 26 ARE SHOWN HERE, ARE OF EVERY SIZE, AGE AND DEGREE OF HANDSOMENESS, BUT SHARE A TENDENCY TO LOOK DISTINGUISHED. THE

DUKES (continued)

the library at Brooks, the club of his ancestors, the Whigs, and, such is heredity, he had a dream. He dreamed that Queen Mary had entered this holy of holies so sacred to the masculine sex. He rubbed his eyes and there she was standing in front of him. She had commanded the club secretary to admit her and, endeavoring not to wake the Duke, was calmly inspecting the pictures.

One of these days this duke, or some other duke, will dream another dream. He will dream that he is living not at Chatsworth, etc., etc., or any such mansion, but in a labor-saving flat or a four-room cottage. He will wake up and find that it is true.

Throughout the whole of this century, Britain has been passing through a social revolution. It began in the reign of King Edward VII with the radical policy of taxing the lands of the rich to give the money to the poor. Its villain, in the eyes of the rich, its hero, in the eyes of the poor, was the Liberal Chancellor of the Exchequer, Lloyd George. In a famous Liberal budget speech, castigating the ground landlords, Lloyd George raised howls of joy from the slums of Limehouse and howls of rage from the squares of Belgravia. "When I succeeded to the estate," said a landed proprietor, "I was unmarried, I had no children and ten thousand a year; now I have a wife, ten children and no thousands a year." The Great War accelerated this process of "robbery." By the end of it the dukes were paying 10s. in each pound to the government and were turning their estates into limited companies to avoid death duties.

Is this the twilight?

Now Britain is at war again. The war is costing her £14,000,000 per day. In taxation it is costing the dukes and the marquesses and the earls and their kind as much as nine-tenths of each pound. The stately homes of England have become the stately slums, the stately nursing homes, the stately asylums, the stately schools. During the blitz, over a million children and hospital patients were evacuated from the industrial cities to their feudal drawing rooms and libraries and banqueting halls. Is this, then, the twilight of the dukes? Are the stately homes of the ancient regime to become permanently the stately institutions of some socialist state? Maybe, maybe not. There is life in the old duke yet. But it may be timely, all the same, to place on record some analysis of this species which faces possible extinction.

The species has existed since the days of the Roman Empire. A *dux* was a leader—a man of property, a man of wealth, therefore, a man of influence. He is most of that still. While tribal chieftains in other lands wear fig leaves, the duke wears strawberry leaves. He has eight gold strawberry leaves in his coronet. He may wear a mantle and a cape edged with miniver (stoat, with black tails). He is entitled to the prefix of His Grace.

Apart from princes, there are 26 of these Graces extant today. The oldest is Norfolk (1483). The newest is Westminster (1874). Norfolk No. 1 (John Howard) was made a duke by Edward IV because of his great wealth and his services to the Yorkists against the rebel Lancastrians. Westminster No. 1 (Hugh Grosvenor) was made a duke by Queen Victoria because of his great wealth. No other dukes are likely to be made. So we are left with 26.

Twenty-six men with few of the average man's opportunities. Men who cannot rise but can only descend in the social scale. Men condemned to eternal publicity, whose private lives are seldom

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TWO DUKES MISSING ABOVE ARE BUCCLEUCH (PAGE 100), AND HAMILTON (PAGE 108), WHO SUFFERED DUCAL EMBARRASSMENT WHEN RUDOLPH HESS PARACHUTED ONTO HIS GROUNDS

their own. Men who may live only where their grandfathers have chosen and where the public expects. Men hamstrung by an inherited amateur status, to whom barely a profession is open. Men limited by the responsibilities of too large an income. Men born into a world where there is one law for the duke and another for the poor, perpetual victims of their own class government.

Ducal statistics

What kind of men are they? A few ducal statistics may here assist our researches. On an average computation each duke

Has 8.5 titles
Marries 1.1 wives
Propagates 2.2 children
Lives in 3.6 homes
Owns 45,000 acres of land
Enjoys 63.4 years' expectation of life
Is 49% intelligent
Is 51% handsome

The combined wealth of the dukes is more than £50,000,000. They own a substantial proportion of the land of Britain. Only four have incomes of less than £20,000 a year, four have fortunes of more than £5,000,000 and 50% are millionaires (in pounds). Moreover, this wealth has accumulated from generation to generation, throughout the centuries, together with vast landed estates, sometimes honeycombed with coal mines; palatial homes, sometimes hemmed in and encircled, in the last century, by industrial cities; huge art collections, seldom seen, impossible to value and unrivaled outside the great museums and art galleries of the world.

From these statistics, it will be seen that dukes are, on an average, less fertile than sultans, more monogamous than American businessmen, longer-lived than mandarins, poorer than maharajas, less handsome than film stars and more intelligent than minor royalties or horses. Their expectation of life has diminished with the increase in occupational hazards. Sporting by inclination, the duke, in the past, incurred the inconsiderable risk of breaking his neck out hunting or being hit, in mistake for a pheasant, by another of his species. But progress today is such that seven years ago a duke called Grafton was killed in a motor race at the age of 22 at the wheel of his car. His predecessor died in bed at the age of 80.

Dukes try, with varying success, to ensure the purity of their breed by mating principally with their own bloodstock. Their wives, the duchesses, are noted for good works, particularly on behalf of dumb animals. The Duchess of Portland considers it cruel to wear ospreys. The Dowager Duchess of Hamilton and Brandon tames foxes instead of hunting them, eats no meat, eats fish only in other people's houses to avoid embarrassing her hostess, wears only artificial furs, builds model slaughterhouses and preaches sermons against vivisection from the pulpit. If you see a woman in an English street seizing a whip from some carter who is belaboring his horse, she is in all probability a duchess.

Within the bounds of the ducal species, there are varying group types. There are, for instance, business dukes (5), cosmopolitan dukes (3), eccentric dukes (2); and there are types which overlap from one category into another. Before arriving at an evaluation of the perfect duke, it may, therefore, be worth while to consider a few of the more extreme ducal specimens.

The richest duke is Hugh Richard Arthur Grosvenor, G.C.V.O., D.S.O. 2nd Duke of Westminster, Marquess of Westminster, Earl Grosvenor, Viscount Belgrave, Baron Grosvenor, of Eaton in

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DUKES (continued)

the county palatine of Chester. In 1677 Tom Grosvenor married a Miss Davis, heiress to the marshy lands of Ebury Farm, in Middlesex, whose rent roll was four shilling per year. It is now London's city of Westminster and brings him a cash income of about £20,000 a year. It includes Belgrave Square, Eaton Square, Grosvenor Square and other fashionable streets of Mayfair, named after his family titles and estates. It is worth £20,000,000, but the Duke can afford to put most of the income back into the estate. He is a generous landlord. On the occasion of his last marriage, he let his poorer tenants off a week's rent and canceled their arrears. He has been married three times. Each of his preceding wives has been paid off with an income of £10,000 a year. Called "Bend Or," after his grandfather's Derby winner, he is a cosmopolitan playboy of 64 speeding restlessly from one playground to another—before the war—from the Edwardian luxury of Eaton Hall to the gambling tables of Monte Carlo, from the grouse moors and deer forests of Scotland to his yacht, the *Cutty Sark*, in the Adriatic. A cortege of guests summoned by telegram, accompanies him, all expenses paid.

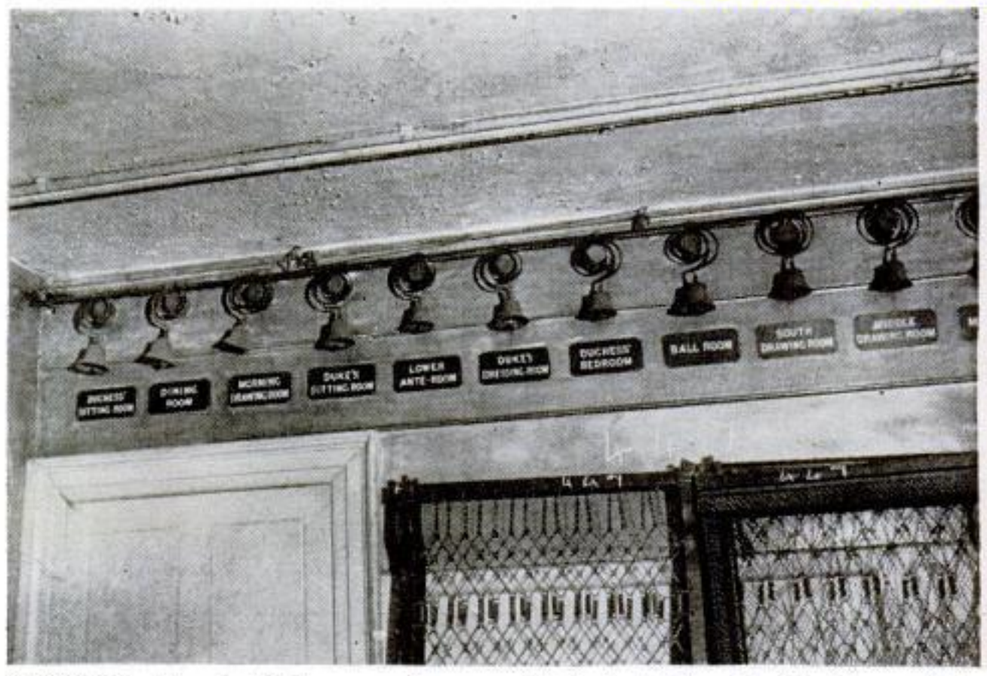
A luckless duke

In contrast is the poorest duke, Edward Fitzgerald, 7th Duke of Leinster, Marquess and Earl of Kildare, Earl and Baron of Offaly, Viscount Leinster of Taplow, County Buckingham, Premier Duke, Marquess and Earl in peerage of Ireland. Edward Fitzgerald need not have been poor. He could have had an income of £45,000 a year. But he never expected to be a duke. He was the youngest and most extravagant of three sons and, to pay his debts, sold his reversionary interest in the ducal estates, by an ingenious legal process, for £67,500 and an annuity of £1,000 a year. The purchaser, a wealthy baronet called Sir Henry Mallaby-Deeley, took a gamble on the young man's possible succession and won. One brother was killed at 27, the other brother died at 34 and this Cinderella of the family became a duke without lands or fortune. He was a dashing young Irishman with shy brown eyes who fought gallantly in the last war.

At the age of 21, Leinster married a beautiful chorus girl, May Etheridge, and they had a son, the Marquess of Kildare, but the family took the son away from his mother to Ireland that he might be brought up in a suitably ducal style. Later the Duke and Duchess were divorced. Later still the Duchess died of an overdose of sleeping draught in a drab bungalow on the seacoast. The Duke went bankrupt, had a spell in prison for obtaining credit illegally, was discharged and went to America to look for a rich wife. He married for love instead, but last year sued for divorce.

There are public dukes and private dukes. The most public duke is Bernard Marmaduke Fitzalan-Howard, 16th Duke of Norfolk, Earl of Arundel, Surrey and Norfolk, Baron Fitzalan, Clun, Oswaldestre and Maltravers, Earl Marshal and Hereditary Marshal of England, Premier Duke and Earl since the age of 9. As Earl Marshal he gets £20 a year, for which he acts as producer of state processions and ceremonies, royal marriages, funerals and the coronation. This sum, when the office was bestowed on his family in 1483, was equal to something in the neighborhood of £600 in modern currency. Money has grown more expensive since then but no Duke of Norfolk has ever asked for a raise. So the coronation of George VI cost this Duke about £4,000 out of his own pocket. He can afford it. His father left

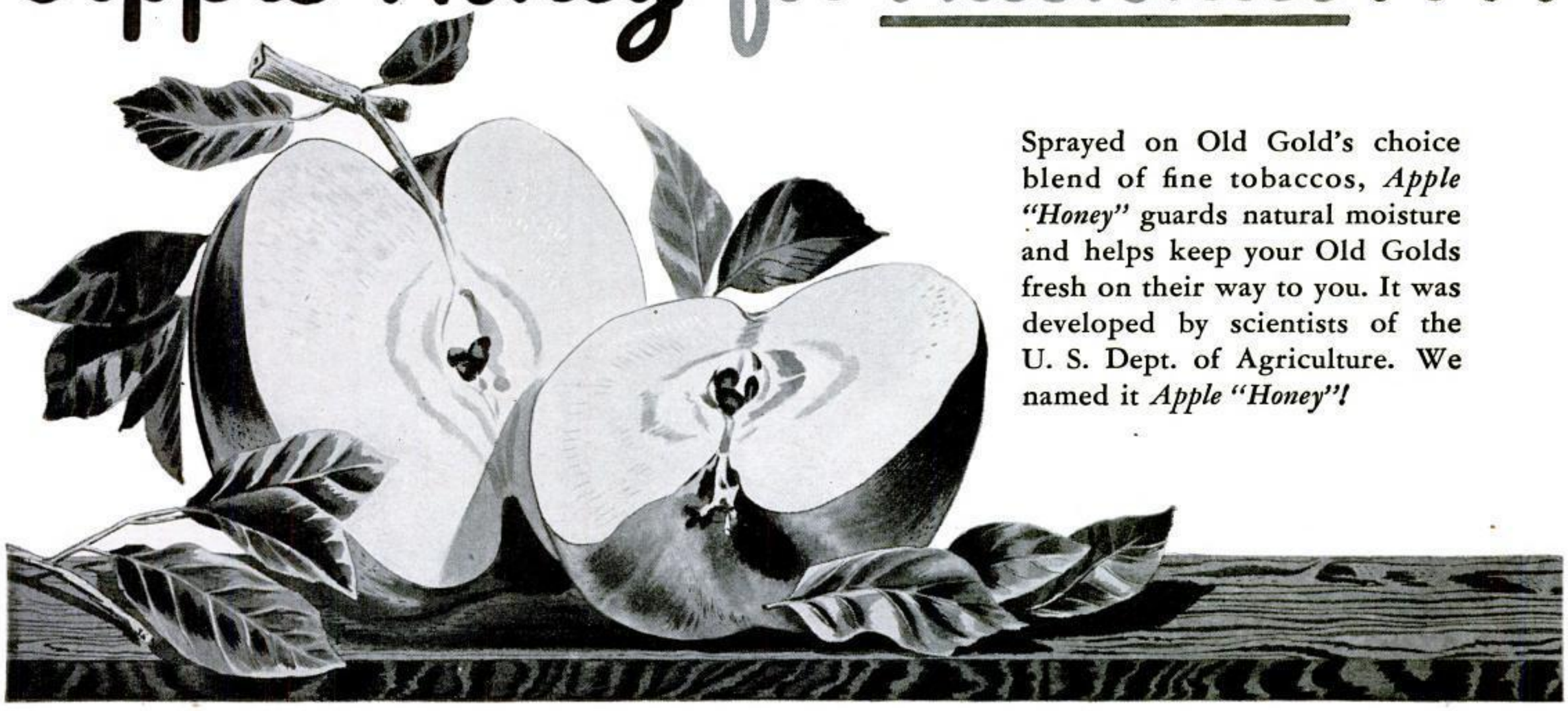
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High taxes silenced this long row of servants' bells in the huge London house of the Dukes of Norfolk, which the current Norfolk thriftily got rid of in 1937 for £300,000.

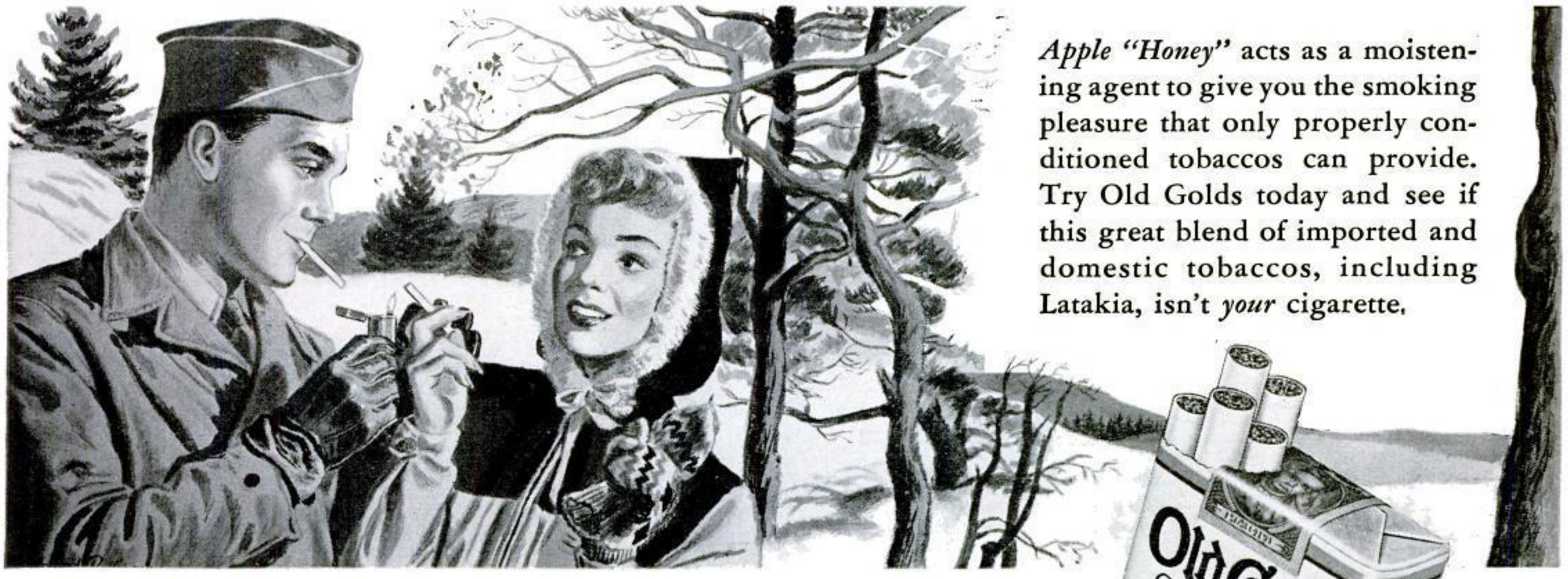
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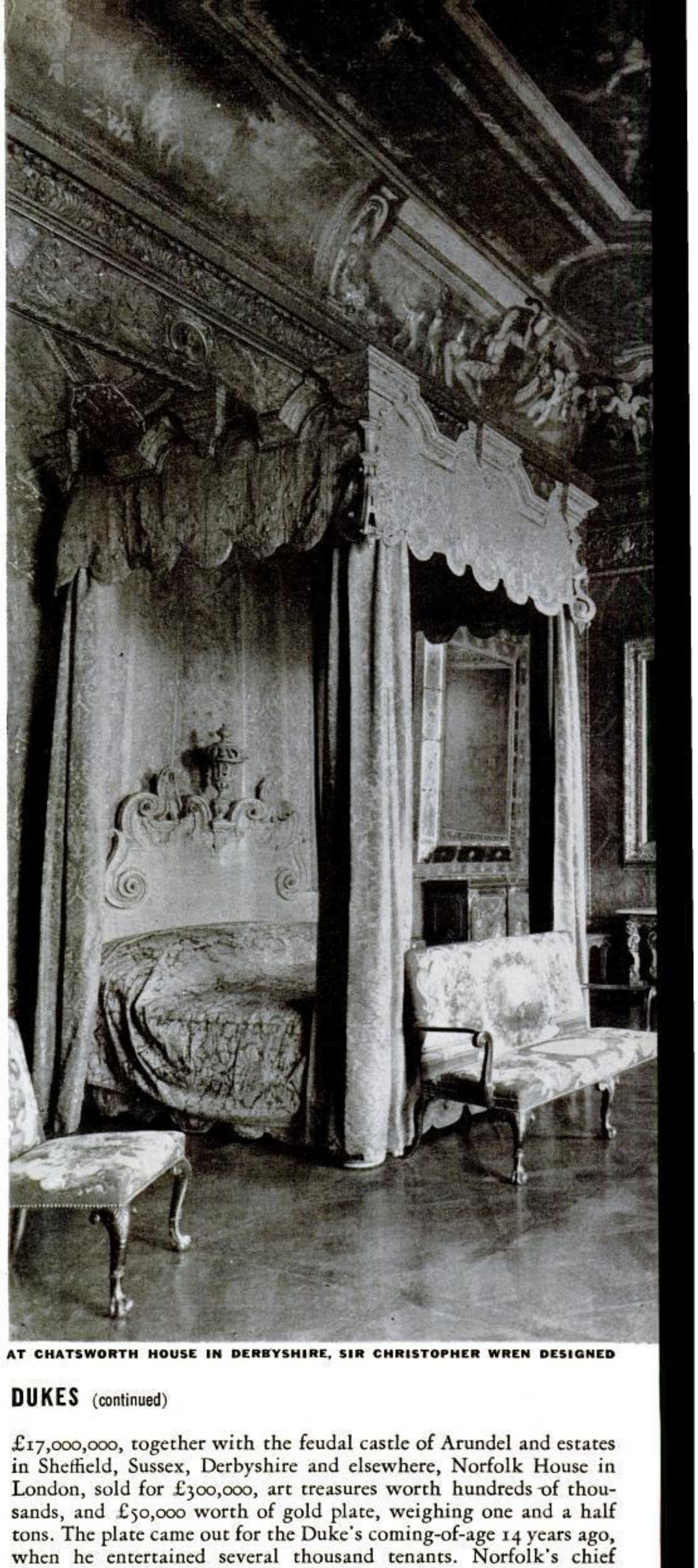
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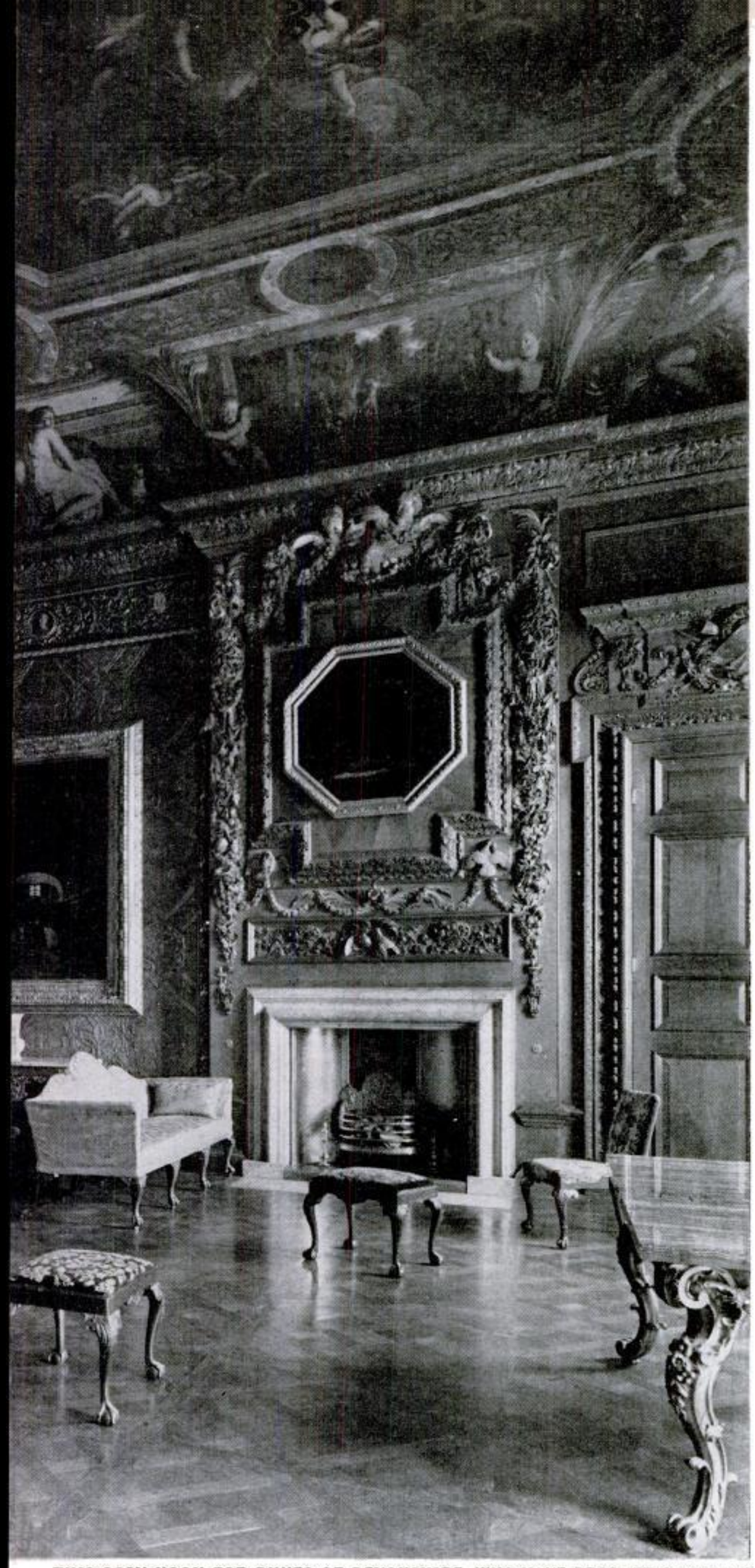
DUKES (continued)

£17,000,000, together with the feudal castle of Arundel and estates in Sheffield, Sussex, Derbyshire and elsewhere, Norfolk House in London, sold for £300,000, art treasures worth hundreds of thousands, and £50,000 worth of gold plate, weighing one and a half tons. The plate came out for the Duke's coming-of-age 14 years ago, when he entertained several thousand tenants. Norfolk's chief significance is that, in addition to being Premier Duke, he is the No. 1 Catholic layman of the British Empire, and as such, earnestly devoted to good works.

The late Duke of Norfolk had a wife who died and a son, the Earl of Arundel. But he loved the son so much that he would not marry again as long as he lived. Arundel died at 22 and, in response to the desire of the Pope who wished a Catholic heir to the dukedom, Norfolk married again at 56 and had Bernard. He was so modest in his appearance and costume that a tourist accosted him on his own lawns at Arundel Castle. "Can't you read?" said the tourist to the Duke. "That notice says 'Keep off the grass.' It's fellows like you who get the public turned out of places like this".

The appearance of the present Duke, even on state occasions, is equally unpretentious. He went to a Catholic school and to a Protestant vicarage to cram for Christ Church, Oxford. He failed the examination, and the college showed how unsnobbish it was by

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THIS COSY NOOK FOR DUKES OF DEVONSHIRE, WHO HAVE PROPHETIC DREAMS

refusing to waive the exam and admit him. His principal activities used to be organizing royal processions and horse racing. Now he is a conscientious Joint Parliamentary Secretary to the Ministry of Agriculture, answering questions in the House of Lords about artificial insemination of cattle, or bicycling about the countryside encouraging farmers to grow more food.

The most pacific duke is Hastings William Sackville Russell, 12th Duke of Bedford, Marquess of Tavistock, Earl of Bedford, Baron Russell of Thornhaugh and Baron Howland of Streatham. His eccentric father, whom he succeeded in 1940, was a very private duke who lived alone at Woburn, in Bedfordshire, in a large house full of masterpieces which the public has never seen. One room alone contains 18 Canalettos. Rooms were permanently prepared for 60 guests. For his own use, the Duke had the choice of about 60 more. When he dined, a butler and six footmen attended him. But he dined alone or with a single relative. The 60 guest rooms remained permanently unoccupied. He preferred the society of the giraffes and other more or less dumb animals in his private zoo. He used to visit the wilder animals in a special armored train. He once tried to run zebras in harness. His park, inhabited by a herd of llamas, was well fenced and posted with sentries in green uniforms and cockaded hats, who kept the animals in and the visitors out.

The Duke was worth £4,650,000. He owed his wealth, as he put it, to "the fortunate possession of a few lodging houses in Blooms-

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Your first step toward beauty

DOROTHY LAMOUR
gives on-set interview in
Paramount's technicolor picture
"RIDING HIGH"

"Eight hours of restful sleep is beauty insurance," declares Miss Lamour. "I wouldn't dare stand before a merciless camera lens without it. *No* girl can afford the yawning listlessness and circle-under-the-eye look that comes from lack of sleep. Half an hour before bedtime, I start relaxing with the help of soothing phonograph music. And of course . . .



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The Duke of Hamilton was married amid fitting ducal pomp to Lady Elizabeth, elder daughter of the Duchess of Northumberland, Mistress of the Robes to the Queen.

DUKES (continued)

bury"—now the hub of London's intellectual and academic life. Even in death Bedford was able to maintain his privacy for he owned two private crematoriums.

The Duke of Bedford No. 12 is also very eccentric and sometimes untidy. He usually wears a shiny blue serge suit and a ratcatcher tweed hat. When in 1937 his mother was lost flying her own airplane (after taking out her pilot's certificate at the age of 67), her son attended her funeral wearing morning clothes and a green cloth cap.

He is an ornithologist and knows a great deal about parrot breeding. Unlike his brother dukes he has never hunted the fox or the deer and has always tried to protect them against huntsmen. Since 1913, when he resigned his commission in the Middlesex Regiment, he has been an ardent pacifist. During the first World War, he washed mugs in a Y. M. C. A. canteen in Plymouth. During the second World War he seems to have specialized in making everyone very cross indeed, from the vicar of St. Mary's Church, Woburn, whose stipend he declined to pay because he disapproved of the militarism of the Church of England, to Home Secretary Herbert Morrison who frowns on the Duke's constant campaigning for a negotiated peace with Hitler. If the Duke is not careful, Mr. Herbert Morrison has indicated, he may find himself locked up in jail under Regulation 18b. In the House of Lords the Lord Chancellor said Bedford's views were "completely pestilential." But the Duke has his grievance too; he complains that owing to war taxation his income is about a quarter of what his father's was.

An unwilling duke

The most unducal duke is a Scottish one. James Thomas Stewart-Murray, 9th Duke of Atholl, Marquess and Earl of Atholl, Marquess and Earl of Tullibardine, Earl Strange, Earl of Strathtay, and Strathardle, Viscount Glenalmond, Balquhidder and Glenlyon, Lord Murray of Tullibardine, Murray of Stanley, Strange of Knocknyn and Percy, Lord Murray, Balvenie and Gask, declines to use the title he inherited in 1942 from his brother, the 8th Duke. He prefers to be known simply as Lord James Thomas Stewart-Murray and to continue to live in his own house at Easter Moncreiffe, Bridge of Earn, Perthshire, which is small by ducal standards.

Niall Diarmid Campbell. B.A., 10th Duke of Argyll, Marquess of Kintyre and Lorne, Earl of Argyll, Campbell and Cowal, Viscount of Lochow and Glenisla, Lord of Inveraray, Mull, Morvern and Tiry, Lord Campbell, Lord Lorne, Lord of Kintyre, Lord Sundridge, Lord Hamilton, Chief of the Clan Campbell, Hereditary Master of the Royal Household in Scotland, Keeper of the Great Seal of Scotland, Admiral of the Western Coast and Isles, Keeper of Dunstaffnage, Carrick, Tarbert and Dunoon Castles, and Hereditary High Sheriff of the County of Argyll, is another feudal Scot.

He is a bachelor, intellectual and eccentric, a devout Anglo-Catholic, with dominion over much of Scotland's Western Highlands and islands. With his own hands he helped stonemasons to build a belfry, now the home of the local bats, where he himself rings the bells every Sunday. He speaks and writes Gaelic, prefers bicycles to motor cars, refuses to allow aeroplanes to land on his

CONTINUED ON PAGE 111



Smoother, creamier, makes thrifty wartime meals go big!

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Keep your bicycle in A-1 riding condition—ready for instant service—at all times. Proper care *now* can avoid trouble and repairs later. Consult an experienced bicycle dealer about lubrication and necessary adjustments. He will gladly show you how to get the most out of your bicycle—and how to keep it in "fighting trim" for the duration. The Westfield Manufacturing Company, Westfield, Mass.

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"AMERICA'S FIRST BICYCLE"

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"Why does Daddy walk in his sleep?"

MOTHER: Not *walk*, Bobby. I said *ride*. Daddy's *riding in his sleep* tonight so that he can wake up *somewhere else* tomorrow morning.

BOBBY: *Riding* what? *A horse? I wouldn't ride an old horse with* my *eyes shut! And why did Daddy go away?*

MOTHER: Whoa-a, there. One question at a time. Daddy's riding a *Pullman*. He'd look pretty funny on a horse, with his briefcase flapping. And he's away because there's a war. Daddy has to go places on business to help win it.

BOBBY: *Why? I thought* soldiers—*like Uncle Dan —were to win the war.*

MOTHER: Men like Daddy, too, who help make things that soldiers need to fight with.

BOBBY: *Are there soldiers with Daddy tonight? Riding on that Pull-a-man?*

MOTHER: Lots of them, probably. And lots more on what they call "troop trains", with Pullmans *specially* for soldiers.

BOBBY: *And do those soldiers walk—I mean* ride—*in their sleep? Like Daddy does?*

MOTHER: Yes, dear. That's what Pullmans are for. So people can sleep while they go from one place to another instead of sitting up all night and getting there tired out.

BOBBY: *Gee, Mom, I'd like to ride in* my *sleep! Can't* we *go on a Pull-a-man?*

MOTHER: We *will* go, son. Lots of times and lots of places. But not 'till the war is over. Right now, *our* place is here at home. Even over the holidays—instead of going to Grandma's, as we'd like to. We'll leave those Pullman beds for people like Daddy—who *have* to travel—and for men in uniform like Uncle Dan—who *might* get a holiday furlough!

Note to Wartime Travelers:

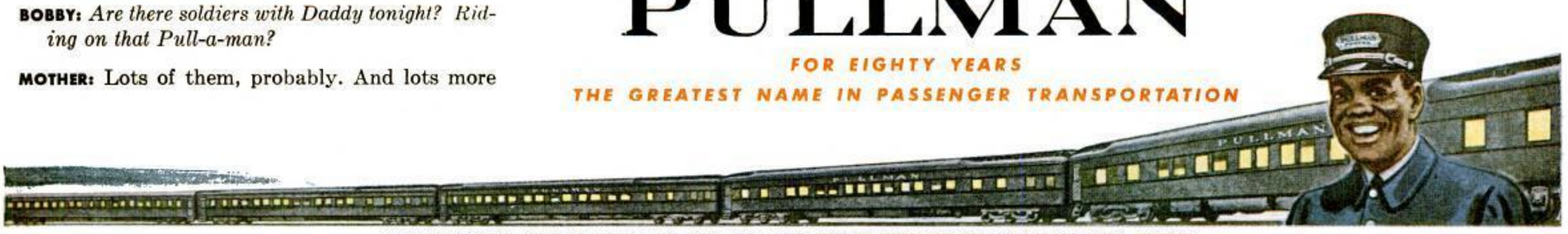
Trains are crowded and Pullman space sometimes hard to get, but when you *must* travel, try to go *Pullman*, by all means. Then you'll have a place to sit and a place to sleep that are *all yours* straight through to your destination. And you'll be leaving coach space for *necessary travelers* who can't afford the privacy and comfort you'll enjoy.

★ BACK THE ATTACK — WITH WAR BONDS ★

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islands, knows the genealogy of his clan inside out and backwards, digs up archaeological remains, and claims to be the only man in Scotland who has seen five golden eagles together. Like the true Celt, he believes in fairies. He sees them flitting constantly through his forests and lurking behind the trees as he passes. Argyll talks in a high, cultured voice, and writes voluminous letters in very small handwriting. He has inherited the hot-headed pride of his Campbell ancestors and wages local feuds as bitter as the clan feuds of old.

A font was found to be missing from Cairndow Parish Church. The Duke discovered the remains of it lying broken in a shrubbery and sent a severe admonition to the responsible minister of Inverchaolain accusing him of meddling in the affair of the parishes of Kinlochgoil, Lochgoilhead and even in that of Kilmallow, outside the presbytery.

As penances, apart from private devotional ones, he demanded that "the minister of Inverchaolain," as he sits in the grateful shade of the gigantic cabbages he cultivates, "should carefully digest John Galt's delightful book *The Annals of the Parish*. It would give him an insight into the diverting aspect of parochial squabblings such as those which were prevalent in the Scotland of a century ago. Next, that he attend better to what should be his duties in his own parish, though it would give him less leisure to write irrelevant and inaccurate statements to the press and to myself on outside matters. His temperament shows that this in itself would, to him, be no small penance." The Duke received no reply.

A perfect duke

Impeccable as their stock may be, none of these candidates qualifies for the prize English ducal stakes. Westminster has had too many wives, Leinster is too poor, Norfolk is too busy, Bedford is too unpopular. Atholl (like Montrose, Hamilton and Buccleuch) is too Scottish, Argyll is too cultivated. Abercorn is too Irish and Devonshire does not look like a duke. Of the rest Marlborough and Sutherland are too cosmopolitan, Richmond, Northumberland, Wellington and Roxburghe are too unseasoned, Beaufort has no children, Leeds, Somerset, Grafton, Newcastle and St. Albans are too obscure. There remains Portland No. 7 who succeeded to the title this year. Though he is 46, so far he is untried as a duke; but if, as the years pass, he follows in his father's footsteps, he may well become the perfect duke.

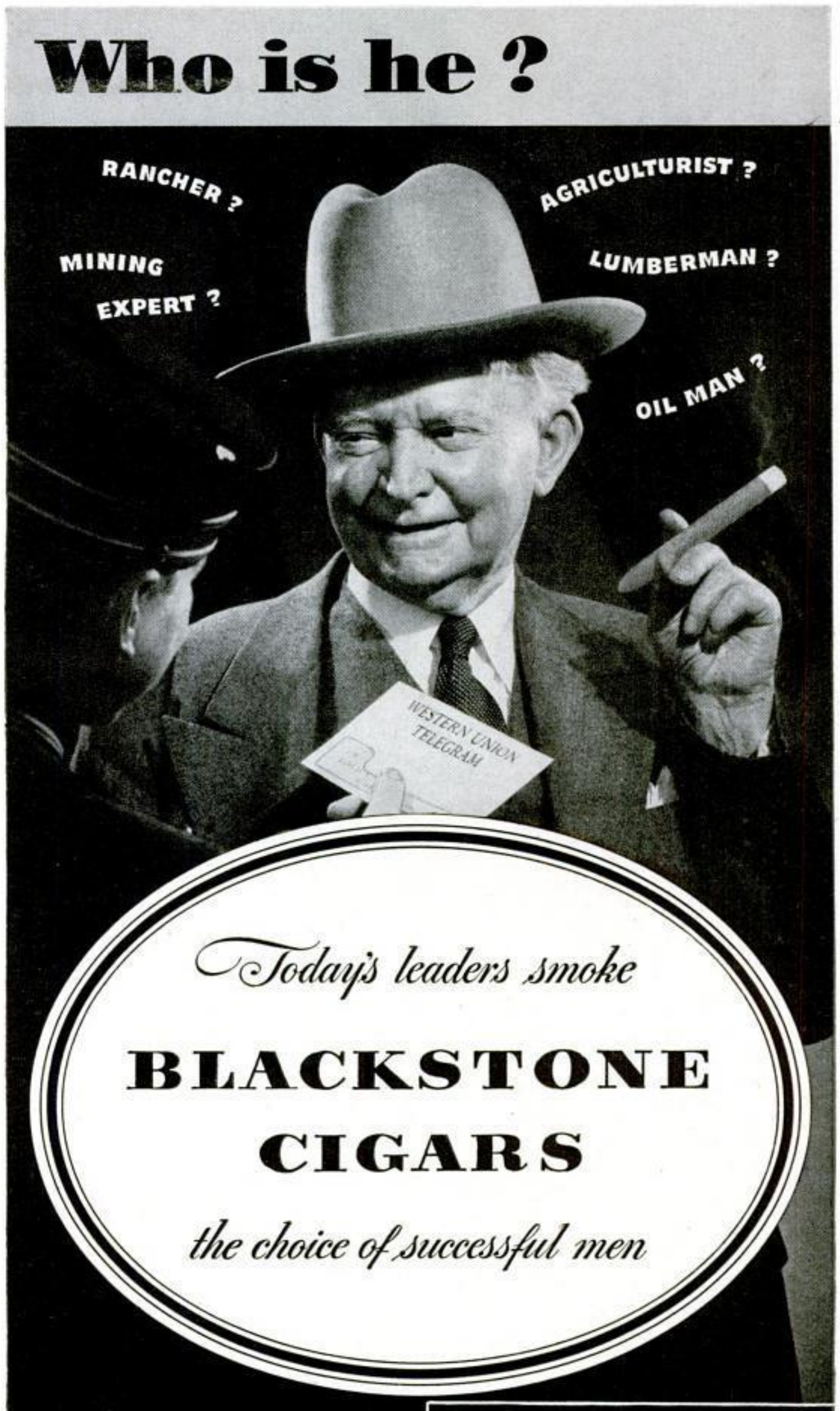
Portland the sixth, William John Arthur Charles James Cavendish-Bentinck, K.G., P.C., G.C.V.O., Baron Bolsover and Cirencester, Viscount Woodstock, Earl of Portland, Marquess of Titchfield, combined birth with breeding, wealth with disinterestedness, pomp with domesticity, sportsmanship with culture, wit with good manners, pride with modesty, leisure with high principles, power with responsibility.

Portland—his family called him dear Portland or old Portland—was a duke for 64 years. On a dark winter night he drove in an old-fashioned carriage to take possession of his inheritance, vast Welbeck Abbey, in the industrial Midlands, together with 183,000 acres of land and a Greek vase worth £50,000. His predecessor at Welbeck was an eccentric recluse who spent his fortune on the construction of vast un-

CONTINUED ON NEXT PAGE



A sporting duke is Beaufort, here seen leading his pack. Nimrod dukes frequently meet resistance from their duchesses, who are noted for their solicitude for dumb animals.



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An adamant duke is Bedford, who refused to allow this statue of a previous Bedford to be melted down for scrap, whereupon it was daubed with paint and vituperative slogans.

DUKES (continued)

derground rooms and passages, a ballroom 160 feet long, a subterranean carriage drive 1½ miles long which connected the house with the town of Worksop. There was a riding school lit by 4,000 gas jets, a vegetable garden with ovens in the walls to ripen fruit, a skating rink for the housemaids, and other amenities. Here the sixth Duke settled down to the feudal life with a fortune of £5,000,000.

He devoted himself to the welfare of his estates, administering them with wisdom and benevolence. He shouldered all the irksome duties and offices which his position demanded. He profited also by its compensations—entertained large parties of fellow noblemen, royalties, foreign potentates and politicians, enjoyed the society of well-bred women and the prowess of well-bred race horses, hunted foxes, fished for salmon, shot 1,000 stags, gave his friends the benefit of the best sport in England and Scotland, met Disraeli, patronized the arts, served as a dashing young officer in the Guards, and acted as a decorative Master of the Horse at the Court of Queen Victoria.

Another ducal dream

As Master of the Horse, subsequently, to Edward VII, Portland had a fortunate ducal dream. He dreamed that, in the coronation procession, the state coach stuck in the Admiralty Arch and the crown on top of it had to be sawn off before it could proceed. When he awoke the Duke insisted on measuring the coach and the arch. He found that the level of the road had been raised since the last procession and the arch was now two feet too low. Catastrophe was therefore averted.

"Every gentleman," the young Duke had been advised, "ought to own a thoroughbred mare." "Live in the best society," said another noble counselor, "but always run your horses in the worst—unless they are very good ones." The ducal horses, however, were very good ones. His St. Simon, "quite a decent animal," bought for 1,600 guineas, never lost a race and was the best thoroughbred in the history of British racing. He helped his owner to win £344,000 in stake money and sired stock which won 571 races, including 17 classics. With some of the proceeds the Duke built almshouses for the poor called "The Winnings."

One day, after he had reached the mature age of 30, the Duke saw a beautiful girl waiting for a train on the platform at Worksop Station. Then and there he decided to marry her. Fortunately her fam-

CONTINUED ON PAGE 114

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say
Tish-u-Knit
heavy-bodied wools and blends
Designed by LEON



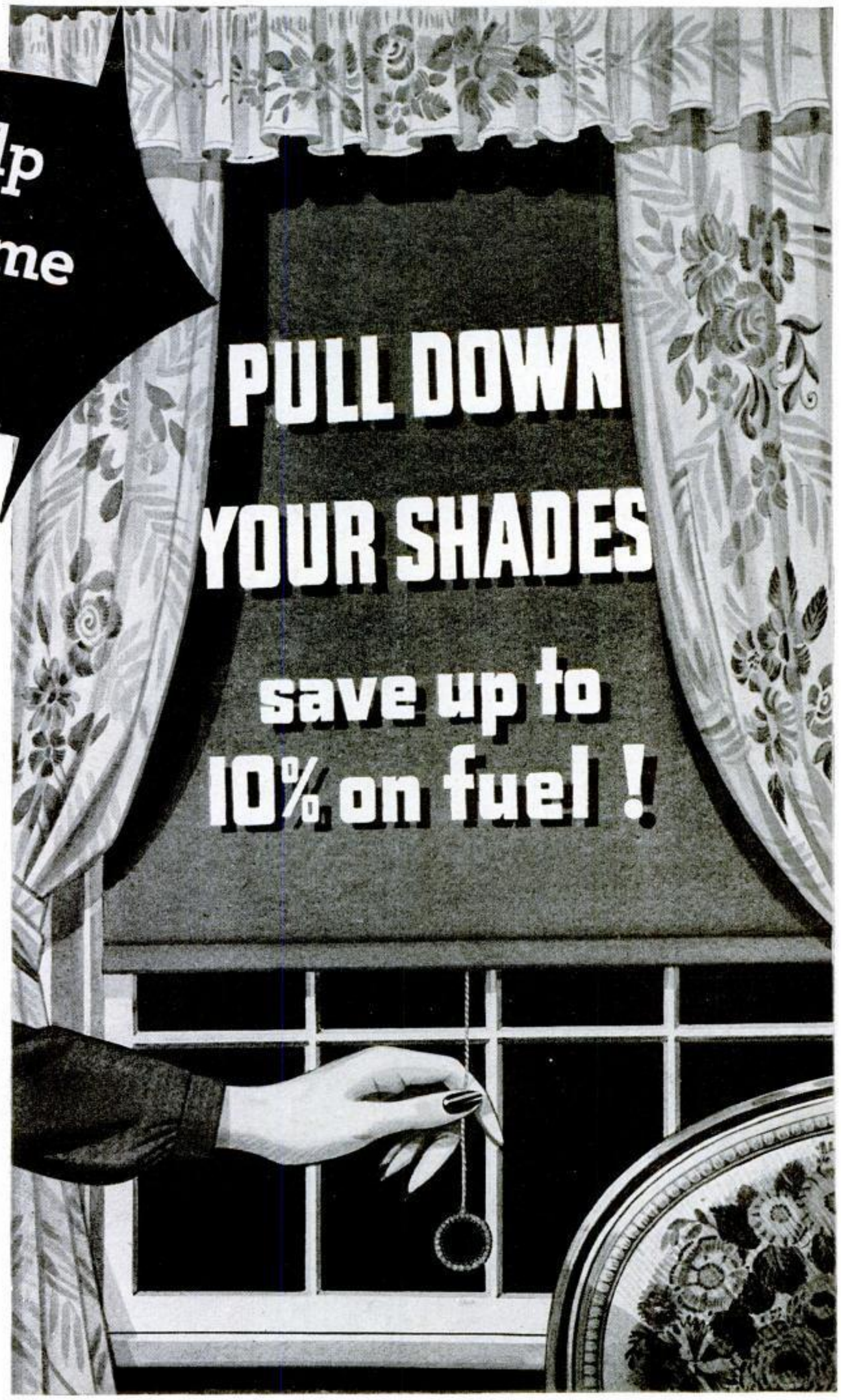
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MEDICO FILTERED SMOKING

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Inside of cellophane exterior are 66 mesh screen "baffles" which whirlcool smoke—retain flakes and slugs—minimize juices, raw mouth, and tongue-bite. Improves taste and aroma of your favorite smoke.

This filter is the "heart" of Medico Filtered Smoking. When discolored, put a fresh one in your pipe or holder. Costs only ONE CENT. Do not miss the benefits of mild, sanitary, Filtered Smoking.



Something wonderful goes on inside





A democratic duke, Devonshire placed his gold ducal dining service on exhibition (under guard) before a party and allowed his admiring tenants to come and look at it.

DUKES (continued)

ily, the Dallas-Yorkes, were listed in the proper books. Fortunately she accepted him. The marriage was such a success that on their 40th anniversary he gave a party to all his tenants and said to them, "The best thing that ever befell me was when the lady, who is not only queen of my heart but, I believe, the queen of all hearts wherever she is known, consented to be my bride."

The Duchess is a Lady Bountiful to the miners in the black country around Welbeck, bakes bread with the miners' wives, stops everybody from being cruel to animals, grazes pit ponies in the Welbeck meadows, gives the working people hospitals and homes and, in the words of one of them, "darns over all the worn patches of the town." Just now she is president of the Society for the Protection of Animals in North Africa, for she has found that "horses and mules are overloaded, unshod, neglected."

Once, while the Duchess was dressing for a dinner, the Duke came into her room, threw himself into an armchair and sat heavily on the points of her diamond tiara. The ducal behind was embedded with diamonds and the Duchess was very late for dinner. The story got around. "Is it true," asked a distinguished lady, "that you sat on your wife's tiara this evening?"

"I'm afraid I did," replied the Duke.

"How dreadful," said the lady. "Was she wearing it at the time?"

"Yes," replied the Duke. "We had a terrible quarrel while she was dressing, so I knocked her down and sat on her head."

His ducal philosophy

In London the Duke lived near Grosvenor Square, where, in his youth, the houses had been occupied by the same families for several generations. Blocks of flats now stand in their place. In the country his neighbors lived, like him, in the large palaces and landed estates of "the Dukeries." Of these neighboring palaces, only Welbeck itself now remains inhabited. The houses stand empty and the estates are fast being broken up. The Duke deplored death duties because they were ruining landed estates, but he was no die-hard reactionary. He saw the benefit of the change. "It means," he wrote in one of his admirable volumes of memoirs, "that a greater number of people have a stake and an interest in the land of the country than before, which should make for stability." The Duke, moreover, was a philosopher. "For all this," he said, "I believe human nature is, and always will be, the same; it may therefore be only the outside and visible form of things which has so much altered. I hope that the new world, though I do not always agree with its ways, holds just as many possibilities of happiness, good-fellowship and enjoyment of life as that which I knew."

But in April Portland died, ending the career of a perfect duke. His successor, William Arthur Henry Cavendish-Bentinck, brings many assets to his dukedom.

As becomes the son of a duke, he was educated at Eton. Following ducal precedent he acquired a commission in the Royal Horse Guards. Then Portland the sixth decided that his son, then Marquess of Titchfield, must learn to manage the estates, so he set him to work in a Mayfair land agent's office. At a gathering of his tenants he told them: "My elder son has his nose to the grindstone, so that when the

CONTINUED ON PAGE 117

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In taste-where experience shows up best...
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86 Proof

BARRELS OF PROOF

In all Kentucky, only Glenmore has made more than a million barrels of fine whiskey.



YEAR IN...YEAR OUT...

Same famous formula...

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Same distinctive flavor...

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There's character and hearty richness in every mellow drop of this great Bourbon.





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BUY WAR BONDS . . . Keep in Practice to Beat the Axis!

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DUKES (continued)

time comes he may understand the management of estates." These mysteries were revealed to the young marquess within the space of a short apprenticeship and he began to wonder what else he might do. He decided to try politics as there was a convenient by-election at Newark and so, in 1922, he entered the House of Commons as a Conservative member.

His brother members of Parliament found him a witty fellow: a fiery lady member, Miss Ellen Wilkinson, included him in her reference to the government whips of a few years ago as "the Westminster male beauty chorus" because they were all tall, handsome and well-dressed. He was popular enough to be generally known as "Titch" and to be called by his closer friends "Chopper." He is a daring man for he once proposed a tax on lipstick because "it would be paid on a voluntary basis and would hit no particular class of persons" and defined his idea of a happy England as a country with income tax enormously reduced, 100% trade-union membership, wages doubled or trebled and a retiring age of 65.

Further, he is equipped with that indispensable attribute, a charming and lovely duchess who has always helped him in his work, whether election campaigning or being an elegant and popular hostess. All he needs now are the ripening years.

Of the present 26 dukes, six are in the services—Marlborough, Roxburghe and Rutland in the army: Hamilton, Richmond and Newcastle in the Royal Air Force. The Duke of Northumberland, an officer in the Grenadier Guards, was killed, at 27, at Dunkirk. The Duke of Wellington, a captain in the Commandos, was killed, at 31, last month in Italy. Whether or not the dukes are a vanishing species, doomed to extinction by death, taxes and the progress of social revolution, remains to be seen. Meanwhile, however, they are justifying their brave titles and traditions by fighting in their country's war, on land and sea.



The perfect Duke was Portland, until he died this year. He is shown with his Duchess, whom he loved the moment he saw her on a railroad platform at Worksop station.



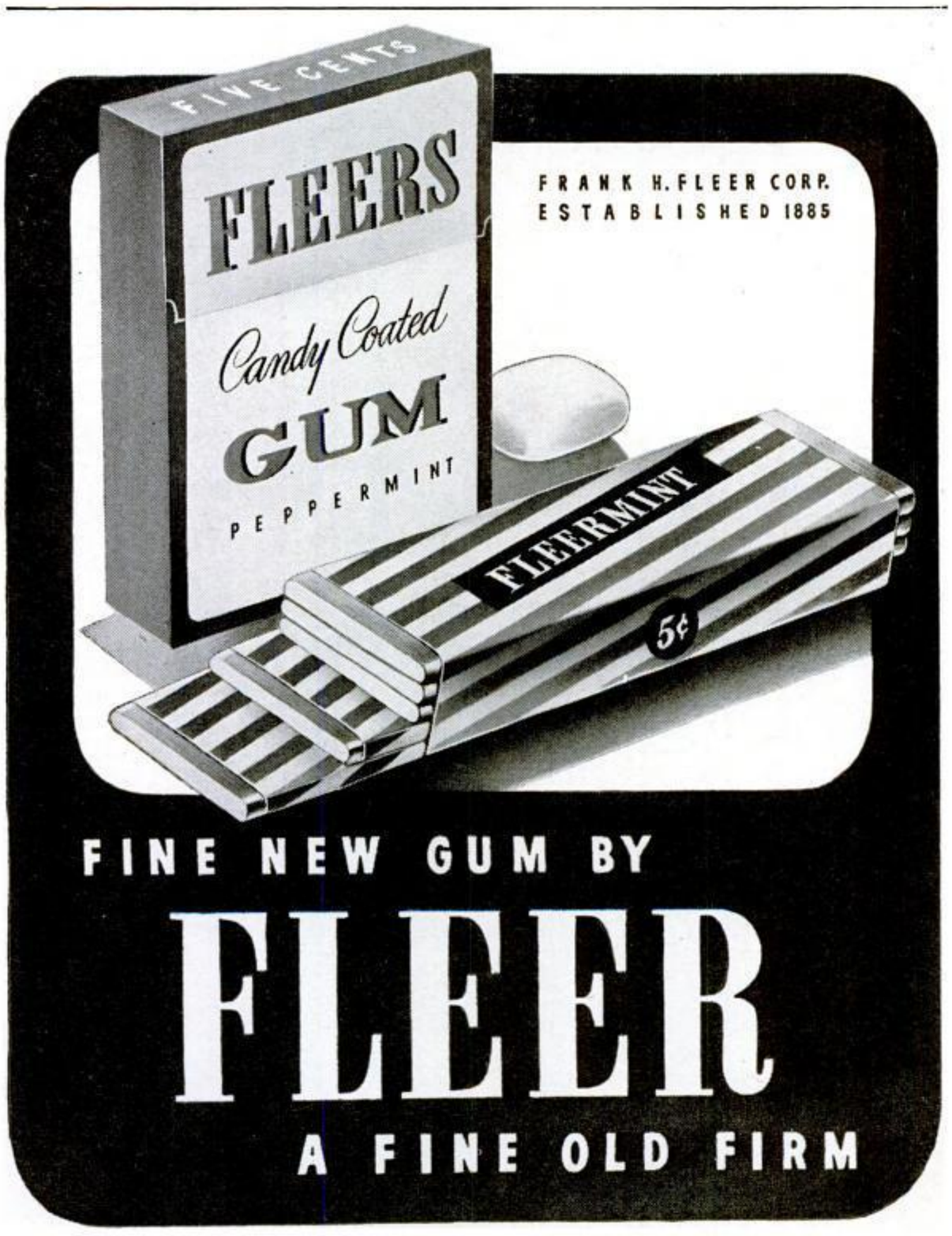
"Man your ships" are words that mean action to the men who fly the Navy's planes. Midway, the Coral Seas, the Aleutians prove that these gallant Navy fliers "know their stuff" when the command is given and their fighters zoom up from the flight deck.

Your Fisk Dealer "knows his stuff," too... knows how to keep your tires and battery "shipshape." With winter ahead, they need his expert care. Wherever you see the sign of the Fisk Boy, America's best-loved trade-mark, you will find a friendly, experienced Fisk Tire Dealer whose business it is to serve you.

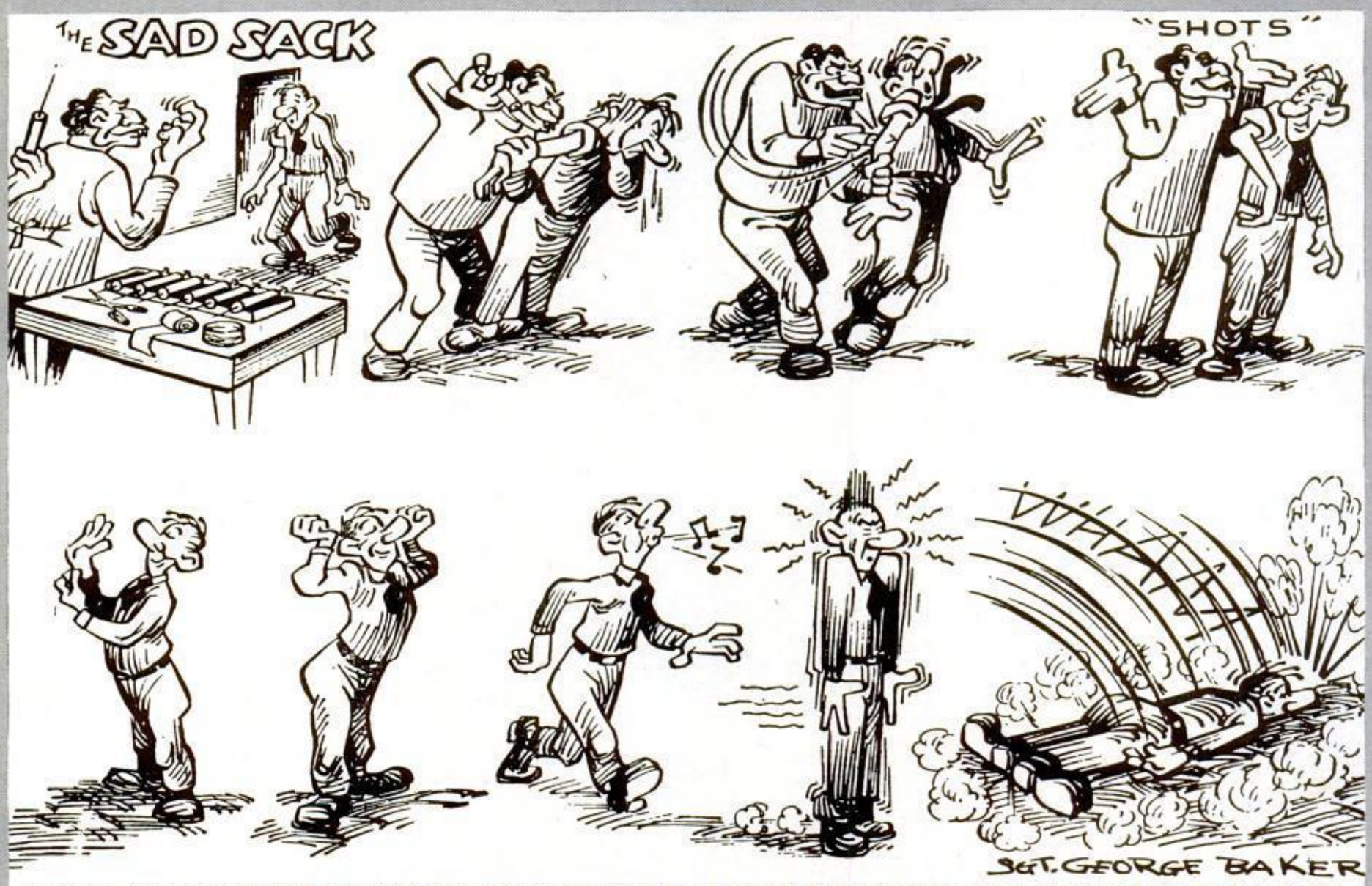
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REG. U. S. PAT. OFF.

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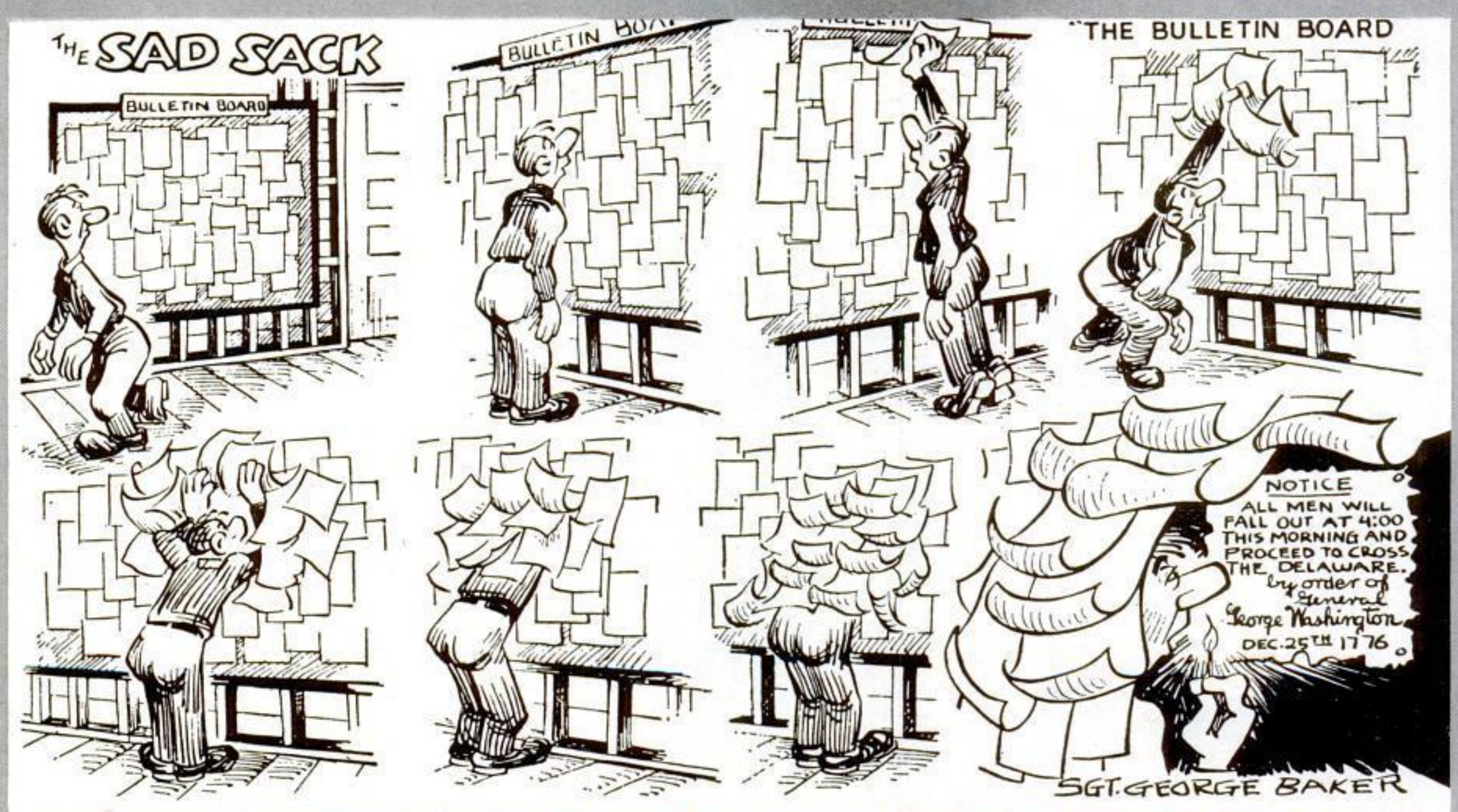
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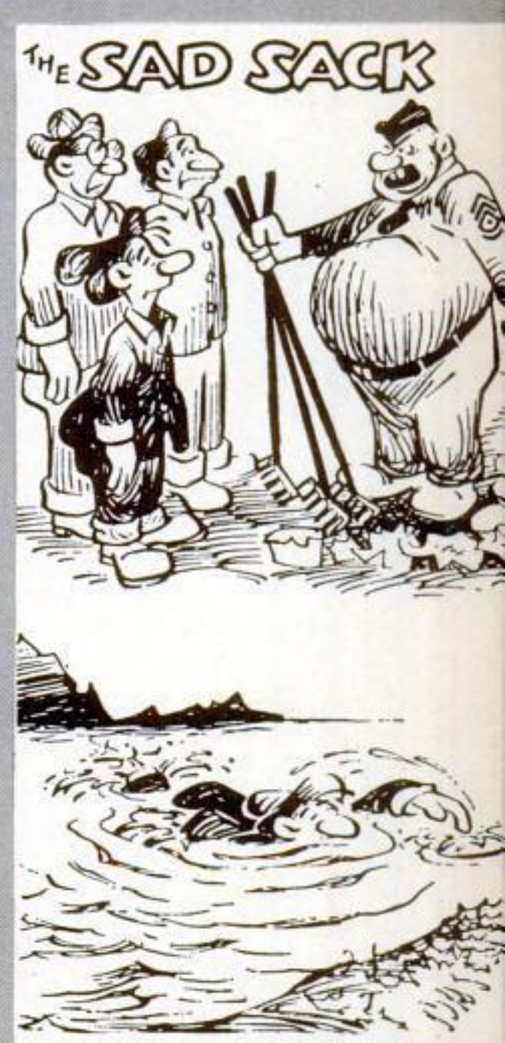
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OTHER MEN MAY GET AWAY WITH

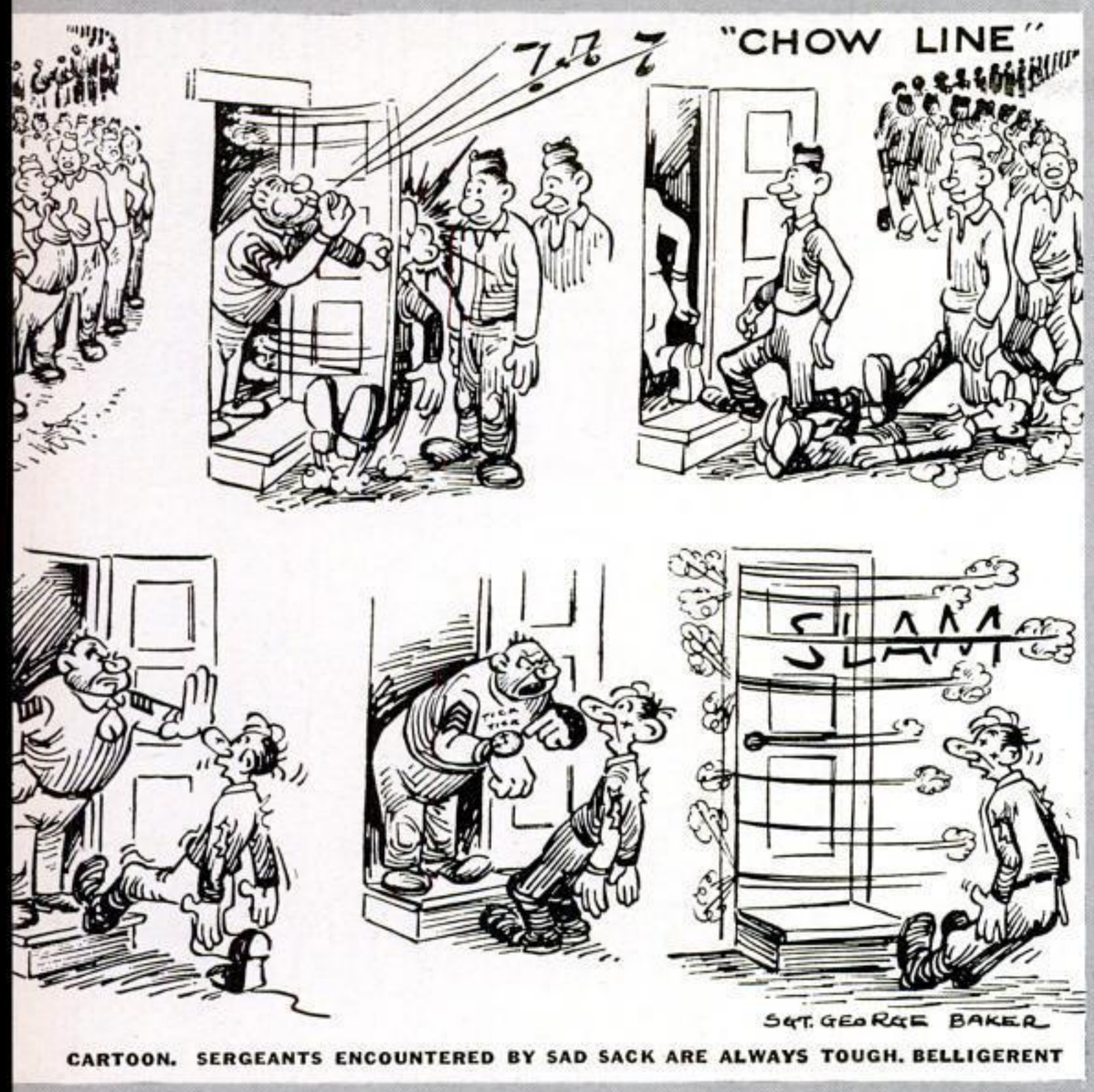


AT A PARTY CELEBRATING "YANK'S" ANNIVERSARY, JUNE 15, SAD SACK SITS AT THE HEAD OF TABLE OF MERRYMAKERS, GUZZLING BEER

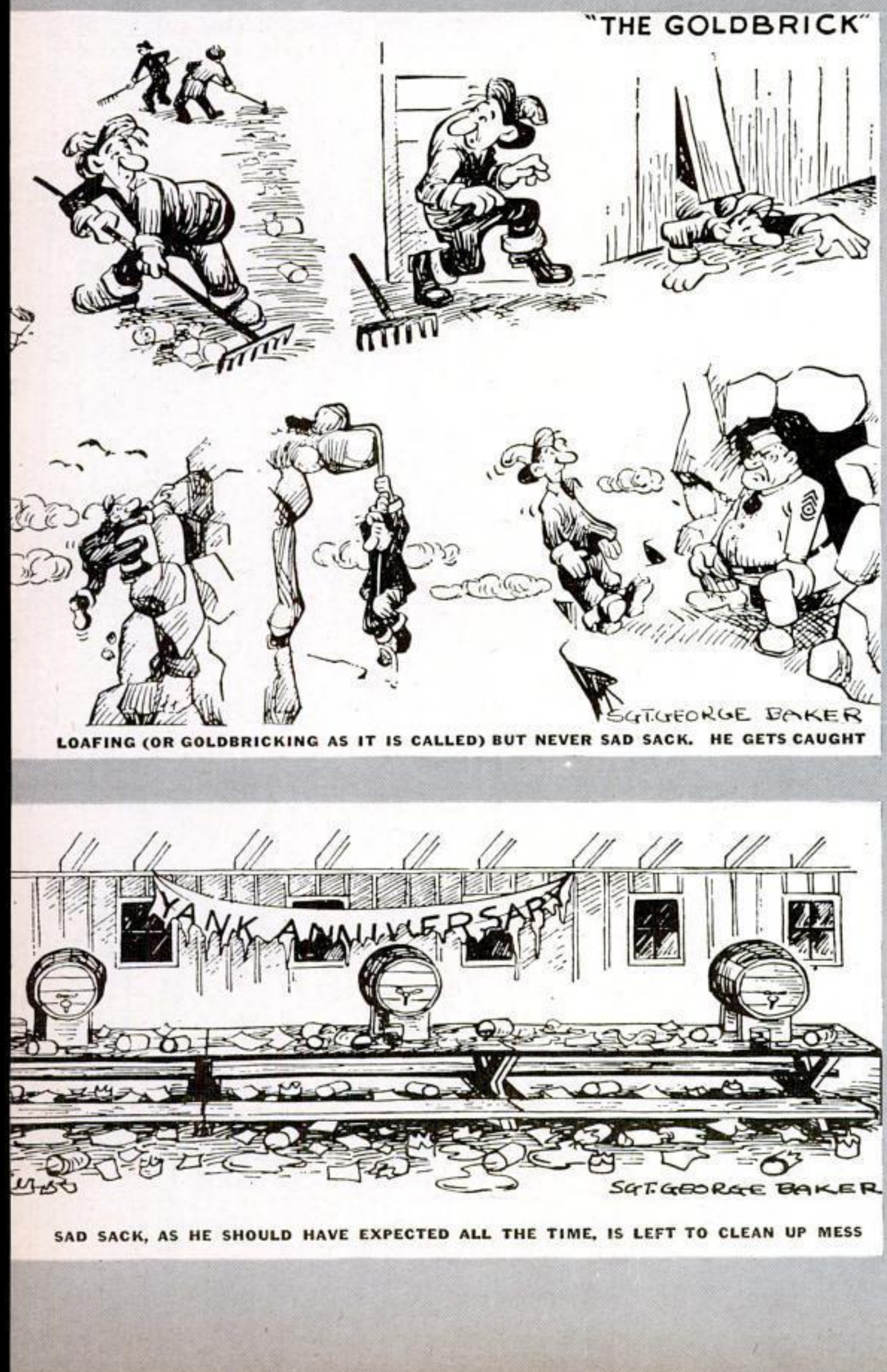


BUT WHEN THE PARTY IS OVER,

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CARTOON. SERGEANTS ENCOUNTERED BY SAD SACK ARE ALWAYS TOUGH. BELLIGERENT



LOAFING (OR GOLDBRICKING AS IT IS CALLED) BUT NEVER SAD SACK. HE GETS CAUGHT

SAD SACK, AS HE SHOULD HAVE EXPECTED ALL THE TIME, IS LEFT TO CLEAN UP MESS



SGT. BAKER, WHO DRAWS "SAD SACK," ONCE DID ANIMATION FOR WALT DISNEY

YANK

ARMY'S FAMOUS MAGAZINE STARS "SAD SACK"

Just like plumbers and taxi drivers and lawyers and gamblers, many of the country's best young journalists are now in the Army. There, in addition to being soldiers, they are publishing hundreds of Army newspapers and magazines. Their products, some of which are very good and some very bad, range all the way from mimeographed sheets, like the Fort Niagara *Drum*, to important international newspapers like the *Stars and Stripes*, printed daily in London, North Africa and weekly in the Middle East.

Out of this journalistic ferment are coming many new writers and cartoonists with genuine ability. A lot of them are working for *Yank*, weekly magazine which is the most famous of all service publications. Despite its occasional amateurishness, *Yank's* effective combination of serious war stories and pictures, cartoons, pin-ups, editorials and question-and-answer columns give it great popularity with soldiers everywhere. It cannot, however, be bought by civilians and few people outside the services have ever seen a copy. This is because all of its material is aimed directly and exclusively at the Army's enlisted men. Likes or dislikes of civilians are never considered. No officers write for *Yank*. Its editors and contributors are all enlisted men.

Best feature of *Yank* is cartoon called *Sad Sack*, samples of which are printed here. Drawn by Sgt. George Baker (*above*), it traces career of a pathetic little G. I. who, no matter how hard he tries to do things right, always ends up behind Army's eight ball. For more of *Yank* humor, turn page.

"YANK'S" COVERS USUALLY ARE PICTURES OF ENLISTED MEN AT THE FRONTS

TASTE
THE DIFFERENCE TONIGHT!



FEEL
THE DIFFERENCE TOMORROW!

"TRY THIS," says lovely MARY MARTIN, famous on stage and screen, star of "One Touch of Venus"



Miss Martin always uses White Rock in the drinks she serves her guests. White Rock makes all their drinks taste better... they say it helps them feel fit next day. It is mineral water, SUPER-CHARGED, with a sparkle that stays to the end of your drink.



Miss Martin takes a glass of plain, sparkling White Rock before going to bed and again in the morning for good health's sake... you see, White Rock is beneficial, more healthful ... on the alkaline side.



The beneficial *natural* mineral salts in White Rock combat acidity, help keep you feeling fit next day.



White Rock
SPARKLING MINERAL WATER
ON THE ALKALINE SIDE

Save with the BIG BOTTLE! ... enjoy the best for about 3¢ a highball

'Tis a pr-r-roud moment!

Great occasions in a man's life are fittingly honoured in a great Scotch whisky. Men of action everywhere describe the superiority of Teacher's in three short words ... "It's the flavour"



Made since 1830 by Wm. Teacher & Sons, Ltd., Glasgow

TEACHER'S
Perfection of Blended Scotch Whisky

SOLE U. S. AGENTS: Schieffelin & Co., NEW YORK CITY • IMPORTERS SINCE 1794

IT IS AT ITS BEST IN CARTOONS

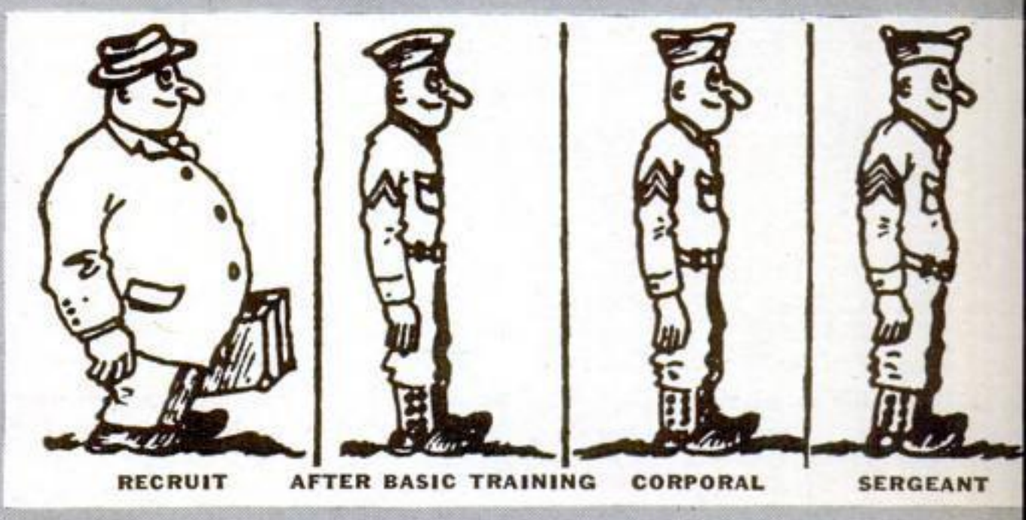
The outstanding quality of the American doughboy, wherever he may be fighting, is his raucous sense of humor. It is reflected in the funny stories, cartoons and the burly jokes of his Army papers. As might be expected, the humorous sections of these papers are the best sections. *Yank* is at its best when printing cartoons like the ones which are reproduced below.



"THEY SAY THEY DON'T NEED ANY PARACHUTES—THEY'RE MARINES"

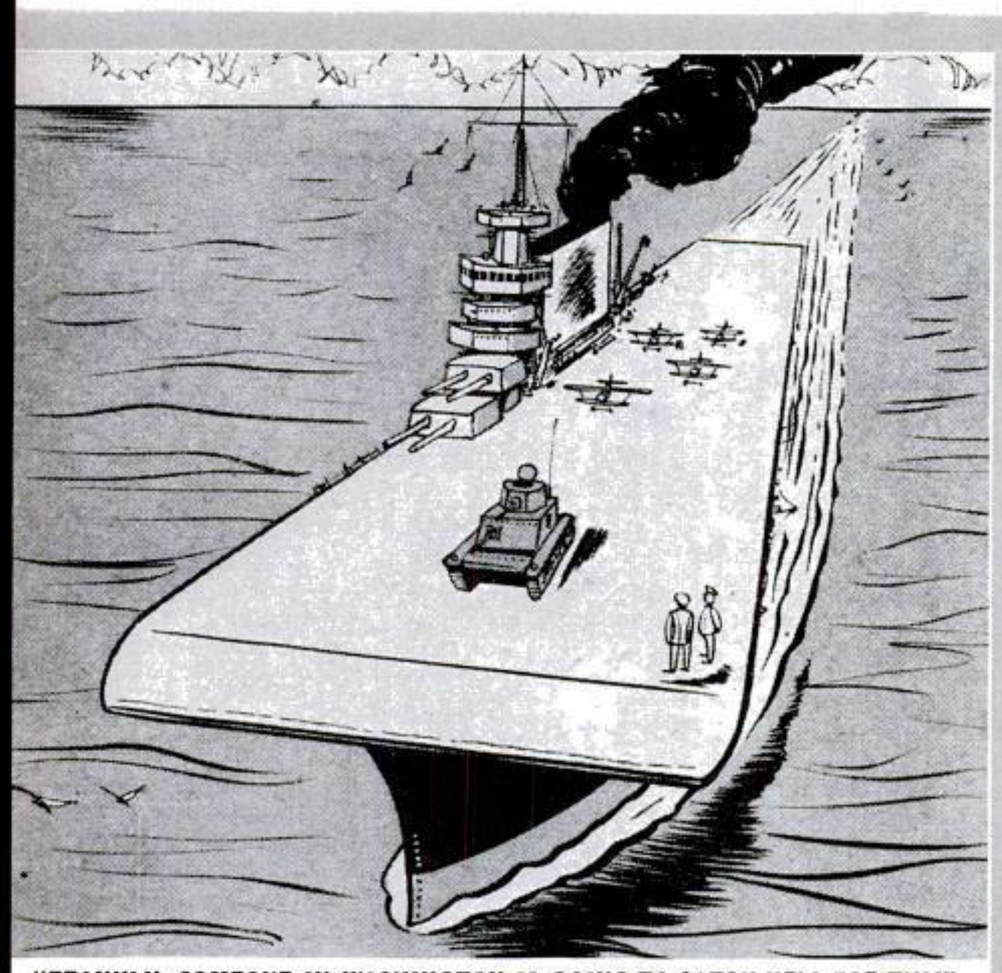


"WADDA YUH MEAN, YOU'D LIKE TO SEE THE HEAD WAITER?"



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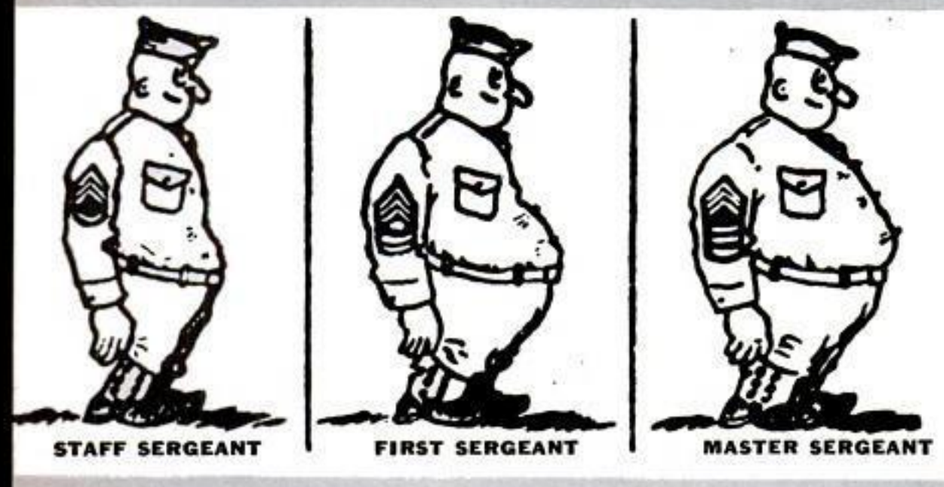
Among the best service cartoons are Milton Caniff's sexy babes in "Male Call" (LIFE, March 1) and Cpl. Leonard Sansone's ingenious cartoons of the private with the wolf's head. Next to the cartoons, the most popular weekly *Yank* features are the column called "What's Your Problem?" in which soldiers' questions are answered, and the column called "Message Center," servicemen's location service which keeps soldiers in touch with one another by furnishing mail addresses. In addition, *Yank* conducts a highly popular "News From Home" section in its several overseas editions.



"FRANKLY, SOMEONE IN WASHINGTON IS GOING TO CATCH HELL FOR THIS"



"SERGEANT, WE WOULD LIKE TO HELP THE BOYS BUT WE HAVE SO LITTLE TO OFFER. HAVE YOU ANY SUGGESTIONS?"



CONTINUED ON NEXT PAGE

New Comfort-plus Support



Exclusive "HI-WAIST" design keeps Scandals from slipping down and insures full support.

REIS' patented *Dart*-stitched, non-sag pouch conforms to crotch contour. Really supports.

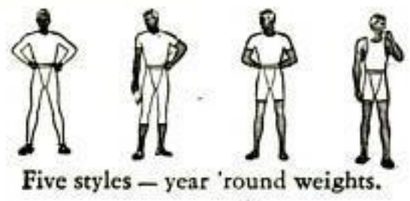
Extra seat coverage — no seams to sit on.

AN EXCLUSIVE FEATURE OF

REIS

Scandals

• No other underwear gives you all these famous features! Patented *Dart*-stitched, non-sag pouch which conforms to crotch contour. "HI-WAIST" design to prevent slipping. Concealed no-gap fly. Extra seat coverage — no seams. If your dealer is temporarily out of stock when you ask for Reis Scandals and matching shirts, ask again later. We are making every effort to keep our dealers supplied — and to meet the heavy demands of the Armed Forces.



Five styles — year 'round weights.



CHANGE TO **REIS** FOR GREATER COMFORT

REG. U. S. PAT. OFF.

UNDERWEAR
SPORTSWEAR
PAJAMAS • HOSE

ROBERT REIS & COMPANY 2 PARK AVE., NEW YORK CITY



It's the Little Things that Count—*and welting (the process of stitching the welt to the upper and innersole) is one of the vital operations in shoemaking. W. L. Douglas uses only the finest Goodyear welts, employs only expert craftsmen.*

IT'S STYLING
that makes the difference in Good Looks—in Wear

Five times inspected by experts! Worked on by 130 pairs of skilled hands! *That's* the "reason why" behind the consistent good looks of every single pair of W. L. Douglas Shoes. Just try a pair today — *then* spend your ration coupon for W. L. Douglas shoe smartness.

$6.50 $8.50 Some styles $5.50

W. L. *Douglas Shoes*

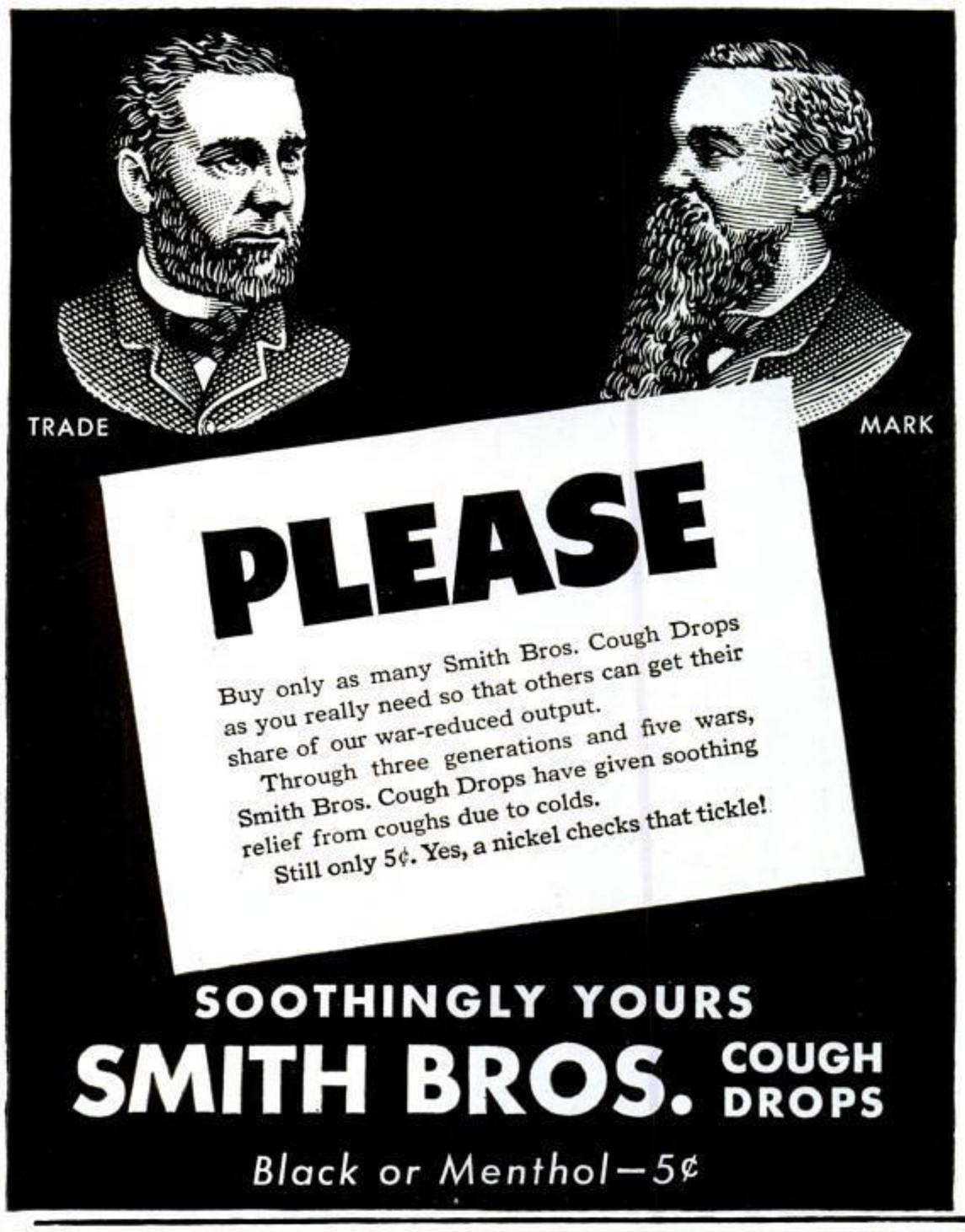
W. L. DOUGLAS SHOE CO., BROCKTON 15, MASS.

Stores in Principal Cities Good Dealers Everywhere

THE DOUGLAS ARCH
Scientifically styled for all-day wear and comfort is this tan calf oxford with leather sole. #4550
Douglas "Down-to-the-Wood" construction assures you better fit.

BUY WAR BONDS AND STAMPS FOR VICTORY

Copyrighted material





AND IT MUST HAVE ITS PIN-UPS

No service publication would dare appear without its pin-up girls. The *Round Up*, U. S. Army weekly published in New Delhi, India, for instance, often prints a pin-up girl on the front page. For a short time a year ago *Yank* discontinued its weekly full-page picture of a luscious lady, but the storm of protest was so great that it had to be quickly reinserted.



"If you like them slim and long-legged, Model Dusty Anderson is for you"



"Elyse Knox's next picture is "Hi'ya, Sailor," Army says, 'How Come'?"

Copyrighted material

The four pin-ups below are among the most popular ever published by *Yank* and the captions are *Yank's* own captions. The picture editor himself, Sgt. Leo Hofeller, formerly of the New York *Daily News*, had a hand in their final selection. To qualify for a *Yank* pin-up, a picture must show a beautiful girl wearing as few clothes as possible and sitting or standing in a position best designed to show off her natural advantages. Says Hofeller, "You choose a pin-up by automatic reaction. No beating around the bush. When you see the right one, you know it. It's never maybe."



"Doris Merrick took all the bluster out of our Coast Guard Yeoman"



"Luscious Maria Montez is Spanish which may account for those eyes"

CONTINUED ON NEXT PAGE



Ohio woman tells . . .

HOW TO KEEP STUFFING IN HOLIDAY FOWL

Mrs. Albert Cox, of Kent, Ohio, has a plan that saves every last bit of the tangy stuffing for the festive table. Here it is: "I take soft bread crust and insert it on top of dressing in the cavity, making sure it is tucked in all around. Then I push toothpicks through flesh (about 3 or 4 depending upon size of opening) and lace together with string."

FOR OTHER IDEAS, HEAR IMOGENE



Via Mutual network east of Rockies, Mon., Wed. and Fri. at 11:45 A.M. (EWT) when Imogene Wolcott presents,

SUNSWEET PRUNE JUICE



Keep fit for Victory—

A glass a day is one way to have 3-way help in feeling tops. Vitamins (b and g) for energy, minerals for resistance, laxative effect to sweep away poisons. The extra quality results from careful prune cultivation by grower-members of California Prune and Apricot Growers' Association.

MOTT'S APPLE JUICE

For the holiday table—

Pure apple juice pressed from the pick of the apple crop. As good as it is good for you. For more than 100 years its producers have been famous for foods of unusual quality.

ONE OF MANY MOTT'S 1842 PRODUCTS



FOOD FIGHTS FOR FREEDOM—Help us all win by making rationing work; avoid black markets

ART-CARVED RINGS BY WOOD



GUIDE TO RING QUALITY
FOR NEARLY A CENTURY

Beautiful Art-Carved rings, created by Wood, set the standard for quality—assure you the finest values in selected diamonds. Choose yours from the complete collection featured at finer jewelers . . . *Send for your copy of the 32-page brochure "The Bride's Silent Secretary."*

ART-CARVED  BY WOOD

THE SYMBOL OF QUALITY— 1850-1943

J. R. WOOD & SONS, Inc.
216 E. 45th Street, New York City
Manufacturers and Diamond Importers

Buy War Bonds
Keep Them!

ART-CARVED RINGS BY WOOD

Copyrighted material

"STUFFED-UP" NOSE? Feel like you CAN'T BREATHE?



USE

MISTOL DROPS

WITH OR WITHOUT EPHEDRINE

Helps soothe irritated nasal passages. Helps relieve that "stuffed-up" feeling due to a cold.

CAUTION: Use only as directed

Copr. 1943, Stanco Incorporated

BUBBLING OVER with LIFE!

Enjoy that great-to-be-alive feeling! It's easy, once you're wide awake internally! Just try crisp, *good-tasting* Eno in a glass of water, as directed, whenever you "overdo"—eat, drink, smoke unwisely. Helps overcome ordinary sluggishness, acid indigestion! Try 30¢ size—all druggists. You'll say it's great!

ENJOY LIFE WITH ENO

...THE REALLY PLEASANT SALINE

FIRST THING IN THE MORNING WHEN NEEDED

ENO



Managing Editor of *Yank* is Sgt. Joe McCarthy, former sports writer for Boston *Post*. Drafted in 1941, he spent 1½ years at Fort Bragg as a private leading a pack mule.



Receptionist, chauffeur and messenger is Pfc. Charles McCumber, a former bologna maker, who was drafted last year and drove dump trucks before coming to *Yank*.



"Yank's" staff drills and marches every morning. The men are under strict military discipline, and their reporters have seen action on every front. One has been killed.



No use pretending a toilet is clean—just because you hate to scrub it. Sani-Flush makes toilet sanitation easy. Quickly removes film, stains and incrustations where toilet germs lurk. Cleans away a cause of toilet odors. Use Sani-Flush at least twice a week.

Don't confuse Sani-Flush with ordinary cleansers. It works chemically. Even cleans the hidden trap. *Cannot injure septic tanks or their action and is safe in toilet connections when used as directed on the can.* Sold everywhere. Two convenient sizes. The Hygienic Products Co., Canton, Ohio.



Sani-Flush

CLEANS TOILET BOWLS WITHOUT SCOURING

stop Scratching It May Cause Infection

For quick relief from itching caused by eczema, pimples, athlete's foot, scales, scabies, and other itching troubles, use world-famous, cooling, medicated, liquid **D. D. D. PRESCRIPTION.** Greaseless, stainless. Soothes, comforts and checks intense itching speedily. 35c trial bottle proves it, or your money back. Ask your druggist today for **D. D. D. PRESCRIPTION.**

Brush Away GRAY HAIR



..and look 10 YEARS YOUNGER

● Now at home, you can quickly and easily tint telltale streaks of gray to natural-appearing shades—from lightest blonde to darkest black. Brownatone and a small brush does it—or your money back. Used for 30 years by thousands of women (men, too)—Brownatone is guaranteed harmless. No skin test needed, active coloring agent is purely vegetable. Cannot affect waving of hair. Lasting—does not wash out. Just brush or comb it in. One application imparts desired color. Simply retouch as new gray appears. Easy to prove by tinting a test lock of your hair. Retain your youthful charm. Get BROWNATONE today. 60c at all drug stores—on a money-back guarantee, or—

Send for FREE TEST BOTTLE

The Kenton Pharmacal Co.
714 Brownatone Bldg., Covington, Kentucky
Without obligation, please send me, free and postpaid, Test Bottle of BROWNATONE and interesting illustrated booklet. Check shade wanted.

☐ Blonde to Medium Brown ☐ Dark Brown to Black

Name

Address

City State

Print Your Name and Address

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A MESSAGE TO LIFE READERS WHO GIVE LIFE FOR CHRISTMAS

In spite of the shortage of copies, you *can* give LIFE for Christmas again this year.

As in other years, your gift of LIFE will be announced with an especially designed card inscribed with your name. As in other years, your gift will continue through 52 weeks to bring your friends and their friends and families a living record of the life of the world.

But this year to give LIFE for Christmas your order must reach us *early*.

For Chicago is a critical war production area and we cannot recruit the large extra force necessary to handle a last-minute Christmas rush. Only orders reaching us *early* can be sure of fulfillment by Christmas.

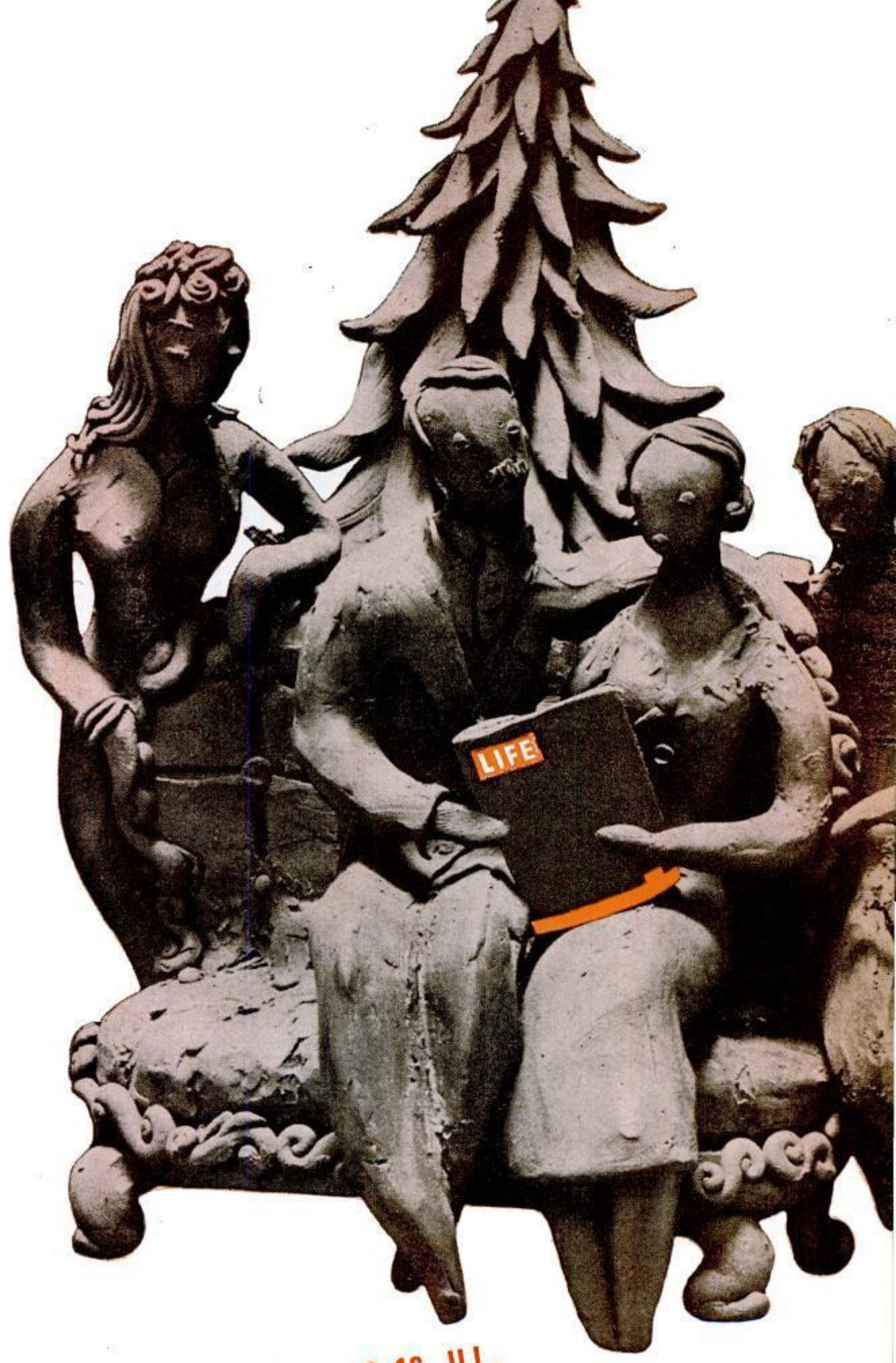
So if you plan to give LIFE for Christmas—please send us your order *now*.

LIFE's Special Christmas Rates, as last year, are

$4.50 for the first subscription
$3.50 for each additional gift

THESE RATES ARE IN EFFECT ONLY UNTIL DECEMBER 10, 1943

An order form is bound into this issue for your convenience.





LIFE · 330 EAST 22 STREET · CHICAGO 16, ILL.

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THE REV. H. HENRY SPOER, ONE OF THE MANY STAFF MINISTERS, STANDS AT MAIN DOOR

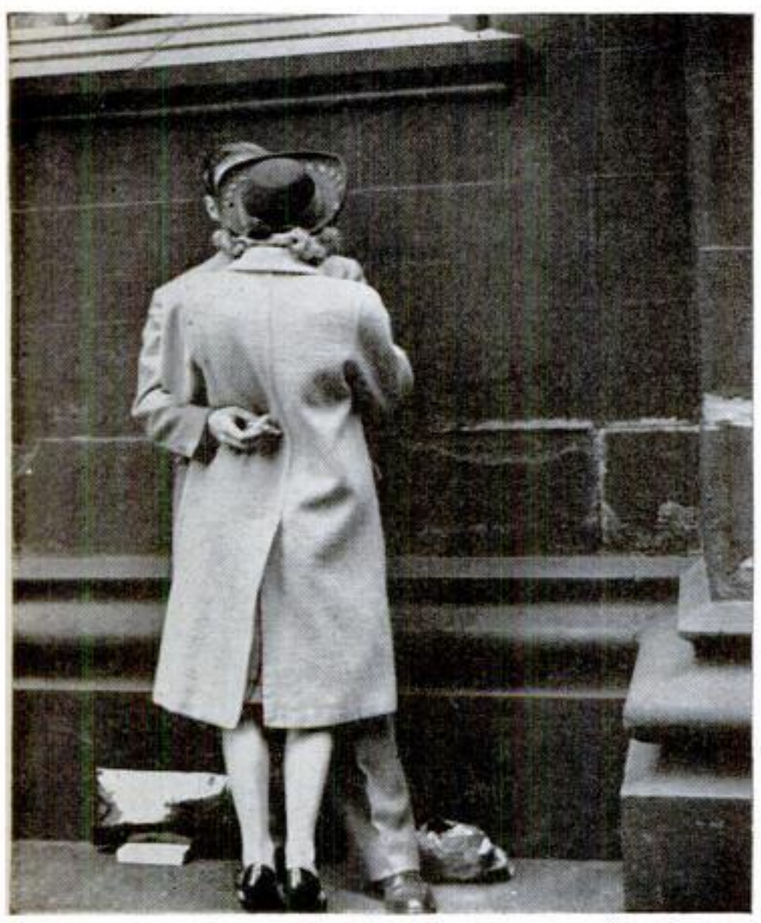


BUSINESS PEOPLE REST AND LISTEN TO NOON RECITAL BY ORGANIST GEORGE MEAD JR.

Life Visits Trinity Church in New York

Noontime organ recitals and weekday services draw Wall Street workers to 17th Century landmark

Trinity Church, the oldest Episcopal church in New York City, stands at the head of Wall Street in the city's financial district. Through the years skyscrapers have gradually closed in until today they completely surround the austere brown edifice (*opposite page*). This worldly invasion has destroyed none of the natural dignity of Trinity, but it has changed its character from a Sunday church to a weekday church. In the early 1700's the first families of New York—the Beekmans, De Lanceys and Van Rensalaers—worshipped here regularly on the Sabbath. But today most of Trinity's churchgoers are the business people who throng to its noonday services and half-hour organ recitals on Wednesdays and Fridays. The churchyard at midday is peopled with stenographers, clerks and Wall Street runners. Some of them read, some eat their lunch and others walk hand in hand among historic gravestones (*pp. 128 & 129*). First built in 1696, Trinity has twice been rebuilt on the same site, the last time in 1846, and now maintains five chapels throughout the city. Its rector is Dr. Frederic S. Fleming. Real-estate holdings have made Trinity one of the wealthiest parishes in the U. S. It has given aid to schools (Columbia University's first home was in Trinity's churchyard), hospitals, other churches. So great is this church's social prestige that the vestrymen list their Trinity affiliation along with their clubs in *Who's Who*.



Lunchtime rendezvous is kept by business couple who share sandwich beneath a stained-glass window outside the church.



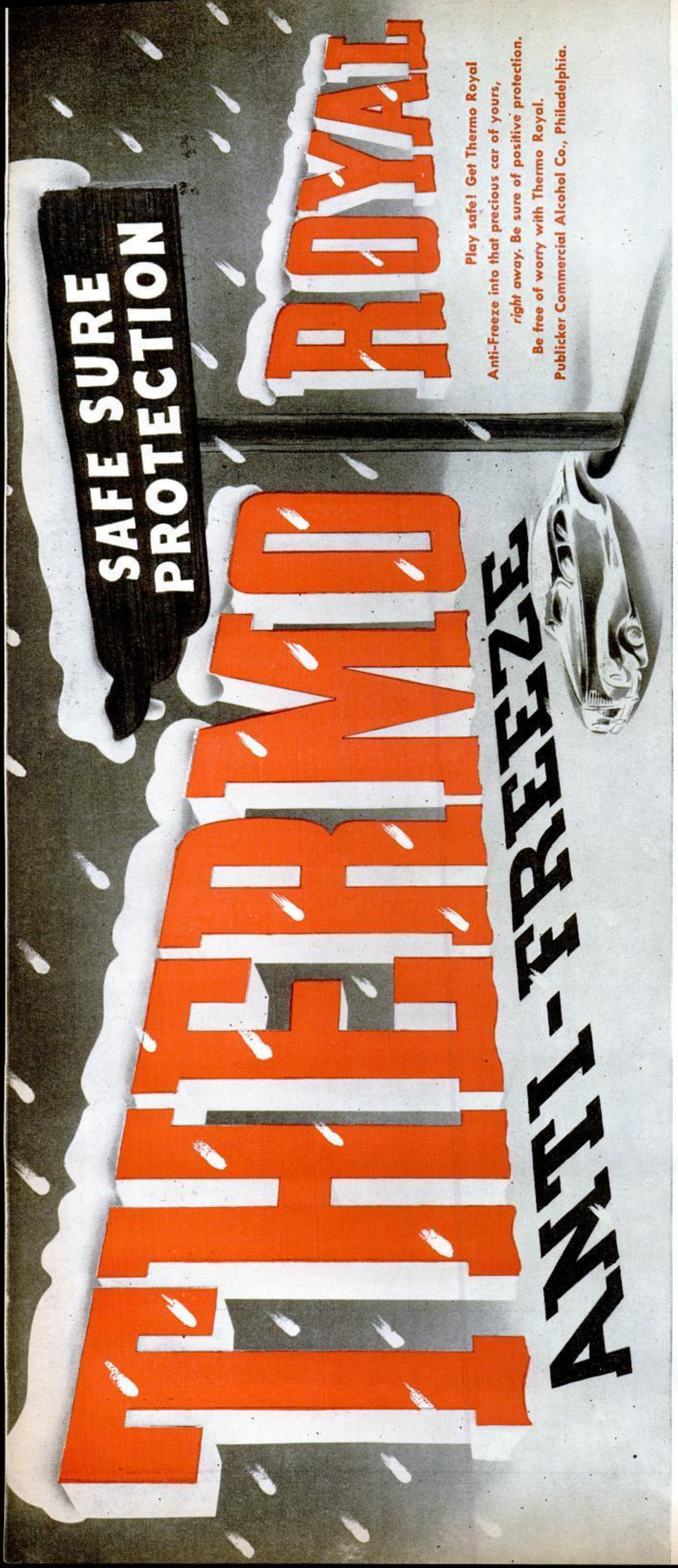
Churchyard Cross, memorial to Mrs. William Astor, provides sunning place for Wall Street workers on their lunch hour.

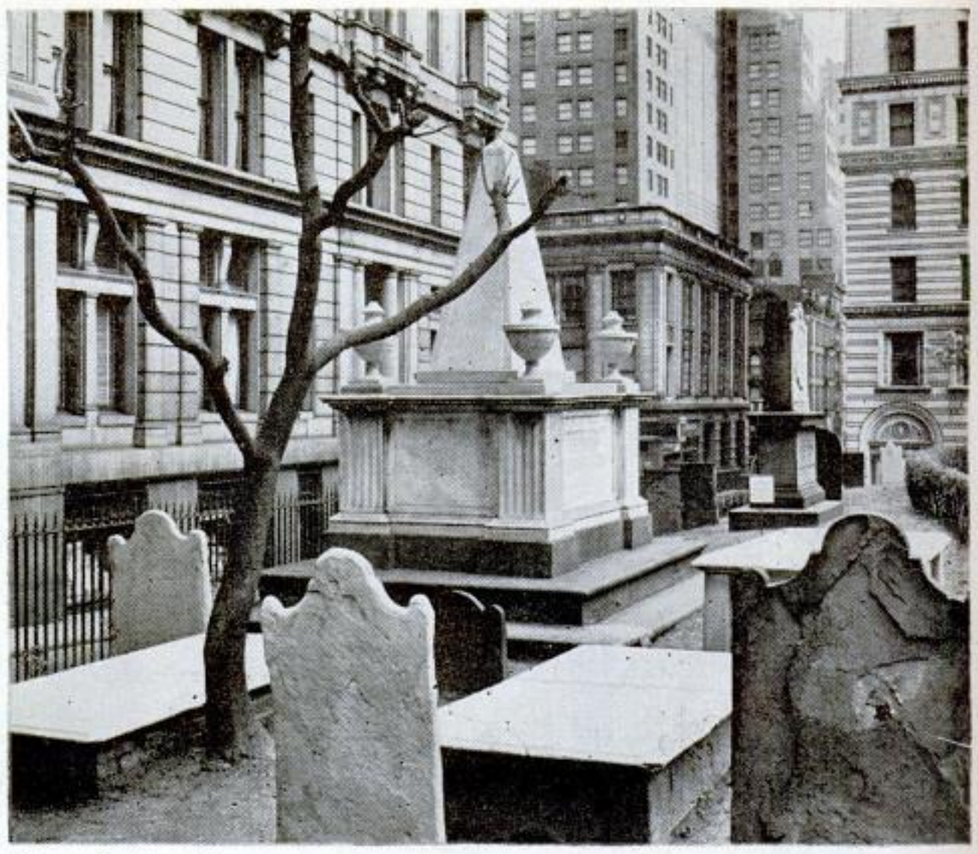


At the rear of church, a couple stops near plaque to listen to music. Service cap provides necessary head covering for girl.

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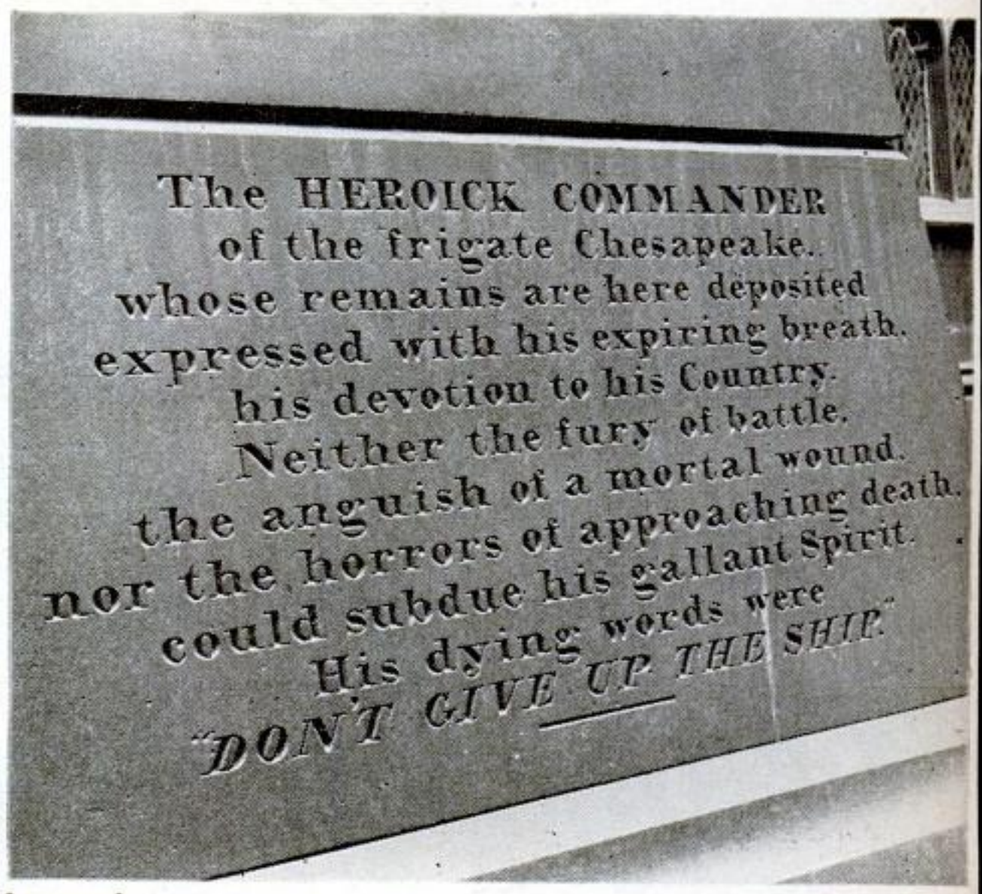




Alexander Hamilton is one of the many distinguished Americans buried in Trinity churchyard. Monument (*center*) was erected over his grave by church corporation.

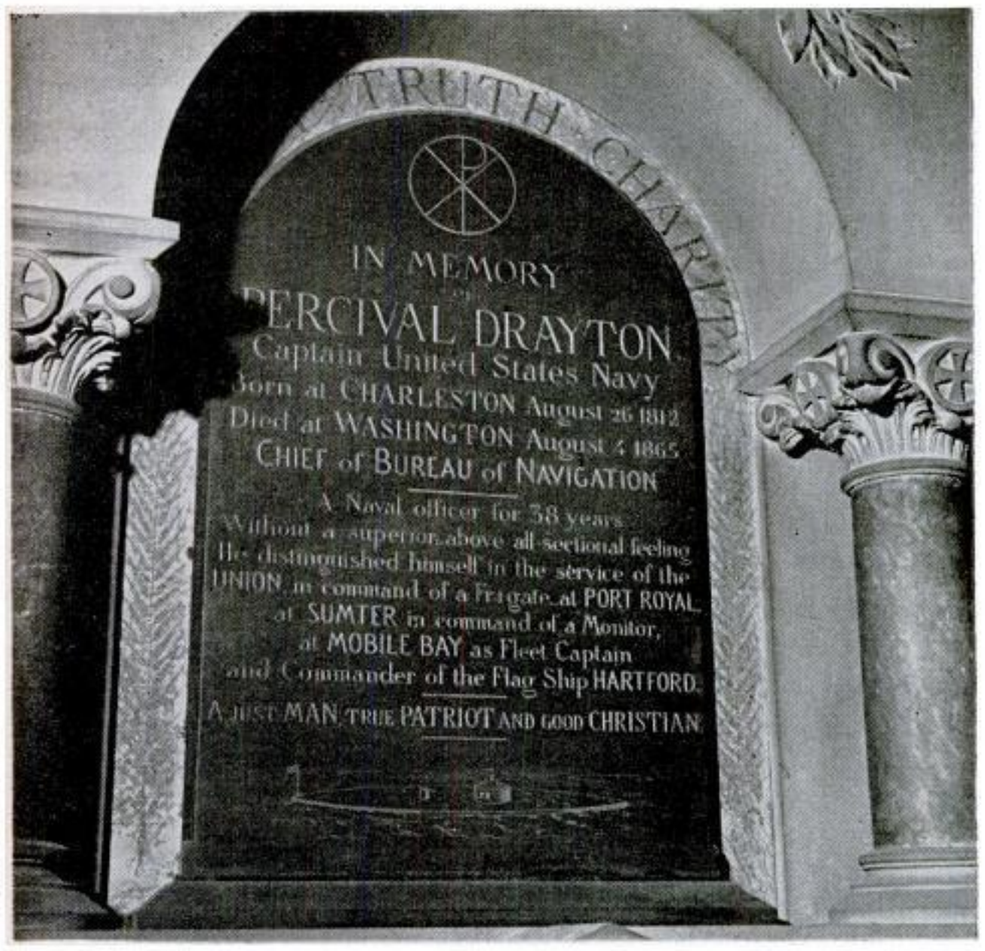


Captain James Lawrence, War of 1812 hero, is buried at Trinity with wife and executive officer. In 1847 monument above replaced 1813 stone which had crumbled.



Lawrence's dying words, "Don't give up the ship!" are engraved on the memorial. British carried his body to Nova Scotia for burial. It was later taken to New York.

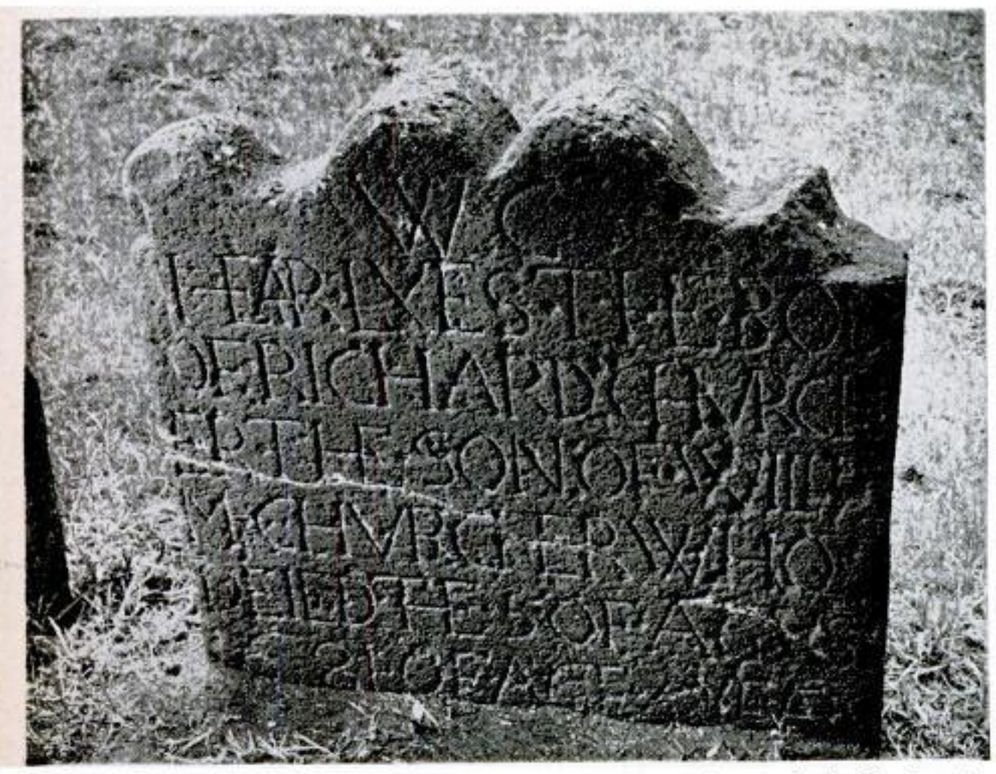
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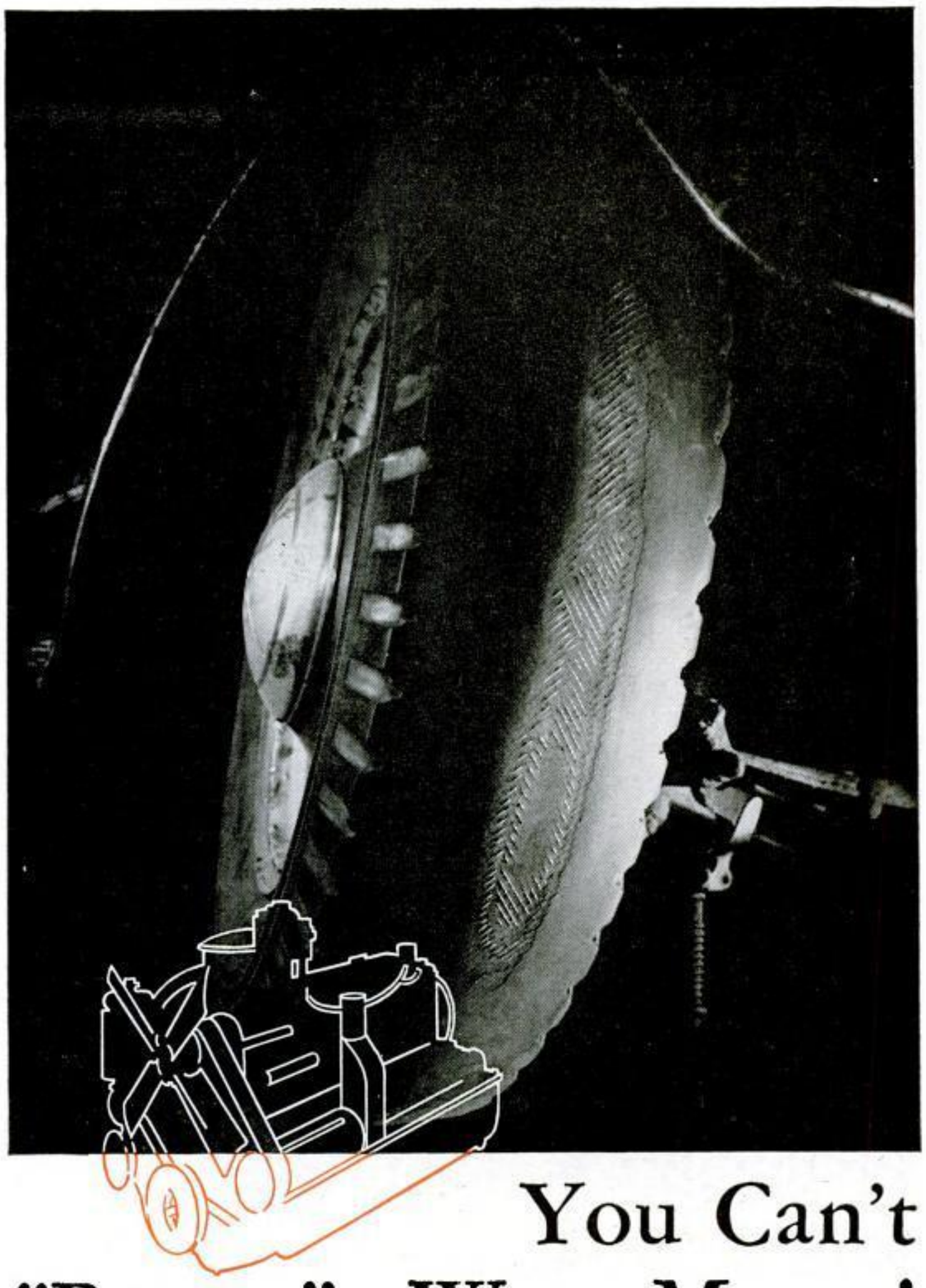
Captain Percival Drayton, a naval hero of many Civil War battles, fought against his brother, a Confederate general. Memorial plaque (*above*) is set in the church wall.



Robert Fulton, steamboat inventor, is honored by monument erected by American Society of Mechanical Engineers. He is buried in Livingston (wife's) family vault.



Oldest tombstone is that of 5-year-old Richard Churcher, who was buried in churchyard in 1681, 16 years before the parish was granted a charter by King of England.



You Can't "Re-cap" a Worn Motor!

It's easy to see what friction does to your tires—but what about your motor? Friction is hard at work every second the motor runs. It not only wears out hard-to-replace metal parts, but motor friction wastes gasoline, too! That's why you should start using Macmillan RING-FREE Motor Oil at once. RING-FREE measurably reduces friction! In scores of road tests with various makes of owner driven cars, the average gasoline saving was 1.3 miles per gallon after crankcases had been drained and refilled with Macmillan RING-FREE Motor Oil. There's real, *measured* proof of friction reduction! Start using RING-FREE—keep on using RING-FREE to *save gasoline* and to lengthen motor life.

Removes Carbon *while you drive!*

If your valves, pistons and rings are suffering from carbon accumulations, try RING-FREE. You'll get a cleaner, more thoroughly lubricated, better running motor. By the continued use of RING-FREE you fight carbon all the time—cut repair bills and save gasoline.



MACMILLAN PETROLEUM CORP.
50 W. 50th, New York • 624 S. Michigan Ave., Chicago • 530 W. 6th, Los Angeles
Copyright 1943, Macmillan Petroleum Corp.

BUY RING-FREE WHERE YOU SEE THIS SIGN

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California Grape Brandy 84 Proof. Schenley Distillers Corp., N.Y.
Tune In "Schenley's Cresta Blanca Wine Carnival" every Wednesday evening C.B.S.

PICTURES TO THE EDITORS





BACKLESS BUILDING

Sirs:

The above picture of part of the Cleveland Union Terminal is not a retouched or otherwise tricked-up shot. It is an actual photograph of Cleveland's Terminal Garage viewed from the Ontario Street ramp. The right-hand pile looks as if it were a movie façade. Reason for this illusion is "flatiron" shape of the building's upper portion. The structure is revealed in more orthodox fashion in the lower picture, which was taken after I had moved my camera about ten feet.

PERRY CRAGG
Cleveland *News*
Cleveland, Ohio

"YUKON MAISIE"

Sirs:

American soldiers building roads, airports and camps deep in the Yukon and Alaska wilds had to leave their girls but not their imaginations behind when they headed for the Far North. Proof that their imaginations were not dulled is this piece of wood sculpture (*below*) I photographed on a recent visit to Alaska.

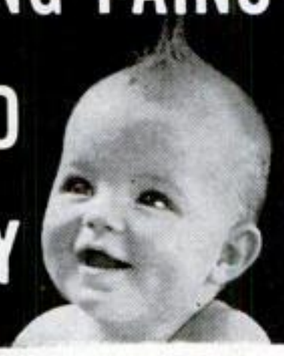
"Yukon Maisie" was made by the boys of Sawmill Camp No. 2. Her head is a solid coniferous knot; her eyes are tops of two snuff cans; her ears are lichens; her torso, a piece of tree trunk and her legs are formed by a twin tree from a single stump. Her one arm—the other fell off in a storm—is a white-birch limb.

WILLIAM S. HOWLAND
Atlanta, Ga.



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TEETHING PAINS RELIEVED QUICKLY



WHEN your baby suffers from teething pains, just rub a few drops of Dr. Hand's Teething Lotion on the sore, tender, little gums and the pain will be relieved promptly.

Dr. Hand's Teething Lotion is the prescription of a famous baby specialist and has been used by mothers for over fifty years. One bottle is usually enough for one baby for the entire teething period.

Buy it from your druggist today

DR. HAND'S TEETHING LOTION

Just rub it on the gums

La Cross

AMERICA'S FINEST

surgical instruments

~~MANICURE~~ IMPLEMENTS

● Treasure your precision-ground La Cross manicure implements. They may be the last you can get for the duration. The craftsmen, who fashioned them in peace-time, today are making vital surgical instruments for America's armed forces. After victory La Cross implements will be better than ever.



Schnefel Bros. Corporation, Newark, N. J.• Est. 1903

DERBY SAUCES

FIRST AID FOR WARTIME COOKS

DERBY STEAK SAUCE makes wartime meals exciting!

A delectable new taste thrill that brightens every meal with flavor. You'll love this tangy blend of imported spices, vegetables and fruit. Serve it at the table, use it in cooking. Send for "Stretching Foods in Wartime" recipes.

Glaser, Crandell Co., Dept. H, Chicago



FREE RECIPE BOOK

ALSO DERBY BARBECUE SAUCE • HOT SAUCE • CHOP SUEY SAUCE

QUICK REPAIRS!



Nail and screw holes can be quickly filled with P. W. Handles like putty; hardens into wood. At Paint, Hardware and 10¢ stores.

PLASTIC WOOD

PICTURES TO THE EDITORS

(continued)

SPARE DIGITS

Sirs:

This is not an ordinary picture. I have six toes on each foot (*below*). I had twelve fingers but when I was six months old the extra one on each hand was cut off. My mother's father, his sister and my three brothers had either extra fingers or toes. I have a small son and thank God he has no extras.

FRED DUNDERDALE

Essington, Pa.



DOG HIGH JUMPERS

Sirs:

Recently you published a picture of a high-jumping cat. Here is a picture (*below*) of a high-jumping dog in hot pursuit of a high-jumping cat. Cat has just escaped up a tree with dog making a high jump right behind. Dog is a mascot of the Fourth Ferrying Group.

PVT. GAMON B. HAYWORD

Memphis, Tenn.





This is your lookout!

Those men who watch for Axis subs from a lookout post in a soaring blimp can't do the job alone. They need *you* standing firmly beside them. They need the help you can give by supplying equipment.

One way you can help is by taking care of the things you own . . . and also by buying only the best and longest-lasting articles. Your Exide Dealer, for example, can supply you with a dependable Exide Battery . . . *when you really need it.* Remember—restricted driving can damage a battery. In many cases periodic recharges are necessary. See your Exide Dealer *every* two weeks for expert check-up service.

Remember, when you take care of things you own you're making important savings. Invest your savings in Victory. Back the attack with War Bonds now—and later on you'll have the money available with interest for post-war purchases.



THE ELECTRIC STORAGE BATTERY CO., Philadelphia

Exide Batteries of Canada, Limited, Toronto

For 55 years the name "Exide" has symbolized dependability, long life.

Exide

WHEN IT'S AN EXIDE YOU START

Copyrighted material

Some things haven't changed!

"FOR DECADES THE SIGN OF A PERFECT PIPE"

LHS

STERNCREST

is still made of

GENUINE IMPORTED BRIAR



MODEL #6
Dublin Shape
Smooth Finish

There are dozens of handsome models in both the Smooth and Antique finish, at your dealers. See them while stocks are complete.

$5

MODEL #19
Billiard Shape
Antique Finish

We knew that there was no substitute for the aged, quality briar that comes from the Mediterranean region. So we stocked up. Our provident purchases *then* are your good luck *now*—for you can buy a true pre-war Sterncrest of highest quality briar, cured by the exclusive LHS sweet oil treatment, for just what you paid for it before the war. The same skilled pipe craftsmen made it—the same rhodium sterling silver band circles it—the same solid rubber mouthpiece is fitted to it. And every LHS Sterncrest is numbered, registered, and guaranteed by LHS. We are fortunate to be able to offer such a pipe today. Take advantage of this opportunity.

LHS **ULTRA-FINE:** These are pipe aristocrats—only a few can be made at a time as they require rigidly selected imported briar and are lined with hard-to-get genuine block meerschaum, ornamented and reinforced with 14K gold band. Ask to see them. They're **$10.**

L. & H. STERN, Inc., Stern Bldg., 60 Pearl St., Brooklyn, New York

LHS MAKERS OF FAMOUS CERTIFIED Purex PIPES $3.50

PICTURES TO THE EDITORS

(continued)

PETULANT POTTO

Sirs:

A tiny little fellow, smaller than a hand's palm, chestnut-gray, with large curious eyes and a melancholy expression, this baby potto (*below*) is the pet of Mr. Bartlett, executive of the British-American Tobacco Co., Ibadan, Nigeria. These pictures show the baby potto at his most charming size. Pretty rare even in West Africa, pottos grow to about squirrel size. Mr. Bartlett derives pleasure from spoon-feeding the little thing and studying its philosophical expression.

JOHN McCORMICK
London, England

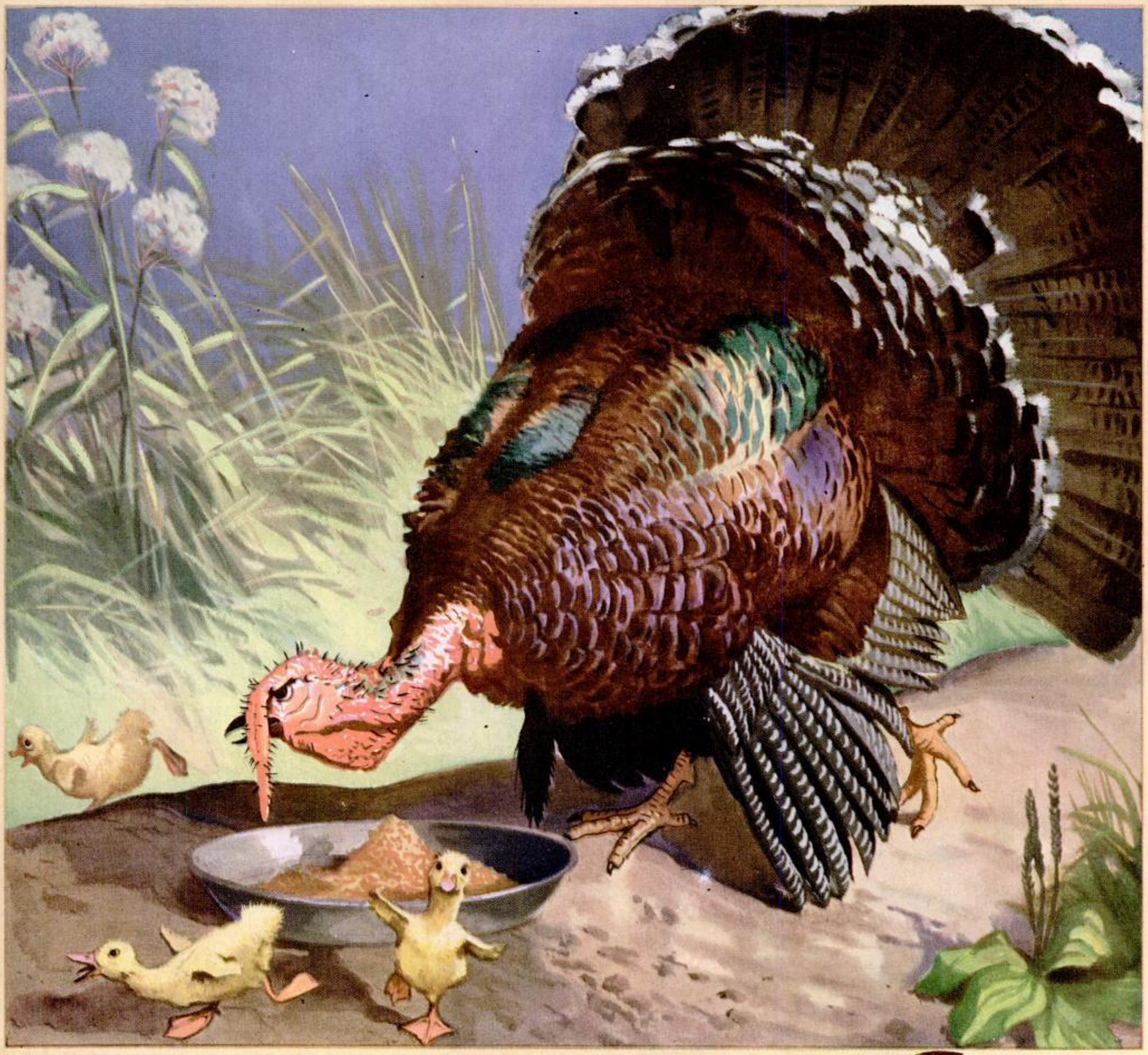






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This is no time for gobblers

No one can have a lot in these times of little—or someone else will most certainly get less than he needs.

And that's why rationing of essential and vital things is a national "must"—for if all are to have what they need, a few can't have all they want.

But no such solid rules apply to less essential things—and they're the things we have to be careful not to "gobble up." A few gobbles and these, too, might be gone.

No one knows this better than your liquor dealer. That is why "only one bottle to a customer" may be the most conspicuous thing in his store. No one knows better than he that this is no time for gobblers.

With every distillery in America making war alcohol instead of whiskey, present stocks of whiskey must last for a longer time than anyone had foreseen. And a little for *all* now is the best insurance against none for anyone later.

Blended whiskey. 86 proof. 70% grain neutral spirits. Hiram Walker & Sons Inc., Peoria, Ill.

IMPERIAL . . . *it's "velveted"*

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ALL-AMERICAN—1943!

They are five instead of eleven. Their huddle talk now is of flank attacks and fire power instead of spinners and end runs. But, from the commander who quarter-backs this team from his turret, to the driver who carries the ball and the gunners who "take out" the enemy tacklers, it's an *ALL-American team.* The cigarette in the picture is an All-American selection, too. It's Camel—the favorite cigarette with men in *all* the services. Slow-burning, full-flavored, and *extra mild,* Camels stand the test of steady smoking... the "T-ZONE" test *(see below).*

THEY'VE GOT WHAT IT TAKES!

"JOE SAYS, 'THE TANKS ARE GREAT— AND THANKS FOR THE CAMELS'"

ALL-AMERICAN LINE (M-4 Tank Production). Betty Boebinger and Hal Ecker *(at the right)* have several things in common. They both work on M-4 tanks at the Army ordnance proving ground at Aberdeen, Md. Both know a chap named Joe who drives an M-4, and both smoke Camels. "—because they're *extra mild* and easy on my throat," says Betty; "—because Camels always taste fresh, full of flavor and don't tire my taste," says Hal Ecker.

FIRST IN THE SERVICE

With men in the Army, Navy, Marines, and Coast Guard, the favorite cigarette is Camel.

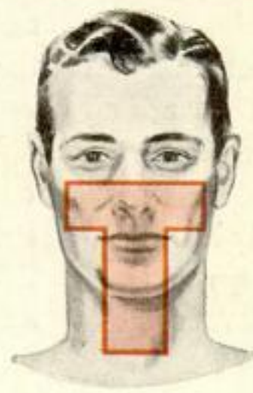
(Based on actual sales records.)

R. J. Reynolds Tobacco Company, Winston-Salem, N. C.

CAMELS



BUY WAR BONDS STAMPS



HAVE YOU MADE THE 'T ZONE' TEST?

If you haven't smoked a Camel recently, try them today. Compare them critically... for taste... for your throat...for your "T-ZONE." That's the real test of a cigarette ... of any cigarette.

On the basis of the experience of millions of steady Camel smokers, we believe you will like the extra flavor that only Camel's blend of costlier tobaccos can give. We believe your throat will confirm the findings of other Camel smokers. So try Camels today and see if they don't suit *your* "T-ZONE" to a "T."

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